



I-CAR® 30TH ANNUAL INDUSTRY CONFERENCE

Recognizing 30 Years of Training and Volunteerism in Support of the Auto Collision Inter-Industry

I-CAR is recognizing a 30 year legacy of volunteerism in support of the training needs of the auto collision inter-industry with an all-new event. Join collision repair professionals in Washington, DC for an opportunity to better understand the important role of training in today's business world and to celebrate the unique part that volunteers have played in providing I-CAR collision repair training for three decades.

Participants will also have the opportunity to attend the latest I-CAR courses available, support the I-CAR Education Foundation, attend sessions for instructors and volunteers, and recognize the achievements of those that have been committed to providing today's training.

Omni Shoreham Hotel | Washington, DC | July 28 – 31, 2009

AGENDA

Tuesday, July 28

7 a.m.

On-site registration and check-in opens.

1 – 6 p.m.

Collision Inter-Industry Tradeshow

Join conference sponsors for a collision inter-industry tradeshow. This is an opportunity to learn more about the latest products and services, and to network with companies that serve the collision repair inter-industry every day.

This event is open to the public.

6 – 9 p.m.

Welcome Reception

Enjoy the opportunity to connect with event sponsors, I-CAR volunteers, instructors, staff, and guests as the I-CAR 30th Annual Industry Conference opens.

Wednesday, July 29

8 a.m. – 12 noon

Opening Session – The Collision Industry and Today's Economic Climate

Beginning with an introductory address on the state of the economy and its impact on today's collision industry, industry leaders will discuss the role of training as it relates to improving business efficiencies and retaining customers in an economically challenging time. This session is designed to enhance the role of the collision repair professional through insights into identifying both the strategies and actions necessary to differentiate a business in a competitive environment.

1 – 5 p.m.

Collision Industry Conference General Meeting

Held in conjunction with the I-CAR 30th Annual Industry Conference, the Collision Industry Conference (CIC) is open to all individuals who share an interest in the collision industry. Register at the door. For more information, visit www.ciclink.com.

6:30 – 9 p.m.

Collision Industry Conference Reception

Open to all registered CIC attendees.

Thursday, July 30

8 a.m. – 12 noon

Collision Industry Conference General Meeting

CIC meeting continues.

1 – 5 p.m.

I-CAR Training Opportunities

This is your opportunity to participate in the latest I-CAR training. Visit the I-CAR website to learn more about classes that will be offered during this event.

1 – 6:30 p.m.

Education Foundation Golf Tournament

Funds raised will benefit the I-CAR Education Foundation's Collision Repair Education Campaign. A portion of the funds will go towards the Lon Baudoux Legacy Scholarship program.

7 – 11 p.m.

30 Year Legacy Reception

Join I-CAR in celebrating 30 years of volunteerism in offering training to the collision industry. The evening will highlight the achievements of inter-industry leaders who have served as volunteers and whose commitment to training has been instrumental in the success of I-CAR for three decades.

Friday, July 31

9 a.m. – 4:30 p.m.

Frontline Meeting

Volunteers and instructors will focus on new technology, growth opportunities, development and more in this day-long session tailored to address their part in providing collision repair training to a broad audience. This is an opportunity to grow as an instructor or a volunteer with relevant information and hands-on materials that will enhance each individual's role with I-CAR.

7 – 11 p.m.

Instructor & Volunteer Recognition Dinner

The day continues with an inter-industry recognition of the training achievements of volunteers and instructors during the last year. This event is open to all registered attendees and is an opportunity to show appreciation for the work and achievements of these industry leaders.

REGISTRATION

"Early bird" registration fees through June 1

General Attendee	\$445
General Attendee Spouse/Guest	\$385
Program Instructor or Volunteer	\$305
Program Instructor/Volunteer Spouse/Guest	\$305

Registration fees after June 1

General Attendee	\$510
General Attendee Spouse/Guest	\$445
Program Instructor or Volunteer	\$370
Program Instructor/Volunteer Spouse/Guest	\$370

Hotel Registration

A special block of rooms have been reserved at the Omni Shoreham Hotel for this event at a rate of \$189 per night. Rooms must be reserved by July 3 to receive the discounted rate.

Register today! Visit www.i-car.com/meetings or call (800) 422-7872 for event and hotel registrations.



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Omni Shoreham Hotel, Washington, DC
July 28 – July 31, 2009

SPONSORSHIP OPPORTUNITIES

Show your commitment to training at the I-CAR 30th Annual Industry Conference through your company's sponsorship. This meeting brings together all segments of the collision industry which include: collision repair businesses, insurance companies, dealership groups, vehicle makers, associations, education training & research organizations, equipment & material manufacturers, recyclers, glass installers, industry press, and others.

