



# Forbes Friday Market Report

## Ferrari Maserati of Atlanta



### IN THE NEWS

#### **Maserati Levante Expected To Debut In Detroit, Will Start From €90,000**



New information has surfaced about Maserati's first-ever SUV, the upcoming Levante. The model will reportedly debut at the 2016 Detroit Auto Show in January, with production in Italy following in March.

According to a report from Autovisie, the Levante will be priced from €90,000 (about \$99,800) in Europe, but the range-topping model could cost as much as €200,000 (\$222,000). The SUV will only offer five seats, with no plans for a seven-seat version.

The Maserati Levante will be offered with V6 and V8 engines, both petrol and diesels, all built by Ferrari.

Maserati has already confirmed a 3.0-liter V6 turbocharged petrol in 325PS and 425PS flavors, a 3.0-liter V6 diesel in 250PS, 275PS, and 340PS trims, and a range-topping 3.8-liter V8 twin-turbo delivering more than 560PS.

All models will be offered as standard with an 8-speed automatic transmission and an upgraded version of the Ghibli's Q4 all-wheel drive system, most likely upgraded with the help of Jeep.

Maserati expects to sell about 37,000 Levante SUVs for 2017, its first full year on the market, which means it will account for about half of the company's total production. (Dan Mihalascu)



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### Rumors of Hamilton Moving to Ferrari Intrigue F1



Growing rumors of Lewis Hamilton's potential move to Ferrari are being fed by the fact that the defending Formula One champion has yet to sign a new contract with Mercedes.

Hamilton at Ferrari, with the British driver competing internally for top-driver status against four-time champion Sebastian Vettel, could rival the days when Ayrton Senna and Alain Prost were fighting — and feuding — for the title.

The prospects for enticing more interest in the sport are mouth-watering, as F1 supremo Bernie Ecclestone well knows. For now, the sport is more in the spotlight for losing iconic races like this year's German Grand Prix, with fears over whether the Italian GP in Monza will continue beyond 2016.

Mercedes without Hamilton, who has won three of the four races this season and nine in 11, would mean a massive hole to fill. Teammate Nico Rosberg just missed out on the title to Hamilton last year, but there are still question marks about his ability to handle pressure at the very highest level. The German driver has only one win in the past 15 races and hasn't beaten Hamilton — who has clinched four straight pole positions this year — so far in qualifying.



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Furthermore, Rosberg is already showing clear signs of frustration, accusing Hamilton of driving in a way intentionally designed to scupper his chances two races ago in China, and berating engineers on his race radio for the car's lack of speed. The fact he wears his heart on his sleeve is admirable, but Rosberg's passion is not helping his bid to usurp the cool-headed Hamilton.

No wonder the 30-year-old Briton is in such a strong bargaining position.

Hamilton knows Mercedes could fall way behind Ferrari if he left, while Ferrari would boast the strongest line-up F1 has seen for many years: two drivers who have six titles between them — four for Vettel, two for Hamilton — which could well become seven if one of them wins this year, and 76 race wins so far.

Another temptation for Hamilton is that the sport's greats — including seven-time champion Michael Schumacher, five-time champion Juan Manuel Fangio and Vettel — have all driven for Ferrari. Racing in the famous red would also offer Hamilton the chance to become the only driver apart from Fangio to win a world title with three different teams.

After four races, Hamilton is first with third-place Vettel the only driver to beat him so far. Rosberg is second, already 27 points behind Hamilton, his childhood friend and teenage go kart rival.

Rosberg, who is a few months younger than Hamilton, has eight career wins. He is much better than a No. 2 driver but it remains to be seen whether he can become a true No. 1 at Mercedes.

Also, the German manufacturer would need to replace Hamilton if he left, but with which driver?

Fernando Alonso, who is nearing the end of his career at age 33, only just joined McLaren, where teammate Jenson Button is probably in his last season at 35. Ferrari's Kimi Raikkonen, who showed flashes of his brilliant best when finishing second at the Bahrain GP last month, is also 35 and Ferrari has yet to confirm a deal for 2016.

