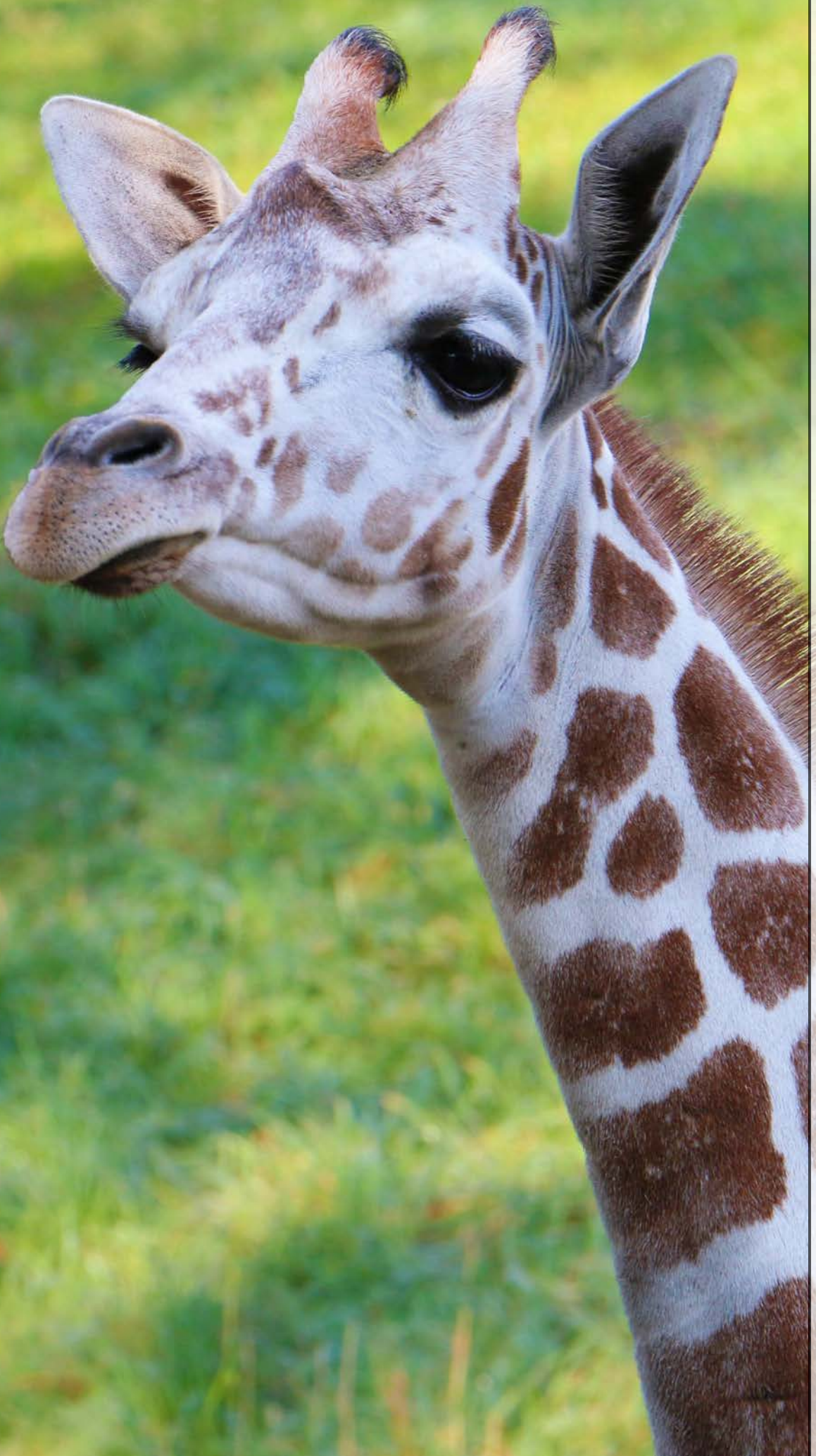


**2016 BLANK PARK ZOO  
EVENT SPONSORSHIP OPPORTUNITIES**





.....

The Zoo provides limitless opportunities for all ages. The ability to bring the world programming and educational opportunities produced not only financial increases, but more importantly the connection to the mission and bringing the world to the Zoo and Iowa.





A close-up photograph of three prairie dogs. They are light brown with white chests and dark eyes. They are all looking upwards and to the right. They are sitting on a mound of dirt and dry grass.

## When you partner with Blank Park Zoo...

You are investing in one of the most popular family-friendly destinations in Iowa. Blank Park Zoo strives to make a positive impact on the community and creates opportunities for people to connect with the natural world. Whether your goal is to promote your company or support a valuable community resource, we offer a wide variety of opportunities to support Zoo programs.

Your support will allow the Zoo to remain a nationally treasured institution serving the needs of the community and the animals that depend on us for their survival.

