

# Persuasive Writing Project

Components of project:

1. Persuasive Letter
2. Powerpoint presentation
3. Persuasive Speech

## Persuasive Letter

Topic: Imagine that a wealthy individual has just donated \$500,000 to Helena Middle School. Coach Knight wants to hear from the student body on how to spend the money. This is your chance to tell Coach Knight what you think HMS needs and how the money should be spent.

Specifics: Give one to two ideas for how the money should be spent (more than two ideas will become difficult to research). The Persuasive Letter Rubric will give detailed information on how you will be assessed for this portion of the project.

Letter format:

	Your Name Helena Middle School Address City, State ZIP
Date (Spell out. February 29, 2012 not 2/29/12)	
Dear Coach Knight,	
In paragraph one, you should introduce yourself and tell Coach Knight one to two things you think the money should be spent on at HMS. (This paragraph will be two to three sentences. Please skip lines.)	
In paragraph two, you should provide three reasons why your reason(s) should be considered. You will back up these reasons with facts and research findings. (This paragraph will be at least five to six sentences. Please skip lines.)	
In paragraph three, you will really drive your argument home. This paragraph should focus on one question: Why would your idea(s) be a positive change for the students at HMS? (This paragraph should be three to four sentences. Please skip lines.)	
Sincerely,	
<i>YOUR FIRST AND LAST NAME IN CURSIVE</i>	
Your first and last name in print	