

2015 Mar - Apr Issue



LAST MONTH'S MEETINGS

LIGHT IN PHOTOGRAPHY



Cover image:

<https://urban.melbourne/sites/urban.melbourne/files/pictures/article-images/keyframes.jpg>

Subscription / Membership:

To subscribe to the monthly issue of Reflections become a member of the IES Victorian Chapter. More details on how to become a member on the last page of this issue.

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Advertising rates for Reflections:

Eighth page \$121*

Quarter page \$220*

Half page \$330*

Full page \$440*

* inclusive of GST.

5% Discount for 3 consecutive pre-booked ads.

The final date for submission of advertising material for the Jul-Aug 2015 issue of Reflections 14/08/2015.

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LETTER FROM THE PRESIDENT

Dear Member,

How crazy has this year been so far! It's hard to believe that we are already mid April and up to our third IES meeting for the year.

Our last few meetings have exploded with attendees, so not only is it a great opportunity to learn from our guest speaker but also network and have a drink with us afterward. Over the next few months we'll be talking photography, cars and theatre just to name a few.

If you haven't been along to one of our meetings for a while, I suggest you get along to this next one. We have award winning photographer, Shannon McGrath taking us on a journey of light through photography. Shannon has worked with many of Australia's leading architects and this talk will be focused on light. Her work appears regularly in publications as a regular contributor, and she travels extensively both nationally and overseas photographing buildings and interiors. We may also get some photography tips on how to best capture light when snapping shots of your project.

Come along to the Honey Bar in Sth Melbourne - don't forget to register with [Eventbrite](#) as numbers are limited for this event.

The IES Vic/Tas Lighting Awards will open for entries very soon - we can't wait to see what's on the table this year. Keep an eye out for entry forms.

We have secured the magnificent Plaza Ballroom yet again as our venue for the night.

This years theme is under wraps for now but we will have a flyer and sponsorship details out in the next few months.

Looking forward to see you at the Honey Bar on Tuesday 28th.

Regards,

James Zagari
President Vic/Tas IESANZ Ltd



ies

Light in Photography

April Technical Meeting
28.04.2015



Please join us for an informative evening at The Honey Bar,
to learn more about light in photography with Shannon McGrath

Shannon McGrath is an award winning photographer and has been photographing architecture and interior design works for 15 years. Passionate and professional, Shannon's images are known for their beautiful portrayal of light and form, with a soft realism that celebrates the subject matter. Her work appears regularly in publications as a regular contributor, and she travels extensively both nationally and overseas photographing buildings and interiors.

Drinks and nibbles provided All Welcome **from 6pm**
Free to members \$10 non-members Bookings by Eventbrite

The Honey Bar
345 Clarendon Street
South Melbourne
3205

Industry Website

DIRECTORY

www.iesanz.org



www.illumni.co

www.rala.com.au/lighting



www.mondoarc.com

www.luxreview.com



www.architecturalsl.com

www.iald.org



www.pld-a.org

www.luxpacific.org



www.ies.org

<http://www.darksky.org/>



CARLTON BREWHOUSE

LAST MONTHS MEETING - FEBRUARY

The IES kicked off 2015 with a big turn out! With almost 80 members grouping together to come along to the "Carlton Brewhouse" we hit capacity in the final hour leading up to the event!

Expecting great things from the event, members were not let down with the friendly staff taking groups on tours through the famous Carlton brewery. This is where we learnt everything from how the beer is made to the history and even the job of the coveted beer tasters. Did you know that the day shift consists of only 14 staff! The shift starts on Monday and runs 24hrs until they meet their quota – depending on how many litres are ordered at the start of the week determines when the shift ends. A very impressive tour of the bottling line showed us around 1000 bottles filled per minute. In the old days, staff were given tokens that enabled them to have a beer every 2 hours – this only ended in the mid 80s. To keep up the brewery tradition, CUB give each staff member a voucher to collect one slab of beer per week. not bad!

Admittedly, there was not a lot to do with light on the tour...apart from the beer!



Due to the brewers "no photo" policy we unfortunately couldn't show you all of us having fun. IES Reflection Editor James Colwell Houlihan

