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Expanding Clinical Research Beyond Borders: The Importance of Latin America

Event #10214 • February 24, 2010

11:00 AM-12:30 PM EST

9:00 AM-10:30 AM MST

10:00 AM-11:30 AM CST

8:00 AM-9:30 AM PST



PRESENTERS

Dr. Marlene Llopiz-Aviles
Regional Director for Latin America
Venn Life Sciences, Mexico

Juan Felipe Gonzalez Monroy, QFB
Senior CRA
Parexel, Mexico

Oscar Podesta
Regional Manager
Chiltern, Argentina

WHO SHOULD ATTEND

Professionals involved in:

- Clinical operations/research and development
- Clinical studies/trials
- Outsourcing
- Clinical study recruitment
- Protocol design
- Regulatory affairs
- Site management
- Clinical safety and pharmacovigilance
- Good clinical practices
- Medical communications
- Medical writing
- Nonclinical laboratory safety assessment
- Pharmacoepidemiology
- Health economics
- Outcomes research
- Statistics
- Professional development/Training
- Validation

Worldwide Headquarters

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Hear experts from the Latin American region discuss why the region is emerging as a hot spot for clinical trials and provide regulatory strategies you will need to follow in order to bring new therapeutic products to market.

Health care systems in Latin America have changed substantially over the years. Research has become more proficient with improved standards of operation and regulations stricter and more in line with foreign regulatory and health authorities. This webinar will discuss why Latin America is a rich resource for pharmaceutical companies and contract research organizations to develop new drugs at a reduced cost.

FEATURED TOPICS

- Patient populations
- Disease profiles
- Patient recruitment
- USA and EC-equivalent medical standards
- GCP and ICH guidelines

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Regulatory Strategies in Latin America:
New Conquest for Pharmaceutical Companies for Timely
Submissions and Project Start-ups.**

Technical Requirements for Audience Members

Browser

Microsoft® Internet Explorer 5.2 or higher
Netscape® Navigator 7

Computer

166Mhz Pentium-based PC with Microsoft® Windows® 98,
NT, ME, XP or 2000
Sun JVM 1.4* for Microsoft JVM (all versions supported by
Microsoft Windows OS shown above)
Sun SPARCstation with Solaris 8 or 9
Audience: 64 MB RAM

**If you need to install Java Virtual Machine (JVM) on your
system, please download it from the Sun Microsystems
website.*

Internet Connection Speed

56k or faster

Display

800x600 pixel resolution or greater (1024x768 pixels
recommended)

Attendees using Macintosh OS

Microsoft IE 5.2
Macintosh OS 10.2X

To test your system compatibility, click on the link below.

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LEARNING OBJECTIVES

At the conclusion of this webinar, participants should be able to:

- ▶ Explain the evolving global climate for conducting clinical trials
- ▶ Outline the reasons for the significant increase in clinical trials being conducted in the Latin American region

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Speakers and agenda are subject to change without notice.

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DIA MISSION

DIA fosters innovation of products, technologies, and services to improve health and well being worldwide by:

- Providing indispensable forums to exchange vital information and discuss current issues;
- Delivering customized learning experiences;
- Building, maintaining, and facilitating trusted relationships with and among individuals and organizations that drive and share DIA values and mandates; and
- Offering a multi-disciplinary neutral environment, respected globally for integrity and relevancy.

CONTACT INFORMATION: Questions about this Webinar? Contact Jo Ann Boileau at the DIA office in Horsham, PA by telephone +1.215.442.6175, fax +1.215.442.6199, or email JoAnn.Boileau@diahome.org.

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The Importance of Latin America - February 24, 2010 - 11:00 AM-12:30 PM EST**

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