



MEETING PROFESSIONALS INTERNATIONAL

### Marlene Blas San Diego Meeting Professionals International (SDMPI) Student Member Scholarship 2016

Marlene Blas and San Diego Meeting Professionals International are excited to offer a unique scholarship opportunity to students currently pursuing a career in meeting and event management. The Marlene Blas SDMPI Student Member Scholarship provides up to five qualified students with a one-year student membership to SDMPI. As members of SDMPI, the scholarship recipients gain access to numerous professional development events and valuable networking opportunities throughout the year.

In 2012, SDMPI honored Marlene Blas, with its "Community Leader of the Year" award. It is in this spirit that the SDMPI Student Member Scholarship, endowed by Marlene Blas, will be awarded for up to five outstanding students currently enrolled in a Hospitality and Meetings Certificate Program.

Marlene Blas is passionate about education in the meetings and event industry. A Certified Meeting Professional (CMP) with 15+ years of meeting planning and event management experience, she received her Master of Tourism Administration (MTA) from The George Washington University School of Business with a concentration in event and meeting management, a bachelor's degree in journalism and marketing from California State University, Long Beach, and a certificate in event management from the University of San Diego.

In addition to lecturing at national industry conferences, Marlene currently serves as the program advisor and instructor at California State University, San Marcos in the Meeting and Event Planning Certificate Program, and has been appointed to numerous advisory boards and task force committees in the meetings and events industry.

Meeting Professionals International (MPI) is the largest and most vibrant global meeting and event industry association. Founded in 1972, the organization provides innovative and relevant education, networking opportunities and business exchanges, and acts as a prominent voice for the promotion and growth of the industry. MPI membership is comprised of approximately 18,500 members belonging to more than 80 chapters and clubs in 22 countries.

#### The scholarship will cover:

- A one-year new student membership to Meeting Professionals International, San Diego Chapter affiliation. Date of membership is on a yearly basis from date application is accepted.
- SDMPI provides its members with numerous professional developments events and valuable networking opportunities throughout the year.

## **ELIGIBILITY:**

Applicants must be enrolled in a Hospitality or Meetings and Events Certificate Program with the intent to become an industry professional.

www.sdmpi.org

# SAN DIEGO CHAPTER

M F F T I N G P R O F F S S I O N A I S I N T F R N A T I O N A I

#### **REQUIREMENTS:**

Fill out application (below) and submit as requested.

Scholarship recipients will be asked to assist at the registration table at **two** SDMPI monthly meetings and submit an article in the SDMPI E-Com about how MPI membership will benefit them (approximately 50 words).

#### APPLICATION DEADLINE:

The deadline for nomination submissions is **Friday**, **March 25**, **2016**. Recipients will be notified of their selection by mid-April 2016.

\*\*ONCE ACCEPTED, YOU WILL RECEIVE A MPI MEMBER NUMBER, ACCESS TO LOCAL INDUSTRY NEWS FROM SDMPI E-NEWS, AND WILL BE INVITED TO ATTEND LOCAL EDUCATIONAL AND NETWORKING EVENTS FOR ONE YEAR.

Marlene Blas San Diego Meeting Professionals International (SDMPI) Student Member Scholarship

#### **APPLICATION**

PLEASE FILL OUT COMPLETELY (TYPE OR PRINT) AND SUBMIT AS DIRECTED BELOW:

FULL NAME (FIRST, LAST):	
MAILING ADDRESS:	
CITY:	STATE: ZIP:
PHONE NUMBER: ()	
CELL NUMBER: ()	<del>-</del>
FMAII:	

# SAN DIEGO CHAPTER

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1. IF YOU ARE SELECTED FOR THIS SCHOLARSHIP, HOW WILL YOU CONTRIBUTE TO THE MEETINGS AND EVENTS INDUSTRY? (100 WORDS MINIMUM, FEEL FREE TO ATTACH ADDITIONAL SHEETS IF NEEDED)
2. WHY ARE YOU PURSUING AN EDUCATION IN THE MEETINGS AND EVENTS INDUSTRY? (50 WORDS MINIMUM)

PLEASE SUBMIT APPLICATION TO: administrator@sdmpi.org

The deadline for nomination submissions is Friday, March 25, 2016. THANK YOU!