### Our partnerships make possible:

- Firsthand encounters with the wonders of the animal kingdom for over 467,000 people each year
- The Zoo's feeding, watering and caring for 2,300 animals
- Education programs that reach more than 110,000 participants annually and allow our staff to travel 71,000 miles reaching 248 Iowa zip codes in 82 counties
- Experiences that include keeper chats, trainings and demonstration shows that reach over 45,000 visitors each year

# EVENT SPONSORSHIP



The events at the Zoo have become a tradition for thousands of visitors each year. Guests enjoy the added excitement of visiting the Zoo during an event. Included are descriptions and sponsor levels for each event. For information call 515.974.2523 or email [events@blankparkzoo.org](mailto:events@blankparkzoo.org).

## CONSERVATION SPEAKER SERIES | WINTER

**\$500-\$2,500**

**Three Evenings**

**Estimated Attendance 350**

Join us to meet three wildlife visionaries fighting on the front lines to save some of Earth's most iconic species - before it's too late. Learn what is being done to save them from extinction and how you can join the movement.

SPONSORSHIP LEVEL	PRESENTING \$2,500	MAJOR \$1,000*	SUPPORTING \$500*
Recognition as presenting sponsor in pre-designed advertising which may include radio and print media	X		
Prominent logo recognition on all event posters	X		
Logo recognition on signage in the Zoo leading up to the event and during the event itself	X		
Social Media Recognition to over 42,000 Zoo followers	X		
Name recognition included in an e-blast sent out to over 10,000 Zoo members	X		
Supporter Spotlight in Zoo Tracks Newsletter	X		
Invitation to Zoo Pride Luncheon annual event	X		
Discount on rentals at the Zoo	X		
Opportunity to have an activity booth at the event with employees there to speak with guest	X	X	
Spring Membership Discounts for Employees	X	X	X
Logo recognition on blankparkzoo.com event page with direct link to company site	X	X	X
Name recognition on event signage	X	X	X
Recognition in Annual Report and Donor Wall	X	X	X
Providing essential support to the Zoo	X	X	X
Complimentary Tickets to the event series	8	4	2

\*Multiple sponsor slots available



## SWEETHEART DANCE | WINTER

\$250-\$2,500

Evening

Estimated Attendance 150

Dance the night away with your favorite Valentine! Fathers bring your daughters, and mothers bring your sons to the Zoo for an evening filled with music, sweet treats, crafts and more.



SPONSORSHIP LEVEL	PRESENTING \$2,500	PREMIER \$1,000*	MAJOR \$500*	SUPPORTING \$250*
Recognition as presenting sponsor in pre-designed advertising which may include radio and print media	X			
Prominent logo recognition on all event posters	X			
Logo recognition on signage in the Zoo leading up to the event and during the event itself	X			
Social Media Recognition to over 42,000 Zoo followers	X			
Name recognition included in an e-blast sent out to over 10,000 Zoo members	X			
Supporter Spotlight in Zoo Tracks Newsletter	X			
Invitation to Zoo Pride Luncheon annual event	X			
Discount on rentals at the Zoo	X			
Opportunity to have an activity booth at the event with employees there to speak with guests	X	X		
Logo recognition on blankparkzoo.com event page with direct link to company site	X	X	X	
Name recognition on event posters	X	X	X	X
Spring Membership Discounts for Employees	X	X	X	X
Recognition in Annual Report and Donor Wall	X	X	X	X
Providing essential support to the Zoo	X	X	X	X
Complimentary Tickets to the Zoo	30	20	10	5

\*Multiple sponsor slots available



## EGGSTRAVAGANZA | SPRING

**\$500-\$2,500**

**One day**

**Estimated Attendance 2,000**

A spring tradition for all of Des Moines, Eggstravaganza is an event for the entire family. Featuring photo opportunities with the Easter Bunny, crafts and a golden egg hunt, this fun event is perfect for families with small children.

SPONSORSHIP LEVEL	PRESENTING \$2,500	MAJOR \$1,000*	SUPPORTING \$500*
Recognition as presenting sponsor in pre-designed advertising which may include radio and print media	X		
Prominent logo recognition on all event posters	X		
Logo recognition on signage in the Zoo leading up to the event and during the event itself	X		
Social Media Recognition to over 42,000 Zoo followers	X		
Name recognition included in an e-blast sent out to over 10,000 Zoo members	X		
Supporter Spotlight in Zoo Tracks Newsletter	X		
Invitation to Zoo Pride Luncheon annual event	X		
Discount on rentals at the Zoo	X		
Opportunity to have an activity booth at the event with employees there to speak with guests	X	X	
Spring Membership Discounts for Employees	X	X	X
Logo recognition on blankparkzoo.com event page with direct link to company site	X	X	X
Name recognition on event signage	X	X	X
Recognition in Annual Report and Donor Wall	X	X	X
Providing essential support to the Zoo	X	X	X
Complimentary Tickets to the Zoo	30	20	10

\*Multiple sponsor slots available

## GATORS ON THE GREEN | SPRING

\$500-\$6,500

One day

Estimated Attendance 150

Driven by our Zoo Ambassadors, this annual fundraising golf tournament is sure to be on par with the best events in town!

