

Eye on Design

ASID Carolinas
Chapter Magazine

Issue Number 37
Summer 2013



AMERICAN
SOCIETY OF
INTERIOR
DESIGNERS
CAROLINAS



Communications Director Message

NeoCon 2013; A Show to Remember!

For those that didn't have the opportunity to make it to NeoCon in Chicago this year June 10-12, you missed a great show. NeoCon is the premier industry event that connects more than 40,000 industry buyers and sellers in the contract furnishings industry. With Chicago's clear and sunny weather, The Merchandise Mart and the surrounding showrooms were abuzz with this year's new product introductions. Common themes running through the show rooms included a continued commitment to creatively integrating technology into furniture for maximum efficiency. With the emphasis on collaboration, office walls continue to come down and because of that, a large number of showrooms offered products featuring items made with heavy felt as a way to reduce sound transmission in these environments. These products included wall materials, a large variety of upholstered furniture pieces with pull down hoods for an instant quiet environment and large pendant lighting covered with 1" felt to absorb sounds around conferencing spaces. Each year the event provides nearly 40,000 architecture and design professionals with more than 100 CEU-accredited seminars and association forums, top-notch keynote speakers, tours, cutting-edge products, and innovative exhibits for commercial building, design, and construction. If you've never had the opportunity to attend, consider attending next year, it's an educational experience you'll not soon forget!



The Merchandise Mart, Chicago, IL, offering over 700 showrooms to the design professional.

NeoCon®



Cameron Wilson, ASID, IIDA, AAIA, LEED AP BD&C, CDT
Communications Director 2011-2013
cameronwilson@ls3p.com



ON THE COVER:

Design inspiration abounds in nature both in form and color as evidenced by this summer sun flower. Photo by Janette Williams.

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President's Message

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Let's Nurture and Build Stronger ASID Carolina Members



While returning home from our extended Memorial Day weekend with my young niece and nephews, I was reminiscing about the trip and all the nurturing that younger family members require. I was reminded of young ASID members that could use assistance whether they are starting interior design programs at universities or colleges this fall or graduating seniors who, as emerging professionals, will be starting their careers. Both can greatly benefit from the programs and offerings from our ASID Carolinas Chapter.

This year a new chair position, Students Affair Committee Chair, will be added in the Carolinas leadership. This chair's primary responsibility is to ensure that communication and valuable programming offered to students is provided at the Chapter Level. Beginning with the 2014 fiscal year this position will be a required board position and the member will work closely with the Student Representative to the Board (SRB) to communicate between student and professional chapters, as well as directing the chapter's Student Career Day. We are happy to announce that Misty Brecht, this year's Student Representative to the board, will move into this position. Misty has done a fabulous job in her current position.

In order to assist our own Carolina designers, Chapter Administrator Amanda Oliver has established a job bank. Information shared is private and will only be seen in its entirety by the Administrator. She will sort the appropriate information and pass along the qualified applicants to the appropriate employers. Be sure to send your information to Amanda if you are looking for employment or if you are seeking employees.

In addition, many designers have mentored interns and there are many students wishing to job shadow throughout the year. In November, ASID will offer Real World Design Week and offer students a chance to see a day in the life of an interior designer. What a fabulous opportunity!

ASID Members are creative, so reach out and nurture our students and emerging professionals in new ways. You will definitely be richly rewarded. This more technologically savvy generation could help you learn a new computer skill. They may even help you launch into the world of social media, in avenues such as Pinterest, Twitter or Facebook.

In closing I am reminded of a quote by Marvin J. Ashton.

"Be the one who nurtures and builds. Be the one who has an understanding and a forgiving heart, one who looks for the best in people. Leave people better than you found them."

Candice Morgan, ASID
ASID Carolinas Chapter President 2012-2013

Event

Calendar

JULY 2013

- 11 4TH QTR - 2ND THURSDAY OF THE MONTH
DESIGN COMMUNITY MEETING
- 15 3RD MONDAY ASID BOARD CONFERENCE
CALL 12:00 - 1:00 PM

AUGUST 2013

- 16 -17 BOARD, CHAIR & DESIGN COMMUNITY
TRAINING, HIGH POINT, NC
- 16 4TH BOARD MEETING @ HIGH POINT, NC
- 19 3RD MONDAY ASID BOARD CONFERENCE
CALL 12:00 - 1:00 PM

SEPTEMBER 2013

- 14 3RD MONDAY ASID BOARD CONFERENCE
CALL 12:00 - 1:00 PM
- 27-29 FALL CONFERENCE/ BOARD MEETING IN
GREENVILLE, SC
- 30 FISCAL YEAR ENDS

OCTOBER 2013

- 1 NEW FISCAL YEAR WITH NEW
ADMINISTRATION BEGINS FOR 2013-2014
- 19-20 HIGH POINT MARKET
- 21 3RD MONDAY ASID BOARD CONFERENCE
CALL 12:00 - 1:00 PM

* Refer to the ASID Carolinas website at asidcarolinas.org for further details on meetings and events.

ASID Carolina Judges Choose Winners for Virginia's Design Entries

Carolinas ASID members recently judged close to 50 IDEA (Interior Design Excellence Awards) award submissions provided by the ASID Chapter in Virginia. The judges included Jennifer Mendelsohn ASID, Cameron Wilson, ASID, IIDA, LEED BD+C, CDT, Duval Acker ASID, CMKBD, Emily Walser, ASID, LEED AP, and Margaret Donaldson, ASID. The event was hosted by LS3P ASSOCIATES LTD offices in Charleston, SC on June 14th, 2013. The judges worked over a five hour afternoon to determine this year's IDEA winners.

Come join us in Greenville

"Come join us in Greenville, SC, for our 2013 ASID Fall Conference and experience the beauty of the Upstate in all its festive fall colors!"

We have exciting CEUs planned, numerous tours - including a fall color bike tour, and we even have an exciting opportunity for you to volunteer your creativity and get your hands a little dirty by brightening someone's life with a surprise community service project!

Be on the lookout in your emails and mailbox for more details to come"

ASID Carolinas Excellence in Design Submissions in the hands of Virginia Judges

The ASID Carolinas Excellence in Design Contest is now in the hands of our Judges in the Virginia Chapter! We had 45 high quality entries, and should have a stellar cast of winners in the 2013 Contest. Mark your calendars now to attend the Awards Presentation as part of our fabulous Fall meeting/Conference in Greenville, September 27 - 29, 2013. We'll see you there!

ASID CAROLINAS
2013 Fall Conference

Save the Date

September 27-29th



Image provided by Firewater Photography / VisitGreenvilleSC

"Come join us in Greenville, SC, for our 2013 ASID Fall Conference and experience the beauty of the Upstate in all its festive fall colors!

We have exciting CEUs planned, numerous tours - including a fall color bike tour, and we even have an exciting opportunity for you to volunteer your creativity and get your hands a little dirty by brightening some one's life with a surprise community service project!

Be on the lookout in your emails and mailbox for more details to come."