The IES would like to thanks our sponsors



LANGUAGE OF LIGHT

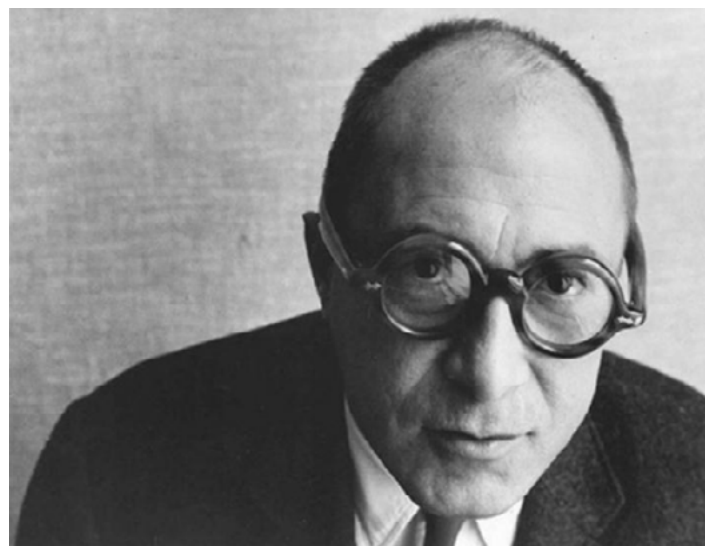
LAST MONTHS MEETING - MARCH

Richard Kelly "Architectural and planning consultant in light and form, illuminating engineering in values and impact."

The IES gathered at the Belgian Beer Cafe on Southbank to hear Nathan Wilson-Rynell talk about a beloved figure in lighting and architecture.

Richard Kelly and his 'language of light'. With a mix of history and amazing projects we see Richard Kelly's ideas and vision come to fruition along with the men behind him making these project come to life, i am of course talking about Edson Price.

Members and guests that came along for the talk were certainly not disappointed but in fact inspired. Yet another fantastic evening and wonderful presentation that gave us all something to chat about over a few drinks.



The IES would like to thanks our sponsors



INLITE



SUPERDOME

The Superdome is perfectly at home in double ceiling heights, or just as an atmospheric dome over the dining table or as an eye-catcher in the hall at home or the office. The body made from polyester is available with a black or white exterior, the interior is white for optimal light diffusion. At first glance the Superdome looks very simple, but it is well thought-out. The light source is concealed behind a large diffuser, recessed into the dome obscured direct from view and preventing glare. The Superdome is available with dimmable LEDs or as a version with a traditional E27 fitting for a greater choice of lamps.

INLITE



STRALIS

A compact spotlight with an aluminium body and adjustable steel bracket.

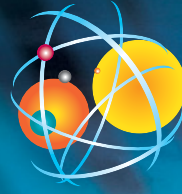
Anodised and powder-coated structure.

Equipped with 1 or 3 watt LEDs.

Polycarbonate closing screen that guarantees an IP67 protection rating.

Destination: SPARC

DON'T MISS AUSTRALIA'S
PREMIER LIGHTING EVENT



sparc

international lighting event 2015

WEDNESDAY 27TH - FRIDAY 29TH MAY 2015
SYDNEY EXHIBITION CENTRE @ GLEBE ISLAND, SYDNEY

Industry Leaders, Latest Technology, Fresh Ideas

BE INSPIRED — BY A WORLD CLASS LIGHTING EXHIBITION

BE ENLIGHTENED — BY EXPERT SPEAKERS FROM AUSTRALIA
AND AROUND THE WORLD

BE ENTERTAINED — AT THE SPECTACULAR GALA DINNER

SPARC will push the boundaries of lighting as we know it.

Don't miss the opportunity to hear expert speakers including Dr Yoshi Ohno, Assoc. Professor Inês Azevedo, Dr Christophe Martinsons, Professor Georges Zissis, Dr Alan Prest, Marc Ledbetter, Antony DiMase, Simm Steele, Jacques Letzelter, Roger Sexton and Mark Elliot.

SPARC 2015 will once again be held as part of the Vivid Ideas program during Vivid Sydney, the world's largest festival of light, music and ideas.

Be part of the celebration.

TICKETS ON SALE NOW
at www.sparcevent.org

Vivid Collaborator

LIGHT, MUSIC & IDEAS
VIVID SYDNEY



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STANDARDS

VEET Scheme Reincarnated

In case it has slipped through your net, the Victorian Energy Efficiency Target (VEET) was saved from termination by the Vic State Govt last December.

It is due for review in the first half of 2015 and may even be strengthened. Keep watching www.veet.vic.gov.au for developments, and current parameters for compliance.

AS/NZS STANDARDS – REVISIONS and DRAFT STANDARD ISSUES

FEBRUARY/ MARCH 2015

The following documents that may relate to lighting in some obtuse way have been issued by Standards Australia.

DR 14921 Amendment 2 to AS/NZS 4417.2:2012 Regulatory compliance mark for electrical and electronic equipment Part 2: Specific requirements for particular regulatory applications

Amendment No. 1 to AS/NZS 3003:2011

Electrical installations—Patient areas

DR AS/NZS 3012:2010 Amd 1:2015

Amendment 1 to AS/NZS 3012:2010

Electrical installations—Construction and demolition Sites

AS/NZS 61386.1:2015

Australian/New Zealand Standard™

Conduit systems for cable management

EVENT DIARY 2015

Sponsorship

Sponsorship of 2014 meetings is available, please contact the secretary for details. Book early to get the most from your support of the IES.

