

NATIONAL ASSOCIATION OF CORPORATE DIRECTORS

Getting off on the Right Foot: Startup Company Boards

September 20, 2013
The Driskill Hotel, Austin, Texas

AGENDA

- 7:30am – Registration, Networking and Breakfast
- 8:00am – Program Begins, Panel Discussion ending with Audience Table Discussion and Q&A
- 9:20am – Program Adjourns



TEXAS TRICITIES

Announcing the Newest Additions to Texas TriCities Chapter - Austin



Austin Area Members

- Carl Caricari
- Ronald Fielding
- Kathleen Farlow
- Al Shuele

New Austin Sponsor

BRACEWELL
& GIULIANI

TTC Full Boards

- CST Brands
- Fallbrook Technologies, Inc.
- FMC Technologies, Inc.
- Halcon Resources Corporation
- Oiltanking Partners, LP
- Waste Management, Inc.



Austin Sponsors



Sustaining Board Sponsor



LONGNECKER
& ASSOCIATES

Chairman Level Sponsor

PM & Pearl Meyer & Partners
Comprehensive Compensation®

Media Partners / In Kind



Breakfast Sponsor



DIRECTOR LEVEL



Bank of America-Merrill Lynch



90 Full Board Members – Texas TriCities Committed to Excellence in Governance



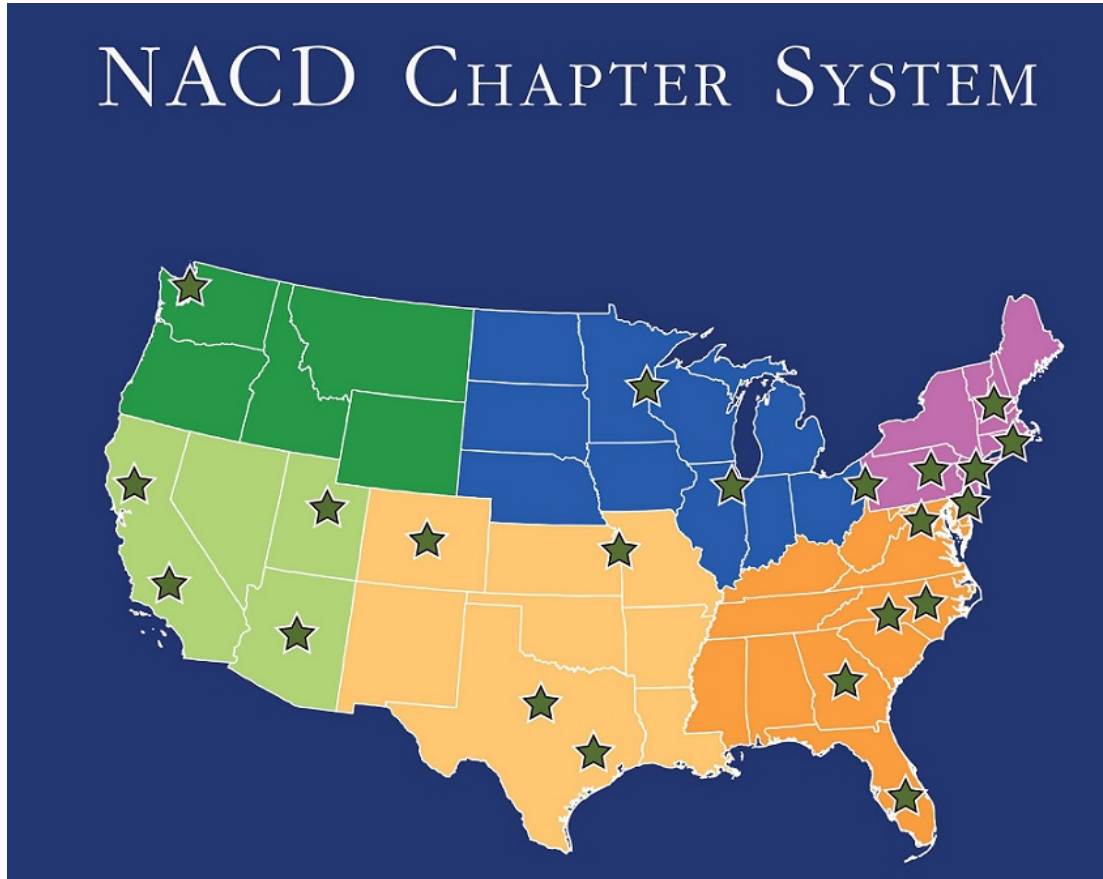
Anadarko Petroleum Corporation
Atwood Oceanics, Inc.
Baker Hughes
Biglari Holdings, Inc.
BMC Software, Inc.
BPZ Energy, L.L.C.
Bristow Group, Inc.
Buckeye Partners, L.P.
C.H. Guenther & Son, Inc.
Cal Dive International, Inc.
Cameron
Cardtronics, Inc.
Carrizo Oil & Gas, Inc.
CenterPoint Energy
Chicago Bridge & Iron Company
Cirrus Logic, Inc.
ConocoPhillips
Consolidated Graphics, Inc.
CST Brands – NEW!
Cyberonics, Inc.
Crestwood Midstream Partners,
Crown Castle International
Dell, Inc.
Dynegy, Inc.
Eagle Rock Energy Partners, L.P.
Endeavour International
Energy XXI (Bermuda) Limited
ERCOT
Exterran Holdings, Inc.

