



AMALFI

THE DIVINE COAST

An Exclusive Educational and Travel Experience

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**AN EXCLUSIVE
ALUMNI EDUCATIONAL TRAVEL PROGRAM**

Duke
ALUMNI ASSOCIATION

OCTOBER 13-21, 2010

800-323-7373



PROGRAM HIGHLIGHTS

- Relax for **seven nights** on the spectacular Amalfi Coast at the **Hotel Raito**.
- Explore **Campania**, known as Italy's breadbasket. Visit a farm famous for the regional specialty, buffalo mozzarella.
- Marvel at the breadth of Italy's prodigious history. See three UNESCO *World Heritage List* sites: the **Amalfi Coast**; the archeological sites of **Herculaneum** and **Pompeii**; and the Greek ruins at **Paestum**.
- Visit the **World War II landing beach** in Salerno.
- Cross the Gulf of Naples to spend a day on the enchanting **Isle of Capri**.
- Admire the spectacular cliffside towns of **Positano** and **Sorrento**.

Alumni Campus Abroad® Advantages

This program offers unique value-added features that promise you an outstanding educational experience in a very special environment:

- **Settle into Italy** for a stay of seven nights and the opportunity to immerse yourself in the local culture and lifestyle.
- **A deluxe hotel** provides comfortable accommodations and the perfect base from which to explore the region's renowned landmarks and off-the-beaten-path treasures.
- **An extensive meal plan** is seasoned with traditional specialties.
- **Meet the People** during excursions and events that allow you to mingle with area residents and gain personal insight into everyday life in their community.
- **Informative educational lectures** are presented by local experts and excursions led by knowledgeable guides.
- **An experienced Campus Director** ensures attentive services for the duration of your stay.
- **All gratuities** for excursion guides and drivers are included.

H

ere, mountains erupt from the waters of the Mediterranean and pastel-painted buildings cascade down their sides. The glistening sea and architecture act as prisms, creating a spectacular spectrum of colors as they are kissed by daylight. This is the Amalfi Coast—a handful of villages that will be the backdrop of your journey. You'll travel a fabled, serpentine ribbon of road from destination to destination. Along the way, you will take in the breathtaking views that inspired countless artists, gain historical perspectives and see exactly why the Divine Coast has drawn royalty and celebrities for decades.

YOU MAY HAVE THE UNIVERSE,
IF I MAY HAVE ITALY.

— GIUSEPPE VERDI,
ITALIAN OPERA COMPOSER,
1813-1901
Above: Ravello



Dear Duke Alumni and Friends,

Join us as we discover ***Amalfi~The Divine Coast***, one of the most incredible regions in Italy. Home to Ulysses' mythical sirens, the Amalfi Coast still calls out to visitors with its beauty. Discover the quaint coastal towns of Vietri sul Mare, Amalfi, Positano and Ravello, which cascade down mountains into the sea. Step back in time at the ancient ruins of Pompeii, Herculaneum and Paestum. Cruise the sparkling blue waters to the Isle of Capri to see its natural wonders. Discover lovely Sorrento, and throughout your trip, sample delicious cuisine while immersing yourself in the Italian lifestyle.

This unique itinerary has been carefully crafted by travel experts and visits the region's best known attractions as well as its hidden treasures. We offer the ideal balance of scheduled events and flexible free time, which allows you the freedom to pursue your own interests. You'll enjoy preferred access to popular attractions, along with specially arranged cultural experiences. In addition to exclusive educational programs focused on the region, its history and people, a Duke faculty member will accompany the group to provide unique educational content and answer any questions you may have about Duke.

This unforgettable experience to one of the world's most beautiful places is priced at an excellent value. **Space is limited to ensure your comfort, so make your reservations today!**

Forever Duke,

Beth Ray-Schroeder '83
Assistant Director, Education & Travel
Duke Alumni Association

Above: Capri

"It is a dream place that isn't quite real when you are there and becomes beckoningly real after you have gone."

~ John Steinbeck,
American author, 1902-1968,
"Positano,"
Harper's Bazaar, May 1953

"Italy is a dream that keeps returning for the rest of your life."

~ Anna Akhmatova,
Russian poet,
1889-1966

"Here the beautie of all the world is gathered as it were into a bundle."