They are all world champions, but their ages appear to rule out a Mercedes move, although an exception might be made for Alonso on a short-term deal as he remains one of the best drivers on the circuit.

Of the other drivers around, only Red Bull's Daniel Ricciardo — who won three races last season — really stands out as a candidate. Red Bull is struggling badly with its Renault engine this season — Ricciardo's has already blown out three times in four races — and the 25-year-old Australian will be hard to keep if these problems continue.



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Behind him, there are young and raw talents like Max Verstappen and his Toro Rosso teammate Carlos Sainz Jr. or Red Bull's Daniil Kvyat. But none of them has nearly enough experience and hiring them would be too much of a gamble for Mercedes.

Clearly, Ferrari is keeping a keen eye on Hamilton's situation with good reason.

Hamilton represents himself since splitting with his advisers after last season and the silence fuels the suspense. He said in March that the new deal was almost signed with only small details left to take care of. But pen has yet to see paper.

The longer Hamilton stalls, the more the rumors of a Ferrari move will grow and become a serious distraction for Mercedes. (JEROME PUGMIRE)

### **\$7.6 Million Ferrari Final Bid, 16 \$1 Million + Sales at RM Sotheby's**



Some cars are destined to be show queens and others spend their lives at races. This rare SuperAmerica has seen it all. A house RM Sotheby's sold a rare 1962 Ferrari 400 Superamerica for \$7.645 million over the weekend at the May 2 "The Andrews Collection" auction.

As RM Sotheby's media site describes, the 1962 Ferrari was built as the premier show car for Geneva and New York. Pininfarina crafted this short wheelbase cabriolet with every option available. Most Superamericas were long wheelbase, which are better suited to the wider roads of the US. This car was rare and among the most expensive cars of its day, so what better way to preserve it than to go racing. Instead of hitting a historic track with a few other gentlemen at a Ferrari Challenge, the owner decided to push every inch of this car to its limit at the Bonneville Salt Flats.



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Any car raced on the salt is prone to rust from every surface due to the pervasive nature of the racing surface. To see it in such stunning condition now, one can only imagine the painstaking level of disassembly and restoration needed after the race. Restored by Patrick Ottis in 2005, chassis 3309 is a V12 masterpiece that has earned a lavish retirement.

### Ferrari Hypercars Hit Fiorano



A Ferrari halo supercar only comes around every 10 years or so. As a result, each and every one is exceptionally noteworthy for a multitude of reasons and for the latest inclusion into the family, the Ferrari LaFerrari, it is absolutely no different.

Following on from the Ferrari Enzo, Ferrari F50 and before that, the Ferrari F40, the LaFerrari is in esteemed company. With that in mind, the Italian marque recently took its four halo supercars from four different decades onto the Fiorano test track to not only explore the performance offerings of the cars but to adequately celebrate, acknowledge and recognize their individual contributions to the Ferrari brand as a whole.

As you can surely imagine, the resulting video is certainly worth a watch! (Brad Anderson)

<https://www.youtube.com/watch?v=AR3BHzNWJl8>





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### Upcoming Ferrari 488 GTS Spider Snapped Testing



A mere two months after the Ferrari 488 GTB coupe was unveiled at the Geneva Motor Show 2015, the first spy video has emerged of the upcoming Ferrari 488 GTS Spider spied testing near the Italian marque's production facility.

Even before the 488 GTB was unveiled, it was inevitable that a drop-top would be offered and the following spy video perfectly highlights that development of the new 488 variant is also quite progressed. From a design standpoint, we can see that the Ferrari 488 GTS Spider will adopt a small vertical rear window like many mid-engined convertibles.

