



FOR IMMEDIATE RELEASE

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Contact: Laura Mihm

laura.mihm@foremostfarms.com

(608) 355-8798

Foremost Farms Invites Dairy Farmers to Dairy Care365™ Training Session in Michigan

BARABOO, WIS. — Foremost Farms USA® is sponsoring a Michigan Dairy Care365™ workshop in conjunction with Merck Animal Health. The event is scheduled for Friday, Feb. 12, 2016, at AgroLiquid headquarters, 3055 W. M-21, St. Johns, Michigan. An open invitation extends to any dairy farmers, herdsman and veterinarians in the area at no cost.

The Dairy Care365 training sessions were developed to train, equip and support dairy producers, employees and veterinarians so they're able to provide the best possible care for dairy animals 365 days a year. The workshop includes best management practices for animal handling and movement, animal health diagnosis and treatment and other topics related to animal care on dairy farms and will help individual farms document their own standard operating procedures. Here's what trainers will cover:

- Developing an animal care commitment statement
- Outlining expectations in your standard operating procedures (SOPs)
- Dairy Care365™ animal handling training
- Monitoring and measuring success to foster a culture of zero tolerance on your dairy
- Outlining a preparedness plan
- Developing your messages
- Engaging beyond the farm gate.

The session runs from 10 a.m. to 3 p.m. Eastern Time on Feb. 12, 2016. Email your free reservation and/or send questions to communications@foremostfarms.com or call (608) 355-8796 to make a reservation. All farmers, regardless of cooperative affiliation, are encouraged to participate as well as herdsman and veterinarians.

Foremost Farms USA (www.foremostfarms.com), headquartered in Baraboo, Wis., is a farmer-owned milk processing and marketing cooperative with annual sales of \$2 billion. The nation's eighth-largest dairy cooperative and number 25 in annual sales among the Top 100 dairy processors, Foremost Farms is a leading manufacturer and marketer of cheese, specialty whey ingredients, butter and bulk fluid milk to customers around the world.

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JOIN US

At a Merck Animal Health Dairy C.A.R.E. Workshop

WHAT WE'LL COVER:

- ✓ Developing an animal care commitment statement
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C.A.R.E. PACKAGE

Customer Animal Resource Effort

LEARN HOW PROACTIVE PREPARATION CAN PROTECT YOU, YOUR ANIMALS AND YOUR DAIRY BY ATTENDING THIS WORKSHOP:

Date: _____ Time: _____

Location: _____

RSVP/QUESTIONS

Contact: _____ Phone: _____

Foremost Farms USA

Email: _____

For more information visit:
www.dairycares365.com



MERCK
Animal Health



WE'RE HERE FOR YOU.

At Merck Animal Health, our commitment extends beyond our products to support your efforts to optimize the health and well-being of your cattle.

The new Dairy C.A.R.E. initiative provides the resources you need to maintain sound policies, hire the right people and make sure they are properly trained. Dairy C.A.R.E. was developed with input on best practices and tools from leading veterinarians, university experts and dairy producers.

**PROACTIVE & PREPARED = PROTECTION FOR YOU,
YOUR ANIMALS AND YOUR DAIRY**