~ Fynes Moryson,
on Campania in *An Itinerary*,
1617

AMALFI

INDULGE IN THE MAJESTY OF THE DIVINE COAST

Along the coast of Campania, the sea sparkles with sunlight while pastel-colored towns cling to craggy cliffs. Delight in the scenic grandeur of the Amalfi Coast, with its varied architecture and amazing vertical landscape. Admire “The Divine Coast” as you travel the serpentine Amalfi Drive that winds around towering cliffs and sandy coves, past charming villages and brightly colored villas.

DAY ONE

Depart your gateway city for **Naples, Italy**, aboard scheduled jet service. *(Provided for Air Program participants only.)*

DAY TWO

VIETRI SUL MARE

Upon arrival, transfer to **Vietri sul Mare** and the deluxe **Hotel Raito**, majestically situated on one of Italy’s most beautiful stretches of the Amalfi Coast. *(Provided for Air Program participants only.)*

This evening, meet your fellow travelers at a *Welcome Reception and Dinner* at the hotel.

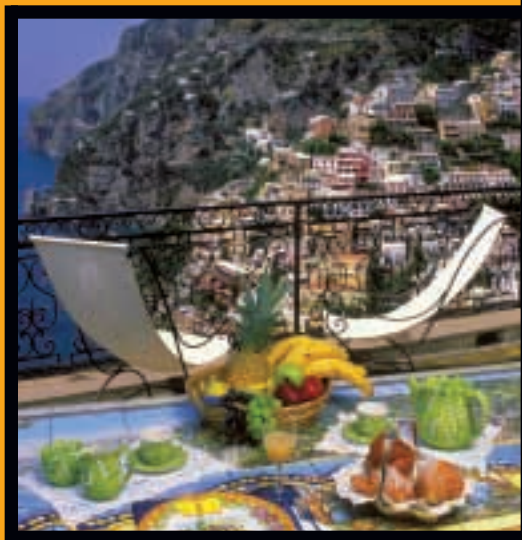
DAY THREE

RAVELLO, AMALFI AND POSITANO

Educational Focus: *The Amalfi*

Inspiration. Discover the allure of the beautiful Amalfi Coast and how it has inspired artists and writers throughout the years.

Excursion: *Ravello and Amalfi.* Enjoy a scenic ride to the charming town of Ravello. Visit the exquisite Villa Ruffolo, known for its beautiful gardens and unique architecture, built in the Arabesque style. Continue to Amalfi and enjoy a walk through the town, admiring its piazza and Duomo di



Sant’Andrea. The entire Amalfi Coast has been designated a UNESCO *World Heritage List* site.

Local Flavor: Sample Italian specialties during lunch at a restaurant in Amalfi.

Excursion: *Positano.* A private boat awaits to take you on a cruise to Positano, a town that clings to the rocky coast. Spend the afternoon visiting this picturesque town at your leisure before returning to the hotel.

Local Flavor: A delicious dinner is served at the hotel restaurant.

DAY FOUR

SORRENTO

Excursion: *Sorrento.* This morning, depart for lovely Sorrento. Built atop a coastal cliff, this village has been heralded by poets for its beauty. Rendered in pastel-hued houses, it is ringed with groves of lemon trees and awash in beautiful gardens.

Independent Exploration: The rest of the afternoon in Sorrento is free to pursue your own interests.

Educational Focus: *The Horror & Splendor of Vesuvius.* Learn about the history of Mt. Vesuvius and its impact on the ancient cities of Herculaneum and Pompeii.

Independent Exploration: The remainder of the evening is at leisure.

DAY FIVE

HERCULANEUM AND POMPEII

Excursion: *Herculaneum and Pompeii.* Visit the UNESCO *World Heritage List* sites of Herculaneum and Pompeii, which were





UNESCO

The **Amalfi Coast** (1997), the **Archaeological Areas of Pompeii and Herculaneum** (1997) and the **Archaeological Site of Paestum** (1998) are UNESCO *World Heritage List* sites featured in this program. These sites are distinguished due to universal scenic, historic, artistic or scientific value.

destroyed when Mt. Vesuvius erupted in A.D. 79. The ancient seaside town of Herculaneum was preserved by mudflows on that fateful day, while Pompeii, the larger of the two cities, was covered by ash. Pompeii is known for its museum and well-preserved frescoes and mosaics.

Local Flavor: Lunch is served at a restaurant next to the archeological site of Pompeii.

Local Flavor: Enjoy dinner at the hotel restaurant.

DAY SIX CAPRI

Excursion: *Isle of Capri.* Described as “a piece of paradise fallen from the skies,” the enchanted Isle of Capri is one of the world’s most glamorous places. Cruise to



Marina Grande before embarking on a private boat ride around the island to see the White Grotto and incredible Faraglioni rock formations. Then, spend some time exploring in picturesque Anacapri.

