

Spring 2016 BIMForum

April 19-21, 2016

Minneapolis, Minnesota



Fall 2016 BIMForum

October 17-19, 2016

Atlanta, Georgia



BIMFORUM

2016 SPONSORSHIP OPPORTUNITIES | EXPO.BIMFORUM.ORG

Guarantee the lowest rates and your best space/sponsorship assignments.

Plan your BIMForum 2016 calendar today...

Commit by 2/28/16 and SAVE!

- Lock-in Early Rates and save 10% or more
- "Opt-in" your early intention now for both 2016 events!

THANK YOU TO OUR RECENT SPONSORS



Founding Organization



Sponsor

Expo.BIMForum.org

Join the List - Sign Up Today!

About The BIMForum

The BIMForum's mission is to facilitate and accelerate the adoption of building information modeling (BIM) in the A/E/C industry. We will lead by example and synchronize with counterparts in all sectors of the industry to jointly develop best practice for virtual design and construction (VDC). We will share our experiences and execute our goals via online forums, highly useful deliverables and practical industry conferences. We will revolutionize the building industry.

The BIMForum meets twice yearly, and its events have grown significantly since its inception. Influential BIM solution providers are involved in a highly interactive program that includes premium networking opportunities across a two-day summit with A/E/C project teams, owners/operators, and technology leaders. Exclusive sponsorship and display opportunities have been added to heighten the level of engagement and energy, and to optimize the value for all BIMForum participants.

Inquire today to receive a BIMForum audience list to review:

exhibitsales@agc.org or contact Christine at 202-768-7917

Plan for the 2016 BIMForums now

Opt in to 2016 Fall Atlanta BIMForum now and save 10% on both events! You must submit agreement forms for both events at the same time to be eligible for the 10% discount off both.

Both Spring (Minneapolis) and Fall (Atlanta) will feature great networking layouts, with focused interaction: Exhibit tables, coffee, food and bar locations; and a networking reception within the entire exhibit area.

- **Receive the lowest rates and the earliest space selection/ assignments by "opting in" early.**

BIMForum Sponsorship Packages and Benefits

- **All program, floor plan, or venue-related components are subject to change.**
- All sponsorship packages will include logo recognition in all program materials, website, mobile app, and signage as a conference sponsor.
- * For produced items, sponsor pays for the cost of branded items, such as hotel keys, lanyards, bags, and other similar exclusive products. Design of any such items is subject to AGC approval.
- Badges: Package and pricing levels listed assume company will be exhibiting at BIMForum events, and will therefore have two total badge registrations included if sponsoring at Level 1 or Level 2.

ADDITIONAL LEVEL 3 & 4 BENEFITS

- **Level 3 sponsors** will receive one additional badge registration (3 total).
- **Level 4 sponsors** will receive two additional badge registrations (4 total).
- **Level 3 and Level 4 sponsors** will receive the following additional benefits, subject to AGC management approval and program availability:
 - Scripted sponsor recognition in one of the General Sessions.
 - VIP Reception – a private pre-reception with BIMForum leadership and event planning committee, prior to the Welcome Reception, for up to 3 sponsor personnel.
 - Private Meeting Room – on a first-come basis, the opportunity to reserve a private meeting room for up to 3 hours use per company, based on room availability.
 - Inclusion of sponsor's logo in scheduled twice-monthly BIMForum promotional email blasts.

Audience

Senior team leaders and executives from the A/E/C and Facilities industry:

- Architecture, Construction, Engineering, Specialty Contractor, Building Product Manufacturer, Material Supplier, and Technology firms, as well as experts from Legal and Financial firms, and Academic institutions.
- Public and Private Sector facility owners and operators.
- Decision makers with roles such as Chief Technology Officer, Corporate BIM Director, VP of Virtual Construction, Director of North American BIM Partnerships, SVP Construction Operations, Chief Revenue Officer, President, Executive Director of Virtual Design & Construction, CEO, CFO, COO.

The BIMForum had record attendance in 2015 and the growth surge will continue in Minneapolis and Atlanta in 2016.

