



# Game Day 5K

Run & Walk



JEROME VILLAGE

# 2012 GAME DAY 5K

## CORPORATE SPONSORSHIP OPPORTUNITIES

### UNION COUNTY'S PREMIERE 5K EVENT SATURDAY SEPTEMBER 29, 2012

- We've combined the area's passion for college football and a first-class 5K event to create a perfect family-friendly event on a fall Saturday morning.



**LIVE UNITED**



[WWW.UNITEDWAYOFUNIONCOUNTY.ORG](http://WWW.UNITEDWAYOFUNIONCOUNTY.ORG) AND  
[WWW.FACEBOOK.COM/UNITEDWAYOFUNIONCOUNTY](http://WWW.FACEBOOK.COM/UNITEDWAYOFUNIONCOUNTY)



# THE 2012 GAME DAY 5K

SATURDAY SEPTEMBER 29 AT  
GLACIER RIDGE METRO PARK

## PARTNER WITH UNITED WAY ON THIS FAMILY-FRIENDLY EVENT!

- More area businesses choose to make their charitable impact with United Way than any other local non-profit organization.
- United Way programming WORKS, impacting more than 22,000 Union County residents every year. The Game Day 5K is a fundraiser for the annual United Way campaign.
- A Game Day 5K Sponsorship provides you with exposure to community leaders, top donors, and volunteers.
- Put your business in the spotlight and capitalize on co-branding opportunities with Union County's most visible non-profit.
- This will be the 6th annual Game Day 5K. It is annually one of the largest 5K's held in Union County, attracting some of the elite runners in Central Ohio.

## NEW IN 2012!

- The Game Day 5K is a part of the Union County Grand Prix Series, and will attract additional runners who are taking part in a year-long competition.



**“IT WAS SUCH A BEAUTIFUL DAY WITH COLORFUL SCENERY. ALSO, YOU HAD AN ABUNDANCE OF VOLUNTEER WORKERS, SO IT RAN QUITE SMOOTHLY. I ENJOYED THE MORNING RUN!”**

— DEBBIE ELLIS, RUNNER

**“WHAT A FUN AND WORTHWHILE DAY. IT'S GREAT TO SEE COMMUNITY COME TOGETHER TO SUPPORT SUCH A WORTHY CAUSE.”**

— SCOTT MALLORY, CEO, JEROME VILLAGE

## UNITED WAY. A NAME YOU CAN TRUST!



MEETS ALL 20 BETTER  
BUSINESS BUREAU  
STANDARDS OF  
CHARITABLE  
ACCOUNTABILITY



2009



BACK-TO-BACK-TO-BACK  
WINNER OF THE  
MARYSVILLE JOURNAL-TRIBUNE  
READERS' CHOICE AWARD FOR  
BEST LOCAL NON-PROFIT



## BE IN GOOD COMPANY.

YOU COULD PARTNER WITH UNITED WAY LIKE THESE COMPANIES DID LAST YEAR.

### 2011 PRESENTING SPONSOR

**JEROME VILLAGE**

### 2011 COURSE SPONSOR

**eMarysville.com**

### 2011 HALF K SPONSORS

**Honda Lock**



Marysville Association  
of REALTORS

### 2011 T-SHIRT SPONSORS

**acloché**  
we know people

ACUPUNCTURE  
& MORE

carrie bezusko  
licensed massage therapist

**CoreTactix**  
SELF-DEFENSE & FITNESS TRAINING

**Edgewater Place**  
ASSISTED LIVING

**good as gold**  
BRAND & APPAREL SOLUTIONS

**GreenBEAN**  
Organic Produce & Natural Groceries



**LIBERTY**  
NATIONAL BANK

**MEMORIAL HOSPITAL**  
UNION COUNTY  
Committed to care. Devoted to caring.

THE POWER OF  
**ONE**  
MEMORANDUM AND COACHING TRAINING  
POWERONECOACHING.COM

### AND SPECIAL THANKS TO...

GLACIER RIDGE METRO PARK  
PREMIER SPORTS  
STARR TROPHY

JEROME TOWNSHIP FIRE DEPARTMENT  
MIKE MCCARTHY - ABC 6 / FOX 28  
THE UNITED WAY VOLUNTEERS



**Game Day 5K**  
Run & Walk

United Way  
of Union County

**JEROME VILLAGE**

## THANK YOU!

FOR HELPING TO MAKE OUR 5TH ANNUAL GAME DAY  
5K IN 2011 A GREAT SUCCESS!



Showing their Buckeye spirit from head-to-toe, these runners came ready to run!



Mike McCarthy of ABC 6 / Fox 28 starts the race. 168 runners finished, making it the second largest 5K by a Union County organization this year.



Lots of awards and medals were distributed to runners in dozens of age groups.



Volunteer Tess Pascual shows off the LIVE UNITED shirts given to all race participants. Wear your shirt throughout the year to show your support!



Mother and son are ready for a Game Day 5K run, eye-black and all!



Team "Awesome Sauce" won our Team Challenge among the all-female teams. Teams are a great way to get friends and co-workers involved.



# GAME DAY 5K SPONSORSHIP PLEDGE FORM

Please return with payment by **SEPTEMBER 15** to:  
**United Way of Union County, P.O. Box 145, Marysville, Ohio 43040**  
**Phone: (937) 644-8381 Fax: (937) 303-4168**  
**E-mail: Dave Bezusko at [uwuc.dave@rrohio.com](mailto:uwuc.dave@rrohio.com)**

## CONTACT INFORMATION

Company: \_\_\_\_\_ Authorized by: \_\_\_\_\_

Address: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

Website: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## SPONSORSHIP OPTIONS - MARK THE SPONSORSHIP LEVEL OF YOUR CHOICE

\_\_\_\_\_ **COURSE SPONSORSHIP - \$1,000**

1. Multiple signs with your logo displayed on course
2. Ability to set up event-site display booth
3. FREE Team Challenge Registration (5 participants)
4. All benefits of Half K and T-Shirt Sponsorships

\_\_\_\_\_ **HALF K SPONSORSHIP - \$500**

1. Company banner displayed on the course (you provide)
2. 2 FREE participant registrations
3. All benefits of T-Shirt Sponsorship

\_\_\_\_\_ **T-SHIRT SPONSORSHIP - \$100**

1. Corporate logo on back of event t-shirts
2. Corporate logo and link on event registration website
3. Corporate logo on sign at course
4. Ability to include promotional items in gift bag to all participants
5. FREE space for offer/coupon on 2012 United Way Community Care Card (discount card)

## PAYMENT OPTIONS

\_\_\_\_\_ Our Company's Payment is Enclosed. Please send to:  
United Way of Union County  
PO Box 145  
Marysville, OH 43040

\_\_\_\_\_ Please bill our company.

## LOGO NEEDS

Please send a high-resolution logo in full-color JPG and EPS formats to Dave Bezusko, at United Way at [uwuc.dave@rrohio.com](mailto:uwuc.dave@rrohio.com).

**Return form to: Dave Bezusko**  
**United Way of Union County**  
**PO Box 145**  
**Marysville, Ohio 43040**  
**Fax: (937) 303-4168**



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