Additionally, a new deck lid has been installed and it appears as though that new deck lid incorporates a small glass engine cover which isn't featured on the outgoing Ferrari 458 Spider. The upcoming 488 GTS Spider's direct rival, the McLaren 650S Spider, also features an engine cover providing a view to the engine. Additionally, it is apparent that the 488 GTS Spider will feature a folding hardtop inevitably constructed from lightweight aluminum.

Under the skin, the 488 GTS Spider will feature the same powertrain as the coupe. That powertrain is a twin-turbocharged 3.9-litre V8 which is significantly more powerful than the naturally-aspirated 4.5-litre V8 used by the outgoing Ferrari 458 Italia. As a matter of fact, the Ferrari 488 GTB delivers 660 hp at 8000 rpm as well as 560 lb-ft of torque at 3000 rpm. Incredibly, torque from this engine is also higher than the 509 lb-ft of the 6.0-litre V12 found in the Ferrari F12 Berlinetta.

<https://www.youtube.com/watch?v=EdMe5o3Qgx0>



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### James May Purchases Last Ferrari 458 Speciale



On the back of confirmation that James May won't be returning to Top Gear, the former host has revealed in his column with The Sunday Times that just before Top Gear was cancelled and Jeremy Clarkson was outed, he placed an order for the very last Ferrari 458 Speciale.

In the piece, May revealed that he decided to reward himself with the 458 Speciale after edging ever closer to renewing his Top Gear contract alongside Jeremy Clarkson and Richard Hammond. As a matter of fact he said "There we were, all three of us, on the brink of a new three-year contract to make Top Gear, after which we would definitely chuck it in with dignity and hand the reins to a new generation, assuming we were still alive. There were a few details to resolve about time frames and other mundane stuff, but the groaning draft version of this document was actually sitting on my desk."

May also reveals in the column that he opted for the Ferrari 458 Speciale over pre-ordering the new 488 GTB as it would allow him to own the last ever naturally-aspirated mid-engined V8 Ferrari. Interestingly, after deciding on the Speciale, May learnt that order books were closed and that no additional examples would be created.

After his dealer called the Ferrari factory however, the marque agreed to produce one final example specifically for the journalist. May initially spec'd his 458 Speciale in dark blue with gold wheels and the optional racing stripes. Additionally, he ticked the expensive boxes for the Sat Nav, reversing camera, nose-lift system as well as additional alcantara trim for the dash and floor mats.



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The piece concludes with this little gem, “Hang on a minute. Unemployed middle-aged man from Hammersmith orders the last-ever Ferrari 458 Speciale, in dark blue. What on earth was I thinking of? Just moments before I signed the order form and committed myself totally and irreversibly, I had a sudden change of heart. I ordered it in bright orange.”

### **A Look at One of the World’s Most Beloved Ferraris**



There are many different ways to design and build a car, and, if we’re honest, most are quickly discarded after a few years for something newer, faster, and better-equipped. There are vehicles cherished for decades, of course, owned by enthusiasts loyal to some marques more than others.

At the top of the classic car world, however, few are as universally loved as the Ferrari 250 GT SWB California Spider.





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Understanding why is actually the easy part: if you are among those who believe Ferrari makes some of the best cars in the world, and that it's important Enzo Ferrari himself was around, and that it should handle like a sports car but rock curves like a supermodel...the 250 GT SWB California Spider is your car.

History has shown that the car was designed and built during the best-ever time for sports cars: road car regulations were relatively lax and racing cars were still quite simple, and so it was possible to buy a car that could win a club race at Watkins Glen and then zip to New York for a few nights at the Waldorf Astoria.

Actually, a playboy by the name of Jan De Vroom raced his SWB California Spider at both the 1960 24 Hours of Le Mans and the 1961 12 Hours of Sebring, where he finished 12th overall. It's impressive, but not surprising when you learn what was underneath the car's Carrozzeria Scaglietti-formed open bodywork.

