



5K, Kids' Race and Walkathon Sponsorship Letter

June 30, 2012
Washington, PA

We cordially invite you to participate as a Sponsor of the 2nd Annual *Run/Walk for the World*. This event is sponsored by the Alliance Women Ministries of the Washington Alliance Church, and has been organized as a fundraiser for Alliance missions and taking the gospel to unreached areas.

On June 30, beginning at 8:30 a.m. at Trinity Middle School, the 5K part of the event will kick off. The Kids' Race follows at about 9:30 a.m. and the walkathon will then begin at 10 a.m. Awards will be given for top qualifiers of the 5K and Kids' Race and top fundraisers from the Walkathon and Kids' Race. Platinum and gold level sponsors may set up their tables prior to the race and keep them up throughout the Walkathon.

Your sponsorship helps to defray the cost of organizing the event. Funds received from sponsorships are used to purchase t-shirts for registered race participants, awards and complimentary drinks and snacks for each race participant. Any additional money from sponsorships will help go toward our fundraising goal of \$5,000 to be given to Alliance missions.

There are various levels of sponsorship for the *Run/Walk for the World*. Size and placement of logos on t-shirts and website are based on sponsorship level.

Platinum Level: \$1,000 and above

One Color Name/Logo on the back of the race t-shirt & on website

Distribute business cards, brochures, or any items you would like included in the gift bags given to all registered participants.
May set-up a table of information at event.

Gold Level: \$500-\$999

One Color Name/Logo on the back of the race t-shirt & on website

Distribute business cards, brochures, or any items you would like included in the gift bags given to all registered participants.
May set-up a table of information at event.

Silver Level: \$250-\$499

One Color Name/Logo on the back of the race t-shirt & on website

Distribute business cards, brochures, or any items you would like included in the gift bags given to all registered participants

Bronze: \$100-\$249

One Color Name/Logo on the back of the race t-shirt & on website

Distribute business cards, brochures, or any items you would like included in the gift bags given to all registered participants

Thank you in advance for your consideration of becoming a race sponsor. Please call or email Rachel Michalko, Race Director, to set up sponsorship or answer any questions. Checks can be made payable to Alliance Women.

Running the race of life together,

Rachel Michalko

Race Director

724-255-5594

rachel.michalko@gmail.com

Mail check by May 1, 2012 to:

Rachel Michalko, 822 McWilliams Dr., Houston, PA 15342



5K, Kids' Race and Walkathon Sponsorship Form

June 30, 2012
Washington, PA

Organization name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone number: _____

Contact person: _____

Contact email: _____

Sponsorship level: Platinum Gold Silver Bronze

We plan to send materials/give-aways for the participant bags : Yes No

We plan to set up an information table at the event (for Platinum and Gold sponsor levels only): Yes No

Please email company logo to be used on t-shirt and website to: rachel.michalko@gmail.com

Please make check payable to Alliance Women and mail by May 1, 2012 to:
Rachel Michalko
822 McWilliams Dr.
Houston, PA 15342