

THURSDAY, OCTOBER 22, 2015 12:00 PM – 1:30 PM THE FAIRMONT DALLAS

ON ALCOHOL & DRUG ABUSE

FEATURED SPEAKER

Brian Cuban

Brian Cuban is a an author whose Amazon best-selling book *Shattered Image: My Triumph Over Body Dysmorphic Disorder*, chronicles his first-hand experiences living with, and recovering from eating disorders, drug addiction and Body Dysmorphic Disorder (BDD). Brian has keynoted prestigious events such as the Entertainment Industries Council 3rd Annual Media and Mental Health Awards. He has appeared on national talk shows such as the Katie Couric Show discussing the above issues. He also writes extensively on these subjects. Brian's columns have appeared on CNN.com, Foxnews.com, The Huffington Post and in online and print newspapers around the world. Based in Dallas, Texas, he is also the segment host for "Brian Cuban's Legal Briefs" on EyeOpenerTV, and founder of his blog, "The Cuban Revolution." Additionally Brian is a lawyer and activist specializing in First Amendment issues and hate speech and has lectured on the topic in major media outlets and conferences around the world.

> HONORARY CHAIR Margot Perot

> EMCEE Scott Murray

2015 SPONSORSHIP OPPORTUNITY

The Council on Alcohol & Drug Abuse 1349 Empire Central Drive, Suite 800, Dallas TX 75247 214.522.8600 ext. 231



Spring 2015

Dear Friend,

The Council's 2015 Power of Prevention Luncheon will take place October 22 at The Fairmont Dallas. Sponsorship is the opportunity to touch, change and save lives impacted by the **#1 preventable health problem in America – substance abuse**.

\$10,000 will impact 140 of the area's highest risk students in local alternative schools by providing them an evidence-based prevention curriculum and individual counseling sessions

\$7,500 will support 750 of the area's highest risk youth by providing activities, food, water, and participation incentives for summer programs and camps

\$5,000 will allow us to offer four community educational forums to 300 children and their families in our highest risk neighborhoods

\$2,500 will provide 30 prevention presentations and educational materials for schools, PTA's, churches, civic groups, and businesses

\$1,250 will provide information and referrals to 150 individuals accessing resources via the Information Helpline

Your sponsorship will help us achieve our mission, to improve our communities' health, safety and productivity by reducing the incidence and impact of alcohol and drug abuse.

Sincerely,

Susan McEvoy Co-Chair

Jane McKenna Debbie Meripolski

Co-Chair

Executive Director

CO-CHAIRS Susan McEvoy Diane McKenna

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Power of Prevention: Impact Opportunities

Presenting Power - \$10,000	☐ Serenity - \$5,000
 Three tables of ten, premium seating Twenty invitations to exclusive Patron Party Company name as presenting sponsor on event invitation, program, website, and all publicity Email highlighting Presenting Power Sponsorship to entire Council distribution list Picture, logo and company description in newsletter Picture, logo and company description on website One page company description in event program Note: Must be secured by July 31 to secure all benefits listed Plus all incentives listed below 	 Two tables of ten, excellent seating Ten invitations to exclusive Patron Party Mention in all event publicity 1/3 page company description in event program Logo in Council newsletter Logo on Council website Current Drug Trends presentation for your staff or other group of your choice (includes for parents: How to Talk to Your Kids about Drugs) Plus all incentives listed below
	- One table of ten, quality seating
 Courage - \$7,500 Two tables of ten, premium seating Option to donate extra seats to award winners, youth program participants and/or Council staff Fifteen invitations to exclusive Patron Party Logo in all event publicity Special thanks at event 	 Four invitations to exclusive Patron Party Social media upon commitment/payment Logo in event program 1/4 page company description in event program Plus all incentives listed below
- Company exhibit at event	☐ Hope - \$1,250
 - 1/2 page company description in event program - Plus all incentives listed below 	 One table of ten Two invitations to exclusive Patron Party Name in event program Name in Council newsletter Name on Council website
Name of Sponsor as it should appear in all print materials _	
Name of Contact Person	Email Address
Address, City, State, Zip	
Contact Phone Tota	I Amount of Contribution \$
□ I (we) prefer not to be listed in any printed materials.	□ I (we) decline all benefits.
□ My check made payable to The Council on Alcohol & Dru	ug Abuse is enclosed.
Please bill my credit card.	
Cardholder's Name	
Billing Address, City, State, Zip	
MC/Visa/Amex/Discover Card #	Expiration date Security Code
Cardholder's Signature	
For inclusion in program. form and logos (300dpi) must b	be received by September 11, 2015. Please mail/fax contract to

The Council on Alcohol & Drug Abuse 1349 Empire Central Drive, Suite 800, Dallas, TX 75247 P 214.522.8600 ext. 231 F 214.521.7253

Patron Party: Fast Facts

Date:TBDTime:6:30 p.m. - 8:30 p.m.Location:TBD



ON ALCOHOL & DRUG ABUSE

Power of Prevention Luncheon: Fast Facts

Date: October 22, 2015

Time: 12:00 p.m. – 1:30 p.m.

Location: The Fairmont Dallas 1717 N Akard St, Dallas, TX 75201

Featured Speaker: Brian Cuban

Honorary Chair: Margot Perot

Emcee: Scott Murray

Attendance: Estimated attendance is approximately 400 parents, professionals, organizations, associations, other individuals and youth

Benefiting: Youth programs sponsored by The Council on Alcohol & Drug Abuse

Contact: Nicole Miller, 214.522.8600 ext. 231 nmiller@dallascouncil.org

Thanks to last year's Power of Prevention Sponsors

Serenity Sponsor:

Thompson & Knight, LLP

Joy Sponsors:

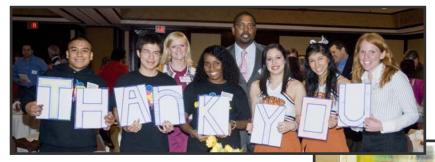
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Hope Sponsors:

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A Glimpse Back to Previous Events



Scott Murray, 2012 Emcee, and Thomas "Hollywood" Henderson, 2012 Featured Speaker (photo: Q. Bleu Photography)



Ebby Halliday and friends



Brandon, Debbie (2013 Featured Speaker), and Doug Knauss at the Council's Patron Party leading up to the breakfast event



2014 Breakfast Event Committee

Event Beneficiary: The Council on Alcohol & Drug Abuse

The Council on Alcohol & Drug Abuse's mission is to improve our communities' health, safety and productivity by reducing the incidence and impact of alcohol and drug abuse. This is achieved through an expansive network of evidence-based services that **prevent** problems with alcohol and other drugs before they occur, **intervene** when they do and **promote recovery** for people already addicted.

For 69 years, the Council has developed relationships and connections positively affecting community dialogue, resource sharing, community development and evidence-based solutions to the #1 preventable health problem in the United States – substance abuse. The Council's work has received accolades and awards, coverage by national publications, and inclusion in the Congressional Record. But most importantly, since opening its doors in 1946, millions of North Texans have been reached, changed and/or saved. Last year alone, the Council trained or directly served 29,374 people. This was made possible because of donations, sponsorships and support of local community members, foundations, organizations and companies.



Rhonda Sargent Chambers, 2011 Featured Speaker Rudy Gatlin, Carole and Scott Murray and Barbara Sargent (photo: MySweetCharity.com)