SPONSORSHIP LEVEL	PRESENTING \$6,500	LUNCH OR HAPPY HOUR \$2,000	HOLE WITH FOURSOME \$1,500*	FOURSOME \$1,200	DRIVING RANGE \$750	HOLE W/OUT FOURSOME \$500*	BEVERAGE CART \$500*
Recognition as presenting sponsor in pre-designed advertising which may include radio and print media	X						
Prominent logo recognition on all event posters	X						
Logo recognition on signage in the Zoo leading up to the event and during the event itself	X						
Social Media Recognition to over 42,000 Zoo followers	X						
Supporter Spotlight in Zoo Tracks Newsletter	X						
Discount on rentals at the Zoo	X	X					
Logo recognition on blankparkzoo.com event page with direct link to company site	X	X					
Invitation to Zoo Pride Luncheon annual event	X	X					
Foursome to play in Gators on the Green tournament	X	X	X	X			
Opportunity to have a booth at specified location with your employees there to speak to participants	X	X	X	X	X	X	
Spring Membership Discounts for Employees	X	X	X	X	X	X	X
Name recognition on event signage	X	X	X	X	X	X	X
Recognition in Annual Report and Donor Wall	X	X	X	X	X	X	X
Providing essential support to the Zoo	X	X	X	X	X	X	X
Complimentary Tickets to the Zoo	50	20	10	10	5	5	5

\*Multiple sponsor slots available





# DREAMNIGHT AT THE ZOO | SUMMER

\$1,000-\$10,000  
Two evenings  
Estimated Attendance 2,500

The first weekend in June marks an extra special night at Blank Park Zoo as the Zoo participates in an international event. Dreamnight is an invitation-only event for children with special healthcare needs. The evening is completely cost-free to the families who attend with experiences that will not be forgotten!

SPONSORSHIP LEVEL	PRESENTING \$10,000	PREMIER \$6,000*	MAJOR \$4,000*	SUPPORTING \$1,000*
Recognition as presenting sponsor in pre-designed advertising which may include radio and print media	X			
Prominent logo recognition on all event signage	X			
Supporter Spotlight in Zoo Tracks Newsletter	X			
Discount on rentals at the Zoo	X			
Logo recognition on blankparkzoo.com event page with direct link to company site	X	X		
Invitation to Zoo Pride Luncheon annual event	X	X	X	
Recognition on invitation, tickets and signage around the Zoo	X	X	X	
Opportunity to have employees assisting children with craft activity	X	X	X	X
Name recognition on event posters	X	X	X	X
Spring Membership Discounts for Employees	X	X	X	X
Recognition in Annual Report and Donor Wall	X	X	X	X
Providing essential support to the Zoo	X	X	X	X
Complimentary Tickets for distribution to children (chronically ill and disabled)	1,000	700	500	100

\*Multiple sponsor slots available







## ZOO BREW | SUMMER

**\$1,000-\$25,000**

**14 evenings**

**Estimated Attendance 22,000**

Blank Park Zoo comes to life after hours every Wednesday in the summer. This popular event features a variety of live music, themes and brews while guests enjoy the animals at the Zoo. The middle of the week is now something to look forward to!

SPONSORSHIP LEVEL	PRESENTING \$25,000	PREMIER \$7,500*	MAJOR \$2,500*	SUPPORTING \$1,000*	EVENT BOOTH \$500*
Recognition as presenting sponsor in pre-designed advertising which may include radio and print media	X				
Prominent logo recognition on all event signage	X				
Logo recognition on signage in the Zoo leading up to the event and during the event itself.	X				
Social Media Recognition to over 42,000 Zoo followers	X				
Name recognition included in an e-blast sent out to over 10,000 Zoo members	X				
Supporter Spotlight in Zoo Tracks Newsletter	X				
Discount on rentals at the Zoo	X	X			
Logo recognition on blankparkzoo.com event page with direct link to company site	X	X			
Name recognition on event posters	X	X	X		
Invitation to Zoo Pride Luncheon annual event	X	X	X		
Spring Membership Discounts for Employees	X	X	X	X	X
Opportunity to have an activity booth at the event with employees there to speak with guests	X	X	X	X	X
Recognition in Annual Report and Donor Wall	X	X	X	X	X
Providing essential support to the Zoo	X	X	X	X	X
Complimentary Tickets specific to Zoo Brew series	100	50	20	10	5

\*Multiple sponsor slots available

# ZOOBILATION | SUMMER

\$1,000-\$10,000

One Evening

Estimated Attendance 250

Blank Park Zoo's annual gala, Zoobilation returns in 2016. We invite you to join us Friday, June 10 for a trip unlike ever before! Funds from Zoobilation support the education programs at Blank Park Zoo as well as the training, veterinary care, and general operations related to managing our extensive animal collection.

