

SPONSORSHIP OPPORTUNITIES

#ukccc



UK CREDIT & COLLECTIONS CONFERENCE 2015

9 & 10 SEPTEMBER 2015
HILTON LONDON WEMBLEY

UKCCC
2015
HILTON LONDON WEMBLEY





WHY SPONSOR?

The UKCCC offers a range of sponsorship opportunities to enable your business to receive a high level of exposure before, during and post-event. With the conference attracting in excess of 500 credit and collection professionals over a two day period, the diverse range of sponsorship packages available ensures that your business has a prominent presence throughout.

WHO ATTENDS?

- Leading UK retail banking institutions
- Alternative lenders
- National debt collection agencies (DCAs) and debt purchasers
- Debt recovery law firms
- Business process outsourcers (BPOs)
- Local authorities
- Credit card companies
- Telecoms and utility companies



CSA FOURBALL GOLF TOURNAMENT 9 SEPTEMBER 2015 **PACKAGE SOLD**

MAIN GOLF SPONSOR



- Pop up stand and branded material throughout course and clubhouse
- Presenting trophies and prizes at the prize giving ceremony
- Branded refreshment suggestion
- Listed as "event sponsor" on all pre and post-event marketing materials (online and offline)



PACKAGE SOLD



GOLF EQUIPMENT SPONSOR

Branded equipment - each golfer receives:

- Branded umbrella
- Branded golf balls
- Branded markers
- Pop up stand in clubhouse within registration area
- Assist event sponsor to present awards at prize giving ceremony
- Listed as "event sponsor" on all pre and post-event marketing materials (online and offline)




PACKAGE SOLD



WELCOME PACK PACKAGE SOLD

All delegates staying at the hotel will receive a welcome pack upon arrival.

Delegates will be welcomed to the venue with your corporate identity branded on a wallet, containing additional branded items.

-  Branded wallet containing:
 - Branded hotel key cards
 - Branded key venue locations map
- Listed as “event sponsor” on all pre and post-event marketing materials (online and offline)
- Four free conference day passes (worth up to £1,200)



ALSO AVAILABLE AS PART OF THE EXCLUSIVE WELCOME PACK & SIGNAGE SPONSORSHIP PACKAGE

Exclusive programme sponsorship package includes:

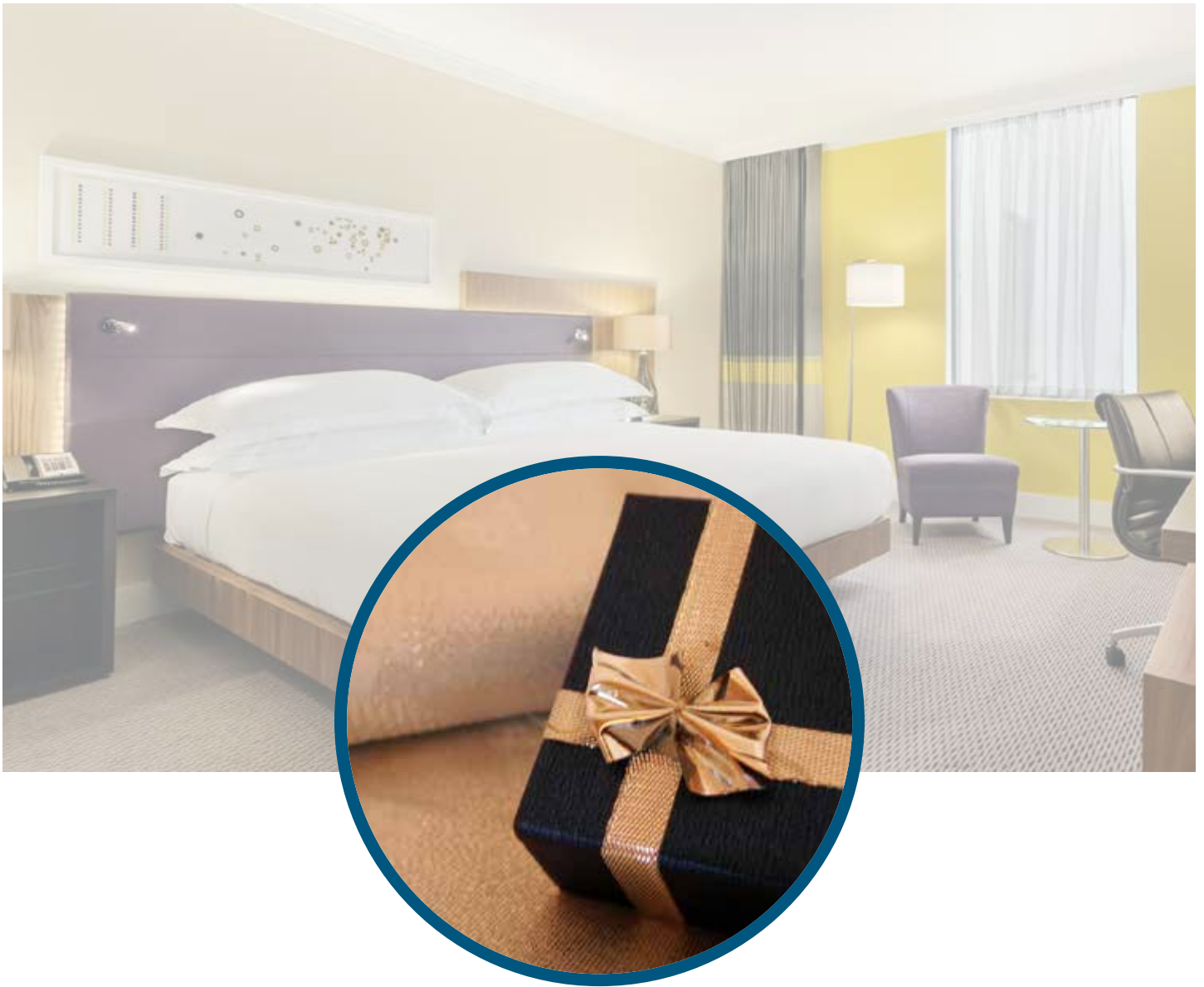
- Welcome pack
- Welcome area & directional signage