2016 BIMFORUM PACKAGES AND OPPORTUNITIES

Exhibit: Includes exhibit booth and two badge registrations, plus post-event attendee mailing list, 10' x 10' space with pipe/drape, and company sign.			
Booth Size	Early Rate/One Event	Spring & Fall/Both Events	Regular Rate/One Event
<input type="checkbox"/> 10' x 10' booth:	\$3,900	\$7,000 (\$3,500 ea.)	\$4,500
<input type="checkbox"/> 10' x 20' booth:	\$5,400	\$10,000 (\$5,000 ea.)	\$6,000
<input type="checkbox"/> 20' x 20' island:	\$8,400	\$16,000 (\$8,000 ea.)	\$9,000

2016 SPONSORSHIPS (Includes logo recognition)

Available to BIMForum exhibitors to enhance their conference presence

\$2,000	(Level 1, \$1,800/event if both Spring + Fall) includes 2 total badge registrations	Limit	Sold
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- Hotel Keys*** - Branding on all BIMForum guestroom keys 1 0
- Coffee Break**
Logo on signage at main coffee/beverage station and opportunity to place handouts on tables 2 0
- Networking Breakfast (Day 2)**
Logo on signage at the breakfast and opportunity to place handouts on tables **SOLD OUT**

\$3,000	(Level 2, \$2,700/event if both Spring + Fall) includes 2 total badge registrations	Limit	Sold
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- Networking Breakfast (Day 1)**
Logo on signage at the breakfast and opportunity to place handouts on tables 1 0
- Registration Bags*** **SOLD OUT**
- WiFi** – Sponsor selects Password **SOLD OUT**

\$5,000	(Level 3, \$4,500/event if both Spring + Fall) includes 3 total badge registrations	Limit	Sold
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- Mobile App** – Includes branded splash page, push notifications, and pre-event email announcing app, which contains all speaker, program, and room information 1 0
- Expo Hall Networking Reception**
Logo on signage at food/bar locations and opportunity to place handouts on tables 1 0
- Expo Hall Luncheon, co-sponsorship**
Logo on signage at food/beverage stations and opportunity to place handouts on tables 3 0
- General BIMForum Sponsorship** – Sponsor may make one selection from Level 2 and one selection from Level 1, from the above menu to create a combination package. 5 0
- Twitter Wall** – Exclusive sponsor of the BIMForum Social Media Headquarters that will track all the buzz in real time during the live event. **SOLD OUT**
- Lanyards*** **SOLD OUT**