May Board Meeting



Members of the Board met in May to discuss upcoming plans for Carolinas ASID's Summer and Fall events. From left to right Candice Morgan, ASID President 2012-2013, Kathy Lenser, ASID Professional Development Director, President-Elect, Susan Guest, ASID, and Past President 2011-2012 Susan Cree, ASID, LEED BD+C

South Carolina Interior Design Coalition Encouraged by Recent Events



By Donna Horack and Nichole Norris

This has been an exciting spring for the Legislative Coalition. On April 25th we met with the House of Representatives LCI Sub-committee. We had over 40 people attend the meeting and 5 people spoke to the committee on our behalf. The LCI sub-committee chair Representative Sandifer did not dismiss our bill but indicated that in order for us to go forward in the House we would need to have support from the Senate.

We met with the Senate Sub-committee in May and received wonderful support from Senator McElveen who was not on the committee but spoke up for our cause during the committee meeting. The chairman of the subcommittee Senator O'Dell tabled our bill for further study and we have a chance to go before the committee in the fall.

The coalition is very encouraged by the movement we have made in the legislature this year. We have a real chance to get our bill passed next year. It will be vital for all of the design community to support our efforts and make contact with their Senators and Representatives supporting

House Bill 3417 and Senate Bill 339. Make sure when you e-mail you indicate on the subject line you are a constituent and your request will be taken more seriously.

Below is a list of the members of the subcommittee that need to be contacted.

We have a sponsorship program for everyone in the design community. We need all of the financial support we can get. Our wonderful lobbyists, Capitol Consultants, have done a wonderful job this past year in moving this legislation effort forward to secure registration for South Carolina interior designers.

Members of NKBA still have misconceptions about our bill. Please let your colleagues know that this bill is voluntary and will not affect them in any way. The bill gives opportunity to the interior designers that want to obtain the credentials to stamp and permit commercial spaces with non-load bearing walls. This bill adds opportunities for designers in South Carolina only at this time.

The coalition appreciates all of the support ASID has given them and looks forward to a successful year with your help!

Senator	Counties Represented	Calling Friday or Monday	Calling Tuesday	Email
Billy O'Dell <i>Chairman</i>	Abbeville Anderson, Greenwood	864-861-2222 (o) 864.943.085 (h)	803.212.6350	WilliamODell@scsenate.gov
Nikki Setzler	Lexington, Aiken Saluda, Calhoun	803.796.1284 (o) 803.796.7573 (h)	803.212.6140	NikkiSetzler@scsenate.gov
Kevin Bryant	Anderson	864.202.8394 (c)	803.212.6320	KevinBryant@scsenate.gov
Robert Ford	Charleston	843.813.1777 (o)	803.212.6124	RobertFord@scsenate.gov
Sean Bennett	Dorchester Charleston, Berkeley	843.821.3009 (o)	803.212.6116	SeanBennett@scsenate.gov
Tom Davis	Beaufort	843.252.8583 (o)	803-212.6008	TomDavis@scsenate.gov
Representative	Counties Represented	Calling Friday or Monday	Calling Tuesday	Email
Mac Toole Subcommittee <i>Chairman</i>	Lexington	803.734.2973	803.755.6542	MacToole@schouse.gov
Carl Anderson	Georgetown, Williamsburg	803.734.2933	843.646.5332	CarlAnderson@schouse.gov
Todd Atwater	Lexington	803.212.6924	803.798.6207	ToddAtwater@schouse.gov
Jimmy Bales	Richland	803.734.3058	803.776.6416	JimmyBales@schouse.gov
Nathan Ballentine	Lexington, Richland	803.734.2969	803.732.1861	NathanBallentine@schouse.gov
Deborah Long	Lancaster, York	803.212.6874	803.647.5215	DeborahLong@schouse.gov
Bill Sandifer <i>LCI Committee Chairman</i>	Oconee	803.734.3015	864.882.1225	HLCIComm@schouse.gov

Florida Design Professionals Bill Signed into Law

In a triumph for the interior design industry, on Wednesday, April 24, 2013 Florida Governor Rick Scott signed the Design Professionals Bill into law. The bill limits the liability of negligence for specific design professionals, which include registered interior designers. This legislation permits a design professional — such as a registered interior designer — employed by a business entity or an agent of the entity to be immune from personal tort liability for damages occurring within the course and scope of the performance of a professional services contract under specific circumstances.

ASID would like to thank our Florida members for their continued support and legislative efforts to enhance the interior design profession. This is a triumph not just for Florida-based designers but other design professionals, as it sets as an example for future legislation in other states. For more information regarding this bill please, refer to FL Design Professionals Bill or contact the ASID Government & Public Affairs department at gpa@asid.org.

2014 Legislative Financial Aid Application Now Open

In May, many legislative sessions wound down — 18 state legislatures have already adjourned, with another seven scheduled to adjourn this month — but lawmakers in states such as New York and Massachusetts are just getting into the thick of their legislative agendas. Regardless, this is an excellent time to reflect on the successes and shortcomings of the 2013 legislative session and begin planning for 2014. To assist in your strategic

planning, ASID has opened the Legislative Financial Aid Application process. If your coalition is planning legislative activity during the 2014 legislative session and needs financial assistance, review the guidelines and fill out an online application. The application process closes on July 31, so don't delay!

ASID Carolinas Well Represented at this Year's Spring Market at High Point

For 10 days every spring and fall, High Point, NC becomes a mecca for designers, furniture manufacturers and buyers from around the world. As we have for the last couple of markets, ASID Carolinas has had a very visible and important presence at market. Thanks to our volunteer members and our Industry Partners, this year we had another spectacular space. To each of you who worked shift, greeted visitors and fellow ASID members (and prospective members),

THANK YOU.



SOUTH CAROLINA INTERIOR DESIGN COALITION

Sponsorship Incentives 2013- Bill H.3417/S.339

With your help

*This will be the year to get
Interior Designers
Registration in South
Carolina! Act now!*

*Interior Designers
Will be able to bid on
State Projects within
their area of expertise.*

*Interior Designers will
be able to achieve their
own permitting for
projects of non-load
bearing interiors over
5000 sq. feet.*

*This will raise the
professional bar and
ultimately benefits all
Design related
Industries.*

Your donations will help us to succeed in promoting our Bill in both the House and Senate. We are so encouraged after our hearing in the Senate that we will be working the Bill from both sides

House Interior Design Bill 3417 Introduced by Representative Jenny Horne.

Senate Interior Design Bill S.339 Introduced by Senator Thomas McElveen.

The bill is at this online address
http://www.scstatehouse.gov/sess120_2013-2014/bills/3417.htm

Your sponsorship will be added to our website (cidl.com) and all Constant Contact information sent to our 600+ members.

We need to act now in order to make the most of all the hard work accomplished over the last 3 years. We need to know you are behind this incentive to promote the Interior Designers as an integral part of the design team in the state of South Carolina!