See page 29 for full details

 **PACKAGE SOLD**

Please note: Unless stated otherwise, prices quoted are for naming rights only, they **do not** include production costs.

* Package only available if exclusive welcome pack & signage sponsorship package not taken.



BEDROOM GIFT DROP PACKAGE SOLD

Welcome delegates to their hotel room with a branded gift of your choosing*.



- Branded gift in all delegate guest rooms*
- Listed as “event sponsor” on all pre and post-event marketing materials (online and offline)
- Two free conference day passes



PACKAGE SOLD

* Bedroom gift can be sourced by the sponsor separately (optional)



EXCLUSIVE
NETWORK DINNER
SPONSORSHIP
PACKAGE

WEMBLEY STADIUM TOUR & NETWORK DINNER 9 SEPTEMBER 2015

The Network Evening is a popular element of the event, and this comprehensive package offers your firm the opportunity to enjoy exclusive sponsorship of the whole evening.

In addition to including pop-up banners throughout the main ballroom and a range of branded on-table items during the three-course dinner and featuring in marketing materials, this year the package includes firm branding on marketing material for Wembley Stadium tours prior to the meal.

The Hilton London Wembley sits in the shadow of the iconic stadium arch, and attendees of the Network Evening will receive a guided tour of the famous stadium, including pitchside and changing room access.



£8,000 ex VAT + production costs



- Branded tour group marketing material
- Pop-up banners throughout main ballroom
- Branded menus
- Branded table numbers
- Branded wine collars
- Branded favors
- Listed as "event sponsor" on all pre-event marketing materials (online and offline)
- Five free places to attend the Network Evening (includes Wembley Stadium tour)*

Please note: Unless stated otherwise, prices quoted are for naming rights only, they **do not** include production costs.

* Free tickets do not include the bedroom element of the booking



BOBBY MOORE
ENTRANCE



NETWORK DINNER* 9 SEPTEMBER 2015

Network Dinner sponsorship* enables your firm to be part of this highly-popular element of the two-day event. An excellent way to meet both existing and potential new clients, the evening includes a preview of the conference exhibition and a three-course dinner and entertainment. Additionally, the 2015 network evening will also include guided tours of Wembley Stadium†.

* Package only available if Wembley Stadium Tour & Network Dinner sponsorship not taken.

† Wembley Stadium tour sponsorship **not** part of this package



- Four pop-up banners
- Branded menus
- Branded table numbers
- Branded wine collars
- Branded toothpicks
- Branded after dinner mints
- Listed as "event sponsor" on all pre-event marketing materials (online and offline)
- Five free places to attend the Network Evening#



**£5,000 ex VAT
+ production costs**

Please note: Unless stated otherwise, prices quoted are for naming rights only, they **do not** include production costs.

Free tickets do not include the bedroom element of the booking



NETWORK DINNER (FOOD & WINE)* 9 SEPTEMBER 2015

Network Dinner (food & wine) sponsorship* includes branded menus and wine collars placement on each table during the three-course dinner and entertainment.



- Branded table favors or menus
- Branded wine collars
- Listed as “event sponsor” on all pre-event marketing materials (online and offline)
- Two free places to attend the Network Evening†



£2,500* ex VAT + production costs

Please note: Unless stated otherwise, prices quoted are for naming rights only, they **do not** include production costs.

* Package only available if Wembley Stadium Tour & Network Dinner sponsorship and Network Dinner sponsorship not taken.

† Free tickets do not include the bedroom element of the booking



CONFERENCE PROGRAMME PACKAGE SOLD

With each delegate receiving a hardcopy conference programme upon arrival, this package is an ideal way to ensure that your firm prominently features at the event from the moment of registration.



- Each delegate receives conference programme upon registration
- Logo featured on hardcopy programme
- Two free conference day passes
- Listed as "programme sponsor"
- Listed as "event sponsor" on all pre and post-event marketing materials (online and offline)



PACKAGE SOLD



ALSO AVAILABLE AS PART OF THE EXCLUSIVE PROGRAMME SPONSORSHIP PACKAGE

Exclusive programme sponsorship package includes:

- Conference programme sponsorship
- Digital programme sponsorship
- Conference app sponsorship

See page 30 for full details



DIGITAL PROGRAMME PACKAGE SOLD

The digital conference programme is a more in-depth version of the hardcopy programme. Available to download for free to your smartphone, tablet or laptop, the digital programme is a dynamic resource featuring full event details including itinerary, speaker, exhibitor and sponsor biographies and information.



