

Essentials of Business Law

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LIVE

Dallas

April 29-30, 2010

VIDEO

Houston

June 3-4, 2010



HIGHLIGHTS

- Entity Issues: Structure, Formation, Governance
- Business Financing
- Buying/Selling a Business
- Employment Considerations: Hiring/Firing, Employment Agreements, Non-Competes, Internet Issues
- Ethics: Fiduciary Duties of Owners/Management, Transactional Conflicts, Dual Role of In-House Counsel and Private Practitioner

MCLE CREDIT | 13.25 HRS (2 ETHICS)



Course materials available on a USB flash drive

TexasBarCLE presents

Essentials of Business Law

LIVE Dallas

April 29-30, 2010
Westin Hotel Galleria

Register by April 15
and **save \$50!**

VIDEO Houston

June 3-4, 2010
Crowne Plaza - River Oaks

Register by May 20
and **save \$50!**

MCLE CREDIT

13.25 HRS (2 HRS ETHICS)
MCLE COURSE # 901193049

Applies to the College of the State Bar of Texas and the Texas Board of Legal Specialization in Tax Law.

Thursday

7.5 hrs including .5 hrs ethics

7:30 **Registration**

8:00 **Welcoming Remarks**

Course Director

Richard A. Tulli, *Dallas*

Gardere Wynne Sewell

8:15 **Choice of Entity** .75 hr

Daryl B. Robertson, *Dallas*

Hunton & Williams

9:00 **Review of Entity Formation and Governing Documents** 1 hr

• Partnerships

• LLCs

• Shareholders Agreements

Frank Z. Ruttenberg, *San Antonio*

Winstead

Gregory J. Sergesketter, *Houston*

General Counsel, USFR Media

Group

Speaker TBD

10:00 **Break**

10:15 **Review of Entity Documents/ Formation and Governing (continued from 9:00)** 1 hr

11:15 **Business Succession Planning: Protecting Business in Divorce**

.75 hr (.25 hr ethics)

Charla Bradshaw Conner, *Denton*

Koons Fuller Vanden Eykel &

Robertson

Heather L. King, *Southlake*

Koons Fuller Vanden Eykel &

Robertson

12:00 **Break - Lunch Served**

12:15 **Lunch Presentation: Legal and Ethical Challenges: The Dual Role of Being Both In-House Counsel and Private Practitioner**

.75 hr (.25 hr ethics)

Moderator

Michael P. Maslanka, *Dallas*

Ford & Harrison

Bryan C. Ng, *Dallas*

Law Office of Bryan C. Ng

Jack Walsh, *Dallas*

The Law Office of Jack Walsh

1:00 **Break**



1:15 **Issues for Start-ups and Early-stage Entities** 1.5 hrs
Rex S. Whitaker, *Temple*
Baird Crews Schiller & Whitaker

Hall Martin, *Austin*
Director, Baylor Angel Network

John A. Menchaca, Jr., *Austin*
Winstead

2:45 **Financing Intermediaries: Business Brokers and Securities Finders** .5 hr
Carol Bavousett Mattick, *San Antonio*
Attorney & Counselor at Law

3:15 **Break**

3:30 **Getting Your Client Ready to Sell** .5 hr
Bradley Lee Whitlock, *Dallas*
Scheef & Stone

4:00 **Employment Agreements/Non-Competition Agreements** .75 hr (.25 hr ethics)
Michael P. Maslanka, *Dallas*
Ford & Harrison

4:45 **Adjourn**

Friday

5.75 hrs including 1.5 hrs ethics

8:30 **Announcements**

8:45 **Issues in Early Recapitalizations** 1.25 hrs
David C. Rex, *Plano*
Jackson Walker

Jeff Williams, *Dallas*
Managing Director, Covera Ventures

10:00 **Break**

10:15 **Transactional Lawyer Ethics** .75 hr ethics
Claude E. Ducloux, *Austin*
Hill Ducloux Carnes & de la Garza

11:00 **How to Legally and Ethically Hire and Fire Employees** .5 hr (.25 hr ethics)
Katrina Grider, *Cypress*
Katrina Grider, Attorney at Law

