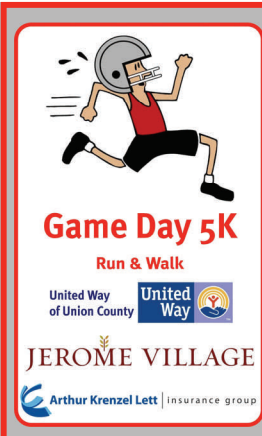


Game Day 5K Run/Walk Sponsorship Proposal

United Way
of Union County



Saturday September 19, 2008
Glacier Ridge Metro Park
Jerome Township

3rd-Annual Football-themed 5K
 Win OSU Football Tickets
 Meet former QB Craig Krenzel
 Post-race breakfast by Der Dutchman

Registration: 8:00 a.m.
Race: 9:00 a.m.

Partner with us on a great family event



Presenting Sponsor - \$3,500

1. Corporate logo incorporated into the event logo.
2. Corporate logo used in all printed/online event material.
3. Company banner displayed on the course (you provide).
4. Multiple signs with your logo displayed on course.
5. Company logo on front and back of event t-shirts.
6. Company logo and link on event website.
7. Free Team Challenge registration (10 participants).
8. Ability to set up event-site display booth.
9. Include promotional items in gift bag to all participants.

Course Sponsor - \$1,000

1. Company banner displayed on the course (you provide).
2. Multiple signs with your logo displayed on course.
3. Company logo on back of event t-shirts.
4. Company logo and link on event website.
5. 4 free participant registrations.
6. Ability to set up event-site display booth.
7. Include promotional items in gift bag to all participants.

Half-K Sponsor - \$500

1. Company banner displayed on the course (you provide).
2. Company logo on back of event t-shirts.
3. Company logo and link on event website.
4. 2 free participant registrations.
5. Include promotional items in gift bag to all participants.

T-shirt Sponsor - \$100

1. Company logo on back of event t-shirts.
2. Company logo and link on event website.
3. Include promotional items in gift bag to all participants.

Why sponsor the Game Day 5K?

- We've combined the area's passion for OSU football and a first-class 5K event to create a perfect family-friendly event on a fall Saturday morning.
- More than 200 runners from throughout Central Ohio and many of their family members have joined us for each of the first two Game Day 5K's.



- This year, we anticipate even more will join us for the Game Day 5K at beautiful Glacier Ridge Metro Park in Jerome Township, just outside Dublin. Former OSU Quarterback and 2002 National Champion Craig Krenzel will be signing autographs and visiting with event participants.
- A sponsorship maximizes the visibility of your partnership with United Way and capitalizes on co-branding opportunities.

What others are saying about the Game Day 5K

"What a fun and worthwhile day. It's great to see community come together to support such a worthy cause."
 Scott Mallory - CEO, Jerome Village

Please contact Dave Bezusko at (937) 644-8381 or uwuc.dave@rohoio.com for more information about this and other sponsorship opportunities with United Way.

Sponsorship Pledge Form (Fax form to (937) 303-4168 or mail to United Way, P.O. Box 145, Marysville, Ohio, 43040)

Company: _____ Authorized by: _____

Address: _____

E-mail: _____ Phone: _____

Signature: _____ Date: _____

Mark the sponsorship of your choice. Fax completed form to (937) 303-4168 or mail with payment to PO Box 145, Marysville, OH, 43040.

- Presenting Sponsor—\$3,500
 Course Sponsor—\$1,000
 1/2 K Sponsor—\$500
 T-Shirt Sponsor—\$100

PAYMENT OPTIONS Our company's payment of _____ is enclosed. Please bill our company

DONATION OPTIONS Our company is interested in giving in-kind product, services, prizes, or incentives for United Way events.