- Free digital download of in-depth event programme for all delegates
- Logo featured throughout digital programme
- Includes direct links to websites/email addresses of your choosing
- Two free conference day passes
- Listed as “digital programme sponsor”
- Listed as “event sponsor” on all pre and post-event marketing materials (online and offline)



ALSO AVAILABLE AS PART OF THE EXCLUSIVE PROGRAMME SPONSORSHIP PACKAGE

Exclusive programme sponsorship package includes:

- Conference programme sponsorship
- Digital programme sponsorship
- Conference app sponsorship

See page 30 for full details



PACKAGE SOLD

Digital Exhibition Conference 2014 We've gone digital

Conference app

Visit relevant download centre on your smartphone/tablet

- Apple: App Store
- Android: Google Play
- Windows: Windows Phone
- BlackBerry: BlackBerry World



Scan the square barcode below.



CONFERENCE APP PACKAGE SOLD

An app designed and built specifically for the conference, the UKCCC app offers users a range of features and tools to allow them to get the most out of the event.

Featuring full event details including itinerary, speaker, exhibitor and sponsorship sections, the free app is easily downloaded directly to your smartphone or tablet, and ensures that users have the most up to date conference information at their fingertips.

As the conference app sponsor, your firm's logo will feature prominently throughout.

Conference app sponsors are also listed as "event sponsors" on all pre-event marketing materials (online and offline).



- Free downloadable app available to all delegates
- Logo features throughout
- Two free conference day passes
- Listed as "app sponsor"
- Listed as "event sponsor" on all pre-event marketing materials (online and offline).



PACKAGE SOLD



ALSO AVAILABLE AS PART OF THE EXCLUSIVE PROGRAMME SPONSORSHIP PACKAGE (See page 30 for full details)

Exclusive programme sponsorship package includes:

- Conference programme sponsorship
- Digital programme sponsorship
- Conference app sponsorship



NAME BADGES & LANYARDS PACKAGE SOLD



- Your firm's logo on each conference name badge
- Branded lanyards
- Listed as "event sponsor" on all pre-event marketing materials (online and offline)
- Two free conference day passes



PACKAGE SOLD

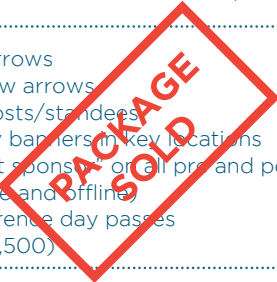


WELCOME AREA & DIRECTIONAL SIGNAGE PACKAGE SOLD

Welcome area & directional signage sponsorship allow firms to feature throughout different locations within the venue. Used to aid delegates during the two-day event, the range of navigational signs and standees are also joined by large company banners located at key venue locations (main entry/exits, main conference hall and bar areas).



- Branded wall arrows
- Branded window arrows
- Branded signposts/standees
- Large company banners in key locations
- Listed as "event sponsor" on all pre and post-event marketing materials (online and offline)
- Five free conference day passes (worth up to £1,500)



PACKAGE SOLD



ALSO AVAILABLE AS PART OF THE EXCLUSIVE WELCOME PACK & SIGNAGE SPONSORSHIP PACKAGE

Exclusive programme sponsorship package includes:

- Welcome pack
- Welcome area & directional signage (all conference, drink receptions, Network Dinner and Gala Dinner directional signage)

See page 29 for full details

Please note: Unless stated otherwise, prices quoted are for naming rights only, they **do not** include production costs.

* Package only available if exclusive welcome pack & signage sponsorship package not taken.

