# NEOA Professional Development Event Proposal & Budget Form

The New England Educational Opportunity Association (NEOA) invites preliminary proposals to host professional development activities. The deadline for submission is June 1, 2013 for Fall and Winter PD Activities and January 1, 2014 for Spring and Summer PD Activities. To apply, submit a proposal and this completed budget form via e-mail attachment to Andrew Goodwin, Professional Development Chair (a goodwin@mwcc.mass.edu). If you need advice or assistance on contacting your college/agency, other institutions, or area businesses about sponsorship, please contact the Corporate Development Chair or President, Evette Layne, at emlayne@mit.edu.

#### Professional Development Guidelines:

- All PD Events must be approved by the NEOA board before arrangements by can finalized
  with host sites. Only duly approved members of the NEAO Executive Board can sign
  contracts in the name of the organization and deposit checks cannot be cut until approved,
  please keep in mind that the timeframe for this process can vary so please allow plenty of
  time.
- Announcements of all PD events must be made to the NEOA Listserv at least one month in advance of the close of registration for the event.
- All registration for PD events must use the NEOA PD Registration system to ensure uniformity and tracking of participation.
- The planners of all PD events will be responsible to generate a write-up of the event for inclusion in the NEOA newsletter. Please include accompanying photos whenever possible.
- Individual Professional Development Events should be proposed to cover topics or needs of the membership that cannot be accommodated as part of the NEOA Annual Conference. Preference for approval will be given to events that provide for the pressing needs of the membership such as program-specific grant writing workshops in competition years.
- The Professional Development budget of NEOA is set as part of the yearly budget process
  of the organization and is separate from the Annual Conference budget. PD planners are
  strongly encouraged to locate event sponsors or other revenue generating means connected
  with events in order to maximize the return on investment of NEOA funds used for
  standalone PD events.

# **EVENT PROPOSAL Event Title:** Event Date: Event Coordinator(s): Phone: Email: Location of event: <u>Target Membership</u>: Proposed topics & agenda: (Please specify detailed times and dates) Goals/outcomes: (Attach additional Sheets if needs be)

Requested Total Budget Allocation:

(Please complete detailed budget on the next Page)

### **EVENT BUDGET**

<b>Projected Expenses</b>
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Expenditures	<u>Fee</u>	Quantity	<u>Total</u>
Room rental			
Equipment rental			
Event program booklet or documents			
Speaker honorariums (if any)			
Lunches			
Dinners			
Misc. Food			
Advertisement			
Other (please list):			
Other (please list):			
		Total Expenses	

# Projected Revenue

Registration	<u>Fee</u>	Quantity	Total
Registration for Members	0		
Registration for Non-Members	65		
Registration for Full-Time Graduate Students			
	Total Regis		

<u>Co-Sponsorships</u>	<u>Total</u>
Total Co-Sponsorships Revenue	

# **Totals**

<u>Item</u>	<u>Total</u>
Registration Revenue	
Co-Sponsorships Revenue	
Total Expenses (subtract)	
Net	