

EXPECT MORE.

FREE OFFER INSIDE!

INTEGRATED TERMITE SOLUTIONS

TO GROW YOUR BUSINESS.

ADVANCE[®]
TERMITE BAIT SYSTEM (ATBS)

FASTOUT[™]
CS FOAM

ALPINE[™]
ANT AND TERMITE FOAM

REVEAL[™]
TERMITE MONITORING SYSTEM



ADVANCE[®]

TERMITE BAIT SYSTEM (ATBS)



ADVANCE[®]
Termite Bait System

Expect more with this effective solution for termite infestations. It's a fact: 25% of your prospective homeowners prefer and will ultimately purchase bait systems. Not to mention, 80% of homeowners prefer having a choice of both bait and liquid treatment options backed with your professional recommendation. It will enhance your credibility and increase your close rates.

ATBS Benefits:

- **Effective** – Thousands of PMPs across the country have experienced hit rates as quickly as 15 to 45 days along with fast colony elimination.
- **Consumer Appeal** – Homeowners can see the difference with its intelligent design.
- **Flexibility** – Features a new 124 gram bait load with a tri-annual inspection option.

NEW ADVANCE COMPRESSED TERMITE BAIT II



More Bait:

- **More killing power** – The powerful 124-gram bait load (33% more bait per termite bait cartridge) ensures more bait will reach the termite colony with one cartridge.

More Service Frequency Options:

- **Tri-annual or Quarterly Service** – You now have the choice of keeping your current quarterly (4x per year) interval or moving to a new optional tri-annual (3x per year) service frequency interval.

More Savings:

- **More cost efficient** – Our new bigger bait load is competitively priced, offering you a better value—more bait at a better cost per unit compared to the current 93-gram cartridge.

FASTOUT™ CS FOAM

Expect more with an immediate solution for isolated general pest and termite infestations. FastOut CS Foam is the only microencapsulated, ready-to-use foam with non-repellent activity that provides you with an immediate customer solution against 34 pests, including termites.

FastOut CS Foam Benefits:

- Dry foam contains microencapsulated cyfluthrin with SmartCap™ Technology combining non-repellent activity with a fast-acting formulation.
- It can be used on the spot for isolated general pest infestations in residential or commercial settings.
- An innovative hose and delivery tip makes it perfect for commercial food handling applications and other hard-to-reach areas.

**FastOut™ CS
Foam**
READY-TO-USE INSECTICIDE



ALPINE™ ANT AND TERMITE FOAM

NEW!

Expect more with this non-repellent foam solution for treating spot termite infestations with highly effective dinotefuran; a new active ingredient granted reduced risk status for public health use by the EPA.

Alpine Ant and Termite Foam Benefits:

- New non-repellent chemistry highly effective against termites.
- A fast, effective dry foam solution for quick delivery into voids, and an effective hose and delivery tip to meet all your needs.

Alpine™
ANT AND TERMITE FOAM



REVEAL™

TERMITE MONITORING SYSTEM

Expect more termite leads and revenue opportunities.

Enhance your termite prospects among your general insect customers. Reveal Termite Monitoring System features all the benefits of the ATBS design in a termite monitor. Reveal monitors termite activity and provides you the option of upselling the homeowner to a protection service should the need arise. Research shows that nearly 75% of qualified homeowners showed interest in purchasing a termite awareness program like Reveal.

Reveal Termite Monitoring System Benefits:

- Premium stations designed for easy installation and monitoring.
- Features exceptional wood-to-soil contact to attract termites.
- Fits well with either a liquid or bait upsell option.



EXPECT MORE WITH WHITMIRE MICRO-GEN.

Whitmire Micro-Gen now offers you a family of products to effectively treat all phases of your customers' termite and pest control challenges, and provides you with substantial profit-building opportunities. Use the Whitmire Micro-Gen family of products to create and maintain strong relationships with your customers year 'round!

For more details about Whitmire Micro-Gen products, visit www.advancetbs.com or call 800-777-8570, ext. 1.

EARN YOUR **FREE** GOLF HAT!

Buy \$75 worth of any Whitmire Micro-Gen termite products, then mail in this form with proof of purchase.



Name

Company

Address

City

State

Zip

Email

Phone

Fax

Valid only for licensed PMPs. Limit one hat per company.
Offer good 3/1/09 to 12/1/09. While supplies last.

**Please mail this redemption form along with
qualifying invoices to:**

**Whitmire Micro-Gen
Termite Flyer/ATTN: Kathy Clintsman
3568 Tree Court Industrial Blvd.
St. Louis, MO 63122**

EXPECT MORE.

**SEE
FREE
OFFER
INSIDE!**



**Industry-leading termite products that build your reputation
as an expert termite professional.**

 **WHITMIRE MICRO-GEN**
RESEARCH LABORATORIES, INC.
800-777-8570 www.wmmg.com