At the prodding of Luigi Chinetti and John von Neumann, Ferrari's U.S. distributors, the company took its race-bred 250 GT Berlinetta Tour de France and removed its roof, instantly creating a classic. With a 3.0-litre V12 engine under the hood, with plenty of luggage space and a well-trimmed interior, the car was perfect for the new class of wealthy enthusiasts who grew up watching Grand Prix and Le Mans endurance racing.

When the closed car received mechanical updates to make it slightly shorter, lighter, stop better, and more powerful, the open California Spider saw the same, and in 1960 the updated car was christened the 250 GT Spider California SWB. It is this version of the road car that Jan De Vroom raced, the version of the car replicated for Ferris Beuller's Day Off, and the version of the car that RM Sotheby's is offering at the upcoming Villa Erba sale.

One of the few European-delivery examples, it is also just one of 16 that wears open headlights and was the 18th of 51 built. Sold new to Italy, chassis 2505 GT moved to Switzerland in 1974, remaining for 20 years and, in the process, becoming a familiar sight among Bugatti-Ferrari Owners Club Switzerland outings. A quick trip to the UK in 1997 saw it return to mainland Europe that same year, landing in Germany.

The car you see here is the result of a 2007 trip to Ferrari's facilities in Maranello, for a full restoration by Ferrari Classiche. Ever thorough, the car was essentially returned to better-than-new condition, finished in Blu Scuro paint over a Pelle Beige interior.

The restoration process took nearly three years, but when completed, the car was driven by then-President of Ferrari Luca di Montezemolo at the Ferrari Challenge World Finals in Valencia, Spain...and then started to win trophies at prestigious concours events, including a Platinum award at the Cavallino Classic in 2001 and the Ferrari Classiche Cup. Ferrari even had it sent to Italy for display at its museum to celebrate the company's history in the U.S.



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As one of the finest examples of one of the most beloved Ferraris ever made, chassis 2505 GT will soon take a place of honor among the other incredible machines for the RM Sotheby's Villa Erba sale, where it is expected to fetch in excess of €11m. For more information on this car, please visit the RM Sotheby's website.

### **Two Multimillion-Dollar Ferraris Going Under The Hammer For Charity**



Two rare Ferraris from the estate of a British collector are coming up for auction, and despite each of the cars expected to fetch multimillion-dollar bids all proceeds from the sale will be donated to charity. The Ferraris are a red 250 GT SWB from 1960 and a silver 275 GTB/4 from 1967, and both are from the estate of Richard Colton, a businessman who was keen of the Italian marque's V-12 models.

The cars will be sold by British auction house H&H Classics on October 14 and all proceeds will go to support the Royal National Lifeboat Institution water rescue organization. The money will be used to purchase a new lifeboat, which will be called Richard and Caroline Colton, named after the benefactor and his wife.

But getting back to the cars; they are said to be matching numbers cars in highly original condition. The 250 GT SWB bears chassis number 1995 GT and is one of just 167 examples ever made. Unveiled in Paris in 1959, the 250 GT SWB is considered one of the most beautiful cars ever built and today it's certainly one of the most valuable, joining the 250 Testa Rossa and 250 GTO in the multimillion-dollar club. Understandably, it's a must-have for any serious Ferrari collector.

For more information contact Craig Forbes (678) 802-5000 [cforbes@ferrariofatlanta.com](mailto:cforbes@ferrariofatlanta.com)

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The 275 GTB/4 is equally a masterpiece. It bears chassis number 10177 GT and is one of 350 examples made by Ferrari. Widely regarded as the best all-round GT car of the 1960s, the 275 GTB/4 comfortably eclipsed rivals from Aston Martin, Maserati, Jaguar and Lamborghini. First-time owners included the likes of Steve McQueen, and the car's peerless handling and delicate steering makes it a far easier car to drive than its more numerous successor, the 365 GTB/4 Daytona.

