

Commission program set up: Step 1



PUBLISHER APPLICATION: Step 1 of 2

Welcome to the Reebok sign-up area.

A program for fitness professionals to earn a discount and commission on Reebok products.

Reebok is an American-inspired, global brand that creates and markets sports and lifestyle products built upon a strong heritage and authenticity in sports, fitness and women's categories. The brand is committed to designing products and marketing programs that reflect creativity and the desire to constantly challenge the status quo.

We have teamed up with Commission Junction to provide our publishers with trusted third-party tracking, real-time reporting, and monthly commission checks. If you are already a Commission Junction Publisher, you can skip the form and sign up for the Reebok Program directly through the [Commission Junction Member's Area](#)

If you are not already a Commission Junction publisher, please complete the short application form below to get started earning commissions today.

[More information about Reebok](#)

Please Select Language Preference

- English
- Deutsch
- Español
- Français

Country

Select...

Functional Currency

Select...

Note: Your functional currency settings will establish the currency used to calculate and display all financial content in this account. All functional currency settings are permanent and may not be reversed or changed once established for a particular account.

<< Back

Reset

Next >>

- In order for an instructor or gym to earn commission on referred sales, they will need to sign up as a Publisher through Commission Junction
 - At this step they will select their
 - Language Preference
 - Country
 - Functional currency (US Dollars, Canadian Dollars, Euro, Sterling, Swedish Krona, Czech Karuna, Danish Krone, Poland New Zloty, South African Rand)
 - Additional information will be provided for guidance
-
- Click next and accept all commission program terms

Commission program set up : Step 2

Site Information

* Web site or newsletter name

* Web site URL
(Include http:// in URL)

Describe your Web site

* Category
(Main topic of your Web site)

* Current Monthly Unique Visitors

Define your promotional methods if any [\(help\)](#)

Web site / Content

Search Engine Marketing

Email Marketing

Software

* Does your Web site offer incentives to visitors, donate a portion of proceeds to charity or require special approval from advertisers? [\(help\)](#)

Yes No

Description of your Special Program

- This form is designed for Web publishers with websites so the application is seeking to verify information about:
- ******Web Site or Newsletter Name- Enter Your Full Name**
- ******WebSite URL- Put your ReebokONE personalized URL**
 - Ex. <http://www.reebokone.com/johnsmith>
- Describe your Site- Tell about your Profile
- Category-Please select Sports & Fitness Exercise health
- Current Monthly Unique Visitors- Please select Not Yet Launched
- Define your promotional methods- Select Web Site Content
- Does Your Web Site offer Incentive- Select No

******Most important part of commission sign ups**

Commission program set up : Step 2 (cont'd)

Contact Information

* First and Last Name

Title/Function in Organization

* Phone

* E-mail (Valid email **REQUIRED** for registration confirmation and for login)

* Verify E-mail

Company Information

* Organization Name (Your name if none)

* Address

* City

* State

* Zip Code

* Country UNITED STATES

Note: Country selection is set in [step one](#).

* Organization Phone

Organization Fax

* Currency USD US Dollar

Note: Functional currency is set in [step one](#).

* Please enter the characters into the box below ([help](#))

VxTAHAr

Personal Information:

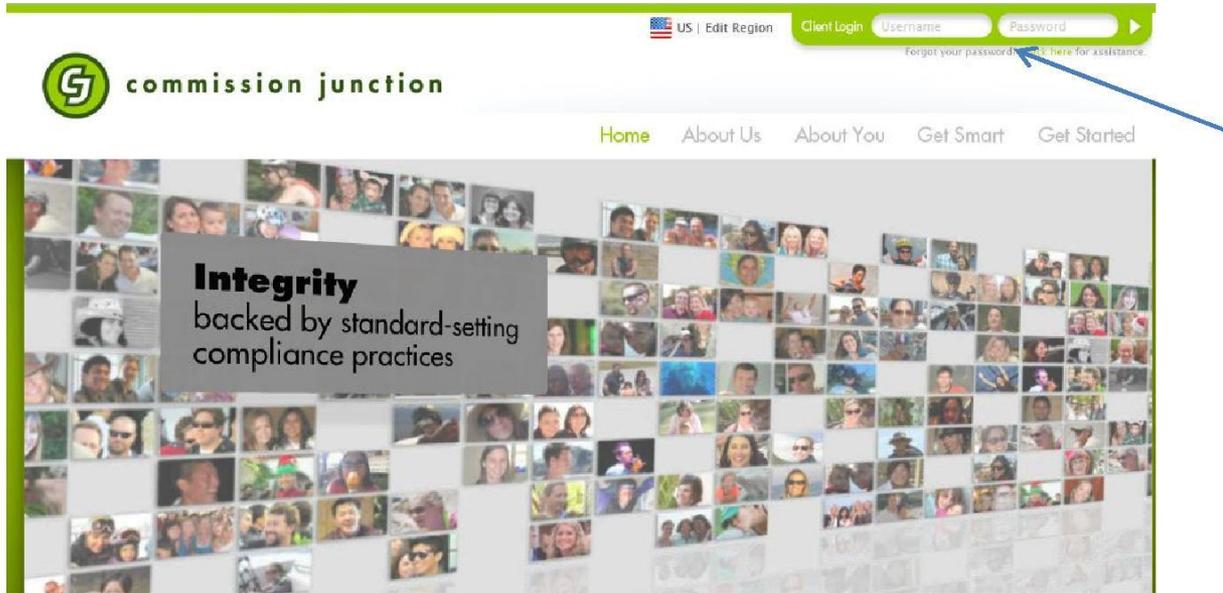
Contact Information

- First and Last
- Title in Organization
- Phone
- E-mail

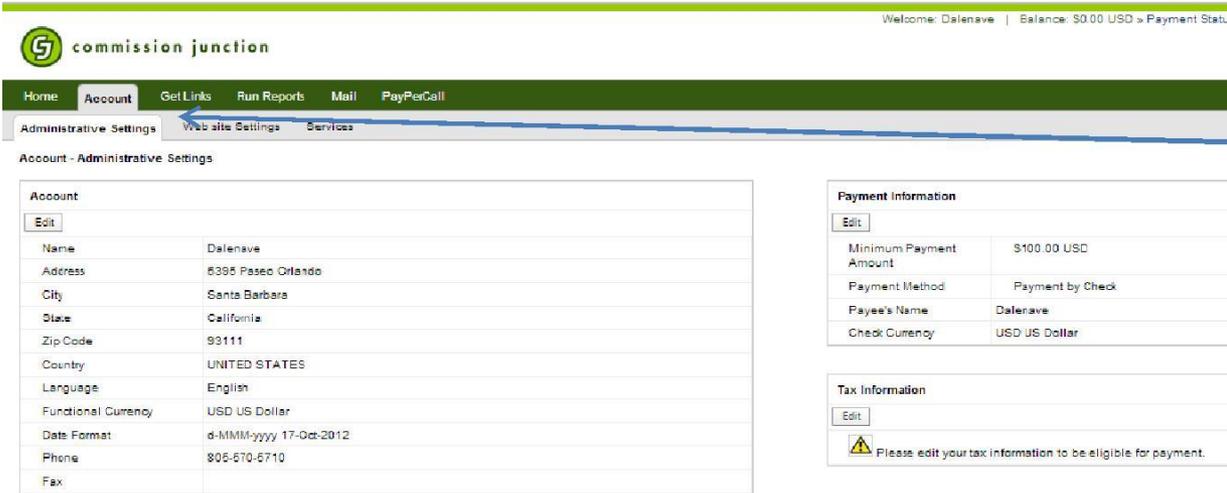
Company Information

- Name
- Address
- City
- State
- Zip
- Country
- Organization Phone- Your Contact Phone Number

Commission program set up : Step 3



- To be eligible to earn commission payments, instructors will have to login to the CJ Account Manager (cj.com) and add their bank account and tax information
- The user will receive an email once this is complete



- ****Under the Account tab, Administrative Settings, the instructor will have to edit:**
 - Payment information – Method (check or direct deposit, payee name)
 - Tax information – IRS Form W-9 (US only) or W-8 BEN and Certification of non-US activities
- PID can be found under the Account tab, Website Settings

IRS Form W-9 (US only)

This form needs to be filled out after getting approved by CJ
CJ Legally required this form filled out to provide tax information back to the local government

IRS Form W-9

Request for Taxpayer Identification and Certification

[Click here for W-9 Instructions](#)

* Required fields

Name, as shown on your income tax return *

Business name, if different than above

Business Type * ▼

Exempt from back-up withholding

Street Address *

City *

State *

Zip *

Country *

Part 1: Taxpayer Identification Number (TIN)

Enter your TIN in the box below. The TIN provided must match the name given on Line 1 to avoid backup withholding. For individuals, this is your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the Part 1 on page 3 of the W-9 instructions. For other entities, it is your employer identification number (EIN). If you do not have a number, see How to get a TIN in the W-9 instructions.