Fallbrook Technologies, Inc. – NEW!
Flotek Industries
FMC Technologies, Inc. – NEW!
Forbes Energy Services
Forestar Group, Inc.
GeoMet, Inc.
Greater Houston Women’s Chamber of
Commerce
Group 1 Automotive
Halcon Resources Corporation – NEW!
Halliburton
Hanger, Inc.
Harvest Natural Resources, Inc.
HCC Insurance Holdings, Inc.
Hercules Offshore, Inc.
Houston Wire & Cable Company
Integrated Electrical Services, Inc.
Integrity Bank
KBR, Inc.
Key Energy Services, Inc.
Kirby Corporation
KMG Chemicals, Inc.
Kraton Performance Polymers, Inc.
Linn Energy, LLC
Luby’s, Inc.
LyondellBasell Industries
Magnum Hunter Resources Corp.
Main Street Capital Corp.
McDermott International, Inc.
MRC Global, Inc.
National Instruments Corp.

Newfield Exploration
Newpark Resources, Inc.
Noble Corporation
Noble Energy, Inc.
Oiltanking Partners LP – NEW!
Orion Marine Group, Inc.
Parker Drilling Company
Phillips 66
Pioneer Drilling Company
PROS Holdings, Inc.
Quanta Services, Inc.
Rackspace Hosting, Inc.
Rignet, Inc.
Rush Enterprises, Inc.
Service Corporation International
Sharps Compliance
SolarWinds, Inc.
Spectra Energy Partners, LP
Stewart Information Services Corporation
Susser Holdings Corporation
Swift Energy Company
SYSCO Corporation
Team, Inc.
Tesoro Logistics LP
Tesoro Corporation
TGS-NOPEC Geophysical Company
Thermon Group Holdings, Inc.
Triumvir, LLC
USA Truck
Waste Management, Inc. – NEW!
Westlake Chemical



NACD Chapters Nationwide



NACD members are welcome to attend events at ALL chapter locations!

- NACD Arizona
- NACD Atlanta
- NACD Capital Area
- NACD Carolinas
- NACD Chicago
- NACD Colorado
- NACD Connecticut
- NACD Florida
- NACD Heartland
- NACD Minnesota
- NACD New England
- NACD New Jersey
- NACD New York
- NACD North Texas
- NACD Northern California
- NACD Northwest
- NACD Philadelphia
- NACD Research Triangle
- NACD Southern California
- NACD Texas TriCities
- NACD Three Rivers Chapter
- NACD Utah



Upcoming Texas TriCities Chapter Programs



HOUSTON PROGRAMS

- Nov 7** **Thoughtful Engagement with Shareholder Activists**
The Houstonian Hotel
- Dec 4** **Transformational Transactions: The Role of the Board and Strategic Opportunities that Arise from Reorgs, RIFs, Spin-Offs, IPOs and Acquisitions**
The Houstonian Hotel

AUSTIN PROGRAMS

- Dec 12** **Non-Profit Board Issues and Insights**
The Four Seasons Hotel

SAN ANTONIO PROGRAMS

- Sept 27** **CEO Perspectives on Leadership and the Role of the Board with Major General Joe Robles, President and Chief Executive Officer, USAA**
Westin Riverwalk
- Nov 14** **Annual Compensation Update**
Westin Riverwalk