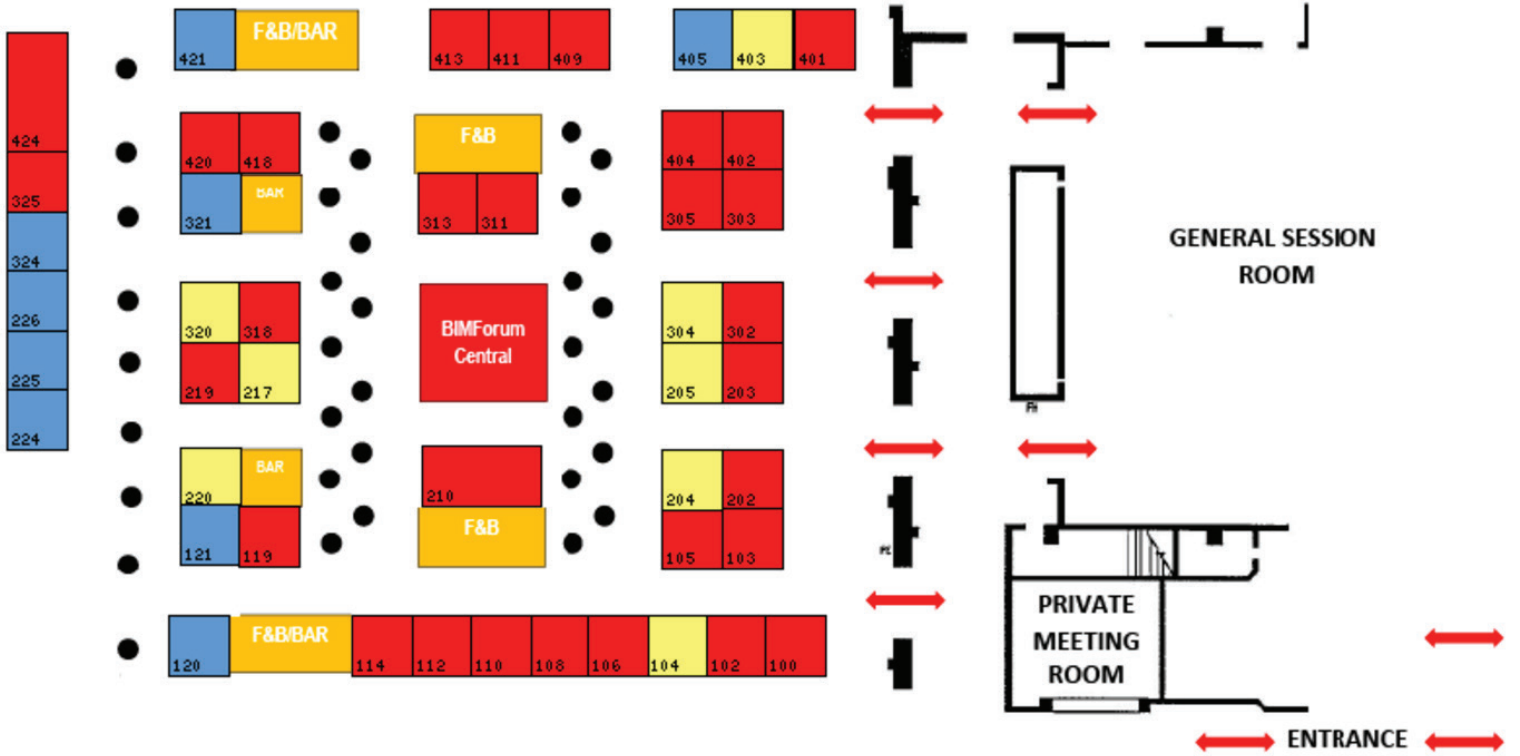
\$8,000	(Level 4, \$7,200/event if both Spring + Fall) includes 4 total badge registrations	Limit	Sold
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- General BIMForum Sponsorship** – Sponsor may make one selection from Level 3 and one selection from Level 2, (or equivalent) from the above menu to create a combination package. 5 0
- Welcome Reception (Venue TBD)** – Company name and logo on signage at the reception, and opportunity to place handouts on tables, with branded napkins. Past venues have been located Poolside, Beachside, at a Brewery, and at a Ballpark! **SOLD OUT**