As a guide for how much they might sell for, a 1959 250 GT Cabriolet recently sold for \$5.6 million and another 1967 275 GTB/4 sold for \$10.1 million. (Viknesh Vijayenthiran)

### **Ferrari's Design Chief Imagines the Weird, Beautiful Spaceship of the future**



Flavio Manzoni is credited with some of the most extreme designs to come out of Ferrari in recent memory — including the LaFerrari, F12berlinetta, and FXX K — but all of those pale in comparison to the latest creation to come out of his sketchbook.

In fact, it's not a car at all: Manzoni took a break from styling some of the most beautiful vehicles on the planet to sketch his vision for a spacecraft of the future, lithe and fully chromed-out, just as you'd expect any good sci-fi spacecraft to be. It turns out that he's had an obsession with UFOs since childhood, and there's no shortage of UFO inspiration here — if there's an aircraft, shuttle, or rocket that exists today that looks anything like it, I don't know what it is.



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### **Racer and Journalistic Pioneer Denise McCluggage, Dead at 88**



Automotive journalist, racing driver, author and pioneer, Denise McCluggage passed away on Wednesday, May 6. She was 88 years old.

McCluggage raced often and well in the 1950s and 60s. She won class victories at Sebring and Rally Monte Carlo, and finished fifth at the Watkins Glen Grand Prix of 1960. She also won more than a handful of women-only races from that dual-class era of motorsport.

Her accolades include induction into the Automotive Hall of Fame and the SCCA Hall of Fame, a Ken Purdy Award for Excellence in Automotive Journalism, the Dean Batchelor Lifetime Achievement Award, and the unabashed adoration of her colleagues and contemporaries.

Over the last decade I've been lucky enough to have meals and conversations with McCluggage on a handful of occasions. All of which followed a pattern. Inevitably surrounded by her old pals, I would sit back and listen to their re-tellings of tales of her amazing life. How she hung out with Miles Davis and Dave Brubeck, raced with Fangio, Moss, and Hill, wrote the finest stories, and told the funniest jokes. She will be missed by a great many. (Seyth Miersma)





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### 2000 Mile Trip To Sahara Desert In A Ferrari Testarossa



Supercars aren't typically the best vehicles for long trips through the desert, no matter what the Porsche 959's rally successes might have led you to believe. But even if they aren't ideally suited to the situation, there are some that really can handle the trip. This video is an extra-long episode of Harry's Garage wherein Harry Metcalfe takes his 1987 Ferrari Testarossa on a trip across Morocco to the Sahara. This is actually a repeat of the trip taken by Richard Bremnar of Car magazine in 1995 in a Ferrari 512 M, the final evolution of the Testarossa.

It's an interesting idea, and it turns out that there are both some advantages to taking such an old car. Chief among these is that the Testarossa doesn't use the kind of low profile tires that essentially all supercars use today, and that makes it much better on bumpy surfaces. Of course, a 28-year-old Italian car is going to have reliability issues in the best of environments, and this one is no exception. But on the whole, it holds up pretty well. (Jacob Joseph)

<http://www.topspeed.com/cars/car-news/2000-mile-trip-to-sahara-desert-in-a-ferrari-testarossa-video-ar169180.html>



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### INVENTORY

#### 2014 Ferrari 458 Spider



2014 Ferrari 458 Spider F1/ AFS Light System/ Headliner in Alcantara/ Door armrest in Alcantara/ Yellow Brake Calipers/ Carbon Fiber Driver Zone with LEDS on Wheel/ Carbon Fiber Central Bridge/ Cruise Control/ Carbon Fiber Dash Inserts/ Suspension Lifter/ Horse Sticheadrests/ Sports Exhaust Pipes/ Carbon Fiber Rear Molding/ IPOD Connection/ Scuderia Fender Shields/ Full Optional Mirrors/ RadioNavi Bluetooth/ Parking Camera/ Front and Rear Parking Sensors/ 20 Inch Forged Dark Wheels/ Yellow Tachometer/ Full Electric Seats with Heat/ special Colored Stitchings/ **Only 319 Miles, Priced at \$324,590**