Note: If the account is in more than one name, see the chart on page 4 of the instructions for guidelines on whose number to enter.

Tax Identification Number (TIN) * SSN: ###-##-#### or EIN: ##-####

Part 2: Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number, and
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding, and
3. I am a US citizen or other US person, including a US resident alien. See W-9 instructions for detailed definition of US person.

Check here if you have been notified by the IRS that you are currently subject to back-up withholding because you failed to report all interest and dividends on your tax return.

Signature of US person *

Typing in your name acts as your signature.

The date and time of submission and your computer's IP address will be recorded when you click Submit Form.

IRS Form W-8 BEN (non US only)

For all other global countries including Canada

CJ Legally required this form filled out to provide tax information back to the local government

IRS Form W-8BEN
Certificate of Foreign Status of Beneficial Owner for United States Tax Withholding
[Click here for W-8BEN Instructions](#)

* Required fields

Name	*	<input type="text"/>
Business name, if different than above		<input type="text"/>
Business Type	*	Select... <input type="button" value="v"/>
Exempt from back-up withholding		<input type="checkbox"/>
Street Address	*	<input type="text"/>
City	*	<input type="text"/>
State	*	<input type="text"/>
Zip	*	<input type="text"/>
Country	*	<input type="text"/>

Taxpayer Identification Numbers (see W-8 instructions)

US Tax Identification Number, if required	<input type="text"/>	SSN: ###-##-#### or EIN: ##-#####
Foreign Tax Identification Number, if any	<input type="text"/>	This is not the VAT field

Certification

Under penalties of perjury, I declare that I have examined the information on this form and to the best of my knowledge and belief it is true, correct, and complete.
I further certify under penalties of perjury that:

1. I am the beneficial owner (or am authorized to sign for the beneficial owner) of all the income to which this form relates,
2. The beneficial owner is not a U.S. person.
3. The income to which this form relates is (a) not effectively connected with the conduct of a trade or business in the United States, (b) effectively connected but is not subject to tax under an income tax treaty, or (c) the partner's share of a partnership's effectively connected income, **and**
4. For broker transactions or barter exchanges, the beneficial owner is an exempt foreign person as defined in the instructions.

Furthermore, I authorize this form to be provided to any withholding agent that has control, receipt, or custody of the income of which I am the beneficial owner or any withholding agent that can disburse or make payments of the income of which I am the beneficial owner.

Signature of beneficial owner (or authorized individual)	*	<input type="text"/>
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Typing in your name acts as your signature.

The date and time of submission and your computers IP address will be recorded when you click **Submit Form**.

Certification of No US Activities

Certification Of No United States Activities

Please sign and attest to the following information. By completing this form and clicking SUBMIT FORM you affirm that:

Publisher represents and warrants that it does not have any employees or equipment located in the United States ("U.S. Activities") that are involved in any way with the revenue that has been or will be earned by Publisher pursuant to the Commission Junction Affiliate Marketing program. U.S. Activities include, but are not limited to, owning a web server or owning a hosting service in the U.S., or having employees in the U.S. who are involved in either:

- Setting up Publisher's web server, hosting service, or website
- Developing content for Publisher's website
- Marketing to create a user base for Publisher's site
- Telephone support for Publisher's site
- Buying products for Publisher's site
- Maintaining Publisher's site

Certification and signature of Publisher or a duly authorized representative of Publisher

Publisher represents and warrants that it does not have any employees or equipment located in the United States ("U.S. Activities") that are involved in any way with the revenue that has been or will be earned by Publisher pursuant to the Commission Junction Affiliate Marketing program. U.S. Activities include, but are not limited to, owning a web server or owning a hosting service in the U.S., or having employees in the U.S. who are involved in either:

Signature

*

Typing in your name acts as your signature.

* Required fields

The date and time of submission and your computer's IP address will be recorded when you click Submit Form.

Submit Form

Cancel

Commission Program Overview



- Instructors will receive 10% on all purchases originating from their page (exclusions apply)
- Commission Junction handles all payments to instructors, either via check or direct deposit on a monthly basis
- Customized reporting that allows Reebok to track individual instructor performance, top-selling products, sales per day/week/month, etc.