

Albany Battle of the Bands

Media Kit: Albany Battle of the Bands

Date/Time: Saturday, April 25, 2015

Location: Chehaw Park
105 Chehaw Park Rd, Albany GA, 31701

For Tickets: www.ticketriver.com/event/13831

Company: EGA Productions and JK Entertainment

Chairs: Steven Owens, Chair
Jerry Funderburk, Chair

Telephone: (229) 310-8889

Web: www.albanybotb.com

Email: steve@albanybotb.com

The details listed in this proposal are valid for the sponsor/vendor opportunity leading up to the April 25, 2015 **Albany Battle of the Bands** at Chehaw Park, Albany, GA.

Albany Battle of the Bands

“Keeping Music Alive”

Theme

Real Exposure Out of Rural Communities

About

Throughout the history of Southwest Georgia; there has been a wide variety of entertainment. Two local companies in the Albany area have come together to bring the best talent and entertainment to the Southwest Georgia area. The Albany area has had artists such as Luke Bryan, Phillip Phillips, and Cole Swindell grow from a small area to greatness. Our goal is to bring the attention to music back to Southwest Georgia and help recognize other artists in our community. EGA Productions has teamed up with J&K Productions and Entertainment. Their goal? To bring a competition to the Albany, Georgia area that nobody else has ever seen. Other local entertainments have joined up to help bring great entertainment back to Albany! Many artists will now have the opportunity each year to perform for cash prizes and to be able to get their name on the map. It doesn't matter what genre! Contest is open for any band from the Continental United States!!! The 2015 Albany Battle of the Bands is open to ANY bands who wish to participate! This contest is a ten week process and will end with a finale!

Social Media Sites



Albany Battle of the Bands



@Albanybotb



@Albanybotb

Hastags

#albanybotb	#albanyga	#albanygeorgia	#bmi
#ascap	#EGAPRODGA	#anamulhouse	#musicvideo
#musician	#musicislife	#musicfestival	#musicmondays
#musiclovers	#musiclover	#indiscene	#radiohead
#ganights	#recordingstudio	#records	#recording
#hiphopmusic	#hiphopculture	#hiphopjunkie	#hiphophead
#rockmusic	#popmusic	#rockmusicculture	#rocknrolljunkie
#musicjunkie	#countrymusic	#followme	#picoftheday
#hitmaker	#battleofthebands	#alternativemusic	#rnbmusic
#egapro	#jkpro	#treasuremktg	#albanybattleofthebands
#soundcheck	#musician		

Participation

For more information on how to get involved as a vendor, volunteer or sponsor, contact us via email steve@albanybotb.com . Place “GET INVOLVED” in the subject line of the email.

Contact US

Email- steve@albanybotb.com

Sponsors



We are happy to announce and accept vendor and sponsorship applications for the Albany Battle of the Bands! The theme for this year's event is "**Real Exposure for Rural Communities.**" Our plans include an extended music competition and tons of information relating to entertainment, special events and fun activities.

Our goal is to promote a real music platform for rural communities by increasing the awareness of entertainment related services by providing free information and exposure to our community. We believe that resources, information and exposure is vital to an impactful music, career and entertainment experience.

EVENT DETAILS

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OBJECTIVE

The Albany Battle of the Bands is put on by the Southern Entertainment Associates to draw exposure to talent in our community. The event is for entertainment purposes with the idea that each vendor provides a service or product for attendees to try.

Educate- The Albany Battle of the Bands is a movement to inform all of its participants about the many positive influences music can have in a community in the world.

Entertain- The Albany Battle of the Bands will be a fun way to explore diversity through music entertainment and provide a real platform for those who are in the music profession.

Engage- What is unique about this event is that it will be interactive and allow an active engagement from the performers and the audience. This will also be a great opportunity for networking.

Albany Battle of the Bands

Sponsorship Form

Contact Name: _____ Company Name: _____

Mailing Address: _____ City: _____ Zip: _____

Cell: _____ Work: _____ Fax: _____

Email: _____ Website: _____

Sponsorship Packages

Please Note: Sponsorship fees are tax-deductible

Package A - \$100

Your Banner/Logo at site of venues.

Package B - \$200

Your banner/logo at site of venues, on flyer, and on social media as a sponsor. (ie, facebook, instagram, etc.) Your company's information/brochures/flyers/business cards displayed in/around venue

Package C - \$500

Your banner/logo at site of venues, on flyer, and on social media as a sponsor. (ie, facebook, instagram, etc.) Your company's information/brochures/flyers/business cards displayed in/around venue, promoted in local media. (ie, Albany Herald, Tifton Gazette, and WALB), and on event listings

Package D - \$1000

Includes Package (C) and Promoting you/your company as being a co-host of the 10-week event leading up to the main event, full advertisement throughout the event and venues

Package E - \$ _____

Custom package available upon request

Package F - \$50 Sponsorship

Non-profit organizations only (includes Package A)

Donations





Merchant Vendor Application Form

April 25 – April 26, 2015

The Merchant Vendor classification is reserved for Albany Battle of the Bands and Chehaw Park, unless otherwise approved by the committee.

All applications are subject to review and approval by the Albany Battle of the Bands Executive Board. This is for a 10x10 space. Any additional space required will have additional fees involved depending on size requested.

Name of Organization/ Business: _____

Mailing Address: _____

City, State, Zip _____

Name/s of Contact Person/s:

1) _____ Phone # _____ email _____

2) _____ Phone # _____ email _____

Describe specific merchant products you propose to sell at the festival in the spaces below:

Food Vendor Fee \$ 50.00

Total \$ _____ Payment is enclosed Payment will be made by March 31, 2015.

Questions? Contact Steve Owens, 229-310-8889, or Jerry Funderburk, 229-344-5247.

Visit our website at www.albanybotb.com. Address emails to sponsor@albanybotb.com.

Please submit applications as early as possible to register your choice of items you would like to serve. You will be notified of approval or non-approval. You may submit applications without fees pending approval. Once vendor application is approved, then payment is due. Vendor will not be able to setup unless payment is received. Final deadline for vendor applications and payment of fees is March 31, 2015, unless otherwise approved by the committee.

Return completed application forms and payments to: EGA Productions 156 Ragan Street, Leesburg Ga 31763. Make checks payable to "EGA Productions."

Committee Action: Approved Not Approved (Reason: _____)