Please donate today along with these sponsors

Send Donations to:

SCIDC
127 Dunbar Street
Spartanburg, SC 30306
Phone: 803-773-8083
Fax: 803-773-9370
E-mail:
questions@carolinainteriordesignlegislation.org

Platinum Sponsor	\$2000	Koroseal-RF International
Gold Sponsor	\$1000	
Silver Sponsor	\$750	
Corporate Sponsor	\$500	Mohawk Group, Over the Rose Gallery
Business Sponsor	\$250	Armstrong World Industry, Wolf Gordon, Kitchens by Design
Donation sponsor	\$100	Palmetto Tile, Gallery 406



Designer Spotlight

Duval B. Acker, ASID, CMKBD



This quarter's Designer spotlight features Duval Acker, ASID, CMKBD. Duval has worked tirelessly for the advancement of ASID and the Interior Design Industry. She has held positions locally, regionally and nationally. We wish to express our thanks for her commitment to our chapter and for the influence and impact she has had on the industry and in the lives of those she has so faithfully served.

What specific individuals do you credited for your success in ASID?

Nancy Gales, ASID, for pushing me to take the NCIDQ exam so I could serve

the Chapter, and Maggy Costandy, ASID, who was a superb mentor in my early years of Chapter work.

How did you make the decision to advance to ASID's National Board?

By saying "YES!" when invited! I am still amazed and very honored that I received the Nominating Committee's call. (This was definitely on my "bucket list".)

What is your role and expectations for advancing to ASID's National Board?

I'll be a Member-at-Large for a two-year term, beginning on October 1, 2013. Training begins in late July in Washington, DC.

- I hope to double awareness of ASID, its members, and the Society's remarkable history, to the public at large, so our value will be obvious.
- I want to build on the collaboration current ASID leadership has begun, to the end that ASID has friends, not opponents, among all professional organizations, top to bottom.

I am very focused on achieving successful licensing for Interior Designers throughout the US, particularly in the Carolinas.

What are your current professional goals?

To serve ASID Carolinas and ASID nationally until every state of the Union has Licensing that complies with ASID's national legislative policy:

- (1) Expanding opportunities for all qualified Interior Designers
- (2) Recognizing of Interior Design as a profession.

What do you consider your most recent achievement?

Not my achievement, but God's of healing me of breast cancer!

You have a long list of professional accomplishments. Can you share some of these with our readers?

- Owner/Designer of Kitchens By Design, Inc. for 33 years and counting
- ASID Carolinas Chapter President for the 2005-2006 year

- ASID Carolinas Board from 1999-2010
- ASID CEU Reviewer for IDCEC from 2008 to the present
- Member of the CIDQ (new name) Task Force membership from 2007 to the present
- ASID National Ethics Committee from 2008 to 2010
- Currently serves as the ASID Carolinas Awards Chair
- Serving on the ASID National LCAC Oversight Committee
- Member of the South Carolina Interior Design Coalition since 2007
- Member of NKBA Carolinas Chapter Board from 1985 to 1995

Professional Milestones include:

- Passed the NCIDQ Exam and became a Professional Member of ASID in 1999
- Received the ASID Carolinas Dora Gray Award in 2009; the highest award an individual can receive in the chapter
- Re-started South Carolina's pursuit of Licensing in 2005 during the year of my Chapter Presidency
- Became a Certified Kitchen Designer (only one in South Carolina at the time): 1983
- Became a Certified Master Kitchen & Bathroom Designer in 2002
- In 1972, received Certificate from The New York School of Interior Design. Extensive education in every element of kitchen & bathroom design.

ASID National Welcomes New Members of the 2014 Board of Directors

We are proud to announce and welcome the following newly-elected members of the National 2014 ASID Board of Directors:

President-elect: Stephanie Clemons, Ph.D., FASID, FIDEC; professor and coordinator, Interior Design Program, Colorado State University and member of the ASID Colorado Chapter.

Directors at Large: **Duval B. Acker, ASID, CMKBD**; vice-president & co-owner, Kitchens By Design Inc. and member of the ASID Carolinas Chapter; AnnMarie Jackson, ASID, AAHID; director of interior design, associate, Sherlock, Smith & Adams and member of the ASID Alabama Chapter; Patrick Schmidt, ASID, RID; senior interior designer, J. Baker Interiors LLC and member of the ASID Indiana Chapter; Kia Weatherspoon, Allied ASID; president, Determined by Design and member of the ASID Washington Metro Chapter.

Industry Partner Representative to the Board: Kay Sargent, ASID, IIDA, CID, LEED AP ID+C, Industry Partner Representative for Teknion, member of the ASID Washington Metro Chapter.

These individuals will assume their responsibilities Oct. 1 at the start of the 2013- 2014 fiscal year.

FACULTY ADVISOR OF THE YEAR

ASID Announces the Winners of the 2013 ASID Student Chapter Awards

The ASID Student Chapter Awards are given to outstanding student members and chapters responsible for promoting the ASID student member experience as an enriching learning tool for future interior designers. The 2013 winners and honorable mentions include:



Faculty Advisor of the Year Winner

**Anne Martin, Allied ASID | ASID
Anderson University Student Chapter
Faculty Advisor**

As Anderson University Dean of the School of Interior Design and faculty advisor for the ASID student chapter, Anne has created beneficial communication and dialogue between both the department at large and ASID. Her leadership skills and

constant flow of information to the students has created a legacy of service and professional involvement. Anne encourages students from day one to become involved in the design community, on campus as well as off. Through her leadership, Anderson University interior design students feel supported and encouraged to advance their professionalism from freshman year to emerging professionals four years later. Her tireless mentoring has helped many students land their first interior design job out of college.

"As a faculty advisor, it's important to focus on the student's wants and needs. It was clear that Anne wants her students to succeed which has come across in her efforts to connect with the students and becoming their mentor." - Laura Kimball, ASID

"Anne not only supports the ASID student chapter but individual students. It's all about the students and their professional growth. She is very dedicated and has impressive drive." - Mary Katherine Crouch, ASID, CID, LEED AP

A Warm Welcome!

Carolinas ASID Chapter Membership Continues to Grow

We want to extend a warm welcome to the newest members of the ASID Carolinas Chapter (since our Spring 2013 Newsletter).

Vara J. Bell, Associate ASID Decor a la Carte Raleigh NC ASSOCIATE
Lauren Martina, ASID Lauren M. Creative Mt Pleasant SC PROFESSIONAL
Jenna Lynn Carter, Student ASID Guntersville, NC ALLIED STUDENT
Neil J Patel, Student ASID Johns Island, SC STUDENT
Blair Franco, Student ASID Waxhaw, NC STUDENT
Chelsea E Ashworth, Student ASID Charlotte, NC STUDENT
Allison Brantley, Student ASID Rocky Mount, NC STUDENT
Ms. Kendall St. Clair Cheston, Student ASID Winterville, NC STUDENT
Lauren E. Williams, Student ASID Gastonia, NC STUDENT
Sherrell Watson Big Ass Fans Lexington, KY INDUSTRY PARTNER
Justin Buddin ROHL LLC Charleston, SC INDUSTRY PARTNER
Kendra Treece Francois & Co., LLC Charlotte, NC INDUSTRY PARTNER

Congratulations to three of our members who have recently advance from Allied to Professional Status. These include:

- Karoline Kable, ASID
- Jordan Vainright Proctor, ASID
- Walker Jones, ASID

Get Started with the ASID Leadership Academy

The ASID Leadership Academy has officially launched! Earlier this month, More than 400 ASID leaders began their leadership development at the Chapter Leadership Conference in Los Angeles. We are now opening it to the full membership, and we've created an easy three-step process to help you navigate this valuable curriculum.

