



**BENEFITING THE COUNCIL
ON ALCOHOL & DRUG ABUSE**

**THURSDAY, OCTOBER 22, 2015
12:00 PM – 1:30 PM
THE FAIRMONT DALLAS**

FEATURED SPEAKER

Brian Cuban

Brian Cuban is an author whose Amazon best-selling book *Shattered Image: My Triumph Over Body Dysmorphic Disorder*, chronicles his first-hand experiences living with, and recovering from eating disorders, drug addiction and Body Dysmorphic Disorder (BDD). Brian has keynoted prestigious events such as the Entertainment Industries Council 3rd Annual Media and Mental Health Awards. He has appeared on national talk shows such as the Katie Couric Show discussing the above issues. He also writes extensively on these subjects. Brian's columns have appeared on CNN.com, Foxnews.com, The Huffington Post and in online and print newspapers around the world. Based in Dallas, Texas, he is also the segment host for "Brian Cuban's Legal Briefs" on EyeOpenerTV, and founder of his blog, "The Cuban Revolution." Additionally Brian is a lawyer and activist specializing in First Amendment issues and hate speech and has lectured on the topic in major media outlets and conferences around the world.

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2015 SPONSORSHIP OPPORTUNITY

The Council on Alcohol & Drug Abuse
1349 Empire Central Drive, Suite 800, Dallas TX 75247
214.522.8600 ext. 231



Spring 2015

Dear Friend,

The Council's 2015 Power of Prevention Luncheon will take place October 22 at The Fairmont Dallas. Sponsorship is the opportunity to touch, change and save lives impacted by the **#1 preventable health problem in America – substance abuse.**

\$10,000 will impact 140 of the area's highest risk students in local alternative schools by providing them an evidence-based prevention curriculum and individual counseling sessions

\$7,500 will support 750 of the area's highest risk youth by providing activities, food, water, and participation incentives for summer programs and camps

\$5,000 will allow us to offer four community educational forums to 300 children and their families in our highest risk neighborhoods

\$2,500 will provide 30 prevention presentations and educational materials for schools, PTA's, churches, civic groups, and businesses

\$1,250 will provide information and referrals to 150 individuals accessing resources via the Information Helpline

Your sponsorship will help us achieve our mission, *to improve our communities' health, safety and productivity by reducing the incidence and impact of alcohol and drug abuse.*

Sincerely,


Susan McEvoy
Co-Chair


Diane McKenna
Co-Chair


Debbie Meripolski
Executive Director

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Power of Prevention: Impact Opportunities

Presenting Power - \$10,000

- Three tables of ten, premium seating
- Twenty invitations to exclusive Patron Party
- Company name as presenting sponsor on event invitation, program, website, and all publicity
- Email highlighting Presenting Power Sponsorship to entire Council distribution list
- Picture, logo and company description in newsletter
- Picture, logo and company description on website
- One page company description in event program
- Note: Must be secured by July 31 to secure all benefits listed
- Plus all incentives listed below

Courage - \$7,500

- Two tables of ten, premium seating
- Option to donate extra seats to award winners, youth program participants and/or Council staff
- Fifteen invitations to exclusive Patron Party
- Logo in all event publicity
- Special thanks at event
- Company exhibit at event
- 1/2 page company description in event program
- Plus all incentives listed below

Serenity - \$5,000

- Two tables of ten, excellent seating
- Ten invitations to exclusive Patron Party
- Mention in all event publicity
- 1/3 page company description in event program
- Logo in Council newsletter
- Logo on Council website
- Current Drug Trends presentation for your staff or other group of your choice (includes for parents: How to Talk to Your Kids about Drugs)
- Plus all incentives listed below

Joy - \$2,500

- One table of ten, quality seating
- Four invitations to exclusive Patron Party
- Social media upon commitment/payment
- Logo in event program
- 1/4 page company description in event program
- Plus all incentives listed below

Hope - \$1,250

- One table of ten
- Two invitations to exclusive Patron Party
- Name in event program
- Name in Council newsletter
- Name on Council website

Name of Sponsor as it should appear in all print materials _____

Name of Contact Person _____ Email Address _____

Address, City, State, Zip _____

Contact Phone _____ Total Amount of Contribution \$ _____

I (we) prefer not to be listed in any printed materials. I (we) decline all benefits.