#### 2010 Ferrari California



2010 Ferrari California V8 Hard-top Convertible Nero Daytona Black over Black and Charcoal Leather AFS Tracking Light System Yellow Brake Calipers Carbon Fiber Wheel with LEDS Carbon Fiber Rear Molding Cruise Control Two-Tone Seats with Grigio Scuro Full Electric Seats Grey Seatbelts Scuderia Fender Shields IPOD Connection Diamond Stitched Seats Magnaride Diamond Stitched Doors Aluminum Pedals 20 Inch Diamond Sport Wheels Yellow Tachometer Special Features One Owner Car Sold and Serviced by Ferrari of Atlanta New Tires Call 678-802-5000 for details/ **Only 18,890 Miles and Priced at \$139,990**

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### 2008 Ferrari 612 Scaglietti



2008 Ferrari 612 Scaglietti V12 Engine F1 Transmission Black over Black Leather Black Alcantara Boot and Vehicle Carpet Alcantara Headliner Aluminum Brake Calipers CarbonCeramic Brake System Carbon Fiber Lower Cabin Carbon Fiber Interior Trim Cruise Control Daytona Style Seats HGT2 Package Homelink IPOD Connection Parking Camera Front and Rear Parking Sensors Yellow Tach RadioNavi HiFi Bose Grey Stitchings Space Saver Spare Wheel Recently serviced by Ferrari of Atlanta 80% Clutch life Remaining 678-802-5000/ **Only 12,900k Miles and Priced at \$139,990**

### 2007 Ferrari 430 F1 Coupe



2007 Ferrari F430 F1 Coupe Rosso Corsa Red Over Beige Leather Red Brake Calipers 6 Disc CD change Daytona Style Seats Electric Seats Carbon Fiber Rear Molding Yellow Tachometer Scuderia Fender Shields Front and Rear Parking Sensors Challenge Style Wheels Leather Headliner Hifi Sound System with Sub special Red Stitchings Daytona Seat Stripes in Black Caron Fiber Dash accents In Service date of 7-15-2007 sold and Serviced by Ferrari of Atlanta 678-802-5000. / **Only 7,481 miles at Priced at \$144,990**



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### MARKET MOVERS

#### Ferrari Market Letter Asking Price Index

- 250 PF Coupe.....+71.92%
- 250 GTL.....+32.84%
- 330 GT 2+2.....+43.99%
- 275 GTS.....+23.58%
- 330 GTS.....+22.00%
- 275 GTB/4.....+35.10%
- 365 GT4/BB.....+43.69%
- 512 BB.....+88.77%
- 512 BBi.....+63.49%
- TR 85-87.....+65.51%
- TR 88-91.....+19.34%
- 308 GTB FG.....+61.07%







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### GADGETS

#### Atacama Expedition Motorcycle Tent



The Atacama Expedition is a tent fit for a king. Of the road. This is the latest version of the brand's 3-person plus 1-motorcycle sleeper. The center bay is large enough to fit a full-size adventure tourer with panniers, a Harley Ultra Classic, or countless other bikes up to a similar size.

Inside the Expedition's sleeping space campers will find room for 2 cots, plus either crosswise or lengthwise snoozing options if they go body to ground. The tent is also designed to enable all 3 users to enter and exit through their own doors. A mesh panel in the largest vestibule door will increase airflow without willkommen-ing the bugs in too, and the entire setup's flexible hoop design won't collapse or blow away in high winds.

Packed, the Atacama Expedition Tent reduces to 21" x 9", including poles and pegs. Total weight is 13.6 pounds



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### POLAROID ZIP | INSTANT MOBILE PRINTER



Polaroid Zip is the new cool gadget to get if you're one of those smartphone photogs who love to capture the moment and need to get it on paper straight away. It's a small, pocket size (under 1 inch thick) wireless printer (works through Bluetooth) that prints your photos in a jiffy. It's really simple and fun to use, you get an app that goes with it that lets you edit the photo before you print it, but the more interesting thing about it is the type of paper it uses; it's called ZINK, a zero ink printing technology paper that works with special embedded crystals on it, that through a heating process change into the appropriate colors, thus revealing the image. So they're smudge proof and look great. Works with both iOS & Android. \$129.99 at

