SCHOLARSHIP AMOUNT:

A one time amount of $2000 to be used towards school-related expenses.

ELIGIBILITY:

College undergraduates who are currently enrolled as full-time students at an accredited college or university in Hawaii.

QUALIFICATIONS:

- Applicants must be majoring in (or for high school seniors, declaring a major in) an communications related field, including but not limited to advertising, graphic or web design, broadcasting, communications, film, video production, journalism, marketing, new media or public relations.
- Applicants must have an overall GPA of 3.0 or higher (must submit a copy of their current college transcript and provide verification
that they are currently enrolled in an accredited college or university in the state of Hawaii).
- Short essay (250 words or less): “Why should you be the recipient of the AAF-Hawaii Shining Star Scholarship?”
- A brief interview with members of AAF-Hawaii’s Board

SELECTION PROCESS:

The AAF-Hawaii Board will select the winners. Scholarship recipients will be selected on the basis of academic achievement, need, demonstrated leadership, participation in school and community service activities, honors and other awards or recognition, work expe-rience and statement of goals and aspirations, and unusual personal and/or family circumstances.

DATES TO REMEMBER:

March 1, 2016: Call for Applicants announced
March 31, 2016, 5:00pm HST: Application Deadline
Apr 4-12, 2016: Review of Applicants, Interviews,
Apr 15, 2016 : Finalists selected; Awardee Notified
Apr 23, 2016: Winner announced at Pele Awards

The following items must be submitted to scholarships@aafhawaii.com by March 31, 2016, 5:00pm HST:
q Your fully completed 2016 Shining Star Scholarship Application
q Your essay on why you should receive the AAF-Hawaii Shining Star Scholarship.
q A valid transcript from your accredited college or university in the state of Hawaii
q Verification that you are currently enrolled as a full time student at an accredited college or university in the state of Hawaii.

NOTE: If you applied for the Fall 2015 Scholarship and would like to be considered for this Scholarship, you don’t have to submit all new materials. Simply send an email indicating you’d like to be considered again and an updated current transcript and you’re all set.

Failure to thoroughly and accurately provide the required application items will result in the removal of the applicant from the selection process.

Questions? Contact Jennifer Tanabe at (808) 566-0880 or scholarships@aafhawaii.com

Thank you and good luck!

CALL FOR APPLICANTS
The American Advertising Federation Hawaii “Shining Star” Scholarship is open to current full-time enrollees of a Hawaii college or university and majoring in Advertising or an Advertising-related field such as Graphic or Web design, Marketing, Journalism, Communications, etc.