My check made payable to The Council on Alcohol & Drug Abuse is enclosed.

Please bill my credit card.

Cardholder's Name _____

Billing Address, City, State, Zip _____

MC/Visa/Amex/Discover Card # _____ Expiration date _____ Security Code _____

Cardholder's Signature _____

For inclusion in program, form and logos (300dpi) must be received by September 11, 2015. Please mail/fax contract to The Council on Alcohol & Drug Abuse 1349 Empire Central Drive, Suite 800, Dallas, TX 75247 P 214.522.8600 ext. 231 F 214.521.7253

Patron Party: Fast Facts

Date: TBD
Time: 6:30 p.m. - 8:30 p.m.
Location: TBD



Power of Prevention Luncheon: Fast Facts

Date: October 22, 2015
Time: 12:00 p.m. – 1:30 p.m.
Location: The Fairmont Dallas
1717 N Akard St, Dallas, TX 75201
Featured Speaker: Brian Cuban
Honorary Chair: Margot Perot
Emcee: Scott Murray
Attendance: Estimated attendance is approximately 400 parents, professionals, organizations, associations, other individuals and youth
Benefiting: Youth programs sponsored by The Council on Alcohol & Drug Abuse
Contact: Nicole Miller, 214.522.8600 ext. 231
nmiller@dallascouncil.org

Thanks to last year's Power of Prevention Sponsors

Serenity Sponsor:
Thompson & Knight, LLP

Joy Sponsors:
Amegy Bank
Caron Texas

EY
Winstead PC

Hope Sponsors:
David and Barbara Allis
Pat and Lauren Arthur/MHBT Inc.
BDO USA, LLP
Adele Caruth
Barry and Ann Drees
Emeritus Landscaping
Grahamcracker Graphics
Lita and Rick Hodges
Betsy and Bill Jessiman
The KCH Travel Portfolio
KPMG LLP
Liberty Capital Bank

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Ellen and John McStay
Memorial Hermann Prevention & Recovery
Center (PaRC)
Mike and Debbie Meripolski
John Mogk/Wells Fargo Advisors
Plastiform, Inc.
Santé Center for Healing
David and Mary Ann Siller
Texas Instruments

A Glimpse Back to Previous Events



Scott Murray, 2012 Emcee, and **Thomas “Hollywood” Henderson**, 2012 Featured Speaker (photo: Q. Bleu Photography)



Ebby Halliday and friends



Brandon, **Debbie** (2013 Featured Speaker), and **Doug Knauss** at the Council's Patron Party leading up to the breakfast event



Rhonda Sargent Chambers, 2011 Featured Speaker **Rudy Gatlin**, **Carole** and **Scott Murray** and **Barbara Sargent** (photo: MySweetCharity.com)



2014 Breakfast Event Committee

Event Beneficiary: The Council on Alcohol & Drug Abuse

The Council on Alcohol & Drug Abuse's mission is to improve our communities' health, safety and productivity by reducing the incidence and impact of alcohol and drug abuse. This is achieved through an expansive network of evidence-based services that **prevent** problems with alcohol and other drugs before they occur, **intervene** when they do and **promote recovery** for people already addicted.

For 69 years, the Council has developed relationships and connections positively affecting community dialogue, resource sharing, community development and evidence-based solutions to the #1 preventable health problem in the United States – substance abuse. The Council's work has received accolades and awards, coverage by national publications, and inclusion in the Congressional Record. But most importantly, since opening its doors in 1946, millions of North Texans have been reached, changed and/or saved. **Last year alone, the Council trained or directly served 29,374 people.** This was made possible because of donations, sponsorships and support of local community members, foundations, organizations and companies.

the council
ON ALCOHOL & DRUG ABUSE