

Sponsorship

Generate awareness for your organization and stand out among your competitors by sponsoring the 52nd Annual Meeting. Sponsorship provides an excellent opportunity to grow your business and support the industry. This year, we have unique sponsorship packages, which in addition to providing visibility for your company, offer fun ways to celebrate the event with your business colleagues and friends.

Event Sponsor (Starts at \$4000)

Our premium event sponsorship package allows you to maximize your company's visibility at the event with an array of recognitions and several add-on options including our unique tableside wine presentation and welcome gift room drops for customers, staff or friends! As a \$4000 Event Sponsor, here's what you'll receive:

- **Printed Recognition** – Your company logo will be displayed prominently within the onsite program guide, and other printed materials.
- **Online Recognition** – Your company logo and a link to your company's website will be included on the ACPA Annual Meeting website and appropriate e-news announcements on the event.
- **Onsite Signage Recognition** – Your company name and logo will be displayed prior to all meetings onsite, in the registration area, as well as during the Welcome Reception, Concrete Pavement University (CPU), and awards programs.
- **Verbal Recognition** – Your company will be recognized in front of attendees at several well-attended events, including the Welcome Reception, Annual Meeting of the Members, and awards programs.
- **Registrant Contact Information** – A registration list with contact information will be provided in spreadsheet form.

Add-ons exclusively available for Event Sponsors (check your "add-on" selections below):

Tableside Wine Presentation (\$1000 additional for wine and sommelier fees)

Available only to event sponsors, two bottles of premium red or white wine will be presented with your compliments to guests of your choice at the "Excellence" awards dinner program. This is a great way to thank award winners for including you and your products in their award winning projects, or to simply say "thanks". You designate to whom you wish to present the wine, such as customers or friends and we do the rest.

Reduced-fee Poster Recognition (\$750 per poster)

You'll have the opportunity to display one poster all week in our meeting lobby area ... and at a reduced rate compared to our standard \$1,000 rate. This popular option allows you to use a large (24 x 36 in. version of your most recent company ad, an enlarged logo, or other artwork. No artwork? No problem—we can help! (See details & specifications on the Poster Ad section below.)

Welcome to the Annual Meeting Room Drop (\$500 for up to three drops)

Do you want to start the week off in a special way with your customers? This new option will allow you to designate to whom welcome gifts will be delivered with your compliments! Treat yourself, your customers, and guests with something they will remember and appreciate.

Reduced-fee Golf-Hole Sponsorships (\$250 per hole)

Up to two golf hole sponsorships are available to all event sponsors with this add-on—one on the front nine and one on the back nine during the ACPA Golf Tournament. (See details & specifications on next page.)





ACPA Distinguished Service Awards Luncheon Sponsorship (\$2500)

Available exclusively to one member (company), you can increase your company's visibility while supporting the Association's luncheon to honor individuals and teams that have made an outstanding impact on the Association and our industry. You'll get the opportunity to welcome the luncheon guests during this special luncheon. ACPA will place your logo on signage at the luncheon and will include your company name as the luncheon sponsor in the on-site program and communications and publicity surrounding this event. See *Details and Specifications* section below regarding artwork we'll need for this.

Guest Speaker Luncheon Sponsorship (\$2500) – SOLD (No Longer Available)

Available exclusively to one member (company), you can increase your company's visibility while supporting the Association's luncheon featuring guest speaker, Scott Wolter, host of History Channel's "America Unearthed." You'll introduce Scott to the luncheon guests and to this special luncheon. ACPA will place your logo on signage at the luncheon and will include your company name as the luncheon sponsor in the on-site program and communications and publicity surrounding this event. See *Details and Specifications* section below regarding artwork we'll need for this opportunity.

Concrete Pavement University Poster Ads (\$1000 per 24" x 36" poster)

Increase your company's visibility, show off your latest capabilities, or highlight your newest products and services with ACPA's poster session. Posters will be placed in highly visible areas outside the Concrete Pavement University track session meeting rooms and/or break areas. See *Details and Specifications* section below regarding artwork we'll need from you to produce your poster.

Activity Sponsor (\$1000)

Activity sponsors have the opportunity to be recognized with signs displayed prominently in staging areas for all activities where ACPA members, as well as spouses and other guests, gather to depart for special activities. Examples include tours, fishing, etc. See *Details and Specifications* section below regarding artwork we'll need for this.

Golf Hole Sponsor (\$500 per hole)

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Hole sponsorships are a great way to prominently display your company's logo during Wednesday's golf outing. Each sign is 24.5" wide x 17" high. Take pictures at the tee box with your friends and customers! See *Details and Specifications* section below regarding artwork we'll need for this.



Details and Specifications

- **All sponsors** – For all sponsors, we will need a high-resolution logo and your company name, as you wish it to appear in print. Logos must be high resolution (300 or greater dots per inch [dpi]), large format or scalable (vector) artwork.
- **Posters**—Poster specifications are 24” x 36” in either direction. Artwork, including logos, must be 300 dpi or higher. (Please add 1/4-inch to each direction in which your artwork “bleeds.”) We can accept artwork supplied as either a high-resolution PDF or one created in Adobe Illustrator CS4 (or earlier) version file. Be sure to outline text before supplying artwork. If you would like us to create your poster, please supply complete text you’d like to appear, high resolution CMYK (4-color) photos, and a high resolution version of your logo.
- **Golf signs**—Artwork will include your company’s name (as you wish it to appear on the sign) and a color logo. A logo should be 300 dpi or higher resolution and must large format or scalable (vector) artwork. We can accept high-res JPEG’s, EPS files, TIFFs, or Adobe Illustrator CS4 (or earlier).

Sending artwork to us: Please email artwork or logos, less than 12MB to Bill Davenport (contact information below). If your artwork or logo file is greater than 12 MB, please send via Dropbox, Hightail, or other file compression/hosting service.

Need help? Please contact Bill Davenport at 847.423.8703 or bdavenport@acpa.org.



Sponsor Payment and Contact Information

Please complete and sign this form and return to Bill Davenport at bdavenport@acpa.org

YOUR NAME: _____ EMAIL: _____

COMPANY NAME FOR SPONSORSHIP: _____

LIST SPONSORSHIP TYPE(S) SELECTED: _____

TOTAL PAYMENT FOR ALL TYPES SELECTED: \$ _____

PREFERRED PAYMENT METHOD (check one):

- Check Enclosed (make payable to American Concrete Pavement Association and note "SPONSORSHIP" as a reference)
- Send Invoice
- Credit Card (provide details below)

INVOICE INFORMATION:

BILLING CONTACT: _____

COMPANY: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

CREDIT CARD:

CHECK ONE: _____ VISA _____ MASTERCARD _____ AMERICAN EXPRESS

NAME (AS IT APPEARS ON CARD): _____

COMPANY (IF IT APPEARS ON CARD): _____

CREDIT CARD NUMBER: _____

CCV (on back of VISA and MC; on front of AMEX): _____ EXPIRATION DATE: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE: _____

SIGNATURE AUTHORIZING PAYMENT/INVOICE OF AMOUNT INDICATED ABOVE: _____

