

**PHONATHON CALLER EVALUATION FORM**

Many thanks for your pledge to the 2000-2001 Annual Fund Phonathon for La Salle University! I hope you'll take a few minutes to evaluate the telephone call you recently received. Your input will help us refine the Student Phonathon so that we can improve our communications with La Salle's friends. Thank you again for your support of the Annual Fund!

Please circle your response to each question and return this form with your gift.

1—Poor	2—Needs Improvement	3—Good	4—Very Good	5—Excellent			
1. The student phonathon caller was friendly and enthusiastic.			1	2	3	4	5
2. The student phonathon caller provided an update on Campus Events.			1	2	3	4	5
3. The student phonathon caller expressed knowledge about the Annual Fund.			1	2	3	4	5
4. The student phonathon caller verified and updated address and business info.			1	2	3	4	5
5. The overall quality of the call was:			1	2	3	4	5

Additional Comments: \_\_\_\_\_  
\_\_\_\_\_

Phonathon Caller's Name: \_\_\_\_\_

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