Step 1 - Take the ASID Leadership Academy Assessment

This is a quick self-assessment tool that offers immediate results and recommends your starting point for each competency for your personal leadership development journey.

Step 2 - Review Developmental Suggestions

Using the ASID Leadership Academy guide, review the "development suggestions" outlines for your recommended level within each competency.

Step 3 - Create a Personalized Leadership Development Plan

Develop your personal leadership plan of action using ASID programs, resources and recommendations as well as your own self-directed learning to start building your skills immediately.

Don't forget to track your progress online. Log in to your "My ASID" profile where you can track accomplishments and upload any related documentation.

Visit www.asidfoundation.org/leadership to access the full program, FAQs and additional tools. For questions, email leadership@asid.org.

The Exciting Journey Begins!

New Interior Design graduates from the class of 2013 tell us their plans as they begin their professional journey.



Kelsey Davis

Kelsey Davis is a recent graduate of Meredith College with a Bachelor of Science Degree in Interior Design. She is currently employed by Savvy Homes, a home builder in Raleigh, NC, as their Selection Coordinator. She interned with Savvy Homes for one year. Upon graduation they hired her full time.



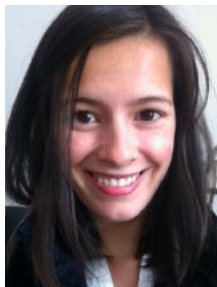
Lindsey Walker

Lindsey Walker graduated Magna Cum Laude from East Carolina University with her Bachelor of Science Degree in Interior Design and a minor in Business Administration. Currently, she is interning in the city of Philadelphia for Ballinger, an architecture, engineering, and design firm which focuses on corporate, higher education, and healthcare design. She is also studying for her LEED Green Associate certification. Looking in to the future, Lindsey would like to stay focused on commercial design in a diverse urban environment like Philadelphia, PA.



Molly Ballard

Molly Ballard graduated cum laude from Meredith College in May with a Bachelors of Science in Interior Design and a minor in Studio Art. She is currently working as a Design Assistant at Design Works Studio in Carey, NC.



Nichole Rath

Nichole Rath is a graduate of the Art Institute of Charleston where she received her BA in Fine Arts with an emphasis in Interior Design. Since graduating in December, she has been working in a variety of interior design positions including, residential, commercial/hospitality, wholesale/retail, and furniture design. She is working as an independent contractor for Amy Trowman Design, ReNew Urban, and Maison Sud. Her schedule ranges from designing on the computer, to visiting project sites and showrooms and meeting with local craftsmen and contractors.



Robin Mason

Robin Mason earned her BFA Degree in Interior Design from Converse College in Spartanburg, SC. Her passion and goal is to work with a firm where she can focus on K-12 design. For her Capstone Project, she developed the concept of classroom community or suite, with two or more classes and teachers in each suite, incorporating technology, with collaboration and flexibility being the new standard. She is hoping to begin her career with McMillan, Pazdan, Smith at their Spartanburg location.



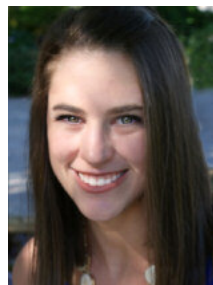
Ashley Sineath

Ashley Sineath graduated with a BFA in Interior Design from Winthrop University CIDA accredited program and is seeking employment in the Charlotte area. She was honored to have been chosen as the Outstanding Undergraduate in Interior Design in 2012. Ashley has a passion for creative problem solving for commercial interiors. She completed three internships at J Banks Design Group, Inc., Queens University's Campus Planning and Services Department, and Winthrop University's Facilities Design and Development Department.



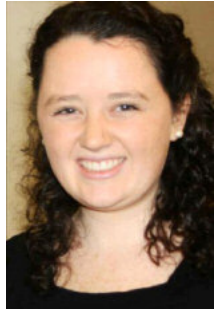
Auburn Chrismon

Auburn Chrismon graduated from East Carolina University with a Bachelors of Science Degree in Interior Design and a minor in Business Administration. She has recently accepted an offer to be a Junior Interior Designer with The H. Chambers Company in Baltimore, MD. Chambers specializes in Country Club design and is recognized by Interior Design magazine in the top 100 Giants and Hospitality Giants.



Catherine Ingegneri

Catherine Ingegneri graduated from Anderson University with a Bachelors of Art in Interior Design this past May. She is seeking a design assistant position with a residential firm in the South Carolina or Western North Carolina region.



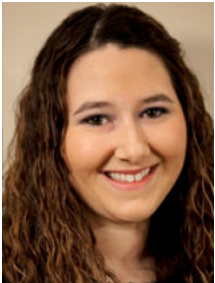
Elisabeth Lyons

Elisabeth Lyons was graduated with a Bachelors of Art in Interior Design from Anderson University in May. She began work at Margaret Donaldson Interiors in Charleston, SC in June. As an Assistant Interior Designer, Elisabeth will interface with all parts of design as she assists with a wide variety of projects, primarily focusing on residential interiors.



Emily Seawell

Emily Seawell attended East Carolina University and graduated with a BS in Interior Design and a minor in Business Administration. She has accepted a design position at Grand Designs in Myrtle Beach, South Carolina and will begin her new position at the end of June.



Misty Brecht

Misty Brecht graduated magna cum laude from Anderson University in May with a Bachelors of Art Degree in Interior Design and a minor in business. Misty was a National Student Design Winner In this year's competition, REPurpose for Today, sponsored by HGTV. The parameters included creating a design that addressed a current social crisis by using new solutions for existing structures. Misty also serves as the ASID Carolinas Student Representative to the Board. She is currently seeking employment opportunities in the Charlotte, NC area in the commercial design market.



Lara Karam

Lara Karam graduated from the Art Institute of Charleston, SC where she received her Bachelor of Arts Degree in Interior Design. She was in the Interior Design Program at the Manchester Metropolitan University School of Design in Manchester, England prior to completing her degree from The Art Institute in Charleston, SC. Lara worked as an intern for LS3P ASSOCIATES LTD in Charleston, SC for a year prior to joining them full time this June. Recently she entered her design for a boutique hotel in Florence, South Carolina, in the ASID Otto Zenke Design Award Competition and placed second in the competition.

GRADUATE SPOTLIGHT

Jaime Totherow



Jaime Totherow is a May 2012 design graduate of Anderson University. She graduated with honors and served on the Anderson University Student ASID Chapter for two years, as was the student representative for the SC Interior Design Coalition her senior year. Jaime received a job with Cheryl Smith Associates in Hendersonville, NC upon graduation. She was recently published in the Carolina Home and Garden Magazine for Cheryl Smith Associate's Master Bedroom and Bath design. Jaime jokes, "The biggest difference between school and having actual clients is budget. Who knew there was such a thing?" Jaime has a new appreciation and understanding of the value of products and materials. She loves being involved in the details of the project, from the tile design to the trim fabric. Jaime believes in the importance of continually learning. Within the next few years Jaime hopes to complete the NCIDQ and remain on the cutting edge of the design industry.