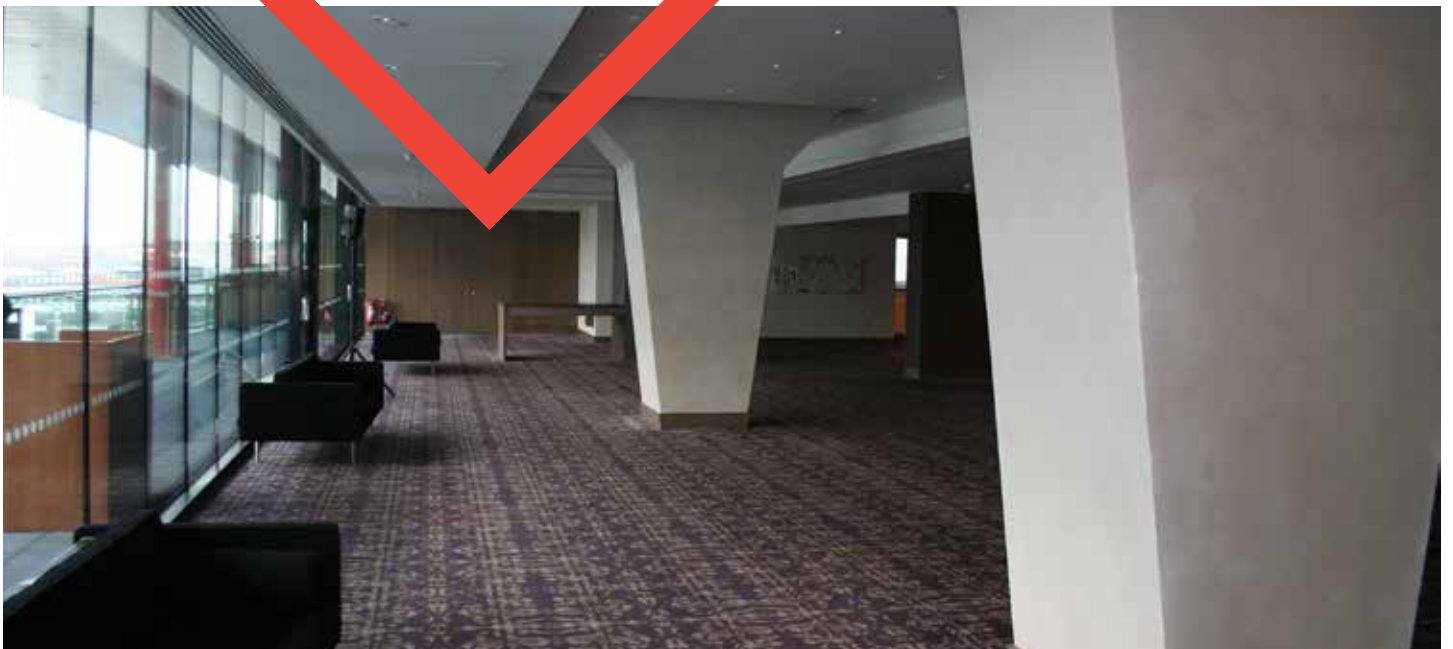
HILTON LONDON WEMBLEY AREAS OF EXPOSURE



Above HILTON HOTEL LOBBY: Delegates pass through lobby and take escalator or elevator (right of shot) to conference centre.



Above HILTON REGISTRATION AREA: Wall, pillar & window space available for sign placement. Delegates pass through area upon arrival and to enter Plenary session.



Above HILTON BREAKOUT AREA: Main conference hall breakout area. Wall, pillar & window space available for sign placement. Delegates pass through area upon arrival and to enter Plenary session.



DELEGATE PACK

During the conference registration process all delegates will receive a delegate pack in the form of a branded document folder.



- Each delegate receives a branded delegate pack upon registration
- Each delegate pack includes:
 - Branded smartphone/tablet cleaners
 - Branded USB drive
 - Branded locker tokens
 - Branded pens
- Listed as “event sponsor” on all pre and post-event marketing materials (online and offline)
- Four free conference day passes (worth up to £1,200)



£5,000 ex VAT + production costs



CONFERENCE STREAMS FIVE STREAMS SOLD

Stream sponsorship gives your firm a presence around and within the the key conference areas. Your firm’s logo will be displayed on TV screens throughout the conferencing area, and pop-up stands may be positioned at the entrance to and within presentation rooms. Logos will also feature on presentation holding slides and within the event programme, digital programme and event app.



From £1,500 ex VAT + production costs
Please contact CSA for further details

- i • Branding displayed on signage outside relevant room and throughout conference area
- Branding featured on large TV screens, including one full-screen ad
- Pop-up stand at entrance and inside relevant room
- Firm’s logo on holding presentation slides as delegates take their seats
- Listed as “event sponsor” on all pre and post-event marketing materials (online and offline)
- Free conference day passes

- 52%
- 2. Aim to make an example of bad practice early on to show they have power
- 30%
- 3. Engage closely with firms to better their understanding whilst still measuring standards and good practice
- 10%
- 4. N/A (not FCA regulated)
- 8%

UKCCC
2015
HILTON LONDON WEMBLEY



PowerVote sponsor:
FIRM LOGO
YOUR FIRM HERE

MAIN IMAGE ABOVE:
Example of PowerVote presentation
slide with sponsor logo.

POWERVOTE

Throughout the conference speakers will be able to conduct polls, where delegates will use handheld devices to submit an answer to a question by selecting one from a selection of multi-choice responses.

PowerVote encourages a more dynamic and versatile event, encouraging engagement between speaker and delegate.

As part of this package, your firm's logo will feature on all slides during a PowerVote question, and also within the results slide.



- Firm's logo on all PowerVote slides (question & answer slides) across all four conference streams
- Firm's logo present on post-event analysis of vote outcomes
- Three free conference day passes
- Listed as "event sponsor" on all pre and post-event marketing materials (online and offline)



£4,000 ex VAT



REFRESHMENT BREAKS & LUNCH PACKAGE SOLD

With a total of three refreshment breaks throughout the conference day, this package allows your firm's branding to feature throughout the break areas*.



- Firm signage throughout break areas/serving tables/tea & coffee stations
- Branded napkins
- Branded water bottles
- Listed as "event sponsor" on all pre and post-event marketing materials (online and offline)
- Two free conference day passes



PACKAGE SOLD

* Refreshment break & lunch materials can be sourced by the sponsor separately (optional)

Please note: Unless stated otherwise, prices quoted are for naming rights only, they **do not** include production costs.



VIP DRINKS RECEPTION 9 OR 10 SEPTEMBER 2015

Held at the Hilton London Wembley's Sky Bar 9, the VIP Drinks Reception offers intimate networking opportunities prior to the Gala Dinner.

The venue, including an outdoor balcony area offering stunning views of Wembley Stadium, is the perfect setting for pre- and post-conference discussion.



- Branded material within reception venue
- Sponsor selects guests by invite-only
- Listed as "event sponsor" on all pre-event marketing materials (online and offline)
- Two free places to attend the the Network Evening or Gala Dinner*



**£2,000 ex VAT
+ production costs**

Please note: Unless stated otherwise, prices quoted are for naming rights only, they **do not** include production costs.

* Free tickets do not include the bedroom element of the booking



PRESIDENT'S CHAMPAGNE RECEPTION 10 SEPTEMBER 2015

Join delegates for pre-Gala Dinner drinks and networking at the popular President's Champagne Reception prior to the Gala Dinner.

