Audience Analysis Summary Form

My s	ubject is
Data were collected:	
	_ by survey
	_ by direct observation
	by questioning the person who invited me
	by educated guessing
Demographic Date	
	ographic Data
	The average audience member's education level is high school college postgraduate.
2.	The ages of the audience range from to The average age is about
3.	The audience is approximately percent male and female.
	My estimate of the average socioeconomic level of the audience is low middle high.
	Most audience members are of the same occupation/major of different occupations/majors
6. I	Most audience members are mostly of the same race (which is) a mixture of races.
7.	Most audience members are of the same religion (which is) a mixture of religions.
8.	Most audience members are of the same nationality (which is) a mixture of nationalities.
9.	Most audience members are from the same state the same city the same neighborhood different areas.
10.	Most audience members speak English as their first language English as a second language (ESL).
Subject Specific Data	
1.	The average audience member's knowledge of the subject will be extensive moderate limited because .
2. high	The average audience member's interest in this subject is likely to be moderate low because
	The average audience member's attitude toward my subject is likely to be positive neutral negative because .
4.	My initial credibility with the audience is likely to be high medium
	low because