New for 2013 – The ASID Graduation Packet

Combining some of our most popular resources for interior design graduates, this package includes everything upcoming grads need! This is also perfect to print and share inside of graduation gifts or to pass on to those still looking to enhance their resume and land that first job out of school. Download your copy today at www.asid.org.

Congratulation Recents Graduates

By Misty Brecht, Student ASID - Student Representative to the Board

Congratulations to all of our recent graduates! You have worked hard and we are very proud of your accomplishments! As you make this transition in your life, remember to take the time to advance your ASID membership to Allied and opt in as an Emerging Professional. It's also important to stay connected and get involved! Make the effort to attend your local design community meetings and the ASID Carolinas conferences. Stay on the lookout for emails for details! Go to any events possible; always try to learn more. Particularly if you don't already have a full time position lined up, it's important to continue to grow your professional network. For those of you who are still in school, getting involved in your student chapter can be very beneficial to your growth as an emerging professional. You are also more than welcome to attend the design community meetings. The professionals that you have the opportunity to meet at events could become your future employers. Never underestimate the power of making contact and relationship!

JOB BANK now open to ALL Job Hunting Designers & Employers!

In response to the requests of our members, the job bank has now been expanded to include ALL JOB-HUNTING DESIGNERS and ALL EMPLOYERS

Therefore, if you are:

1. Graduating and looking for a job
2. An Experienced Designer looking for a job
3. An Employer who is looking to hire a designer straight out of college
4. An Employer looking to hire an experienced designer



**THEN PLEASE SUBMIT ONE OF THE TWO FORMS BELOW
THIS IS LIMITED SOLELY TO ASID CAROLINAS MEMBERS.**

*Any information shared will only be seen in its entirety by the Administrator.
She will then sort the appropriate information and pass along the qualified applicants to the appropriate employers.*

EMPLOYERS

Click **HERE** to access
form for hiring
applicants

MEMBERS

Click **HERE** to access
form for applying to
open positions

PLEASE SUBMIT ALL FORMS TO asidcarolinasoffice@gmail.com

MEMBER'S SPOTLIGHT

Anne Martin, Allied ASID



This quarter's member's spotlight features Anne Martin, University Dean of the School of Interior Design and faculty advisor for the ASID student chapter. Anne shares with us her insights and experiences as an interior design educator, her passion for interior design and some sage advice for emerging professionals entering the work force.

What qualities or characteristics led you to see Interior Design as your passion? Did any specific events lead you to this decision?

I grew up with an appreciation for the preservation and conservation

of the history of Architecture, Interior Design and the Decorative Arts, and an affinity for the challenges of the creative process. I have been enormously fortunate that opportunities allowed me to research, study and travel internationally which furthered my passion for the design world. As an Interior Design Educator, I have been enormously blessed to pull from these experiences which have informed many design solutions, as well as sharing this passion with students/emerging professionals. The specific events would have been the International Experiences early in my interior design education which fueled this passion for architecture and interior design..... the impact travel had upon my desire to share this knowledge with students. Additionally, having grown up on a Century old farm surrounded by historic structures and the impact nature has on design has been inspirational.

What kinds of your projects or moments have you enjoyed the most? Which were most influential?

Projects and moments I have enjoyed the most have been projects I completed on the Anderson University campus. I never imaged students, faculty and staff (who had worked for decades in these environments), would tell me how much they enjoyed coming to class or work upon the enhancement of these environments including renovations of 100 yr old buildings, to new construction.

Perhaps these projects were the most influential because the power of design improved the human experience which was underscored by the users of the spaces acknowledging the impact of design on how they perceived their work and study.

Were any projects in particular a favorite of yours?

Merritt Administration Building, Anderson University (100 yr. old Historic Landmark), Anderson Boulevard Historic District.

How has ASID impacted your life and how has it impacted your career? Yes, ASID has been an amazing influence on my life and career. Having been the Faculty Advisor for the student ASID Chapter at Anderson University has been a privilege for me because this service has allowed me to introduce countless students to ASID. I have observed them as they have become leaders: as student representatives to the ASID board, on to emerging Interior Design professionals, and finally seasoned professionals in ASID. Many have served in leadership positions including President Elect of the GA Chapter ASID. ASID offers amazing opportunities for members with continuing education, professional development, networking, and leadership development for the student member and professional interior designer.....the list goes on and on.....

Congratulations on your recent naming of 2013 Faculty Advisor of the Year! What motivated you to become an educator? What motivated you to become a Faculty Advisor at Anderson University?

My desire to become an educator was to share my passion and love for architecture, interior design and the challenges of the creative problem solving required in interior design.

My motivation to become Faculty Advisor for ASID at Anderson was to provide my students with the leadership opportunities and the constant flow of professional development they would need to be successful as a professional, akin to a parent wanting the best possible opportunity for their child.

Was being an educator in Interior Design anything like what you expected?

Somewhat..... It has allowed me to balance out my thirst for being a perpetual student with my strong creative and aesthetic interest..... all while serving others.

What advice or encouragement would you give to the newer members and student members of ASID or, in general, to the newer individuals in the profession of Interior Design?

Find a way to make a contribution, network and just get involved..... Try to make a difference in someone's life.... Encourage and Empower them to grow and develop to their maximum potential.

INDUSTRY PARTNER'S SPOTLIGHT

Laura Holland

DIRECTOR OF MARKETING SERVICES HICKORY CHAIR

Hickory Chair is a 102-year old high-end furniture manufacturer that specializes in one-of-a-kind personalized wood and upholstered furniture. We are located in Hickory, North Carolina and employ nearly 700 talented artisans and craftsmen. We are a lean manufacturer that is focused on environmental stewardship.

What is your role and what do you do as part of Hickory Chair?

I am Director of Marketing Services. This means I am responsible for brand communication through all media (consumer and dealer web sites, sales training for dealers and sales representatives, price lists, catalogs, social media (Twitter, Blog, Pinterest, Houzz, Facebook, Instagram, etc.), press and public relations). I am responsible for HCC University and the CEU offerings.

Which industry (residential or commercial) is Hickory Chair apart of?

Hickory Chair is a part of both. We are a National Industry Partner.

What types of services or opportunities does Hickory Chair provide?

Anything Hickory Chair can do for business and the environment for the local economy including services for the customers, and the opportunities and organizations they are a part of. We have an extensive training program that over 4,000 interior designers and retail sales associates have graduated from named HCC University. This is a day and a half program where we tour our 600,000 square foot workroom and 5,000 square foot showroom. We showcase how fine custom furniture is made by hand in America. Approximately 90% of our product is made in USA! We are a member of AHFA (American Home Furnishings Alliance).



- As an industry partner, we have a CEU course that we offer across the country as well as during our HCC University program.
- We hold blood drives bi-annually for our community
- We have a 'guild' system for training employees. Our masters train apprentices to keep the specialized skills being taught and applied
- We have hired over 180 additional employees in the past 12 months
- Our extensive web services include a free room planner, a visualization tool that will virtually drape an upholstered item and finish a wood product down to hand striping and optional hardware
- Several members of the company serve currently or have served on AHFA boards to support the industry. Laura currently serves on the AHFA Public Relations Board.
- We have an extensive environmental stewardship program that allows us to recycle or repurpose most scrap instead of taking it to the landfill.

