

Club Newsletter Award

County Club Council has established a Club Newsletter Award to be given at Achievement Night each 4-H year. A gold, blue or red award will be given to club editors using the Danish system of judging. Twenty five dollars (\$25.00) will be given to the club with the most outstanding newsletter.

INSTRUCTIONS:

1. Submit by the deadline established by the County Club Council each year seven issues for competition – if less are published submit the number published. Please DO NOT submit originals or paste-ups; only submit issue copies as mailed or given out to club members and leaders. If you email your newsletter print a copy of the email version. If your newsletter is in color please submit color issues for competition. NOTE: Late books will not be accepted for judging.
2. At the time each issue is published, you may submit a copy to the 4-H office.
3. An adult may do the typing of the newsletter, but a 4-H member must do the editing and layout.
4. Submit issue copies in a three-ring binder along with the signed *Newsletter Award Information Sheet* as the cover page for judging. This form must be completed and signed by all Editor(s) and the Club Leader for your book to be included in the competition.
5. All newsletters will be judged equally, regardless of access to technology.

JUDGING CRITERIA:

The criteria for judging the newsletters will be as follows (included in each newsletter):

<u>Newsletter Element to Include</u>	<u>Possible Points</u>
Club Name/Newsletter Heading/Date.....	5
Editorial and Editor/Club Contact Information	15
Club President's Message	10
Club Leader's Message.....	5
Club news and articles written by members	15
Calendar of Club, County, State, etc. events	10
Creative Activity.....	10
Record Book information, tips, instruction, etc.....	10
Format (consistent layout of all issues)	10
Spelling and grammar; neatness and readability	10
TOTAL POSSIBLE POINTS	100

Awards: Gold = 85 points or more; Blue = 84-70 points; and Red = 70 points or less

Newsletter Award Information Sheet

Name of Club: _____

Does your club: mail the newsletter to members?
 email the newsletter to members?
 give them out at meetings?

Name(s) of Editor(s)

Name(s) of typist(s)?

How many newsletter issues were published in your club this 4-H year? _____

What obstacles and challenges did you, as Editor(s), have to overcome to produce your newsletter?

What learning experiences did you have as Editor(s)? Which of the six "C's" did you develop more skills in (competence, confidence, connection, character, caring & contribution)?:

Dated: _____

Signatures: Editor(s): _____

Club Leader: _____