

REGISTRATION FORM

IFMA Education Symposium • March 8, 2012 • Lynnwood, WA

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

How did you learn of this event? _____

PAYMENT

\$99 IFMA Members (paid in advance) \$120 Non-Member (paid in advance)

\$125 At the Door \$50 Students

A limited number of registration fee scholarships are available to members with financial need.

More information and application: www.ifmaseattle.org

Credit Card: VISA MasterCard

Name (as appears on card) _____

Card Number ---

Exp Date _____ CV2 (3-digit code)

Signature _____

Card Billing Address _____

City _____ State _____ Zip _____

Fax Form: Attn – Katie Bohocky at **253-265-3043** or email her at: aminc2@comcast.net

You will receive confirmation of your registration by email. THANK YOU!

Greater Seattle Chapter of IFMA

P.O. Box 6906
Tacoma, WA 98417

PRESORTED
STANDARD
U.S. POSTAGE
PAID
BELLEVUE, WA
PERMIT #550

16th Annual IFMA Seattle Education Symposium



Tools for Facilities Managers



Thursday, March 8, 2012

Lynnwood Convention Center
3711 196th St. SW / Lynnwood, Washington

HIGHLIGHTS

- Keynote by Kit Tuveson – *Business Strategy and Alignment*
- Lunch & Plenary session – *How the Current State of the Economy Impacts Seattle & what it means to Facilities Managers*
- Six informative education sessions
- Continuing education hours
- Opportunity to network, hear best practices, see case studies
- Mini-Trade Show of products & services for the FM

SUPPORTING SPONSOR



REGISTRATION – 7:30am – 8:00am **WELCOME – 8:00am – 8:15am**

KEYNOTE – 8:15am – 9:15am:



Business Strategy and Alignment

Before putting together that project list for the coming year, the Facilities Manager needs to be sure their overall FM plans are aligned with their organization's business strategy and goals.

This session will help teach you why it is so important to understand the priorities of the business organization, learn the "lingo" for reporting & metrics, show how knowing the basics of strategic planning & benchmarking can make you a persuasive leader and what you as an FM must have in your "Strategic Toolbox". This is a session not to be missed!

Speaker: Kit Tuveson, *Dir. Workplace Strategies at CresaPartners*

Moderator: David Longmire, *President, Greater Seattle Chapter of IFMA*

CONCURRENT SESSIONS – 9:30am – 10:30am:

1 Engaging Occupants to Improve & Sustain Building Performance

There's a revolution happening in building design and operation. Occupants are vaguely aware of this, but often don't have a sense of what it means for them. How should they be interacting with the building, if at all? What kind of conditions should they expect in this new kind of building; and how will their experience in new and retrofitted green buildings be different than in a standard building? This session will discuss concrete examples from operating green buildings to discussing what operators and green teams are doing to educate and engage occupants about their buildings.

Speakers: Josh Dasler, *Property Manager, CBRE for Alley 24*; Dave Low, *Director Sustainability Practices, Kidder Mathews*; John Goins, *MS LEED AP, Center for the Built Environment, University of California, Berkeley*

Moderator: Stan Price, *NEEA BetterBricks*

2 Tiers of Emergency Preparedness: Building Resilience for the Facility Manager

If you and your facility were involved in an emergency or disaster, would you be ready to respond and recover? As we continue to learn from the latest impact of disasters across the nation and the world, action plans are increasingly important and necessary to adapt to new best practices. Hear about the essential elements of an effective emergency preparedness plan.

Speakers: Erin Anderson, *ServiceMaster of Seattle*;
James S. Tritten, *MBA, CBCP, CHEP, Safety & Emergency Management, Valley Medical Center*

CONCURRENT SESSIONS – 10:45am – 11:45am:

1 Roundtable Discussion: IFMA's ENERGY STAR® Challenge

IFMA has launched a six-month energy challenge for local chapters and council members. The challenge encourages members to use the online ENERGY STAR Portfolio Manager to benchmark their building's energy performance against similar facilities. Chapters will compete for the most participants; and councils will compete for the most ratable and unique/non-ratable buildings. Join this roundtable discussion to hear how to participate and the benefits the IFMA challenge offers Seattle chapter members in meeting local energy performance disclosure requirements.

Panelists: Katherine Randall-Duffy, *CFM, Carrie McNamara & Martin Fryer, Washington State Employment Security*
Emma Johnson, *City of Bellevue*; Ken Fox, *CFM, Eastside Catholic*

Moderator: Cynthia Putnam, *Northwest Energy Efficiency Council*

2 Leveraging CRE Information: the Power of Continuous Improvement, Information Management and Benchmarking

How do CRE organizations continue to evolve to help their companies gain a strategic edge over their competitors? By implementing a framework using a combination of industry proven tools and methods, CRE Teams can move their companies forward during these challenging times through the identification of opportunities for continuous improvement for key areas of corporate real estate.

Speakers: Tracy Sorensen, *Johnson Controls*

LUNCH & PLENARY – 12:00pm – 1:30pm:

Transformative Communication as a Tool for Leaders in the Modern Organization

Experience first hand the power of story and see how it could be used as a tool for selling ideas in the field of Facility Management. You will also be given the chance to practice your storytelling skills and start to think about how it could be a tool for you as you step into a role of 21st century leader that people feel inspired to follow.

Speaker: Jyoti Patel

CONCURRENT SESSIONS – 1:45pm – 2:45pm:

1 Implementation of Strategic and Tactical Sustainability Initiatives

Learn and ask questions about how Marina oversees the implementation of a variety of strategic and tactical sustainability initiatives throughout the association and defines, develops and drives sustainability concepts internally and externally. Marina also works closely with IFMA's Sustainability Committee to monitor and integrate new legislation, technology and trends relating to sustainability.

Speaker: Marina Badoian Kriticos, *Director of Strategic Initiatives and Sustainability, IFMA International*

2 How Project Management Can Drive Success for You at Your Job

Dan will provide an overview of standard project management methodologies and tools including a 5-step project management process and deliverables within each phase. Dan has been with Jones Lang LaSalle since 2007. His specialties include project management, infrastructure planning, business management, personnel management, procurement and contracting financial management.

Speaker: Dan Gendreau, *Project and Development Services, Jones Lang LaSalle*

MINI-TRADE SHOW & DOOR PRIZE DRAWINGS – 3:00pm – 3:30pm:

Visit with IFMA's Associate Members to preview innovative products and services for facilities management. The following Associate Members participated in the 2011 trade show:

BetterBricks	Lincoln Moving & Storage	ServiceMaster Building Maintenance
Cort Furniture Rental	Moving Link Commercial	ServiceMaster of Seattle
DKI	Nelson Electric	Tempest Technologies
EHS Design, Inc.	OAC Services, Inc.	The Maus Group
ENECON Corporation	OASIS, Inc.	Trendway Corporation
FASTSIGNS of Lynnwood	Optimum Energy, LLC	Waxie Sanitary Supply
Fischer Restorations	PSF Mechanical, Inc.	Western Office Interiors
GCA Services Group	Pure Water Technology of Puget Sound	
Graebel Quality Movers	Sage Environmental Services	