Local Flavor: Sample Italian cuisine during lunch at a restaurant in Anacapri.

Independent Exploration: Return to Capri where your afternoon is free to explore, relax or shop.

Educational Focus: *Meet the People.* Meet local residents and participate in a friendly discussion about life in Italy today.

Local Flavor: Dine on local specialties at dinner in the hotel’s restaurant.

DAY SEVEN

PAESTUM AND SALERNO

Educational Focus: *Artisnel Amalfi.*

Learn about the history of the food, wine and ceramics produced in the province of Campania from ancient times to today.

Excursion: *Mozzarella.* Visit a local farm where mozzarella cheese is produced from the milk of buffalo indigenous to the area. Enjoy a tasting of this famous cheese.

Clockwise from far left:

Positano / Statue and Temple of Apollo, Pompeii / Vineyards, Amalfi / Local shops / Faraglioni Rocks



Excursion: Paestum. Continue to the UNESCO *World Heritage List* site of Paestum. After being abandoned in the ninth century, this Greco-Roman city was overtaken by forest and forgotten until the 18th century. See a variety of ruins including three well-preserved Doric temples, which are some of

the best-preserved examples of Greek architecture outside of Greece. Before returning to the hotel, visit the World War II landing beach and memorial in Salerno.

Local Flavor: Lunch is served at a local restaurant overlooking the temples.

Independent Exploration: Enjoy the rest of your evening at leisure.

DAY EIGHT

VIETRI SUL MARE

Independent Exploration: The day is yours to pursue what interests you. Finish up any last-minute sightseeing, shopping or relax at an outdoor café.

Tonight, gather with fellow travelers for a *Farewell Reception and Graduation Ceremony* followed by a *Farewell Dinner* at the hotel.

DAY NINE

NAPLES

After breakfast, transfer to the Naples airport for the return flight to your gateway city. *(Provided for Air Program participants only.)*

NOTE: Itinerary schedule may change due to local conditions. Many excursions in this program involve an element of walking as some of the finest attractions are located in areas not closely accessible by motor coach.

INCLUDED FEATURES

Accommodations

- Spend **seven nights** in **Vietri sul Mare** at the deluxe *Hotel Raito*.

Meals

- Enjoy an **extensive meal program**, including seven breakfasts, four lunches and five dinners, in addition to in-flight dining service. Tea or coffee is included with all meals, plus wine with dinner. Take advantage of leisure time to try local cuisine independently.
- Sample **authentic regional specialties** at local restaurants.
- Attend a special **Welcome Reception and Dinner**.
- Gather for a **Graduation Ceremony** followed by a **Farewell Reception and Dinner**.

Your Exciting Travel Program

(For full details please refer to the day-by-day itinerary.)

- **Informative educational programs**, presented by **local experts**, will enhance your insight into the region.
- **All excursions:**
 - Discover the allure of the Amalfi Coast, with visits to **Ravello, Amalfi** and **Positano**.
 - Drive along the serpentine stretch of the **Amalfi Drive**.
 - Discover the ancient ruins of **Pompeii** and **Herculaneum**.
 - Cruise to the **Isle of Capri**.
 - Visit picturesque **Sorrento**.

Many Included Extras

- Consultation services of a dedicated **Passenger Service Representative** prior to departure.
- Services of a friendly, professional **Campus Director** and **expert English-speaking local guides** throughout your stay.
- **Tipping** of all guides and drivers.
- Detailed travel and destination information to assist you in your planning.
- Complimentary travel wallet.



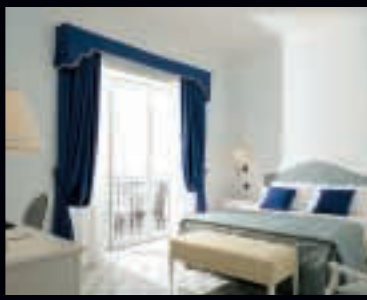
Vietri sul Mare

ACCOMMODATIONS



HOTEL RAITO

Located above the peaceful village of Vietri sul Mare, the luxurious *Hotel Raito* overlooks the dazzling Amalfi Coast and is surrounded by verdant gardens. In addition to its own sun-drenched beach, the hotel has an indoor and outdoor swimming pool and a spa with a full range of treatments. Its restaurant is one of the most famous along the coast and offers a selection of fine local specialties. Each guest room is beautifully decorated and includes a hair dryer, Internet access, plasma television and minibar.