[http://www.amazon.co.uk/gp/product/B00TE8XKIS/ref=as\\_li\\_qf\\_sp\\_asin\\_il\\_tl?ie=UTF8&camp=1634&creative=6738&creativeASIN=B00TE8XKIS&linkCode=as2&tag=blesthisstuf-21](http://www.amazon.co.uk/gp/product/B00TE8XKIS/ref=as_li_qf_sp_asin_il_tl?ie=UTF8&camp=1634&creative=6738&creativeASIN=B00TE8XKIS&linkCode=as2&tag=blesthisstuf-21)

### TREO CHAIR



The Treo Chair by Therm-a-Rest is a portable chair that delivers big-chair comfort in an exceptionally small package. The innovative and compact camp chair packs entirely into its own tripod base, making it easy to store and carry, easily fitting in a backpack. It features a strong, composite tripod base with non-skid feet, a durable aluminum frame, and ultra-strong nylon sling. The set up weighs only 2lbs, and can support up to 250lbs. Available in several colors. \$99.95 at REI

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### 1953 FERRARI HYDROPLANE



In 1953, a wealthy boat privateer named Achille Castoldi was determined to set world speed record on water. He commissioned an 800kg-class three-point hydroplane hull. For the engine, he turned to the new up and comers of the auto racing scene – Scuderia Ferrari.

Ferrari supplied Castoldi with a type 375 V-12 Grand Prix engine that displaced 4494cc, making 385 brake horse power. This engine could spin the hydroplane's twin bladed propeller at 10,000 rpm!!

At the January 1953 Campione d'Italia races, prior to the official two-way run, Castoldi piloted his Arno XI to an unofficial top speed in excess of 124mph during the shakedown testing. However, his rival, Mario Verga achieved a speed record of 125.68mph. Two weeks later, Mario Verga surpassed his own record with a two-way top speed of 140.74mph.

In preparation for breaking Verga's new record, Castoldi had a new engine built. Arno XI's new methanol burning, twin supercharged 4.5L Ferrari power plant produced 600 brake horse power.

Ferrari sent Stefano Meazza, the chief race engineer, to help prepare the new supercharged engine. Grand Prix champion Alberto Ascari showed support by attending the event. On the morning of October 15, 1953, Achille Castoldi succeeded in smashing the 800kg class speed record with an average "flying kilometer" two-way speed of 150.49 mph. He followed up the performance later that day by setting another record in the "24 nautical miles" event. \$790 at [http://www.modelshipmaster.com/products/Hydroplanes/Ferrari\\_1953.htm](http://www.modelshipmaster.com/products/Hydroplanes/Ferrari_1953.htm)



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### EVENTS



Keeneland Concoeurs d'Elegance  
Lexington, Kentucky  
July 16 – 19, 2015



Join us this year on July 19th as we celebrate the 10th anniversary of the Keeneland Concoeurs, which has become Kentucky's premiere automotive lifestyle event.

For our 2014 featured marque, we're doing something a little different. Instead of honoring a single automaker, we're inviting back the class winners from the past 10 years. We'll feature a Winners Circle Reunion, and celebrate 10 years of automotive excellence and supporting the Kentucky Children's Hospital.

We'll have our usual collection of exquisite automobiles, spanning the earliest years of the motorcar to the future classics of today. From exquisite European beauties to burly American Iron, there's something for every car lover.

The Concoeurs festivities also include the Hangar Bash, Bourbon Tour, Tour d'Elegance and a full weekend of fun. Don't miss favorites like the Automotive Artists, Silent Auction and of course the popular car raffle. Click on the "[Event Schedule](#)" link to see all the events.