Meeting times

Meetings are subject to change of date, venue, topic according to availability of speakers and sponsorship

Feb 24th

INLITE

@ Carlton Brewhouse
WELCOME BACK 2015

Mar 17th



@ TBC
DIGITAL LIGHT FOR
EFFICIENT VISUAL COMFORT

Apr 28th



@ HONEY BAR
LIGHT IN PHOTOGRAPHY
WITH SHANNON MCGRATH

May 26th

@TBC
TBC

Jun 23rd

PHILIPS

@TBC
PHILIPS AUTOMOTIVE LIGHT

Jul 28th

@TBC
MAKE A LIGHT

Aug 25th

@ TBC
THEATRE NIGHT

Sep 22th

@ TBC
AWARDS ENTRY PREVIEWS

Oct 23rd

@The Plaza Ballroom
AWARDS DINNER

Nov 24th

@ TBC
Award Winners Presentations
& Christmas Drinks

MEMBERSHIP GRADES

Here is a quick overview of membership grades:

Associate: available to anyone wishing to join the Society. Post nominals allowed: AssocIES

Technician: an Associate member who has successfully completed a lighting course accredited by the Society may apply for upgrade to Technician. Post-nominals allowed: TechIES

Member: an Associate or Technician who has successfully completed a lighting course accredited by the Society and who has a minimum of 4 (four) years of approved lighting practice or equivalent practice in an allied field may apply for upgrade to Member. Post-nominals allowed: MIES

Fellow: a person who has equivalent qualifications to those of a Member and who has at least 8 (eight) years of approved lighting practice or equivalent practice in an allied field may apply for upgrade to Fellow. Post-nominals allowed: FIES

Corporate: organisations that are involved in any way with the lighting industry may signify their support for the Society by applying for Corporate membership.

If you have any questions or concerns in reference to your current membership, please feel free to contact us.

Contact

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ADVERTISING

HAS YOUR BUSINESS GOT A BRIGHT IDEA?

SELL IT THROUGH THIS SPACE

FOR EDITORIAL & ADVERTISING ENQUIRIES CONTACT:

Jane Gilchrist
E-mail: vicchapter@iesanz.org

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Photos from the IES Awards.
View all the professional photos of the
2014 October Victorian IES Lighting
Awards, available on our facebook

<https://www.facebook.com/IESVICTAS>

Reflections

Advertising Guide 2015

Suppliers of digital material are responsible for checking that all files are complete and correct before sending.

Images

- Image types accepted are high resolution JPEGs and TIFFs.
- Resolution: 300 dpi or better at 1:1. (the final size at which it will be used)
- *Reflections* is predominately an e-newsletter so please be sure the images are in RGB colour format to ensure correct colour rendering on the monitor.

PDF Files

- When supplying a high-resolution PDF please ensure all fonts are embedded, images are RGB and at least 300 dpi.

Standalone Logos

- Any standalone logos to be supplied in the preferable format of a EPS or AI file.
- Alternative to that would be a high resolution JPEGs or TIFFs.

Margins

- Allow a 10 mm margin on all edges to avoid any cropping of text or logo when printed by our readers.

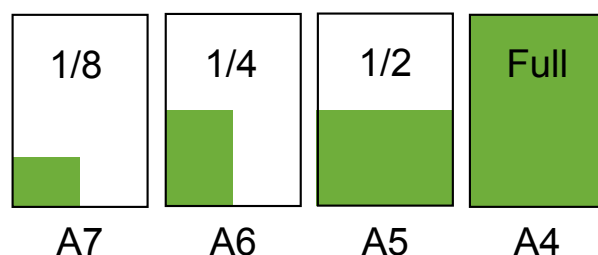
Material Deadline

- *Reflections* is issued on the first Monday of every month. Please take this into consideration when selecting the issue month you would like your advertisement to be published in.
- **The deadline for an advertisement is COB Friday one week prior to the distribution date.**

Sending

- If your advertisement is over 5MB when attached to an e-mail please use an alternative sending service such as a FTP provider like yousendit.com.
- Please e-mail the advertisement to the *Reflections* editor with details on the issue/s the advertisement is to be published in.

Ad	Size	Width x Height	Rates
A7	Eighth Page	105 mm x 74 mm	\$110 + GST
A6	Quarter Page	105 mm x 148 mm	\$200 + GST
A5	Half Page	210 mm x 148 mm	\$300 + GST
A4	Full Page	210 mm x 297 mm	\$400 + GST



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