Reserve your trip to the Amalfi Coast today!

For Office Use Only: B #: _____ Date: _____
Trip #: 16-19265 PSR: _____

Send to: ACA Amalfi Coast
Education & Travel
614 Chapel Drive, Box 90572
Durham, NC 27708
Phone: **919-684-2988** or **919-684-5114** Fax: **919-660-0148**

Please contact AHI Travel at **800-323-7373** with questions regarding this tour.

Full Legal Name (exactly as it appears on passport)

(1) _____
Title First Middle Last Class Year

(2) _____
Title First Middle Last Class Year

Street Address _____

City _____

State _____ ZIP _____

Home: (_____) _____

Office: (_____) _____

E-mail: _____

☐ Yes, please e-mail me information about special travel opportunities.

Sharing with _____ (Form sent separately.)

Name(s) you would like on your name badge(s):

(1) _____

(2) _____

I/we authorize you to make my/our reservations as follows:

Land Program

☐ I/we will make my/our own air arrangements and transfers.

☐ Please call me/us to discuss my/our air options.

☐ I prefer single accommodations at an additional \$350 (limited availability).

☐ I request assistance in securing a roommate but will accept a single, if one is available at this time, and pay the single supplement. Should a roommate be found, I understand the supplement will no longer apply.

Land and Air Program

☐ I/we reserve the Land Program and request the roundtrip Air Program to and from Naples, Italy, to depart from:

Departure City _____

☐ Please send me information on upgrading my flights.

*Please note: Air prices will be sent to you with your Reservation Confirmation and air schedule sent at 90 days before departure. International flight arrangements can be canceled with **no obligation up to 75 days before departure**.*

Reservations are subject to availability and processed on a first come, first served basis. Reservations to be paid in full by July 30, 2010 (75 days prior to departure). Reservations received after this date must be accompanied by payment in full. Final payment may be made by personal check, MasterCard or Visa. Make checks payable to AHI International.

Enclosed is a deposit of _____ (\$600 per person required) to reserve _____ place(s).

☐ Accept my check made payable to **AHI International**.

☐ Charge my deposit to: ☐ MasterCard ☐ Visa

Card # _____

Expires _____ / _____

(Signature as it appears on credit card)

Please note: Any payment to AHI International constitutes your acceptance of the terms and conditions set out herein, including but not limited to the Cancellation terms.

Need pre- or post-trip assistance? *

If you are interested in making independent travel arrangements before and/or after this program, please contact **AHI Travel** at **800-323-7373** no later than **60 days prior to departure** and they will be happy to assist you with your reservations.

* A nonrefundable service fee and additional air/land charges based on reservations apply.

LAND PROGRAM

October 14-21, 2010

Full Price

\$3,045

Special Savings

\$250

Special Price

\$2,795*

***Special Price valid if booked by the date found on the address panel.**

VAT is an additional \$125 per person.

All prices quoted are per person, based on double occupancy (unless otherwise stated).

Single accommodations are an additional \$350 (limited availability).

AIR PROGRAM

October 13-21, 2010

For your convenience, AHI offers a flexible Air Program featuring special air fares available at an additional cost in conjunction with the Land Program.

AHI has designated specific Group Air Schedules for this departure utilizing round-trip scheduled jet service from North America to Naples, Italy.

Those participating on these flights will enjoy motor coach transfers between the arrival/departure airport abroad and the hotel, including baggage handling. Prices are dependent upon dates, air routes and class of service chosen and will be reflected on your *Reservation Confirmation*, which will be sent to you upon receipt of your reservation. Air schedules will be sent with your final invoice approximately 90 days before departure. Prices quoted to you will include all domestic and foreign governmental airport departure taxes and fees and any applicable fuel surcharges. AHI ticketed passengers will also receive ***Automatic \$250,000 Flight Insurance***, subject to policy terms.

NOT INCLUDED-Fees for passports and, if applicable, visas; personal gratuities; laundry and dry cleaning; excursions, wines, liquors, mineral waters and meals not mentioned in this brochure under included features; travel insurance; all items of a strictly personal nature.

MOBILITY AND FITNESS TO TRAVEL-The right is retained to decline to accept or to retain any person as a member of this trip who, in the opinion of AHI Travel is unfit for travel or whose physical or mental condition may constitute a danger to themselves or to others on the trip, subject only to the requirement that the portion of the total amount paid which corresponds to the unused services and accommodations be refunded. Passengers requiring special assistance, including without limitation those who permanently or periodically use a wheelchair, must be accompanied by someone who is fit and able to assist them, and who will be totally responsible for providing all required assistance.