SPONSORSHIP LEVEL	PRESENTING \$10,000	MAJOR \$7,500*	LOCATION \$5,000*	ADVENTURE PASS \$2,500*	TABLE \$1,000*
Recognition as presenting sponsor in pre-designed advertising which may include radio and print media	X				
Prominent logo recognition on all event signage	X				
Supporter Spotlight in Zoo Tracks Newsletter	X				
Discount on rentals at the Zoo	X				
Logo recognition on blankparkzoo.com event page with direct link to company site	X	X			
Invitation to Zoo Pride Luncheon annual event	X	X	X		
Recognition on invitation, tickets and signage around the Zoo	X	X	X		
Name recognition on event posters	X	X	X	X	
Spring Membership Discounts for Employees	X	X	X	X	X
Recognition in Annual Report and Donor Wall	X	X	X	X	X
Providing essential support to the Zoo	X	X	X	X	X
Table(s) during event	2	1	1	1	1

\*Multiple sponsor slots available





# CHRISTMAS IN JULY - ADVENTURE DAYS FESTIVAL | SUMMER

\$500-\$2,500

One day

Estimated Attendance 2,000

The Zoo will be buzzing with different activities for all ages at the Adventure Days Festival. Guests are encouraged to grab their lawn chair and watch live entertainment, stop by the arts & crafts marketplace, participate in the many family activities, and celebrate Christmas in July!



SPONSORSHIP LEVEL	PRESENTING \$2,500	PREMIER \$1,000*	MAJOR \$500*	SUPPORTING \$250*
Recognition as presenting sponsor in pre-designed advertising which may include radio and print media	X			
Prominent logo recognition on all event posters	X			
Logo recognition on signage in the Zoo leading up to the event and during the event itself	X			
Social Media Recognition to over 42,000 Zoo followers	X			
Name recognition included in an e-blast sent out to over 10,000 Zoo members	X			
Supporter Spotlight in Zoo Tracks Newsletter	X			
Invitation to Zoo Pride Luncheon annual event	X			
Discount on rentals at the Zoo	X	X		
Logo recognition on blankparkzoo.com event page with direct link to company site	X	X		
Name recognition on event posters	X	X	X	
Spring Membership Discounts for Employees	X	X	X	X
Opportunity to have an activity booth at the event with employees there to speak with guests	X	X	X	X
Recognition in Annual Report and Donor Wall	X	X	X	X
Providing essential support to the Zoo	X	X	X	X
Complimentary Tickets to the Zoo	50	25	25	5

\*Multiple sponsor slots available

## ZOOKTOBERFEST | FALL

\$500-\$2,500

One evening

Estimated Attendance 1,200

In tradition of a German beer festival, this event is a mash-up of the popular Zoo Brew and the ever famous Oktoberfest. Featuring live music, best seasonal beers, Oktoberfest-style food, pretzel necklaces and of course a handful of our Zoo animal friends.



SPONSORSHIP LEVEL	PRESENTING \$2,500	MAJOR \$1,000*	SUPPORTING \$500*
Recognition as presenting sponsor in pre-designed advertising which may include radio and print media	X		
Prominent logo recognition on all event posters	X		
Logo recognition on signage in the Zoo leading up to the event and during the event itself	X		
Social Media Recognition to over 42,000 Zoo followers	X		
Name recognition included in an e-blast sent out to over 10,000 Zoo members	X		
Supporter Spotlight in Zoo Tracks Newsletter	X		
Invitation to Zoo Pride Luncheon annual event	X		
Discount on rentals and catering at the Zoo	X		
Spring Membership Discounts for Employees	X	X	X
Opportunity to have an activity booth at the event with employees there to speak with guests	X	X	X
Logo recognition on blankparkzoo.com event page with direct link to company site	X	X	X
Recognition in Annual Report and Donor Wall	X	X	X
Providing essential support to the Zoo	X	X	X
Complimentary Tickets to the Zoo to be used throughout the year	30	20	10

\*Multiple sponsor slots available





## NIGHT EYES | FALL

\$300-\$25,000

Eight days

Estimated Attendance 30,000

Night Eyes is the premier safe trick-or-treating event and has become the sweetest Halloween tradition in Central Iowa. The event invites guests to enjoy live entertainment, sweet treats, train rides, storybook characters and special animal encounters! This year marks the 26th annual Halloween Celebration

