

## ORGANIZATIONAL FUND BROCHURE REQUEST

The Lutheran Community Foundation provides organizational funds at the Foundation with a brochure template for use in promoting their funds. The brochure utilizes a standard format and permits the organization to customize certain text to describe its mission and the purpose of the fund. Upon the organization's approval of the brochure draft, the Foundation provides a computer disc with formatted brochure information that the organization then takes to their selected printer. To utilize this service, simply complete this and mail or FAX it to the Foundation at (612) 844-4109.

Organization Name: \_\_\_\_\_

Fund Name: \_\_\_\_\_

Organization Address: \_\_\_\_\_

\_\_\_\_\_

Phone # for inquiries from donors regarding the fund: \_\_\_\_\_

On a separate sheet of paper describe the following:

- What's the purpose of the organization's endowment fund? (100 words or less)
- Who decides how distributions will be spent? (30 words or less)
- Why is it important to give to the endowment fund and how can people give? (100 words or less).

In addition, your brochure cover can feature B&W photography, an illustration or logo, or your mission statement. Please circle the option you wish to include.

Organization contact in case the Foundation staff has questions regarding the brochure:

Name \_\_\_\_\_ Daytime Phone \_\_\_\_\_

Daytime Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Attached is a sample of a brochure produced using this service. The Foundation is unable to provide design services beyond the limits of this standard brochure and the three panels available for customization. (Panels available for customization include the cover panel, the first inside panel and the first outside panel.) Please allow two to three weeks for turnaround of the first draft.

If you have questions about producing a brochure, please call David Meier or Cindy Aegerter at 1-800-365-4172 or 612-844-4110.

## HOW TO GIVE

The tradition of charitable giving is as old as Lutheranism itself. During the Reformation, Martin Luther called upon people to establish a “common chest” from which food, clothing and other necessities could be distributed to people in need.

This tradition of giving and caring continues today. And it doesn't require great wealth to make a gift. One hundred gifts of \$100 to the Prince of Peace Lutheran Church Endowment Fund goes as far as one gift of \$10,000.

For more information on how you can give to the Prince of Peace Lutheran Church Endowment Fund, contact:

Prince of Peace Lutheran Church  
455 Missouri Avenue  
Largo, FL 33770  
727-585-9969  
[www.poplargo.org](http://www.poplargo.org)

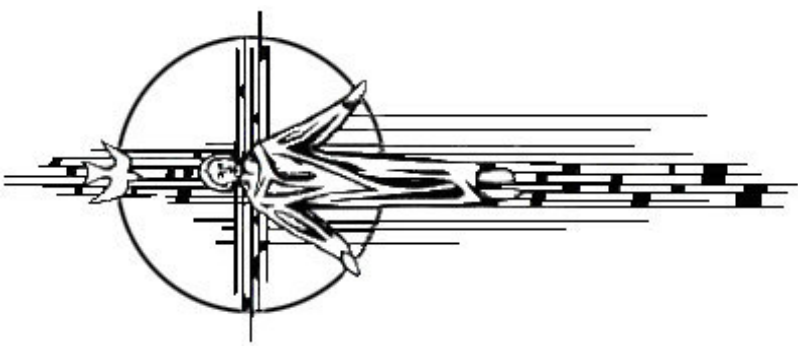
If you are considering a gift to the Endowment Fund, you are encouraged to seek advice in putting together a plan that is best suited to your personal situation.

The Endowment Fund is held by the Lutheran Community Foundation in Minneapolis, Minnesota. The Foundation provides sound and responsible investment management of the Endowment Fund, as well as gift expertise through its experienced professional staff.

The staff of the Foundation is available to work with you and your attorney, financial advisor and accountant to facilitate a charitable gift that benefits the Endowment Fund and fits your individual needs and motivations.

The Lutheran Community Foundation is located at 625 Fourth Avenue South, Suite 200, Minneapolis, MN 55415.  
Telephone: 800-365-4172  
Website: [www.TheLCF.org](http://www.TheLCF.org)

## PRINCE OF PEACE LUTHERAN CHURCH ENDOWMENT FUND



Prince of Peace Lutheran Church  
455 Missouri Avenue  
Largo, FL 33770  
727-585-9969  
[www.poplargo.org](http://www.poplargo.org)

# PRINCE OF PEACE LUTHERAN CHURCH ENDOWMENT FUND

Where there are many opportunities to fulfill the mission of Prince of Peace Lutheran Church, some opportunities call for monies not available from regular church giving. The Prince of Peace Lutheran Church Endowment Fund allows the church to enhance the mission, outreach and ministry of the Congregation.

By using only a portion of the annual earnings of the congregation's Endowment Fund, the Fund continues to grow and provide a permanent source of income to support the church's Christian outreach with a variety of special ministry opportunities. The Endowment Board, elected by the congregation, serves as stewards of the fund.

## GIFT OPTIONS

Donors can make contributions to the Endowment Fund by a variety of methods. Gifts of all sizes and in many forms are welcome.

**CASH** A gift of cash is one way to realize your charitable objectives. Cash gifts qualify as a charitable deduction for federal income tax purposes and are fully deductible up to fifty percent (50%) of your adjusted gross income in the year that the gift is made. Deduction amounts exceeding this limit may be carried forward up to five (5) additional years.

**SECURITIES** Gifts of appreciated securities held more than one year (readily marketable stocks and bonds, and stock in closely held companies) can also be given to the Endowment Fund. You can avoid the recognition of capital gains tax and deduct the full current fair market value of the gift of securities, equaling up to thirty percent (30%) of your adjusted gross income in the year of the gift. Deduction amounts exceeding this limit may be carried forward up to five (5) additional years.

**BEQUESTS AND MEMORIALS** Through your will, you can perpetuate good works with a living memorial. The Endowment Fund can be a beneficiary of all or a portion of your estate, the recipient of a specific devise or the ultimate beneficiary of a charitable remainder trust. The value of the devise is deductible for federal estate tax purposes. In addition, any funeral memorials that are contributed in your memory can be directed to the Endowment.

**LIFE INSURANCE** There are several ways to give life insurance to the Endowment Fund. You can transfer the ownership of an existing life insurance policy, purchase a new contract of insurance in the name of the Endowment Fund or name the Endowment Fund as a beneficiary of the life insurance policy. In addition to estate tax benefits, the donor may also obtain a charitable income tax deduction for lifetime transfers.

**REAL ESTATE** A gift of real property held for more than one (1) year can provide the same tax advantages as a gift of securities. You can also choose to donate the remainder interest of a personal residence to the Endowment Fund while retaining a life interest in the residence by transferring the residence to a qualified personal residence trust.

**GIFTS THAT PROVIDE A STREAM OF INCOME** A number of plans allow you to make a gift to the Endowment Fund, and in return receive an income for you, a spouse, children, or others. Options include gift annuities and charitable remainder trusts (including unitrusts, annuity trusts and charitable lead trusts).