AIR TRANSPORTATION-The price of air transportation offered by AHI Travel is based on Advance Purchase Excursion fares. After tickets are issued, penalties up to 100% of the ticket price may be levied. If connecting flights are requested, special promotional fares may be used, in which case penalties of as much as 100% may be assessed by the airlines if reservations are changed or canceled after ticketing. After departure, if the reservations are changed, you will be charged the higher, all year Economy class fare. **VARIATIONS TO THE GROUP ITINERARY MUST BE REQUESTED NO LATER THAN 60 DAYS PRIOR TO DEPARTURE.** Passengers who choose to make their own airline reservations independently will be wholly responsible for any airline fees or penalties incurred as a result of program cancellation and/or change in travel dates, or airline schedule(s).

CANCELLATION-In addition to airline cancellation penalties, all cancellations for any reason whatsoever will be subject to a \$250 per person cancellation fee. Cancellation from 120 days to 76 days prior to departure will result in forfeiture of 10% of the entire cost of the trip per person; 75 days to 30 days, 50% of the trip cost per person; cancellation from 29 days up to the time of departure will result in 100% forfeiture of the entire cost of the trip. **TRIP CANCELLATION INSURANCE IS AVAILABLE. AN APPLICATION WILL BE SENT AFTER YOU RESERVE.** All cancellations must be submitted in writing to AHI International Corporation.

BAGGAGE-Baggage restrictions vary according to the airline policy and the class of service flown. Details will be provided with your pre-departure information.

Baggage allowances are subject to change by the carrier without notice. Excess baggage charges for additional or oversized/overweight pieces are expensive and not included in your trip price; plan your wardrobe accordingly. Transport of baggage and personal effects is at the owner's risk throughout the travel program.

RESPONSIBILITY-AHI Travel and the Sponsoring Association act only as agents for the suppliers of travel conveyance, transport, accommodations or other service and have no responsibility for any delays, delayed departure or arrival, missed carrier connections, loss, death, damage or injury to person or property or accident, mechanical defect, failure or negligence of any nature howsoever caused in connection with any accommodations, transportation or other services or for any substitution of hotels or of common carrier equipment, with or without notice, or for any additional expenses occasioned thereby. Dates, Program Details and Tour costs, although given in good faith and based on tariffs, exchange rates and other information current at the time of printing, are subject to change at or before the time of departure. No revisions of the printed itinerary or its included features are anticipated; however, the right is reserved to make any changes, with or without notice, that might become necessary, with the mutual understanding that any additional expenses will be paid by the individual passenger. Baggage and personal effects are the sole responsibility of the owners at all times. If the entire program is cancelled for any reason, participants shall have no claim other than for a full refund. By forwarding the deposit, the passenger certifies that he/she has no physical, mental or other condition of disability that would create a hazard for himself/herself or other passengers and accepts the terms of this contract. The airlines and other transportation companies concerned are not to be held responsible for any act, omission, or event, during the time passengers are not on board their conveyances. The passage contract in use, when issued, shall constitute the sole contract between the company(ies) and the passenger and/or purchaser of this trip.

800-323-7373



Top to bottom:
Handcrafted pottery
Bountiful lemons
Coastal beach huts
Fresco, Pompeii
Cover photos:
Spectacular cliffside
village of Positano



A word about your Tour Operator

AHI Travel is the premier operator of deluxe travel programs sponsored by alumni associations. Their experienced, professional staff has offered the highest level of service in **innovative travel programs since 1962.**

In AHI Travel's care, you can rely on:

- **An exceptional travel value.** It would be impossible for an independent traveler to arrange all these unique experiences, inclusions and services at a comparable price.
- **Unique access to local sites.** Take advantage of their 47 years of travel experience to gain preferred entrance to popular sites and to uncover the region's hidden treasures.
- **Flexibility and customization.** Free time during the trip allows you to pursue your own interests. They will also help you tailor your dream trip with add-ons and extensions.
- **Safety and security.** In a country where you might not know the language or culture, their professional staff is on hand to ease your way and get you any help you need.
- **Full endorsement by the USTOA.** This professional association safeguards consumers' deposits and payments with a \$1 Million *Travelers Assistance Program.*



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Special Offer!
Book by April 20, 2010
and save \$500 per couple!

Give the gift of travel! Personalized gift certificates are available. Call for details.