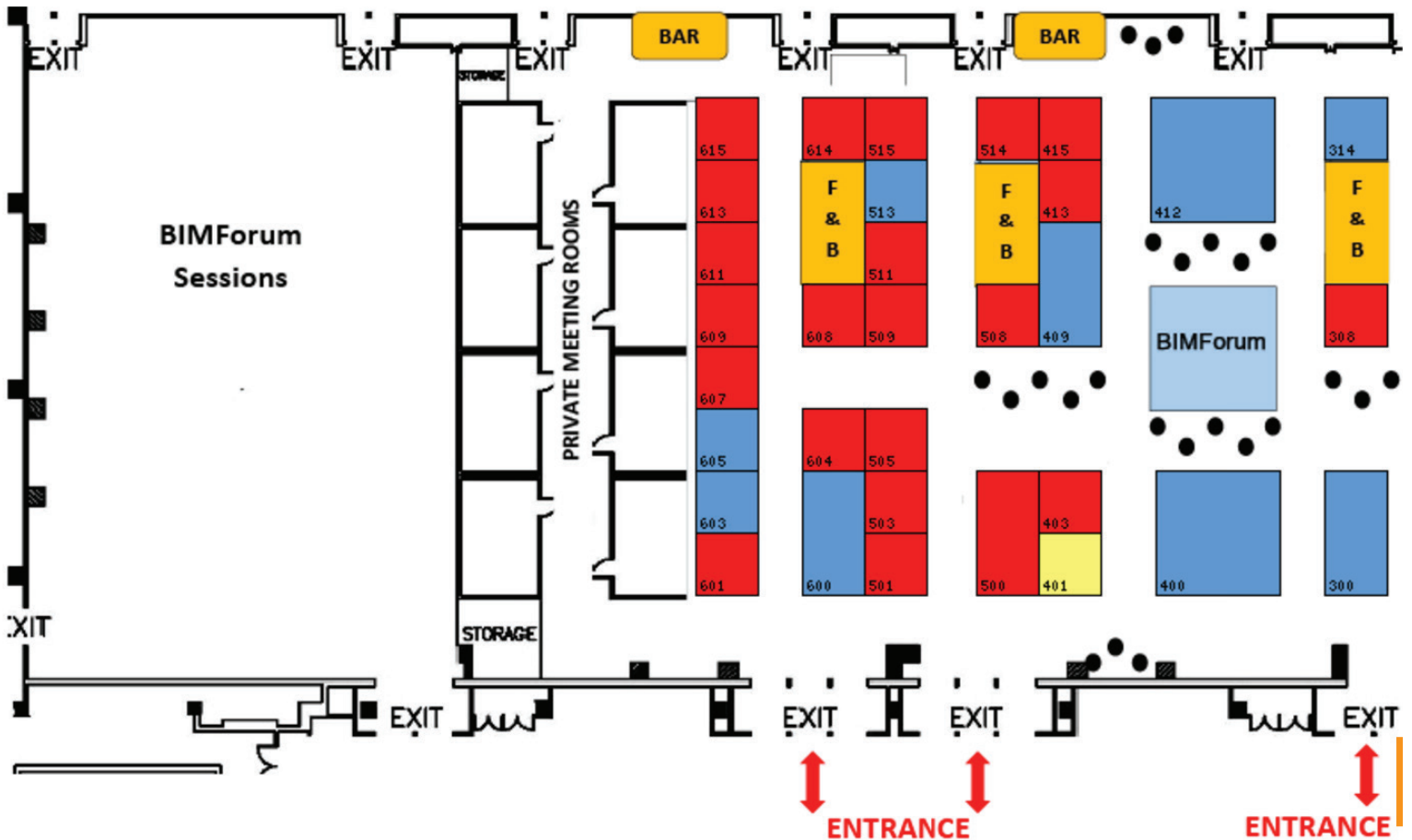
FLOOR PLANS

■ Available
 ■ Sold
 ■ Pending
 ■ F&B/Bar

Minneapolis, Minnesota | April 19-21, 2016 | Hyatt Regency



Atlanta, Georgia | October 17-19, 2016 | Hyatt Regency



2016 BIMForum Events

SPONSORSHIP/EXHIBITOR AGREEMENT FORM

Email completed form to exhibitsales@agc.org or Fax: 202-478-2662

View packages, details, and online floor plan at expo.BIMForum.org

Spring - Minneapolis, MN

Fall - Atlanta, GA

April 19-21, 2016 | Hyatt Regency

October 17-19, 2016 | Hyatt Regency

We are applying to exhibitor and/or sponsor in (Check one):

Both 2016 Events Minneapolis/Spring only Atlanta/Fall only

COMPANY NAME:

(This is your ACTUAL company name.)

PROMOTIONAL NAME:

(Indicate how you would like your company name to appear on BIMForum promotional materials including Exhibitor Listing on the BIMForum Web site.)

CONTACT PERSON

(This person will receive all communications, exhibitor logistics and invoices and will be responsible for distribution of the same. This individual will also be required to register all Exhibit Personnel and make appropriate housing arrangements. Registration and Housing will be offered electronically once company information is entered into the system. The secondary contact person will receive only select correspondence and will be contacted if the main contact person is not reachable.)