SPONSORSHIP LEVEL	PRESENTING \$25,000	CANDY \$15,000	MAJOR \$10,000*	SUPPORTING \$5,000*	TRAIN \$3,000	AUSTRALIA \$2,500	TREAT STATION \$2,000*	LIGHTED DISPLAY \$500*	DISPLAY \$300*
Recognition as presenting sponsor in pre-designed advertising which may include radio and print media	X								
Recognition in all pre-recorded radio advertisements	X								
Recognition in all pre-recorded television promotions	X								
Logo recognition on tickets, posters, treat bags, and event banners	X	X							
Logo recognition on signage in the Zoo leading up to the event and during the event itself.	X	X							
Private Behind-the-Scenes tour for four	X	X							
Social Media Recognition to over 42,000 Zoo followers	X	X	X						
Prominent logo recognition on all event posters	X	X	X						
Name recognition included in an e-blast sent out to over 10,000 members	X	X	X						
Supporter Spotlight in Zoo Tracks Newsletter	X	X	X	X					
Logo recognition on blankparkzoo.com event page with direct link to company site	X	X	X	X					
Audio mentions throughout the event	X	X	X	X	X				
Invitation to Zoo Pride Luncheon annual event	X	X	X	X	X	X			
Discount on rentals at the Zoo	X	X	X	X	X	X	X		
Treat Station at the event (1 - 10x20 tent + 2 chairs)	X	X	X	X	X	X	X		
Spring Membership Discounts for Employees	X	X	X	X	X	X	X	X	X
Name recognition on event signage and flyer	X	X	X	X	X	X	X	X	X
Recognition in Annual Report and Donor Wall	X	X	X	X	X	X	X	X	X
Providing essential support to the Zoo	X	X	X	X	X	X	X	X	X
Complimentary Tickets specific to Night Eyes	200	150	100	50	30	25	20	15	15

\*Multiple sponsor slots available



# SANTA AT THE ZOO | WINTER

**\$500-\$2,500**

**Two days**

**Estimated Attendance 2,000**

A holiday tradition you do not want to miss! Guests are encouraged to bring their entire family to Blank Park Zoo to enjoy a day of holiday cheer. After snapping a photo with Santa, writing a letter to the North Pole and enjoying a warm cup of hot cocoa, guests are able to explore the wonders of the Zoo, both indoors and outdoors.



SPONSORSHIP LEVEL	PRESENTING \$2,500	MAJOR \$1,000*	SUPPORTING \$500*
Recognition as presenting sponsor in pre-designed advertising which may include radio and print media	X		
Prominent logo recognition on all event posters	X		
Logo recognition on signage in the Zoo leading up to the event and during the event itself	X		
Social Media Recognition to over 42,000 Zoo followers	X		
Name recognition included in an e-blast sent out to over 10,000 Zoo members	X		
Supporter Spotlight in Zoo Tracks Newsletter	X		
Invitation to Zoo Pride Luncheon annual event	X		
Discount on rentals at the Zoo	X	X	
Opportunity to have an activity booth at the event with employees there to speak with guests	X	X	
Spring Membership Discounts for Employees	X	X	X
Logo recognition on blankparkzoo.com event page with direct link to company site	X	X	X
Name recognition on event signage	X	X	X
Recognition in Annual Report and Donor Wall	X	X	X
Providing essential support to the Zoo	X	X	X
Complimentary Tickets to the Zoo to be used throughout the year	30	20	10

\*Multiple sponsor slots available

# ART FOR THE WILD | WINTER 2017

\$250-\$10,000

One evening

Estimated Attendance 200

Join us for an evening where artists and conservationists come together to support a common goal - saving species!

SPONSORSHIP LEVEL	RHINO \$10,000	GIRAFFE \$5,000*	TIGER \$2,500*	SEA LION \$1,500*	CASSOWARY \$750*	TAMARIN \$500*	BUTTERFLY \$250*
Recognition throuout the event	X						
Acknowledgement during event presentation	X	X					
VIP Pre-event social with artist prior to event	X	X	X				
Membership to the Zoo	X	X	X				
Invitation to exclusive events throughout the year	X	X	X				
Invitation to Zoo Pride Luncheon annual event	X	X	X				
Behind-the-scenes tour at Blank Park Zoo	X	X	X	X			
Reconition on adventure ticket distributed during program	X	X	X	X			
Reserved table(s) at the event	X	X	X	X	X		
Recognition in event program	X	X	X	X	X	X	X
Recognition in Annual Report	X	X	X	X	X	X	X
Providing essential support to animals in the wild	X	X	X	X	X	X	X
Complimentary Tickets for Event	24	16	8	8	8	2	2

\*Multiple sponsor slots available

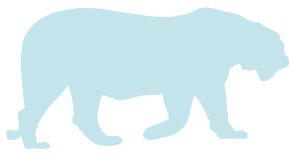






## **SPONSORSHIP AGREEMENT**

To select a sponsorship opportunity, please fill out the corresponding form on the following pages and return by mail to:  
Blank Park Zoo Foundation  
Attn: Events Manager  
7401 SW 9th Street  
Des Moines, Iowa 50315  
515.974.2523



