

Wimm-Bill-Dann Foods OJSC Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Date:	April 1, 2016
Pages:	50
Price:	US\$ 499.00
ID:	WD97B4655DCBEN

Wimm-Bill-Dann Foods OJSC Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Wimm-Bill-Dann Foods OJSC and its competitors. This provides our Clients with a clear understanding of Wimm-Bill-Dann Foods OJSC position in the Food & Beverages Industry.

- The report contains detailed information about Wimm-Bill-Dann Foods OJSC that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.
- Another part of the report is a SWOT-analysis carried out for Wimm-Bill-Dann Foods OJSC. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.
- The Wimm-Bill-Dann Foods OJSC financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.
- In the part that describes Wimm-Bill-Dann Foods OJSC competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.
- Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Wimm-Bill-Dann Foods OJSC business.

About Wimm-Bill-Dann Foods OJSC

Wimm-Bill-Dann Foods OJSC engages in the manufacture and sale of food and beverage products in Russia. The company offers its consumers a range of branded dairy, juice, water and babyfood products.

Segments

The company's operations are organized into three segments: Dairy, Beverages, and Babyfood.

Dairy segment

The company's principal dairy products include traditional products, such as sterilized and pasteurized milk,

butter and cream, as well as traditional sour-milk products, such as kefir, cottage cheese, soft cottage cheese, and sour cream; yogurts and dairy desserts, such as traditional and drinkable yogurt, curd desserts, fruit-flavored milk, puddings, and flavored cottage cheese; and cheese products, including hard yellow and processed cheese.

The company has two dairy product categories, including 'essential dairy', which are related to economy segment and presented by the following brands: 'Vesely Molochnik', 'M', 'Kubanskaya Burenka', '33 Cows' and 'Pastushok', and 'value-added dairy', which are related to high price segment and presented by the following brands: 'Little House in the Village', 'Zdraivery', 'Imunele', 'Chudo', 'Bio-Max', and other.

Competition

In traditional dairy, the company competes primarily with local producers, such as Unimilk and Molvest (Voronezhsky M.K.). In enriched dairy, it competes primarily with Groupe Danone. In the market for yogurts and desserts and for children's foods products, it competes with foreign producers, such as Groupe Danone, Campina, and Ehrmann. It also competes with Dutch company Campina, Onken, Lactalis, and Hochland.

Beverage segment

The company's principal beverage products include juice and nectars produced from juice concentrate; juice-based drinks; Mors, a traditional berry-juice-based drink made from natural berries; bottled natural mineral water; and drinking water.

Competition

The company's primary competitors are Pepsi's 'Aqua Minerale' and Coca-Cola's 'BonAqua', as well as 'Saint Springs', 'Shishkin Les', and 'Arkhyz'. Its principal competitors in the Russian juice market include the following companies: Multon; Lebedyansky; and Nidan.

Babyfood segment

The company's babyfood products include liquid dairy products for infants under the age of three; juices and water for infants under the age of three; meat, fish, poultry, fruit, vegetable, and dairy purees for children aged three and under; dry formula for feeding babies, developed in close co-operation with the Research Institute of the Russian Medical Academy; products for pregnant women and nursing mothers; and other food products for children. Its babyfood products are sold under the Agusha brand. These products are mainly produced at the Moscow Dairy Babyfood Plant and at the Kursk Babyfood Plant.

Sales and Distribution

The company primarily offers its products in seven Russian regions, including Moscow, St. Petersburg, Moscow region, Sverdlovsk region, the Republic of Bashkortostan, Tyumen region, and Krasnodar region. It sells its products through various sales channels, including independent distributors and wholesalers, supermarket chains, small- and medium-sized grocery stores, open air markets, pavilions, kiosks, and hotels, restaurant and cafes (HoReCa). It directly sells its products to various retail chains, including Seventh Continent, Auchan, Metro, Perekryostok, Lenta, SPAR, Billa, and Magnolia.

The company exports its juice products to the United States, Canada, certain CIS countries, Latvia, Estonia and Lithuania, Mongolia, and Vietnam. Its juice products are distributed in these countries through independent distributors and are sold in various national and multinational retail chains. The company's products are also exported and sold through various sales channels in CIS countries, such as Ukraine, Kyrgyzstan, Kazakhstan, Turkmenistan, Georgia, Armenia, Azerbaijan, Moldova, and Belarus. It also exports its 'Essentuki' mineral water, principally to the United States and Canada.

History

Wimm-Bill-Dann Foods OJSC was founded in 1992.

The above Company Fundamental Report is a half-ready report and contents are subject to change. It means that we have all necessary data in our database to prepare the report but need 2-3 days to complete it. During this time we are also updating the report with respect to the current moment. So, you can get up-to-date version for the same price. Please note that preparation of additional types of analyses requires extra time.