<http://keenelandconcoeurs.com/>

For more information contact Craig Forbes (678) 802-5000 [cforbes@ferrariofatlanta.com](mailto:cforbes@ferrariofatlanta.com)

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### Concours at the Biltmore Estate



Concours at the Biltmore

Friday and Saturday, June 26-27, 2015

Biltmore Estate in Asheville, North Carolina

for more information: [biltmoreconcours@bmwccafoundation.org](mailto:biltmoreconcours@bmwccafoundation.org)



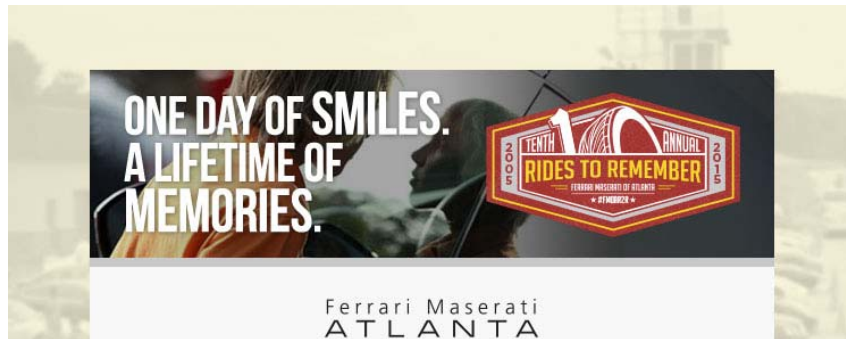


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### 2015 Rides to Remember



Please help us put a smile on the faces of some deserving children at the 10th Annual Rides to Remember event Saturday, June 6th at Atlanta Motorsports Park in Dawsonville, GA. This memorable event gives children with cancer the opportunity to forget about their health issues for a day as they play games, eat food and take a ride around the track in exotic cars like yours.

Just visit [FMOARidesToRemember](http://FMOARidesToRemember) to register as a driver.



Rides to Remember brings together childhood cancer patients and exotic car owners. At this annual event, these kids and their families get a timeout from cancer and the opportunity to create joyful and exhilarating memories in one special weekend. The kids will be paired with drivers and their cars to ride the tracks in a Ferrari, Maserati or other exotic vehicles.

And while you're registering, please consider making a donation to benefit the charities that help these children and their families every day.

Together we can make the 10th Annual Rides to Remember the best ever!



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### Ferrari of Atlanta's

### FCA Coppa Costa 2015 at Sea Island



### PROGRAM

The following is the indicative program of events for the 2015 Coppa Costa. A final program will be issued just prior to the event.

#### Friday June 19th 7:00pm

After arriving at **The Inn at Sea Island** and settling into your accommodation, join your fellow car enthusiasts in the lobby for a short walk to the venue for the cocktail reception and dinner.

#### Saturday June 20th 10:00am

Participants, start your engines! You will commence the Coppa Costa, a visual navigation and questionnaire rally, at 10:00am sharp and the route will take you through some great back roads of Georgia!



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## Ferrari Maserati of Atlanta



Saturday June 20th 2:00pm

After a refreshing lunch stop, participants will enjoy a drive through the countryside of Georgia and possibly South Carolina as they make their way back to the Inn at Sea Island. The arrival time will be approximately 4:30pm.

Saturday June 20th 8:30am

Take a leisurely walk, soak up the sun, grab some breakfast and get ready for the Coppa Costa 2015 event!

Saturday June 20th 12:00pm

Following the Coppa Costa challenge, you will arrive for lunch at the Savannah Quarters Country Club for some well-deserved refreshments, lunch and great conversation amongst other participants!

Saturday June 20th 7:00pm

After arriving at The Inn from the afternoon drive and relaxing in the comfort of the surroundings, exchange stories over pre-dinner cocktails followed by a sumptuous gourmet dinner in the Trophy Room at the Inn at Sea Island. A presentation to the winner of the 2015 Coppa Costa will be made during this time.

<http://www.fcacoppaalpina.com/#!registration/c17et>

