



A recipe
for *healthy*
babies

Signature Chefs Auction®
benefiting the March of Dimes

Signature Chefs Auction
of East Alabama

Save the date
Tuesday, October 8, 2013
6:00 p.m.

Sponsorship Opportunities



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*Signature Chefs Auction
of East Alabama*

October 8, 2013

Auburn University Club
1650 Yarbrough Farms Blvd
Auburn, Alabama 36830

Event Chair

Tricia Peterson

Realtor, Sales & Marketing Manager, Owner

THREE SIXTY

6:00 pm Tasting & Silent Auction

7:30 pm Program & Live Auction Begin

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Signature Chefs of East Alabama

Bring together top local chefs showcasing their culinary masterpieces, a generous sampling of fine wines, fabulous entertainment and a lively auction featuring one-of-a-kind packages, and you've got a perfect recipe for a Signature Chefs Auction event. These events, which help raise important dollars for the March of Dimes, pay tribute to the culinary excellence of local chefs and caterers in communities across the nation, and are geared towards people who enjoy fine dining, fine wine, auctions and entertainment.

2012 Participating Chefs and Restaurants:

- Chef David Bancroft, Auburn University Club
- Chef Garry Anderson, Ariccia
- Chef Walter Brown, Amsterdam Café
- Chef Trey Dorsey, Jimmy's
- Chef Miguel Figueuroa, Hamilton's on Magnolia
- Chef Graham Hage, Zazu Gastropub
- Chef Rob McDaniel, SpringHouse
- Chef Jim Sikes, Alagasco Preferred Chef
- Chef Chris Stone, Irish Bred Pub

Signature Chefs of East Alabama

Corporate Sponsorship Opportunities

Presenting Sponsor - \$5,000

Pre-event & post-event benefits:

- ❖ Acknowledgment in all media (radio/TV/print)
- ❖ Opportunity for CEO quote in 2 media releases
- ❖ Company name/logo on all print materials (program, signage, etc.)
- ❖ Company logo with link to web site on event web page
- ❖ Employee volunteer opportunities
- ❖ Thank You letters on company letterhead

Night-of Event Benefits:

- ❖ Event registration for twenty guests
- ❖ On-site sponsor signage at the event
- ❖ Opportunity to host opening remarks
- ❖ Full-page color ad in program book
- ❖ Opportunity to provide giveaways to attendees

Gold Sponsor - \$2,500

Pre-event & post-event benefits:

- ❖ Acknowledgment in all print media (2 media releases)
- ❖ Company name/logo on all print materials (program, signage, etc.)
- ❖ Company logo with link to web site on event web page
- ❖ Employee volunteer opportunities

Night-of Event Benefits:

- ❖ Event registration for twelve guests
- ❖ On-site sponsor signage at the event
- ❖ Full-page ad in program book
- ❖ Opportunity to provide giveaways to attendees

Signature Chefs of East Alabama

Silver Sponsor - \$1,500

Pre-event & post-event benefits:

- ❖ Acknowledgement in at least one media release
- ❖ Employee Volunteer Opportunities

Night of Benefits:

- ❖ Event registration for eight guests
- ❖ On-site sponsor signage at the event
- ❖ Full Page Ad in Program Book

Bronze Sponsor - \$750

Pre-event & post-event benefits:

- ❖ Acknowledgement in at least one media release
- ❖ Employee Volunteer Opportunities

Night-of Event Benefits:

- ❖ Event registration for six guests
- ❖ Half Page Ad in Program Book

Other Sponsorship Opportunities:

- ❖ *Each includes 4 tickets to the event plus program mention.

Registration/Checkout Sponsor \$500

- ❖ Area decorated to incorporate the sponsor
- ❖ Company volunteers invited to assist with event

Silent Auction Sponsor \$500

- ❖ Company logo on each silent auction bid sheet
- ❖ Company volunteers invited to assist with event

Live Auction Sponsor \$500

- ❖ Company recognition throughout the live auction
- ❖ Company volunteers invited to assist with event

Signature Chefs Auction

Fund the Mission

Fund the Mission is your opportunity to make a 100% tax-deductible gift to the March of Dimes.

It normally takes nine months for a baby to be born. But, every day in Alabama, 29 babies are born prematurely, many so small they must fight for their lives. For those parents whose babies come early, prematurity becomes an unavoidable reality. The March of Dimes has developed a Neonatal Intensive Care Unit (NICU) Family Support Program that responds to the emotional and informational needs of families during the NICU hospitalization, during the transition home, and in the event of a newborn death.

Your generous Fund the Mission donation of \$1,000, \$750 or \$500 will help the March of Dimes and their researchers continue their mission to find a cure for prematurity and will help support the NICU Family Support Program.

All Fund the Mission donations are greatly appreciated and 100% tax-deductible!

Sponsorship / Marketing Agreement

Company Name: _____

Contribution Amount: _____

Program or Event: Signature Chefs of East Alabama

Event Location/Date: Auburn University Club - October 8, 2013

Sponsorship contribution enclosed Credit Card # _____

I am unable to attend the event, but Exp. Date _____
wish to make a contribution to the CWV _____
March of Dimes mission

Please invoice Billing Zip Code _____

Contact Name _____

Address _____

City/State/Zip _____

Phone/Fax _____

e-mail _____

Signature _____

My signature indicates authorization to make this commitment on behalf of my company

Please return to:

March of Dimes
Attn: Linda Gross
71 Market Place
Montgomery, AL 36117
lgross@marchofdimes.com
Phone: (334) 513-7381
Fax: (334) 279-7362

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signature chefs auction[®]

Ambassador Family

Josh, Daniel & Adeline Fields



I will never forget the day my pregnancy test came up positive. My husband, Josh, and I were overjoyed. I immediately started prenatal care and bought all the books. I never had any reason to fear or think I would not carry to full term.

At 32 weeks I was diagnosed with HELLP Syndrome, a form of high blood pressure with elevated liver enzymes and a low blood platelet count. It is a rare, but potentially life-threatening illness. I was shocked. I had done everything right.

Shortly after being rushed in an ambulance to UAB, Adeline was born, weighing 3lbs 6oz and 16 inches long. There was no sound of her crying as the doctors delivered her. There was no, "Here is your beautiful baby girl!" ... only hushed whispers as the doctors took our baby girl away.

When we did get to see Adeline, she was in her isolette in the Neonatal Intensive Care Unit (NICU). So tiny, she had wires connected to every inch of her. For 21 days, we endured the late night sensors sounding, IV lines blowing, breast milk pumping, frequent nurse visits and sleepless nights in the NICU, together.

So much of the experience my family had while in the NICU was made better by the March of Dimes. The NICU Family Specialist invited me to programs offered by the March of Dimes. At the programs I was able to meet other moms going through similar situations. We shared stories and offered support. There was a special understanding, a bond shared, and the March of Dimes gave us that.

Josh, Adeline and I are honored to serve as the 2013 Ambassador Family. We support the efforts of the March of Dimes to give every mom a healthy pregnancy and every baby a strong, healthy start in life. Our family had a happy ending. Not every family is so lucky.

Adeline is now a healthy, happy and bossy 3 year old and our family is on the adventure of a lifetime; Adeline's Adventure. But more research is needed to find the cause for premature birth, and we hope one day, a cure. Please join us in supporting the March of Dimes so that all babies are given a chance to have their own adventures.

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