Table of Content

RESEARCH METHODOLOGY

DISCLAIMER

1. WIMM-BILL-DANN FOODS OJSC COMPANY PROFILE

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

2. WIMM-BILL-DANN FOODS OJSC BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

3. WIMM-BILL-DANN FOODS OJSC SWOT ANALYSIS

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

4. WIMM-BILL-DANN FOODS OJSC FINANCIAL ANALYSIS

- 4.1. Financial Statements
 - 4.1.1. Income Statement
 - 4.1.2. Balance Sheet
 - 4.1.3. Cash Flow
- 4.2. Financial Ratios
 - 4.2.1. Profitability
 - 4.2.2. Margin Analysis
 - 4.2.3. Asset Turnover
 - 4.2.4. Credit Ratios
 - 4.2.5. Long-Term Solvency
 - 4.2.6. Growth Over Prior Year
 - 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

5. WIMM-BILL-DANN FOODS OJSC COMPETITORS AND INDUSTRY ANALYSIS

- 5.1. Wimm-Bill-Dann Foods OJSC Direct Competitors
- 5.2. Comparison of Wimm-Bill-Dann Foods OJSC and Direct Competitors Financial Ratios
- 5.3. Comparison of Wimm-Bill-Dann Foods OJSC and Direct Competitors Stock Charts
- 5.4. Wimm-Bill-Dann Foods OJSC Industry Analysis
 - 5.4.1. Food & Beverages Industry Snapshot
 - 5.4.2. Wimm-Bill-Dann Foods OJSC Industry Position Analysis

6. WIMM-BILL-DANN FOODS OJSC NEWS & EVENTS

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

7. WIMM-BILL-DANN FOODS OJSC EXPERTS REVIEW¹

- 7.1. Experts Opinion
- 7.2. Experts Estimates

8. WIMM-BILL-DANN FOODS OJSC ENHANCED SWOT ANALYSIS²

9. RUSSIA PESTEL ANALYSIS²

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors

10. WIMM-BILL-DANN FOODS OJSC IFE, EFE, IE MATRICES²

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix

11. WIMM-BILL-DANN FOODS OJSC PORTER FIVE FORCES ANALYSIS²

12. WIMM-BILL-DANN FOODS OJSC VRIO ANALYSIS²

APPENDIX: RATIO DEFINITIONS

LIST OF TABLES

Wimm-Bill-Dann Foods OJSC Key Facts
Profitability
Management Effectiveness
Income Statement Key Figures
Balance Sheet Key Figures
Cash Flow Statement Key Figures
Financial Performance Abbreviation Guide
Wimm-Bill-Dann Foods OJSC Key Executives
Key Executives Biographies¹
Key Executives Compensations¹
Wimm-Bill-Dann Foods OJSC Major Shareholders

Wimm-Bill-Dann Foods OJSC History
 Wimm-Bill-Dann Foods OJSC Products
 Revenues by Segment
 Revenues by Region
 Wimm-Bill-Dann Foods OJSC Offices and Representations
 Wimm-Bill-Dann Foods OJSC SWOT Analysis
 Yearly Income Statement Including Trends
 Income Statement Latest 4 Quarters Including Trends
 Yearly Balance Sheet Including Trends
 Balance Sheet Latest 4 Quarters Including Trends
 Yearly Cash Flow Including Trends
 Cash Flow Latest 4 Quarters Including Trends
 Wimm-Bill-Dann Foods OJSC Profitability Ratios
 Margin Analysis Ratios
 Asset Turnover Ratios
 Credit Ratios
 Long-Term Solvency Ratios
 Financial Ratios Growth Over Prior Year
 Wimm-Bill-Dann Foods OJSC Capital Market Snapshot
 Wimm-Bill-Dann Foods OJSC Direct Competitors Key Facts
 Direct Competitors Profitability Ratios
 Direct Competitors Margin Analysis Ratios
 Direct Competitors Asset Turnover Ratios
 Direct Competitors Credit Ratios
 Direct Competitors Long-Term Solvency Ratios
 Food & Beverages Industry Statistics
 Wimm-Bill-Dann Foods OJSC Industry Position
 Company vs. Industry Income Statement Analysis
 Company vs. Industry Balance Sheet Analysis
 Company vs. Industry Cash Flow Analysis
 Company vs. Industry Ratios Comparison
 Wimm-Bill-Dann Foods OJSC Consensus Recommendations¹
 Analyst Recommendation Summary¹
 Price Target Summary¹
 Experts Recommendation Trends¹
 Revenue Estimates Analysis¹
 Earnings Estimates Analysis¹
 Historical Surprises¹
 Revenue Estimates Trend¹
 Earnings Estimates Trend¹
 Revenue Revisions¹

LIST OF FIGURES

Wimm-Bill-Dann Foods OJSC Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit
 Profit Margin Chart
 Operating Margin Chart
 Return on Equity (ROE) Chart
 Return on Assets (ROA) Chart
 Debt to Equity Chart
 Current Ratio Chart
 Wimm-Bill-Dann Foods OJSC 1-year Stock Charts
 Wimm-Bill-Dann Foods OJSC 5-year Stock Charts
 Wimm-Bill-Dann Foods OJSC vs. Main Indexes 1-year Stock Chart

Wimm-Bill-Dann Foods OJSC vs. Direct Competitors 1-year Stock Charts

Wimm-Bill-Dann Foods OJSC Article Density Chart

1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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