MAIN CONTACT PERSON/BILLING CONTACT:

TITLE:

MAILING ADDRESS:

CITY/STATE/ZIP CODE:

PHONE: _____ E-MAIL: _____

COMPANY WEBSITE:

SECONDARY CONTACT PERSON (if applicable):

TITLE:

MAILING ADDRESS:

CITY/STATE/ZIP CODE:

PHONE: _____ E-MAIL: _____

EXHIBIT PRICING: Includes exhibit booth and two badge registrations, plus post-event attendee mailing list. 10' x 10' space with pipe/drape, and company sign.

BOOTH SIZE	EARLY RATE One event	SPRING & FALL Both events	REGULAR RATE One event
10' x 10' booth:	\$3,900	\$7,000 (\$3,500 ea.)	\$4,500
10' x 20' booth:	\$5,400	\$10,000 (\$5,000 ea.)	\$6,000
20' x 20' island:	\$8,400	\$16,000 (\$8,000 ea.)	\$9,000

APPLICATION SUBMISSION AUTHORIZATION

General Terms & Cancellation Policy: We hereby apply for Exhibit Space and/or Sponsorship. If our choices have been previously assigned, we request AGC to assign us what it considers the best available option. We understand that this application becomes a contract when signed by us and accepted by AGC. We agree to pay 100% of the fee upon submission of this agreement form. We understand that all balances must be paid in full within 30 days of submission of this contract, or we risk losing our assignment without refund. We understand that if we cancel after having paid, then no refund will be made whatsoever. We agree to and comply with these terms and all additional terms, rules, and regulations as published on this form and as posted online at the show web site, and in the official Exhibitor Service Manual that will be available at a later date. Our completed Application indicates our company's intent to exhibit and is considered a contract. Notification of intent to cancel exhibit space must be provided to AGC in writing.

Application to exhibit and/or sponsor at 2016 Spring BIMForum in Minneapolis, MN and/or at the 2016 Fall BIMForum in Atlanta, GA, indicates the applicant's willingness to abide by all accompanying exhibit terms and conditions and general regulations AGC deems necessary for the success of the event, provided the latter do not materially alter the sponsor/exhibitor's contractual rights. The application will become a contract when countersigned and/or approved by AGC. AGC reserves the right to review and approve or deny any application.

Signature

Date

Take 10% off both 2016 Events by 2/28/16

BIMFORUM

Early Rate Version by 2/28/16

SPONSORSHIP OPPORTUNITIES

Yes! I am interested in sponsoring the 2016 BIMForum events; please contact me.

Sponsorship Level:

See Sponsorship Opportunities Menu for more details (page 2/reverse or online).

Level 1 (includes 2 badge registrations)

\$3,600 (both events) or \$2,000 (one event)

Level 2 (includes 2 badge registrations)

\$5,400 (both events) or \$3,000 (one event)

Level 3 (includes 3 badge registrations)

\$9,000 (both events) or \$5,000 (one event)

Level 4 (includes 4 badge registrations)

\$14,400 (both events) or \$8,000 (one event)

Sponsorship Event or Item requested:

Note: Dates, Location, Rates and Floor Plan Subject to Change.

BOOTH SELECTION

Minn./Spring Booth Size: _____ x _____

Choice: 1st: _____ 2nd: _____ 3rd: _____

Atl./Fall Booth Size: _____ x _____

Choice: 1st: _____ 2nd: _____ 3rd: _____

I prefer not to be located near:

2016 Space Assignment (completed by BIMForum):

Spring _____ Fall _____

PAYMENT SPONSORSHIP/EXHIBIT FEES

Total Minn./Spring Only \$ _____

Total Atl./Fall Only \$ _____

Total Both Events \$ _____

PAYMENT METHOD:

CHECK ENCLOSED Please INVOICE

VISA AMEX MASTERCARD

CARD NUMBER:

EXPIRES: ____ / ____ SECURITY CODE: _____

CARD HOLDER'S NAME: (Please Print)

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expo.bimforum.org