Delegates are welcomed to the evening with a glass of champagne and your firm's branding will feature within the reception venue and on directional signage.



- Branded material within reception venue
- Listed as "event sponsor" on all pre-event marketing materials (online and offline)
- Two free places to attend the Gala Dinner*



£2,000 ex VAT + production costs

Please note: Unless stated otherwise, prices quoted are for naming rights only, they **do not** include production costs.

* Free tickets do not include the bedroom element of the booking



GALA DINNER SPONSORSHIP PACKAGES 10 SEPTEMBER 2015

The prestigious black tie event brings the conference to a close, and is attended by over 250 industry professionals.

Delegates enjoy a three-course meal followed by entertainment. A range of sponsorship packages are available to ensure that your firm benefits from on-table exposure throughout the evening.



EXCLUSIVE GALA DINNER SPONSORSHIP PACKAGE

Exclusive Gala Dinner package includes:

- Branded menus
- Branded table decorations
- Branded table numbers
- Branded wine collars
- Branded drinks bucket
- Branded table gift

See page 31 for full details



EXAMPLE: Gala Dinner menu

GALA DINNER MENUS* **PACKAGE SOLD**



- Branded menus on all tables
- Listed as “event sponsor” on all pre-event marketing materials (online and offline)
- Two free places to attend the Gala Dinner†



PACKAGE SOLD



ALSO AVAILABLE AS PART OF THE EXCLUSIVE GALA DINNER SPONSORSHIP PACKAGE

Exclusive Gala Dinner package includes:

- Branded menus
- Branded table decorations
- Branded table numbers
- Branded wine collars
- Branded drinks bucket
- Branded table gift

See page 31 for full details

Please note: Unless stated otherwise, prices quoted are for naming rights only, they **do not** include production costs.

* Package only available if exclusive Gala Dinner sponsorship package not taken.

† Free tickets do not include the bedroom element of the booking



GALA DINNER TABLE DECORATIONS*



- Branded after dinner mints
- Branded toothpicks
- Listed as “event sponsor” on all pre-event marketing materials (online and offline)
- Two free places to attend the Gala Dinner†



£1,500 ex VAT + production costs

Sponsor may also choose and source their own table decorations.



**ALSO AVAILABLE AS PART
OF THE EXCLUSIVE GALA
DINNER SPONSORSHIP
PACKAGE**

Exclusive Gala Dinner
sponsorship package includes:

- Branded menus
- Branded table decorations
- Branded table numbers
- Branded wine collars
- Branded drinks bucket
- Branded table gift

See page 31 for full details

Please note: Unless stated otherwise, prices quoted are for naming rights only, they **do not** include production costs.

* Package only available if exclusive Gala Dinner sponsorship package not taken.

† Free tickets do not include the bedroom element of the booking

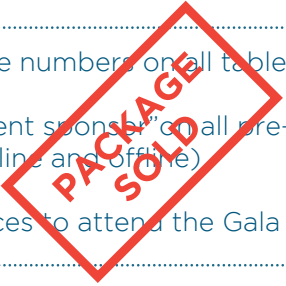


EXAMPLE: Gala Dinner table number

GALA DINNER TABLE NUMBERS* **PACKAGE SOLD**



- Branded table numbers on all tables
- Listed as “event sponsor” on all pre-event marketing materials (online and offline)
- Two free places to attend the Gala Dinner†



PACKAGE SOLD



ALSO AVAILABLE AS PART OF THE EXCLUSIVE GALA DINNER SPONSORSHIP PACKAGE

Exclusive Gala Dinner package includes:

- Branded menus
- Branded table decorations
- Branded table numbers
- Branded wine collars
- Branded drinks bucket
- Branded table gift

See page 31 for full details

Please note: Unless stated otherwise, prices quoted are for naming rights only, they **do not** include production costs.

* Package only available if exclusive Gala Dinner sponsorship package not taken.

† Free tickets do not include the bedroom element of the booking



GALA DINNER WINE COLLARS*



- Branded wine collars on all tables
- Listed as “event sponsor” on all pre-event marketing materials (online and offline)
- One free place to attend the Gala Dinner†



£1,500 ex VAT + production costs



EXAMPLE: Gala Dinner wine collar



ALSO AVAILABLE AS PART OF THE EXCLUSIVE GALA DINNER SPONSORSHIP PACKAGE

Exclusive Gala Dinner sponsorship package includes:

- Branded menus
- Branded table decorations
- Branded table numbers
- Branded wine collars
- Branded drinks bucket
- Branded table gift

See page 31 for full details

Please note: Unless stated otherwise, prices quoted are for naming rights only, they **do not** include production costs.

* Package only available if exclusive Gala Dinner sponsorship package not taken.

† Free tickets do not include the bedroom element of the booking



EXAMPLE: Gala Dinner drinks bucket

GALA DINNER DRINKS BUCKET*



- Branded drinks bucket on all tables*
- Listed as “event sponsor” on all pre-event marketing materials (online and offline)
- Two free places to attend the Gala Dinner†



£2,000 ex VAT + beverage costs



ALSO AVAILABLE AS PART OF THE EXCLUSIVE GALA DINNER SPONSORSHIP PACKAGE

Exclusive Gala Dinner sponsorship package includes:

- Branded menus
- Branded table decorations
- Branded table numbers
- Branded wine collars
- Branded drinks bucket
- Branded table gift

See page 31 for full details

Please note: Unless stated otherwise, prices quoted are for naming rights only, they **do not** include production costs.