11:30 **Break - Lunch Served**

11:45 **Lunch Topic: Issues of Internet/Social Media in Running Your Business** .5 hr
Van E. Lindberg, *Murphy*
Haynes and Boone

12:15 **Break**

12:30 **Fiduciary Duties of Owners and Management, Indemnification** .5 hr
Elizabeth S. Miller, *Waco*
Professor of Law, Baylor University School of Law

1:00 **Analyzing the Purchase and Sale Agreement** .75 hr
Richard E. Brophy, Jr., *Waco*
Beard Kultgen Brophy Bostwick Dickson & Squires

1:45 **7 Deadly Sins of Boilerplate: How Cut and Paste Will Get You Sued** .5 hr
D. Hull Youngblood, Jr., *Austin*
K & L Gates

2:15 **Minority Owned Businesses** .5 hr
E. Steve Bolden, II, *Dallas*
Mahomes Bolden Warren

2:45 **Texas Privacy and Data Security Law** .5 hr (.25 hr ethics)
Christopher J. Volkmer, *Dallas*
Volkmer Law Firm

3:15 **Adjourn**

Ways to Save on This Course!

Meet the "Register By" Deadline and Save \$50 because early registrations help us ensure that sufficient course books, seating, and refreshments are available. No confirmation will be sent. Course materials and seating will be reserved for pre-registrants until the start of the first topic.

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If You Need Special Accommodations to Attend, please contact us as soon as possible at 800-204-2222, x1797 in advance of your arrival so that assisted parking can be arranged for drivers of handicap-designated vehicles.

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Reserve Your Hotel Room Early

Hotel rooms have been blocked at special rates on a space available basis. To make a reservation, contact the hotel and indicate that you will be attending this State Bar of Texas course.

DALLAS Live Westin Galleria Hotel 13340 Dallas Parkway Dallas, TX 75240 (972) 934-9494



\$139 for a single/double Deadline: March 31 The reserved block of rooms may fill up before the deadline indicated. Act now!

HOUSTON Video Crowne Plaza Hotel - Houston River Oaks 2712 Southwest Fwy Houston, TX 77098 (713) 523-8448



No hotel rooms have been blocked for the video presentation.

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Richard A. Tulli Dallas

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Elizabeth S. Miller Waco
Michael P. Maslanka Dallas
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five or more?**

Email Laura Angle at
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Essentials of Business Law

8355

1 Here is my choice:

Essentials of Business Law [8355]

Dallas LIVE, April 29-30 **\$495**

Take \$50 OFF: Register by April 15, 2010

Houston VIDEO, June 3-4 **\$395**

Take \$50 OFF: Register by May 20, 2010

Take advantage of these benefits!

- Lunch provided both days
- Complimentary parking
- Wireless internet signal available
- Convenient electrical outlets for laptops
- Course materials on a handy USB drive

2 I want my course materials format to be:

- Electronic materials (PDFs on a USB drive)
- Hard-copy materials (1 notebook)
- BOTH so I'll **ADD \$80**

3 I'm entitled to 1 or 2 discounts on the course:

- \$50 OFF** because I'm registering by the "Register by" date at the left. (If by mail, date of postmark will be determinative.)
- \$25 OFF** because I'm a member of the Business Law Section, the State Bar College, or the Legal Administrators or Paralegal Division -OR- I am licensed 2 years or less.

\$ _____ is my total for course(s) and materials.

As a judge, I AFFIRM I qualify under §7.03.06 (State Bar Policy Manual) for complimentary admission (see pg. 4).

4 I can't attend. Just send course materials.* FREE Shipping & Handling

- Course book \$155 set[†]
- Course audio MP3 speeches on CD \$150 per set[†]
- Course materials on USB drive. \$155 each[†]
- Course audio CDs \$230 per set[†]

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[†]Plus 8.25% sales tax on total. Please include sales tax or attach an exemption certificate. Orders for books, USBs, and audio CDs are shipped separately and filled 4-6 weeks after the live program. A bill will be sent unless a credit card charge is authorized on this form.

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Members receive
the *Texas Journal
of Business Law*



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Attorneys in their first year of licensure and law students enjoy free membership. Get involved!

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