INDIVIDUAL EVENT SPONSORSHIPS

30 Year Legacy Reception \$10,000 (exclusive)

Sponsorship includes prominent signage over event, table and door signage, and program and podium recognition.

Opening Session Breakfast \$3,000 (exclusive)

Includes prominent signage over continental breakfast prior to opening event on July 29.

Instructor & Volunteer Recognition Dinner

Corporate \$5,000 (3 available)

Individual or Committee \$500

Includes name or committee on event banner, in event presentation, on table cards, and at door.

ATTENDEE ITEM SPONSORSHIP

Event Attendee Bags \$3,000

I-CAR will include the sponsoring company's logo on the bag along with the I-CAR 30 Year logo.

Event Badge Holders & Lanyards \$3,000

The sponsoring company's logo will be included on the reverse of the badge holder.

Event Program Guide \$3,000

The sponsoring company's logo and/or ad will be highlighted on the back of the program guide.

PLATINUM LEVEL SPONSORSHIP

\$10,000

- One (1) 6' table at event trade show, open to attendees and local industry members
- Two (2) I-CAR event registrations
- Corporate literature or gift inclusion in attendee bag
- Individual 4' banner in registration area
- Prominently displayed logo on show materials including event web site, marketing materials, event program, and recognition signs
- Podium recognition
- Full-page advertisement in event program
- I-CAR event attendee list

GOLD LEVEL SPONSORSHIP

\$3,000

- One (1) 6' table at event trade show, open to attendees and local industry members
- One (1) I-CAR event registration
- Corporate literature or gift inclusion in attendee bag
- Prominently displayed company name on show materials including event web site, marketing materials, event program, and recognition signs
- Half-page advertisement in event program (full-page upgrade for \$250)
- I-CAR event attendee list

SILVER LEVEL SPONSORSHIP

\$1,000

- One (1) 6' table at event trade show, open to attendees and local industry members
- Corporate literature or gift inclusion in attendee bag
- Prominently displayed company name on show materials including event web site, marketing materials, event program, and recognition signs

EVENT PROGRAM ADVERTISEMENT

Full Page: \$1,000

Half Page: \$750

Quarter Page: \$500

Enhance your company's exposure with attendees by advertising in the event program. Ad artwork is due by June 1.

HOW TO BECOME A SPONSOR

Contact Rudy Aranda at (847) 463-5288 or rudy.aranda@i-car.com. Sponsor online at www.i-car.com/meetings. To ensure inclusion in all printed event materials, a 50% deposit is due by March 30, 2009, with final payments due on June 1, 2009.





SPONSORSHIP COMMITMENT

We are pleased to sponsor the I-CAR 30th Annual Industry Conference, July 28 – 31, 2009 in Washington, DC with the following:

Individual Event Sponsorships

- 30 Year Legacy Reception \$10,000 (exclusive)
- Opening Session Breakfast \$ 3,000 (exclusive)
- Instructor & Volunteer Recognition Dinner
 - Corporate \$ 5,000 (3 available)
 - Individual or Committee \$ 500

Attendee Item Sponsorships

- Event Attendee Bags \$ 3,000
- Event Badge Holders & Lanyards \$ 3,000
- Event Program Guide \$ 3,000

Sponsorship Packages

- Platinum Level Sponsorship \$10,000
- Gold Level Sponsorship \$ 3,000
- Silver Level Sponsorship \$ 1,000

Event Program Advertisement

For those not participating through a Sponsorship Package.

- Full Page Ad \$ 1,000
- Half Page Ad \$ 750
- Quarter Page Ad \$ 500

SPONSOR CHECKLIST

Sponsors... be sure that you're ready for the I-CAR 30th Annual Industry Conference!

- Sponsorship Commitment form returned to I-CAR, or sponsor online at: www.i-car.com/meetings
- Sponsorship check sent to I-CAR
- Logo Authorization Form and logo provided to I-CAR
- Event program ad artwork provided to I-CAR
- Corporate gift or literature provided for attendee bag
- Tradeshow package received

YOUR RESPONSE

Complete and return this form using one of the options below. To ensure inclusion in all printed materials, a 50% deposit is due by March 30, 2009, with final payments due on June 1, 2009. Make checks payable to: I-CAR.

Mail:
I-CAR Training Support Center
5125 Trillium Blvd.
Hoffman Estates, IL 60192
Attention: Rudy Aranda
Phone: 847-463-5288

Fax: 847-463-5488

Email: rudy.aranda@i-car.com

You can also sponsor online at:
www.i-car.com/meetings.

TOTAL SPONSORSHIP AMOUNT:

\$ _____

Company Name: _____

Contact Name: _____

Phone: _____

Email: _____

Signature: _____ Date: _____

An I-CAR representative will contact you to confirm the details of your sponsorship. Thank you for your commitment to training!