* Package only available if exclusive Gala Dinner sponsorship package not taken.

† Free tickets do not include the bedroom element of the booking



EXAMPLE: Gala Dinner table gift

GALA DINNER TABLE GIFT*



- Branded table gifts on all tables*
- Listed as “event sponsor” on all pre-event marketing materials (online and offline)
- Two free places to attend the Gala Dinner†



£1,500 ex VAT + production costs

* Table gift may be sourced by separate by sponsor



ALSO AVAILABLE AS PART OF THE EXCLUSIVE GALA DINNER SPONSORSHIP PACKAGE

Exclusive Gala Dinner sponsorship package includes:

- Branded menus
- Branded table decorations
- Branded table numbers
- Branded wine collars
- Branded drinks bucket
- Branded table gift

See page 31 for full details

Please note: Unless stated otherwise, prices quoted are for naming rights only, they **do not** include production costs.

* Package only available if exclusive Gala Dinner sponsorship package not taken.

† Free tickets do not include the bedroom element of the booking



EXCLUSIVE PACKAGES

WELCOME PACK & SIGNAGE PACKAGE SOLD

- Branded wallet containing:
 - Branded hotel key cards
 - Branded key venue locations map
- Branded wall arrows
- Branded window arrows
- Branded signposts/standees
- Large company banners in key locations
- Listed as “event sponsor” on all pre and post-event marketing materials (online and offline)
- 10 free conference day passes



PACKAGE SOLD

The welcome pack & signage exclusive package combines the welcome pack sponsorship package (page 2) and welcome area & directional signage sponsorship package (page 8).

The welcome pack enables your firm’s brand to welcome delegates to the event as they arrive, with each receiving a branded wallet, hotel key card and venue location map.

The welcome area & direction signage element of the package further enhances the exposure of your firm at the event. Branded wall/window arrows, signposts/standees and large banners in key locations direct delegates to all elements of the event (conference, exhibition, Network Dinner, Gala Dinner and drink receptions).





EXCLUSIVE PACKAGES

PROGRAMME PACKAGE SOLD

- Each delegate receives conference programme upon registration
- Logo featured on cover of hardcopy programme
- Free digital download of in-depth event programme for all delegates
- Logo featured on front page of digital programme
- Includes direct links to websites/email addresses of your choosing
- Free downloadable app available to all delegates
- Logo features throughout
- Listed as “programme sponsor”
- Listed as “digital programme sponsor”
- Listed as “app sponsor”
- Listed as “event sponsor” on all pre-event marketing materials (online and offline)
- Six free conference day passes



PACKAGE SOLD

Exclusive programme sponsorship ensures that your firm’s branding is visible to all delegates, whether they’re holding the hard copy programme handed out during registration, or if they’ve opted to go down the digital route and download either (or both) the digital version of the programme or the free dedicated conference app for smartphones and tablets.





EXCLUSIVE PACKAGES

GALA DINNER PACKAGE SOLD

- Branded menus
- Branded table decorations
- Branded table numbers
- Branded wine collars
- Branded drinks bucket
- Branded table gift
- Listed as "event sponsor" on all pre-event marketing materials (online and offline)
- Table of 10 at Gala Dinner*



PACKAGE SOLD - STANDALONE TABLE DECORATIONS, WINE COLLARS, DRINKS BUCKET AND TABLE GIFT SPONSORSHIP STILL AVAILABLE

The exclusive Gala Dinner package incorporates sponsorship of every individual element associated with this popular event. Bringing the conference to a close, the black tie Gala Dinner features a three-course meal followed by entertainment.

On-table branding opportunities include menus, table numbers, decorations, wine collars and drinks buckets.

This prestigious event is attended by over 250 industry professionals.

Please note: Unless stated otherwise, prices quoted are for naming rights only, they **do not** include production costs.