What types of products do you offer including custom work (options/availabilities)?

We have an extensive assortment of wood and upholstered products. Our products range from classic 18th Century mahogany furniture, warm modern, continental and modern. We have licensed collections with Alexa Hampton, Suzanne Kasler, Mariette Himes Gomez and Thomas O'Brien as well as with the Winterthur Museum, James River Plantations and the estate of Albert Sack. Most wood products are available in over 70 optional finishes, with COH® hardware, hand decoration as well as match panel finishes. Most upholstery is made by the inch custom. We make "one of a kind" customized upholstery and wood products every day. Depending on the difficulty of the custom construction request determines the up-charge.

How has Hickory Chair's start in 1911 in Hickory, North Carolina changed the furniture industry and economy in the South?

The furniture industry in North Carolina has lost over 86,000 jobs since 2000. We are at the highest number of employees we have had in 28 years. Since the past 12 months we have hired approximately 180 additional employees. In 1997 we adopted a culture of continuous improvement we call EDGE. It is based upon respect and teamwork. This effort to collaborate, find ways to improve quality, reduce lead time, add flexibility, recycle, reduce waste and eliminate the cost in the product tied to over production, obsolescence and quality issues has allowed us to flourish while so many other companies have closed their factories and begun importing their furniture. Since 1997 the percentage of furniture made in Hickory has mushroomed from 78% made here to about 90% made here.



How do your services/products contribute to sustainability/environment?

We buy certified sustainable paper, lumber and veneer. We use low VOC glues and finishing materials. In a 2 year period we reduced the amount going to the landfill by 180 tons. We did this through education about recycling, repurposing scrap and then simply designing the waste from the product. As a result of these efforts, we have earned EFEC (Effecting Furniture's Environmental Culture) as well as SBD (Sustainable By Design) registration by the AHFA. We were also the winner of the first SAGE Award for Environmental Stewardship.

How does Hickory Chair handle/approach each customer/project/installation?

We make each piece to order. It is not made ahead or stocked. This allows the customer to personalize the piece by fabric/leather, finish, nails, hardware, striping, combination finishes and custom construction. We are ready to create with each order.

What are some common complications that typically come up throughout a project?

COM (Customers Own Material) fabric delays are the most common

How long has Hickory Chair been involved with ASID? What contributions has Hickory Chair given to the Organization?

- We have been a Nationwide Industry Partner for 4 years.
- Our CEU course, Tomorrow's Heirlooms: The Construction, Craftsmanship and Customization of High End Furniture has been widely presented across the country including: California, Michigan, New York, Georgia, Tennessee, Alabama, Texas, Missouri, Illinois, Ohio, South Carolina, North Carolina, Florida and Washington DC.
- I serve as the Industry Partner/Director At Large for the Carolinas Chapter and serve on several committees

Any advice or words of wisdom you could share with designers, architects, or clients to better prepare them when your service or products would be used in a project?

Hickory Chair's products are based upon classic, timeless pieces and are made today as heirloom quality. Most meet contract grade construction requirements.



Laura Holland
Director of Marketing Services

Laura has been part of the Hickory Chair team for over 27 years. Currently she manages how Hickory Chair is communicated through marketing tools such as the website, blog, Twitter, Facebook, Pinterest, the press as well as the catalogs and price lists. In addition, she directs HCC University, the Hickory Chair dealer and sales representative training program. Over 3,500 individuals have participated

in HCC University over the past five years. Prior to her current responsibilities as Director of Marketing Services, she has held positions in various areas of the company including Sales Trainee, Sales Representative, Sales and Marketing Office Managers, Administrative Sales Manager and Assistant Customer Service Manager.



She is a devoted advocate of employee involvement in continuous improvement. Hickory Chair's EDGE process (Employees Dedicated to Growth and Excellence) continues to set new standards for furniture manufacturing competitiveness in North Carolina. Hickory Chair makes the oldest line of reproductions and adaptations in the industry from the James River Plantations as well as items from the Winterthur Country Estate and collection of Albert Sack, and from noted designers including the late Mark Hampton, and four Top 100 Interior Designers recognized by Architectural Digest that include Mariette Himes Gomez, Thomas O'Brien, Suzanne Kasler and Alexa Hampton.

Her education includes Bachelor of Science degrees in both Art Marketing and Production and Recreation Program Management from Appalachian State University, located in Boone, NC. She continued her education with graduate work in Leisure Counseling at Connecticut State University, located in New Haven, CT. In addition, she is a Certified Home Furnishings Representative (CHR) and an approved CEU presenter by both ASID and IDCEC. She travels to present this course in various cities each year. In 1994, the Business and Professional Women's Association awarded her the Young Careerist of the Year. She is serving on the American Home Furnishings Alliance (AHFA) Public Relations Board, is the Director at Large and Industry Partner Representative for the Carolinas Chapter of the ASID and on the Student Curriculum Board at the Fashion Institute of Technology (FIT) in New York City. Each year she mentors graphics students as interns and participates in the ASID Mentoring program at Hickory Chair. She is a member of the Women In The Home Furnishings Industry (WITHIT) where she has served as a moderator and a panelist.

Laura has held shows of her paintings, sculptures and weavings. She volunteers her time assisting the Hickory Museum of Art Guild with its annual Christmas fundraiser. Laura has been married for 24 years and has two sons, ages 22 and 21.

Design Center Benefits to Local Design Communities

By Jesse Phipps

Design Center organizers were busy this spring organizing quality events for their area chapters. Below is a listing of those activities. We encourage you to get involved in the Design Center Chapters. It's a great way to educate yourselves on the latest design trends currently available while connecting with other Designers and Industry Partners in your local area.

Northeast DC held a meeting on "Lighting in Residential Design" at Cree's new "Lighting Experience Center", coordinated by Angela Sutton Chair for the Northeast DC.

Metrolina DC held a CEU on Paint Technology: Chemistry and Performance presented by Benjamin Moore at West Elm coordinated by Lisa Femrite, Chair for the Metrolina DC.

Coastal DC held a CEU on Kitchen Ventilation presented by Jennaire, and Ferguson served dinner in their newly renovated showroom, coordinated by Jennifer Backman, Chair for the Coastal DC

Northcoast DC held a meeting on "Kitchen and Bath Design" at Kitchen Blueprints, coordinated by Debby Gomulka, Chair for the Northwest DC.

Foothills DC had guest speaker Tim Duggan from Making It Right Foundation give a presentation on his work in the Lower Ninth Ward of New Orleans at ASU, coordinated by Mary Ann Roberts, Chair for the Foothills DC.

Triad DC held a volunteer event at the Habitat for Humanity ReStore in High Point, NC where volunteers helped organize the store, coordinated by Emma Neidert, Chair for the Triad DC.

Foothills Designers step up to "Earth Day Shovel Challenge" for Habitat

Foothills Designers used their creativity for a Habitat for Humanity project where each designer was given a shovel to decorate for Earth Day. Rhonda Hull, Allied ASID, a board member of Habitat, asked fellow ASID members to use their imaginations and design a garden shovel furnished by Habitat. The shovel was the perfect symbol not only for "Earth Day" but it also represented the ceremonial ground breaking tool used for a new Habitat Home. All had fun in the challenge and everyone enjoyed the shovel art pieces displayed at the Earth Day Festival held at the Habitat Restore in Hickory, NC.