REGISTER AT texastricities.nacdoline.org



Upcoming 2013-2014 National Programs



The Master Class

Dec 12-13 | Miami, FL

April 7-8 | Houston, TX

June 12-13 | Chicago IL

Aug. 18-19 | Laguna Beach, CA

Dec. 11-12 | Fort Lauderdale, FL

Director Professionalism

Dec. 9-10 | Miami, FL

April 3-4 | Houston, TX

June 9-10 | Chicago, IL

Aug. 14-15 | Dana Point, CA

Dec. 8-9 | Fort Lauderdale, FL

Conferences

Oct. 13-15 | National Harbor, MD

NACD Board Leadership Conference

Dec. 3 | New York, NY

NACD Directorship 100 Forum

Feb. 20-21 | Washington, DC

Battlefield to Boardroom

May 22 | Washington, DC

The Effective General Counsel in the Boardroom

May 23 | Washington, DC

NACD Spring Forum

Webinars

Nov. 12 | Compensation Committee Series

Dec. 18 | Compensation Committee Series

REGISTER AT WWW.NACDONLINE.ORG



Director Education | Board Fellowships

Current Texas TriCities Board Fellows



BOARD

LEADERSHIP FELLOWS

G. Allen Brooks	Stewart Morris
Dean Burkhardt	Gardner Parker
L. Melvin Cooper	M. Ray Perryman
Patrick Dailey	David Preng
Darnell Dent	John Rauh
David Dunwoody	Jon Shaver
Robert Eckels	Erich Stolz
John Fees	
Will Hardee	
Eliza Hermann	
Michael Hofmann	
John Hotta	
Thomas Knudson	
Melissa Mong	

BOARD GOVERNANCE FELLOWS

Selene Benavides	Craig Jimenez	Myron Sheinfeld
Frank Bramanti	Rob Jones	Stephen Snider
J. Neal Butler	William "Bill" Kacal	J. Terry Strange
Michael Cockrell	Donald Keller	Sam J. Susser
Robert Creager	Stephen King	Sam L. Susser
Richard Dole	Brent Longnecker	Guillermo Trevino
George Donnelly	John Marziotti	Donna Troy
Ernest Linn Draper	Terry McElroy	Keith Tunnell
Walter Duer	David Mora	Leopoldo Vasquez
Cornelius Dupre	Pamela Packard	Elizabeth Wilkinson
Rodney Eads	James Payne	Kendall Williams
Charles Elliott	Patrick Peldner	Mark Zamzow
David Engel	Anthony Patrello	
Sara Faivre-Davis	Frances Powell Hawes	
Alan Feinsilver	Rory Read	
George Gilman	Chris Reinsvold	
H. Stephen Grace Jr.	Thomas Reno	
Harold Stephen Grace III	Jamie Rhodes	
Ralph Hasson	Sherry Richard	
Edward Hirs	Armand Shapiro	

[LEARN MORE AT WWW.NACDONLINE.ORG](http://WWW.NACDONLINE.ORG)



Director Education - Board Leadership Fellowship



Program of Study	NACD Board Leadership Program
Recipients Known as	NACD Board Leadership Fellow
<i>Program Components</i>	
Foundation Course	NACD Director Professionalism®—The Master Class
Skill-Specific Electives (i.e. webinars, NACD Conferences) ----- Collaborative Electives (Chapter)	6 credits ----- 10 total 4 credits
Completion Time	Within 12 months
Maintenance	10 credits per year

LEARN MORE AT WWW.NACDONLINE.ORG



Director Education - Board Governance Fellowship



Program of Study	NACD Governance Program
Recipients Known as	NACD Governance Fellow
<i>Program Components</i>	
Foundation Course	NACD Director Professionalism® or a Customized One-Day Director Professionalism In-Boardroom course
Skill-Specific Electives	4 hours either skill-specific or collaborative after completing DP
Collaborative Electives	
Completion Time	Within 12 months
Maintenance	4 credits per year

LEARN MORE AT WWW.NACDONLINE.ORG





PROGRAM TOPIC: **Getting off on the Right: Startup Company Boards**



TEXAS TRICITIES

September 20, 2013
The Driskill Hotel, Austin, Texas
NACD Texas TriCities Chapter

Program Panelists



Joe Cunningham, MD

Founding Partner and Managing Director, Santé Ventures



Joel Trammell

Co-Founder and Managing Partner, Lone Rock Technology Group
Chairman, Austin Technology Council

Program Moderator



David "Dave" Hood

Chief Executive Officer, Troux
Director, Entrepreneurs Foundation, Boundless Network



Discussion Points

- At what point does the entrepreneur need a board?
- What are the key roles & responsibilities of the board in an early stage company?
- What processes and procedures are necessary to establish the board and to make it effective?
- What are the characteristics of an effective early stage company director? Of an effective early stage company board?
- What should be included in board presentations, and how can management ensure effective board meetings?
- How can the board be held accountable?



PANEL DISCUSSION AND Q&A



Thank you for attending!

To download the following materials from this session, please visit:

<http://texastricities.nacdonline.org/Resources/meeting.cfm>

Visit texastricities.nacdonline.org to register for upcoming programs.

To get involved with the NACD Texas TriCities Chapter, please contact our Chapter Administrators:

Julie Pitts, Executive Director, julie@nacdttc.org

Becky White, Chapter Administrator, becky@nacdttc.org

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