* Free tickets do not include the bedroom element of the booking

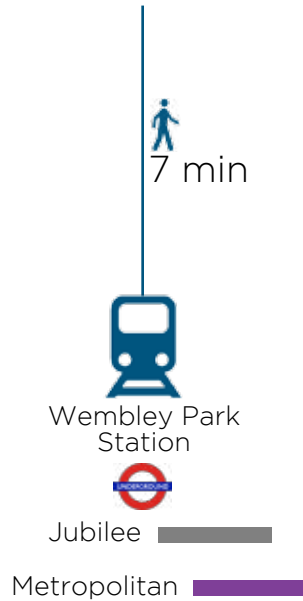




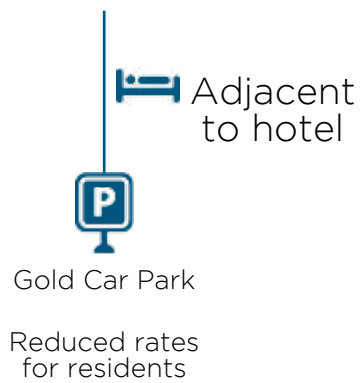
TRAVEL INFORMATION

HILTON LONDON WEMBLEY
LAKESIDE WAY
WEMBLEY
HA9 0BU
UK

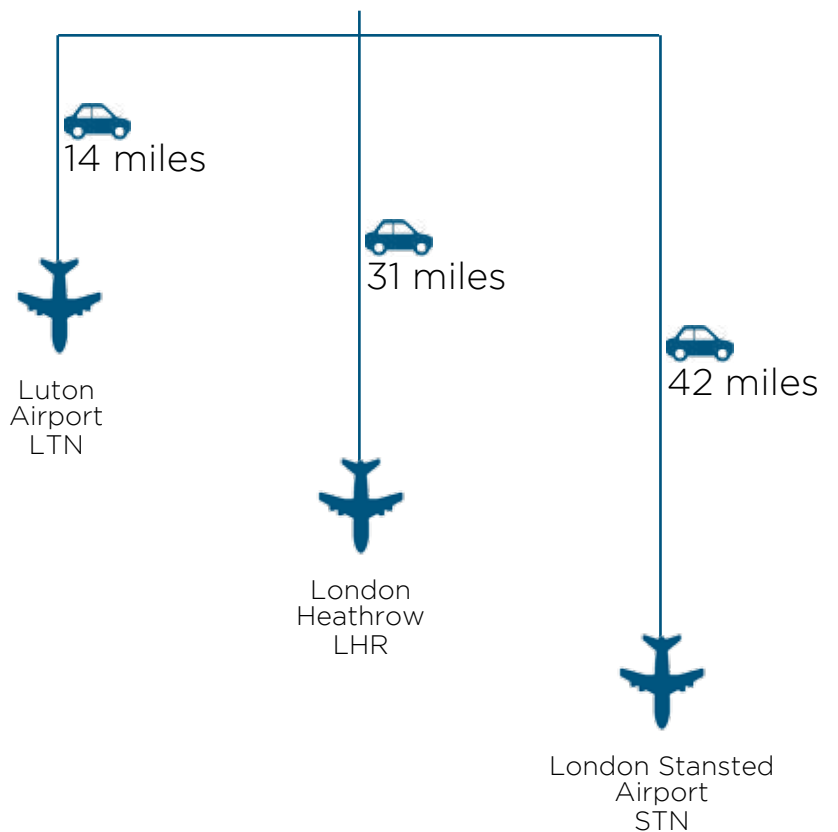
By rail Hilton London Wembley

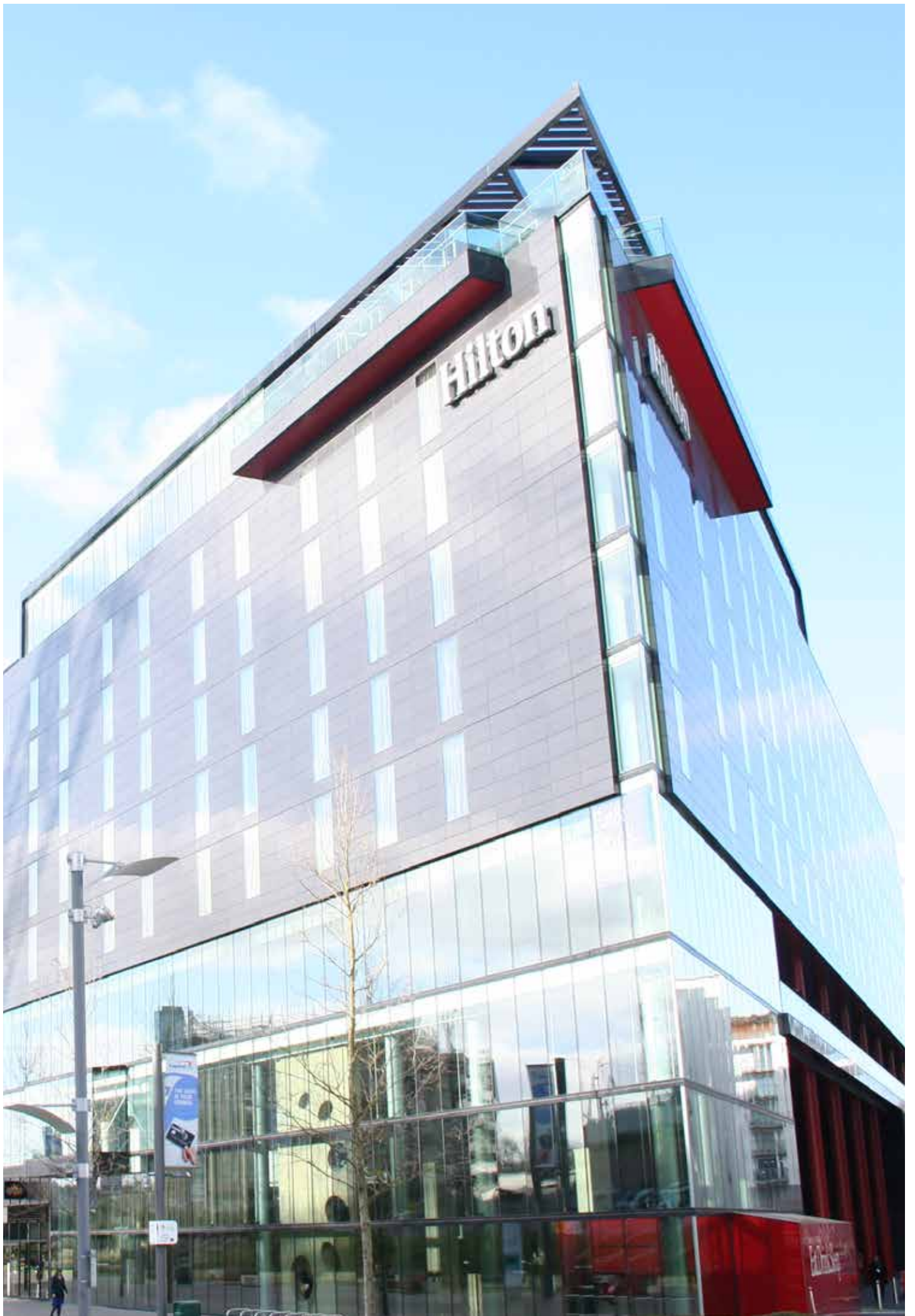


Parking Hilton London Wembley



By air Hilton London Wembley





SPONSORSHIP BROCHURE

 #ukccc



COLLEEN MAGEE
COMMUNICATIONS, MARKETING AND EVENTS MANAGER
T: 0191 217 3070
E: COLLEEN.MAGEE@CSA-UK.COM

ADRIANA GALLI DAVISON
MEMBERSHIP LIAISON EXECUTIVE
T: 0191 217 3073
E: ADRIANA.GALLIDAVISON@CSA-UK.COM

UKCCC
2015
HILTON LONDON WEMBLEY


voice of the collections industry

RETURN COMPLETED FORMS TO:

POST: CSA (Services) Ltd, 2 Esh Plaza, Sir Bobby Robson Way, Great Park, Newcastle upon Tyne, NE13 9BA

FAX: 0191 236 2709 EMAIL: adriana.gallidavison@csa-uk.com TEL: 0191 217 3073

COMPANY REGISTRATION NO.: 05055685 VAT REGISTRATION NUMBER: 836 5142 28

SPONSORSHIP BOOKING FORM

COMPANY DETAILS

Company Name: _____

Address: _____

Post Code: _____

Name: _____

Position: _____

Telephone: _____ Fax: _____

Signed: _____ Date: _____

Contact person (if different to above): _____

Email of contact person: _____

COMPANY DETAILS

I have emailed a 100-word summary of the company/product and a copy of the corporate logo (high res) to: chris.tynemouth@csa-uk.com.

FEES

Sponsorship Choice 1: _____ £ _____

Sponsorship Choice 2: _____ £ _____

Production Cost: _____ £ _____

VAT at 20%: _____ £ _____

Total payable: _____ £ _____

20% deposit payable now: _____ £ _____

* Sponsorship confirmed upon receipt of deposit

FREE DELEGATE(S) PLACES

If your sponsorship entitles you to a free delegate place(s), please indicate delegate(s) below:

Delegate 1: _____

Delegate 2: _____

Delegate 3: _____

Delegate 4: _____

(Continue on separate sheet if needed)

PAYMENT DETAILS (please note: an invoice will be issued upon receipt of deposit)

To be invoiced: PO _____

Cheque enclosed (payable to **CSA (Services) Ltd**):

Please debit my Visa/MasterCard (tick as applicable):

Debit Cards: No charge

Credit Cards: 2.5% fee

American Express: 3.5% fee

Card No: _____

Exp: ____ / ____ Security No.: _____

Cardholders Name: _____

Cardholders Address: _____

Cardholders Signature: _____ Date: _____

BACs payment

Account name "CSA (Services) Ltd"

Sort code 01-01-42

Account Number 17030919

NatWest PLC,

Bury Branch

I HAVE READ AND UNDERSTOOD THE ATTACHED TERMS AND CONDITIONS (OVERLEAF):

