

:: No School ::

Brevard County School District



Arts Thematic Modules

10/14/2007

Proposal Number: 12156

Submitted To
Ms. Peggy Nolan
K12 Art / Drama Speech and Debate Resource Teacher
Brevard County School District
2700 Judge Fran Jamieson Way
Viera, FL 32940
P: 321.633.1000 F: 321.633.3432



American Reading Company

American Reading Company's mission is for every child in America to read on or above grade level. Created by teachers, curriculum specialists and literacy activists, all of our programs are grounded in scientifically-based research and reflect our fundamental philosophy that reading is more than a set of skills, it's a lifestyle.

The company's core program, 100 Book Challenge, provides schools with a unified system for independent reading. The entire system is delivered to schools direct from American Reading Company and includes all books, program materials, software tools and onsite professional development that, collectively, insure measurable results in every school for every child. 100 Book Challenge is currently used in more than 600 schools, 95 districts and 24 states, plus the District of Columbia. More than 100,000 students participate in the program nationwide.

Led by our Founder and CEO, Jane Hileman, the entire team at American Reading Company aims to continually deliver quality products and services that are both aligned to specific curriculum requirements and that result in meaningful educational experiences for all students, teachers, parents and administrators in your school community.

Gold Standard Schools

Gold Standard Schools utilize all the recommended components of the 100 Book Challenge system to insure measurable, immediate results. This includes books, program materials, software tools and on site professional development. By utilizing the entire system, Gold Standard Schools create the necessary environments for students to develop a habit of successful independent reading every day. The resulting improvement in reading ability is reflected in measurable increases in test scores on high stakes exams. Whether you are piloting the program in select classrooms or implementing the program district-wide, American Reading Company's Customer Service Representatives will work within your budget to develop the appropriate implementation schedule to help you reach Gold Standard status.

Multiple Uses for the 100 Book Challenge

100 Book Challenge is designed to supplement any core reading program and/or to satisfy the independent reading block of a balanced literacy curriculum. The program is available for students in Pre-Kindergarten through 12th grade. 100 Book Challenge is also widely used to address the needs of target populations, including Early Literacy, After-School, Summer-School, Special Education, English Language Learners (ELL) and Struggling Reader Interventions. The entire 100 Book Challenge system is available in Spanish, (using Spanish books and Spanish support materials), which may be used for dual-language and/or English-Spanish bilingual classrooms. Finally, American Reading Company's extensive variety of thematic and genre collections provide the link between literacy and content area learning in science, social studies and language arts. Themes can be customized and aligned to meet your State's core curriculum requirements.

Social Responsibility

The core value shared by the employees of American Reading Company is that our strength is in our diversity. As we set a new standard for reading achievement in our country, we also aim to set a new standard for business practices that are aligned with our social values. American Reading Company is a proud member of the Social Venture Network (SVN), a nonprofit network committed to building a just and sustainable world through business.



Program Proposal Summary

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Classes / Groups of Students

	PreK	K	1	2	3	4	5	6	7	8	9	10	11	12	Special Education			Total
															Primary	Inter	Middle	
Total Classes	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Participating Classes																		
Subtotal	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
% Implementation	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0%

Program Summary (See Detail Attached)

	<u>Total</u>	<u>Shipping</u>	<u>Grand Total</u>
Custom Products	\$22,950.00	\$0.00	\$22,950.00
Professional Development - Z3	\$3,100.00	\$0.00	\$3,100.00
TOTAL	\$26,050.00	\$0.00	\$26,050.00

Please note: Prices are valid 60 days from date of proposal.

Approval

Execution of this contract becomes effective upon our receipt of this proposal, and/or your company purchase order, bearing the signature of an authorized purchasing agent. Thank you for selecting 100 Book Challenge® as your independent reading program.

Returns

You may return new, unopened items (except custom products) sold and fulfilled by American Reading Company within 30 days of delivery for an exchange. We'll also pay the return shipping costs if the return is a result of our error (you received an incorrect or defective item, etc.).

If you need to exchange an item, please contact our Customer Concerns Department at customerconcerns@americanreading.com or (866) 810-2665.

Professional Development

If the number of participants attending any American Reading Company staff development event exceeds the maximum for that event, the staff developer will determine if she/he will be able to provide a quality session with the number present. If the staff developer decides to go on with the session, there will be an additional charge of \$260.00 per person for each person over the maximum number.

Signature: _____

Date: _____

Title: _____

Approved Amount: \$ _____



Qty **Price** **Total**
(Excludes Shipping)

Custom Products

Custom Products

This area is used to add customized products to a proposal or order.

Arts Thematic Modules	17	\$1,350.00	\$22,950.00
Subtotal	17		\$22,950.00
Total: Custom Products	17		\$22,950.00

Professional Development - Z3

Professional Development Sessions (Ala Carte)

Thematic Inquiry	1	\$3,100.00	\$3,100.00
Subtotal	1		\$3,100.00
Total: Professional Development - Z3	1		\$3,100.00