## CONSERVATION SPEAKER SERIES

### 2016 SPONSOR RESPONSE FORM

#### SPONSORSHIP OPPORTUNITIES

- ☐ Presenting Sponsor \$2,500
- ☐ Major Sponsor \$1,000
- ☐ Supporting Sponsor \$500

#### SPONSOR INFORMATION

Name/Company Name

Contact Person

Address

City/State/Zip

Contact Phone

Contact Email

Name as it should appear on recognition materials

#### PAYMENT OPTIONS

- ☐ Check payable to: Blank Park Zoo Foundation
- ☐ Please send an invoice
- ☐ Visa      ☐ MasterCard      ☐ Discover      ☐ American Express

Credit Card #:

Expiration Date:

Security code:

Cardholder Signature:

The sooner you sign up to sponsor an event, the more recognition opportunities you will receive.

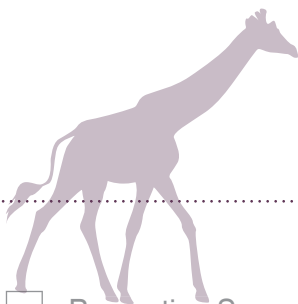
Sponsorships are tax deductible to the extent allowed by law.

Blank Park Zoo Foundation  
Attn: Events Manager  
7401 SW 9th Street  
Des Moines, Iowa 50315



IOWA'S WILDEST ADVENTURE





## SWEETHEART DANCE

### 2016 SPONSOR RESPONSE FORM

#### SPONSORSHIP OPPORTUNITIES

☐ Presenting Sponsor \$2,500

☐ Supporting Sponsor \$250

☐ Premier Sponsor \$1,000

☐ Major Sponsor \$500

#### SPONSOR INFORMATION

Name/Company Name

Contact Person

Address

City/State/Zip

Contact Phone

Contact Email

Name as it should appear on recognition materials

#### PAYMENT OPTIONS

☐ Check payable to: Blank Park Zoo Foundation

☐ Please send an invoice

☐ Visa

☐ MasterCard

☐ Discover

☐ American Express

Credit Card #:

Expiration Date:

Security code:

Cardholder Signature:

The sooner you sign up to sponsor an event, the more recognition opportunities you will receive.

Sponsorships are tax deductible to the extent allowed by law.

Blank Park Zoo Foundation  
Attn: Events Manager  
7401 SW 9th Street  
Des Moines, Iowa 50315



IOWA'S WILDEST ADVENTURE

## 2016 SPONSOR RESPONSE FORM

### SPONSORSHIP OPPORTUNITIES

- ☐ Presenting Sponsor \$2,500
- ☐ Major Sponsor \$1,000
- ☐ Supporting Sponsor \$500

### SPONSOR INFORMATION

Name/Company Name

Contact Person

Address

City/State/Zip

Contact Phone

Contact Email

Name as it should appear on recognition materials

### PAYMENT OPTIONS

- ☐ Check payable to: Blank Park Zoo Foundation
- ☐ Please send an invoice
- ☐ Visa ☐ MasterCard ☐ Discover ☐ American Express

Credit Card #:

Expiration Date:

Security code:

Cardholder Signature:

The sooner you sign up to sponsor an event, the more recognition opportunities you will receive.

Sponsorships are tax deductible to the extent allowed by law.

Blank Park Zoo Foundation  
Attn: Events Manager  
7401 SW 9th Street  
Des Moines, Iowa 50315



IOWA'S WILDEST ADVENTURE



## GATORS ON THE GREEN

### 2016 SPONSOR RESPONSE FORM

#### SPONSORSHIP OPPORTUNITIES

- |  |  |
|--|--|
| <input type="checkbox"/> Presenting Sponsor \$6,500  | <input type="checkbox"/> Driving Range \$750         |
| <input type="checkbox"/> Lunch or Happy Hour \$2,000 | <input type="checkbox"/> Hole without Foursome \$500 |
| <input type="checkbox"/> Hole with Foursome \$1,500  | <input type="checkbox"/> Beverage Cart \$500         |
| <input type="checkbox"/> Foursome \$1,200            |  |

#### SPONSOR INFORMATION

Name/Company Name

Contact Person

Address

City/State/Zip

Contact Phone

Contact Email

Name as it should appear on recognition materials

#### PAYMENT OPTIONS

- ☐ Check payable to: Blank Park Zoo Foundation
- ☐ Please send an invoice
- ☐ Visa      ☐ MasterCard      ☐ Discover      ☐ American Express

Credit Card #:

Expiration Date:

Security code:

Cardholder Signature:

Sponsorships are tax deductible to the extent allowed by law.

The sooner you sign up to sponsor an event, the more recognition opportunities you will receive.

