



## MEDIA USE CONSENT AND RELEASE FORM

I. \_\_\_\_\_  
Please Print: First Name/Last Name

of \_\_\_\_\_  
Address

\_\_\_\_\_  
City/Town Province Postal Code

\_\_\_\_\_  
Email address Phone

- a) give to United Farmers of Alberta Co-operative Limited ("UFA"), its employees and agents, and those authorized by UFA, the right to use my name, photographic and video likeness in any written, electronic, audio or visual format;
- b) give to UFA, now and in the future, the non-exclusive right, without any further payment to me, to use, publish, reproduce, transmit throughout the world, in any form or medium (current or hereafter developed), my name, likeness and words spoken or written about UFA products and/or services in any of the above formats to advertise and promote the products and/or services of UFA, and I hereby release UFA from any and all future claims arriving from use of this right; and
- c) warrant that my likeness and words are made truthfully and without coercion and that they do not violate the rights of any person.

SIGNED AND DATED this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_\_

### PARTICIPANT

\_\_\_\_\_  
PRINT NAME SIGNATURE

### WITNESS

\_\_\_\_\_  
PRINT NAME SIGNATURE

**PARENT OR GUARDIAN** Signature of a parent or guardian is required if the participant is under 18 years of age.

\_\_\_\_\_  
PRINT NAME SIGNATURE