The designers involved in the Earth Day Shovel Challenge included:

Janet Bradshaw, ASID
Susan Guest, ASID
Annette Moore Howes, ASID
Rhonda Hull, Allied ASID
Laura Nine, ASID
Mary Ann Roberts, ASID
Cindy Shugart, Allied ASID
Norma Stilwell, Allied ASID



The Evolution of Lighting

by Dee Dee Bonds

ASID Southwest Design Community held an event on Thursday, May 2, 2013 from 5:30 PM to 7:30 PM at Harrison Lighting, 6 West Lewis Plaza Greenville SC. Phil Watson presented "THE EVOLUTION OF LIGHTING."



The presentation focused on the latest developments in lamps with the latest in Eco and LED Lamps. Various examples of some of the latest types of lamps were display. Consumers now have more choices for using energy-saving bulbs to light up their homes, offices, commercial and health-care environments.

SMD LEDs are small, solid state, high-intensity chips which, when used for lighting, are highly energy efficient and deliver a vastly superior lighting experience. SMD stands for Surface Mounted Diode, which is the latest form of packaging for LEDs or Light Emitting Diode.

LEDs (Light Emitting Diodes) are not a new technology. When they first appeared in commercial use in the late 1960s, only red LEDs were available, and they were often used as the power-on indicator on televisions and audio equipment.

During the 1970s, yellow and green LEDs were developed. They continued to be used as indicator lights and for the small displays in electronic calculators.

Although LEDs were very energy efficient, they were not used as a light source because they were too dim, and a white LED had yet to be developed. They were already showing extended life spans many times that of a traditional light bulb. Today's LED bulbs have an average life of 50,000 hours – that's over 17 years of being on 8 hours a day, 365 days a year.

In the 1980s, new materials improved the efficiency of LED bulbs and, more importantly, produced a 10-fold increase in brightness. This enabled the new LEDs to be used more widely in signs, barcode scanners, message displays, and medical applications.

The breakthrough, which was to turn LEDs into a viable light source, came as recently as 2009, when a new process cut manufacturing costs at a stroke by 90%.

Currently there are two main types of LED bulbs:

LED = Light Emitting Diode
SMD = Surface Mount Diode

LED (Light Emitting Diode) lights are small, solid light bulbs which are extremely energy efficient.

SMDs (Surface Mount Diodes) are the next generation LED light.



The SMD Advantage:

- Less Heat
- No Ballast
- Instant Startup
- No Noise
- No UV
- No Degradation in Color
- An environmentally green product
- Long Lasting and Durable
- Warm and Cool color tones available
- High reliability: Isolated power switch supply, built-in protection for over current, over load and short circuit



An LED bulb which uses the SMD technology has a number of small LEDs mounted flat on the surface of the bulb. This typically results in a wider light beam. Current SMDs are designated "5050" (previously "3528") and the technology continues to develop. A typical GU10 LED bulb has 20 SMD LEDs, and produces the equivalent light of a 50W GU10 halogen bulb.

HPLEDs (High Power LEDs) have seen a significant increase in output as the technology has advanced. Looking at the GU10 LED bulb example again, the 3-LED version utilizes three 2 watt HPLEDs, and produces the equivalent of 55 watts light output. A similar GU10 LED bulb uses three 1 watt HPLEDs, and gives the equivalent illumination of a 45 watt traditional bulb.

The original emphasis for LED bulb development was geared to replacing the GU10 and MR16 halogen bulbs because of their high electricity consumption (50 watts).

During 2010, bulb development shifted to provide LED bulb replacements for other bulb fittings, such as MR11, E14, E27, bayonet, and strip lighting. LED bulb versions to replace incandescent 60W candle and GLS bulbs are now available.

With the push given by legislation to ban incandescent bulbs in general lighting, and the advances in LED technology, LED bulbs will soon become the norm, and CFLs will be seen as a transient improvement in energy efficiency.



As LEDs produce more light for less electricity, last much longer, and don't contain hazardous chemicals, they are the logical choice for future lighting applications.

Q&A session followed the presentation. Light refreshments were served and the opportunity given to attendees to socialize and network with each other. Some of the attendees included ASID Carolinas Chapter President, Candice Morgan along with Kathy Lenser and Dee Dee Bonds from Design Strategies, LLC; Mark Collier from Mannington Commercial Flooring; Joan Gauden from Craig Gauden Davis Architecture and Planning; Wayne Guirl with Ethan Allan Retail, Inc; Linda Miller and Amanda Knobel with Renaissance Interiors; Brittany Arledge with Chapman Design Group, Inc.

ASID Unveils New Member Benefit – The ASID Leadership Academy



“A leader is someone whose eyes light up at the thrill of a challenge. Someone who has the capacity to create a vision, is willing to take responsibility and has the respect of their peers.” – Sonya Dufner, FASID

Leadership is frequently cited as the most important skill for business in the 21st century.

According to a 2012 survey by Deloitte

Consulting, 77 percent of corporate respondents believe that leadership development is a “very important” factor in the success of their organization, with 56 percent predicting they will soon face shortages of leadership talent.

The leadership training and development opportunities provided by ASID to its volunteer leaders have long been cited by recipients as a major catalyst for both professional and personal growth. Now, through the generous support of the ASID Foundation, the ASID leadership “DNA” has been mapped and made available to all ASID members through the new ASID Leadership Academy. The old myth about individuals being “born leaders”

has been repeatedly disproved; everyone has the ability to increase their leadership skills.

Developed with the guidance of a leadership development consultant to numerous Fortune 500 companies, this program provides a roadmap for building your leadership capacity, whether you seek to advance in ASID volunteer leadership roles or apply these skills to your career. The Academy is focused around four central leadership competencies: Engaging People, Understanding and Leveraging Organizational Information, Demonstrating Strategic Perspective, and Serving as an Organizational Advocate. Each of these four competencies is further defined by a number of sub-competencies that, once mastered, collectively represent proficiency in each area.

This document details The Academy curriculum. It’s large, but don’t be intimidated; the curriculum is aimed at three different levels of leadership – Chapters, Society Councils and Committees, and ASID National Board members. While these developmental actions are presented in the context of an ASID leadership experience, they are generally transferrable to a variety of professional and volunteer positions.

Take a look at The Leadership Academy, stay tuned for more information and begin building your leadership capacity today!

Try Prezi For Your Next Presentation

By Rebecca Cantrell

Presentations are the form of communication the Architecture & Design community uses to convey the ideas of space and the individual’s interaction in that space. From sketches on napkins to PowerPoints in a formal conference room, presentations are made and discussed in multiple ways. Technology is the largest driving factor in the creation of presentations– making them easy to follow, easily accessed, and with minimal difficulty. One of the new, up-and-coming programs used for presentations today is known as Prezi.