Blank Park Zoo Foundation  
Attn: Events Manager  
7401 SW 9th Street  
Des Moines, Iowa 50315



IOWA'S WILDEST ADVENTURE



## DREAMNIGHT AT THE ZOO

### 2016 SPONSOR RESPONSE FORM

#### SPONSORSHIP OPPORTUNITIES

- ☐ Presenting Sponsor \$10,000
- ☐ Premier Sponsor \$6,000
- ☐ Major Sponsor \$4,000
- ☐ Supporting Sponsor \$1,000

#### SPONSOR INFORMATION

Name/Company Name

Contact Person

Address

City/State/Zip

Contact Phone

Contact Email

Name as it should appear on recognition materials

#### PAYMENT OPTIONS

- ☐ Check payable to: Blank Park Zoo Foundation
- ☐ Please send an invoice
- ☐ Visa      ☐ MasterCard      ☐ Discover      ☐ American Express

Credit Card #:

Expiration Date:

Security code:

Cardholder Signature:

The sooner you sign up to sponsor an event, the more recognition opportunities you will receive.

Sponsorships are tax deductible to the extent allowed by law.

Blank Park Zoo Foundation  
Attn: Events Manager  
7401 SW 9th Street  
Des Moines, Iowa 50315



IOWA'S WILDEST ADVENTURE



**2016 SPONSOR RESPONSE FORM**

**SPONSORSHIP OPPORTUNITIES**

- ☐ Presenting Sponsor \$25,000 ☐ Event Booth \$500
- ☐ Premier Sponsor \$7,500
- ☐ Major Sponsor \$2,500
- ☐ Supporting Sponsor \$1,000

**SPONSOR INFORMATION**

Name/Company Name

Contact Person

Address

City/State/Zip

Contact Phone

Contact Email

Name as it should appear on recognition materials

**PAYMENT OPTIONS**

- ☐ Check payable to: Blank Park Zoo Foundation
- ☐ Please send an invoice
- ☐ Visa ☐ MasterCard ☐ Discover ☐ American Express

Credit Card #:

Expiration Date:

Security code:

Cardholder Signature:

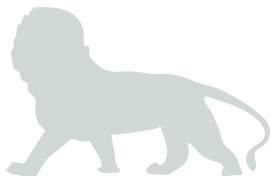
The sooner you sign up to sponsor an event, the more recognition opportunities you will receive.

Sponsorships are tax deductible to the extent allowed by law.

Blank Park Zoo Foundation  
Attn: Events Manager  
7401 SW 9th Street  
Des Moines, Iowa 50315



**IOWA'S WILDEST ADVENTURE**



## ZOOBILATION

### 2016 SPONSOR RESPONSE FORM

#### SPONSORSHIP OPPORTUNITIES

☐ Presenting Sponsor \$10,000

☐ Table Sponsor \$1,000

☐ Major Sponsor \$7,500

☐ Tickets \$150 Qty\_\_\_\_

☐ Location Sponsor \$5,000

☐ Young Professional Ticket \$75 Qty\_\_\_\_

☐ Adventure Pass Sponsor \$2,500

#### SPONSOR INFORMATION

\_\_\_\_\_  
Name/Company Name

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Address

\_\_\_\_\_  
City/State/Zip

\_\_\_\_\_  
Contact Phone

\_\_\_\_\_  
Contact Email

\_\_\_\_\_  
Name as it should appear on recognition materials

#### PAYMENT OPTIONS

☐ Check payable to: Blank Park Zoo Foundation

☐ Please send an invoice

☐ Visa

☐ MasterCard

☐ Discover

☐ American Express

\_\_\_\_\_  
Credit Card #:

\_\_\_\_\_  
Expiration Date:

\_\_\_\_\_  
Security code:

\_\_\_\_\_  
Cardholder Signature:

The sooner you sign up to sponsor an event, the more recognition opportunities you will receive.

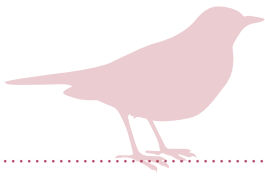
Sponsorships are tax deductible to the extent allowed by law.

Blank Park Zoo Foundation  
Attn: Events Manager  
7401 SW 9th Street  
Des Moines, Iowa 50315



IOWA'S WILDEST ADVENTURE





## CHRISTMAS IN JULY - ADVENTURE DAYS FESTIVAL

### 2016 SPONSOR RESPONSE FORM

#### SPONSORSHIP OPPORTUNITIES

- ☐ Presenting Sponsor \$2,500
- ☐ Premier Sponsor \$1,000
- ☐ Major Sponsor \$500
- ☐ Supporting Sponsor \$250

#### SPONSOR INFORMATION

Name/Company Name

Contact Person

Address

City/State/Zip

Contact Phone

Contact Email

Name as it should appear on recognition materials

#### PAYMENT OPTIONS

- ☐ Check payable to: Blank Park Zoo Foundation
- ☐ Please send an invoice
- ☐ Visa      ☐ MasterCard      ☐ Discover      ☐ American Express

