



SPONSORSHIP OPPORTUNITY

AGENCY: Environmental Protection and Growth Management Department

TITLE: **Governmental Center West Green Showcase Sponsorship**

CONTACT:

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Due Date / Time: **September 30, 2014 before or until 5:00 P.M.**

The purpose of this request is to offer sponsorship opportunities as specified below. This is not a request for pricing or a commitment to purchase.

This description of sponsorship opportunities will remain posed on the Purchasing Division website at www.broward.org/purchasing from September 2, 2013 – September 30, 2014 and response is due at the date and time indicated above.

Sponsorship Opportunity – Broward County is offering the opportunity to sponsor the Governmental Center West (GCW) Green Showcase project. Through the installation of new technologies coupled with a dedication to green sustainable practices, the GCW Green Showcase project will reduce the building's carbon footprint and serve as a model for public private collaboration, and showcase renewable energy technologies and sustainable building practices.

JOIN US AND SHOWCASE YOUR ECO-EDGE

Becoming a partner of the GCW Green Showcase is an excellent opportunity for your business or organization to market your corporate environmental responsibility. We are seeking partners in the areas of energy efficiency, renewable energy, water reduction, waste reduction, clean transportation and eco-art.

Broward County will showcase sustainable practices funded through your company's sponsorship and display your company's logo and corporate message throughout the building and diverse marketing outlets. Your presence in the GCW Green Showcase will reinforce the public's perception of your corporate environmental responsibility, garnering respect, trust and customer loyalty. Be a green leader in Broward County. Partner with us!

Governmental Center West Green Showcase Opportunities

SILVER SPONSOR

Level of sponsorship: \$100 - \$1,000

Benefits of the Silver Sponsor:

- ◆ Prominent display of sponsor logo at GCW Green Showcase events
- ◆ An article in the GCW Green Showcase Newsletter, which will be posted on-line at Broward County [Go Green, Air Quality, Planning and Redevelopment](#) and [Pollution Prevention, Remediation & Air Quality](#) pages with over 28,000 visitors annually
- ◆ Electronic advertising of sponsor in GCW lobby, which has over 4,600 customers per month and 800 employees
- ◆ Promotion of Sponsor via County social media
- ◆ Article featured in Broward County intranet newsletters which are distributed to over 5,200 employees
- ◆ Permanent sign with company logo showcasing products/services provided

GOLD SPONSOR

Level of sponsorship: \$1,001 - \$5,000

Benefits of the Gold Sponsor:

☞ **All the benefits of silver contribution, plus the following:**

- ◆ Free tabling/exhibit space at GCW Green Showcase events
- ◆ Sponsor and their contribution featured in the GCW Green Showcase marketing video
- ◆ Marketing of sponsorship via Broward County Press Releases, which are distributed to over 30 media outlets regionally
- ◆ Sustainable GCW Green Showcase Sponsor Plaque

PLATINUM IN-KIND CONTRIBUTION

Level of sponsorship: Over \$5,001

Benefits of the Platinum Sponsor:

☞ **All the benefits of silver and gold contributions, plus the following:**

- ◆ A headline article dedicated to the sponsor and their contribution in *Bridges and Community Update*, e-publications distributed to over 5,500 subscribers in a variety of industries and disciplines
- ◆ Permission to display the County's exclusive "**GCW Green Showcase Sponsor**" branding on the sponsor's website, publications, prints, and social media
- ◆ Opportunity to address the audience at the GCW Green Showcase Grand Opening and possible future events
- ◆ Prominent permanent display of Sponsors at GCW Building



Environmental Protection and Growth Management Department
Planning and Redevelopment Division

Instructions for Responses

Prospective sponsors are requested to provide the following information via fax, email or postal service.

Governmental Center West Green Showcase

Instructions for Responses

Prospective co-sponsors are requested to provide information via email or postal services.

Company Name: _____ Address: _____

City: _____ Zip: _____

Contact Name: _____ Title: _____

Phone Number: _____ Fax Number: _____

Email Address: _____ Web Address: _____

Signature _____ Date: _____

Proposed Level of Co-sponsorship *(please check one):*

- Platinum Gold Silver

Proposed Partner Type *(please check all that apply):*

- Energy Efficiency Renewable Energy Water Reduction
 Waste Reduction Clean Transportation Eco-Art

Send this completed form to:

Timothy Weihrauch

Broward County Planning and Redevelopment Division
115 S. Andrews Ave, Room 329K, Fort Lauderdale, FL 33301
tweihrauch@broward.org | Fax: 954-357-8655

Send your company logo to:

tweihrauch@broward.org

Guidance for logos: Co-sponsor logo files must be vector (.eps) files or high resolution (.jpg) files suitable for enlarging on venue signage.