



# WHOLE FOODS MARKET Vendor Fair Application

## COMPANY INFORMATION

Owner Name(s): \_\_\_\_\_

Company Legal Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Cell or alternate Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Web Address: \_\_\_\_\_

Business Street Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip Code: \_\_\_\_\_

How many years have you been in business?: \_\_\_\_\_

How many employees do you currently have?: \_\_\_\_\_

Do you currently have Commercial Liability insurance for your Products?: \_\_\_\_\_

## PRODUCT INFORMATION

Check or place an X by the Category that your product would belong to:

- |   |  |
|---|--|
| <input type="checkbox"/> Bakery (bread, pastry)     | <input type="checkbox"/> Whole Body (bodycare, housewares, gifts)            |
| <input type="checkbox"/> Specialty (cheese, coffee) | <input type="checkbox"/> Grocery (dry goods, frozen, bulk, dairy)            |
| <input type="checkbox"/> Meat or Seafood            | <input type="checkbox"/> Prepared Foods (deli items, pre-packed foods to go) |
| <input type="checkbox"/> Produce                    |  |

Product Brand Name: \_\_\_\_\_

Product Item Name: \_\_\_\_\_

**PRODUCT INFORMATION CONTINUED**

**Product Ingredients** (including all sub-ingredients, please send a separate sheet if necessary):

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**Where are your ingredients from?** (company names):

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**Is your product Certified Organic?** \_\_\_\_\_

**Are any of your ingredients Certified Organic?** \_\_\_\_\_

- If yes to above, please provide a copy of the Organic Certificates
- If this product is cheese, please provide type of Rennet used: \_\_\_\_\_
- If this product is sold in bulk, please provide a copy of the full nutrition panel

**Has this product undergone microbial testing or shelf-life analysis?** \_\_\_\_\_

**Does this product make a Gluten Free claim on the packaging?** \_\_\_\_\_

- If yes, has the product been third party tested? \_\_\_\_\_

**Does this product make an allergen-free claim on the packaging? (ex. Nut-free)** \_\_\_\_\_

- If yes, has the product been third party tested? \_\_\_\_\_

**MANUFACTURING, DISTRIBUTION, AND COST INFORMATION**

Current Manufacturer: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

Is the Manufacturer Certified Organic? \_\_\_\_\_

What is the current volume of production? (cases/wk, etc.): \_\_\_\_\_

Are you at full production capacity? If not what is your full capacity? \_\_\_\_\_

Is your product distribution company owned or run by a third party? \_\_\_\_\_

Current distributor: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

Is the distributor Certified Organic? \_\_\_\_\_

Is the distributor already working with Whole Foods Market? \_\_\_\_\_

**ADDITIONAL INFORMATION**

Do you have a 'green' aspect to your business?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Have you ever been recognized for exemplary practices?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

What is your contribution to the local community and environment?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