Credit Card #:

Expiration Date:

Security code:

Cardholder Signature:

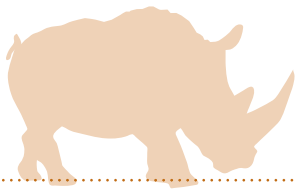
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## ZOOKTOBERFEST

### 2016 SPONSOR RESPONSE FORM

#### SPONSORSHIP OPPORTUNITIES

- ☐ Presenting Sponsor \$2,500
- ☐ Major Sponsor \$1,000
- ☐ Supporting Sponsor \$500

#### SPONSOR INFORMATION

Name/Company Name

Contact Person

Address

City/State/Zip

Contact Phone

Contact Email

Name as it should appear on recognition materials

#### PAYMENT OPTIONS

- ☐ Check payable to: Blank Park Zoo Foundation
- ☐ Please send an invoice
- ☐ Visa      ☐ MasterCard      ☐ Discover      ☐ American Express

Credit Card #:

Expiration Date:

Security code:

Cardholder Signature:

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## 2016 SPONSOR RESPONSE FORM

### SPONSORSHIP OPPORTUNITIES

- |  |  |
|--|--|
| <input type="checkbox"/> Presenting Sponsor \$25,000 | <input type="checkbox"/> Australia Sponsor \$2,500     |
| <input type="checkbox"/> Candy Sponsor \$15,000      | <input type="checkbox"/> Treat Station Sponsor \$2,000 |
| <input type="checkbox"/> Major Sponsor \$10,000      | <input type="checkbox"/> Lighted Display Sponsor \$500 |
| <input type="checkbox"/> Supporting Sponsor \$5,000  | <input type="checkbox"/> Display Sponsor \$300         |
| <input type="checkbox"/> Train Sponsor \$3,000       |  |

### SPONSOR INFORMATION

Name/Company Name

Contact Person

Address

City/State/Zip

Contact Phone

Contact Email

Name as it should appear on recognition materials

### PAYMENT OPTIONS

- ☐ Check payable to: Blank Park Zoo Foundation
- ☐ Please send an invoice
- ☐ Visa      ☐ MasterCard      ☐ Discover      ☐ American Express

Credit Card #:

Expiration Date:

Security code:

Cardholder Signature:

The sooner you sign up to sponsor an event, the more recognition opportunities you will receive.

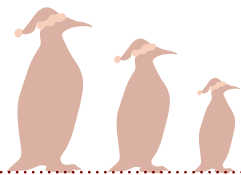
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## SANTA AT THE ZOO

### 2016 SPONSOR RESPONSE FORM

#### SPONSORSHIP OPPORTUNITIES

- ☐ Presenting Sponsor \$2,500
- ☐ Major Sponsor \$1,000
- ☐ Supporting Sponsor \$500

#### SPONSOR INFORMATION

Name/Company Name

Contact Person

Address

City/State/Zip

Contact Phone

Contact Email

Name as it should appear on recognition materials

#### PAYMENT OPTIONS

- ☐ Check payable to: Blank Park Zoo Foundation
- ☐ Please send an invoice
- ☐ Visa      ☐ MasterCard      ☐ Discover      ☐ American Express

Credit Card #:

Expiration Date:

Security code:

Cardholder Signature:

Sponsorships are tax deductible to the extent allowed by law.

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## ART FOR THE WILD

### 2017 SPONSOR RESPONSE FORM

#### SPONSORSHIP OPPORTUNITIES

- |   |   |
|---|---|
| <input type="checkbox"/> Rhino Premier Sponsor \$10,000 | <input type="checkbox"/> Cassowary Sponsor \$750    |
| <input type="checkbox"/> Giraffe Sponsor \$5,000        | <input type="checkbox"/> Tamarin Sponsor \$500      |
| <input type="checkbox"/> Tiger Sponsor \$2,500          | <input type="checkbox"/> Butterfly Sponsor \$250    |
| <input type="checkbox"/> Sea Lion Sponsor \$1,500       | <input type="checkbox"/> Event Ticket \$75 Qty ____ |

#### SPONSOR INFORMATION

Name/Company Name

Contact Person

Address

City/State/Zip

Contact Phone

Contact Email

Name as it should appear on recognition materials

#### PAYMENT OPTIONS

- ☐ Check payable to: Blank Park Zoo Foundation
- ☐ Please send an invoice
- ☐ Visa      ☐ MasterCard      ☐ Discover      ☐ American Express

Credit Card #:

Expiration Date:

Security code:

Cardholder Signature:

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02/16

**For more information on  
individual event sponsorship call  
515.974.2523 or email  
[events@blankparkzoo.org](mailto:events@blankparkzoo.org).**



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