Name: _____

Signature: _____

RETURN COMPLETED FORMS TO:

POST: CSA (Services) Ltd, 2 Esh Plaza, Sir Bobby Robson Way, Great Park, Newcastle upon Tyne, NE13 9BA

FAX: 0191 236 2709 EMAIL: adriana.gallidavison@csa-uk.com TEL: 0191 217 3073

COMPANY REGISTRATION NO.: 05055685 VAT REGISTRATION NUMBER: 836 5142 28

TERMS AND CONDITIONS

SPONSORS: In these terms and conditions, the Credit Services Association (CSA), referred to as 'the Association', sells a sponsorship opportunity to 'The Sponsor' being a person or company wishing to buy same, contracting solely with the Association and no other third parties. The completion of a booking form by the Sponsor serves as an acknowledgment of these terms and conditions.

PAYMENT: The Sponsor pays a 20% non-refundable deposit which is required at the time of booking. The final balance is due 30 days before the event starts. All sponsorship packages are subject to VAT at 20%.

NON-PAYMENT: In the event of the non-payment of a deposit at time of booking, the sponsorship package remains for sale with the interested party being given first refusal. In the event a deposit is paid, but the final balance remains outstanding 30 days before the event starts, the Association reserves the right to immediately offer for sale the sponsorship package to another company. In this case, the deposit will not be refunded.

The following charges will apply to card payments:

- Debit Cards - no charge
- Credit Cards - 2.5%
- American Express - 3.5%

MARKETING: Inclusion of the Sponsor's details in marketing materials is dependent on the dates the booking is made and receipt of the necessary information/materials before deadlines for the production of these materials. It is the responsibility of the Sponsor to ensure that deadlines are known and adhered to, though the Association will make every effort to ensure the Sponsor is made aware of the necessary deadlines and requirements from time to time.

Unless stated otherwise, prices quoted are for naming rights only, they do not include production costs. For further information please contact Adriana Galli Davison - adriana.gallidavison@csa-uk.com

DELEGATE CHANGES: Any changes to names of delegates and contact details included as part of the sponsorship package, made within 14 days before the event starts will be liable to an administration charge of £10 per change.

Any changes to these terms and conditions will be only be considered by and at the sole discretion of the Association's chief executive.