Prezi is a free program that is similar to a PowerPoint notion. It is a “virtual whiteboard that transforms presentations from monologues into conversations: enabling people to see, understand, and remember ideas.” Essentially, Prezi tells a story, allowing the user to select the slides the main page, or the canvas, presents and following it as if it were a narrative using words and images to convey the concepts the author has created for the presentation.

The Prezi website walks the author of the presentation through its creation. It will teach the author commands such as “navigate you through the canvas”, “starting from a template”, “customize colors and fonts”, “frame your content”, “insert layouts”, “draw shapes, arrows and lines / make highlights”, and “add URLs to your prezi.” The website is full of examples of how to complete each step as well as existing Prezis to borrow from and use. This form of presentation is an excellent way to keep a meeting efficient and to execute in a way that is technologically advanced, but doesn’t make the author have to learn on their own – the best of both worlds.



This visual concept can hardly be accurately described in words, so feel free to go to <http://prezi.com/> to see and experience this new presentation technology yourself



ELLE DECOR's *LOOKBOOK* APP

ELLE DECOR's most popular online resource is now available as a free app, with hundreds of images, searchable by room and by style. Save your favorites in "My Design File" and share them with clients. An archive of our best images at your fingertips... AMAZING.



iPad® is a trademark of Apple Inc., registered in the U.S. and other countries.
App Store is a service mark of Apple Inc.

Emergence into the Industry with the Right Skills

Take advantage of the student membership upgrade track and advance to Allied membership. Simply complete the one-page advancement application and submit, along with your transcripts and dues. Upon graduation you can start using the Allied ASID appellation on your business cards and resume to identify yourself as a design professional. Advancement is our graduation gift to student members, a benefit with an overall savings of over \$1,260! Maintaining your ASID membership after graduation is a strategic tool to help you secure work and advance your career. For more information, contact Tiffany Neumann at tneumann@asid.org

Registration for this year's Real World Design Week is open

RealWorld DesignWeek is a national mentoring program offering both hands-on and online learning experiences to introduce students to the real world of interior design. The program is designed to educate the next generation of designers and provide them exposure to professional practices and access to career development training.

Real World Design Week exists exclusively for ASID members. During the week—November 4-8, 2013—ASID student members will visit the work locations of ASID designers, industry partner reps and educators to shadow for a day.

Real World Design Week is book-ended by a pair of online instructional seminars—Prepare and Position—hosted by prominent guest speakers. On the front end, “Prepare” educates students on various aspects of professionalism including:

- composition of a professional introductory business letter
- construction of a cover letter and resume
- proper business etiquette and attire
- correct use of digital communication

On the back end, “Position” reinforces the importance of follow up to address:

- continued business etiquette
- how to maintain contacts
- how to expand experience into possible internship or job placement
- how to use experience as a stepping-stone to future career

Real World Design Week will launch simultaneously nationwide each November in every ASID chapter. For questions on how to register and get involved, email: rwdw@asid.org.

New! ASID Business Strategies Courses Available Online

The Society's newly developed business courses are now available online. Courses such as Finance 101 for Interior Design Businesses, Sustainability Action Plan and Ethics and Ethical Business Practices are designed to help you become more effective, strategic and successful businesspeople and leaders. These courses can be accessed through a dedicated website and we will continue to add more courses on topics such as contracts, insurance, starting your own firm, career options for interior designers and more.

CEU
CLASSES

These on-demand business courses are a mandatory requirement for all ASID Associate members who joined after January 1, 2012. Each course counts as 0.3 CEU towards the 0.6 hours required by the December 31, 2013 reporting period deadline. For questions, contact Heidi Salati at hsalati@asid.org.

IDCEC Numbers Now Available on My ASID



ASID members can now find their IDCEC numbers on My ASID. This number is required to sign into the IDCEC website to access transcripts, retrieve certificates of completion, as well as register and warehouse CEUs. The IDCEC number is also required when attending CEU-eligible events. Moving forward, event sign-in sheets will include a space for you to enter your number so an instructor can report your attendance on your behalf. The IDCEC site can maintain all your CEUs for easy access and is free to ASID members. To access your number, log in to www.asid.org and under your profile click “Your ASID number.” Please direct any questions to Heidi Salati, Director of Member Programs at hsalati@asid.org.

Plan Ahead for the 2013 CEU Deadline!

All ASID members requiring CEUs must have 0.6 CEUs by December 31, 2013. ASID is committed to helping you meet this requirement and has several events throughout the year with CEU-approved programming, both online and in person. For full course listings, visit ASID Uni.



Duette® Architella® Honeycomb Shades

Hunter Douglas Motorized Window Fashions

Great designs start here.

Where do you begin to design? Often it's the windows. And now, with Hunter Douglas motorized window fashions, your customers can control light and privacy by remote, wireless wall switch, or the Hunter Douglas Platinum™ App and an Apple® mobile device. You can design rooms—and entire homes—with window fashions that operate automatically, with a simple tap. It's a great start to anyone's day.



Need Assistance with Hunter Douglas Products?

To access all the resources you need to make selling Hunter Douglas window fashions easier and more profitable, contact your Hunter Douglas Design Center Partner today. And be sure to ask about the Hunter Douglas Design Center Program. To find a dealer near you, visit growyourdesignbusiness.net/partners or scan the QR code below.



Blinds and Designs

Karen McCutchan
15 Design Avenue, Unit 209
Fletcher, NC 28732-7826
828-687-7882

Diana's Blinds and Designs

Diana Weimer
1661 Katy Lane
Fort Mill, SC 29708-8974
803-548-4440



*Additional equipment is required for app operation; ask dealer for details.
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HunterDouglas

EMPLOYER PROFILE

GENERAL AREA OF DESIGN: ☐ RESIDENTIAL ☐ COMMERCIAL

SPECIFIC AREA OF DESIGN (IF APPLICABLE): _____

EMPLOYER NAME: _____

(Contact Person for Open Position – Will NOT be Seen By Applicant – For Administrative Use ONLY)

NAME OF COMPANY: _____

CITY/STATE: _____

CONTACT EMAIL: _____

(Email Address Will NOT be Seen By Applicant – For Administrative Use ONLY)

TITLE OF OPEN POSITION: _____

JOB DESCRIPTION (500 WORDS OR LESS): _____

MINIMUM QUALIFICATIONS: _____

PREFERRED QUALIFICATIONS: _____

WORK HOURS OF POSITION

(Ex: 8 A.M. - 5 P.M., MONDAY – FRIDAY)

CHECK ONE: ☐ Full-Time ☐ Part-Time

HOURS PER WEEK IF LESS THAN FULL TIME:

APPLICANT PROFILE

NAME: _____

GENERAL AREA OF DESIGN: ☐ RESIDENTIAL ☐ COMMERCIAL

SPECIFIC AREA OF DESIGN INTERESTED IN (IF APPLICABLE):

CITY/STATE DESIRED FOR EMPLOYMENT (*Can List Multiple or Broad Locations If Applicable*):

CONTACT EMAIL: _____

EDUCATION: _____

EXTRACURRICULAR ACTIVITIES: (*Internships, Awards, etc.*): _____

OPEN TO PART-TIME EMPLOYMENT? ☐ Yes ☐ No

PLEASE ALSO ATTACH RESUME TO EMAIL