



Association of Corporate Counsel  
South Florida Chapter

ACCA South Florida Chapter  
20423 State Road 7  
Suite F6-491  
Boca Raton, FL 33498  
phone 561.477.8100  
fax 561.910.0896  
[info@associationsource.com](mailto:info@associationsource.com)



## 2010 Sponsorship Opportunities

**Including:**

**ACCA South Florida's Breakfast Series**  
**Southeast Educational In-house Counsel Conference Exhibits**  
**Southeast Educational In-house Counsel Conference Speaker Opportunities**  
**Conference Luncheon Attendance**  
**Community Service Events**  
**Yearly Advertising & Promotional Opportunities**  
***And Much More!***



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## INTRODUCTION

The Board of Directors of the Association of Corporate Counsel America South Florida Chapter (ACCA South Florida) is pleased to invite you to participate in the 2010 Annual Sponsorship Program. ACCA South Florida is the preeminent organization of and for in-house counsel in South Florida. We are focused on meeting the unique, professional needs of attorneys who practice in the legal departments of corporations. With more than 350 members in Miami-Dade, Broward and Palm Beach Counties, we offer our members outstanding continuing legal education programs, networking opportunities, social functions, community service projects and diversity events among others.

Recently redesigned to enhance the value for both our sponsors and members alike, the 2010 Sponsorship Program is designed to help other legal professionals (law firms, vendors, bar associations) in the community accomplish at least three objectives:

1. The opportunity to meet with and address ACCA South Florida's members;
2. Assist ACCA South Florida in their charitable community endeavors and enhance our membership events; and
3. Support ACCA South Florida in its efforts to increase the diversity of the legal profession in our community.

## 2010 SOUTHEAST EDUCATIONAL IN-HOUSE COUNSEL CONFERENCE

ACCA South Florida is pleased to announce a new initiative designed to create more value for members and sponsors - *the 2010 Southeast Educational In-house Counsel Conference*. This day-long conference will provide maximum networking and educational opportunities through an exhibit hall showcasing the best law firms and legal vendors in South Florida, educational tracks presented by our Platinum, Gold and Silver sponsors, and a Business Luncheon.

Additionally, the Sponsorship Program offers the chance to participate in the Chapter's Breakfast Series and Community Service Events.

**2010 ACCA South Florida Sponsorships are available on a first-come, first-served basis at the following levels: Platinum Sponsorships, Gold Sponsorships, Silver Sponsorships, Bronze Sponsorships, and Friend.**

In order to optimize program and event choices, all potential 2010 sponsors are urged to **FAX** or **E-MAIL** their completed enrollment forms to ACCA South Florida as soon as possible and no later than **Monday, November 30, 2009**, at **561-910-0896 (fax)** or by e-mail to **rbrooke@associationsource.com**.

Enrollment forms received after Monday, November 30, 2009, will be accepted and processed if sponsorship opportunities remain available.

# PLATINUM

## Platinum Sponsor

- Exclusive to ONE law firm annually
- Opportunity to host a Breakfast Series Event at firm office
- Half-day speaking opportunity at Conference, **including one hour of Ethics** (required CLE course)
- Opportunity to provide a keynote speaker at the Conference Luncheon
- One premium Exhibit Hall space – includes four representatives and business card raffle opportunity
- Attendance at Luncheon for four representatives
- Logo on March “Save the Date” postcard
- Logo on Conference promotional brochure
- Logo and web ad on Conference web site
- Exclusive “Presented By” on all Conference marketing materials
- Highlight of platinum speaker session on June interactive e-mail blast
- Full page ad in Conference program  
*(Advertising Value \$1,000)*
- One page article in Conference program pertaining to Platinum Speaker Session
- Article will also be available on Chapter web site after the event
- Logo on Exhibitor Punch Card
- Can purchase two additional Conference registrations at the member rate
- Invitation to one ACCA South Florida Community Service Event for firm members

*(Advertising Value \$500)*

**Total Investment - \$15,000**

# GOLD

## Gold Sponsor

- Opportunity to host a Breakfast Series Event at firm office
- One two-hour speaking opportunity at Conference
- One premium Exhibit Hall space – includes two representatives and business card raffle opportunity
- Attendance at Luncheon for two representatives
- Company Name on March “Save the Date” postcard
- Logo on Conference promotional brochure
- Logo and web ad on Conference web site  
*(Advertising Value \$500)*
- Half page ad in Conference program  
*(Advertising Value \$500)*
- Logo on Exhibitor Punch Card
- Can purchase one additional Conference registrations at the member rate
- Invitation to one ACCA South Florida Community Service Event for firm members

**Total Investment - \$7,500**

# SILVER

## Silver Sponsor

- One one-hour speaking opportunity at Conference
- One premium Exhibit Hall space – includes one representative and business card raffle opportunity
- Attendance at Luncheon for one representative
- Company Name on March “Save the Date” postcard
- Company Name on Conference promotional brochure
- Logo on Conference web site
- Quarter page ad in Conference program  
*(Advertising Value \$250)*
- Logo on Exhibitor Punch Card
- Can purchase one additional Conference registrations at the member rate

**Total Investment - \$5,000**

**Bronze Sponsor**

- One premium Exhibit Hall space – includes one representative and business card raffle opportunity
- Attendance at Luncheon for one representative
- Company Name on March “Save the Date” postcard
- Company name on Conference web site
- Company name in Conference program
- Logo on Exhibitor Punch Card

**Total Investment - \$2,500****Friend**

- Company name on Conference web site
- Company name in Conference program

**Total Investment - Up to \$2,500****Sponsorship Guidelines**

- Term.** The term of a sponsorship under the 2010 ACCA South Florida Sponsorship Program begins on January 1, 2010 and ends on December 31, 2010.
- Sponsorship Fee.** Each sponsor shall pay ACCA South Florida the applicable sponsorship fee no later than January 15, 2010. The sponsorship fees are as follows:
  - Platinum Sponsor - \$15,000
  - Gold Sponsor - \$7,500
  - Silver Sponsor - \$5,000
  - Bronze Sponsor - \$2,500
  - Friend - Up to \$2,500
- Costs.** In addition to payment of the applicable sponsorship fee, each 2010 sponsor may be responsible for an additional fee to cover special costs associated with a particular sponsored program or event as is mutually agreed to between ACCA South Florida and the sponsor. For example, there may be additional costs associated with a Breakfast program, such as providing light breakfast to those in attendance at the firm's office.
- Program and Event Marketing.** We will actively market sponsored programs and events to our members in conjunction with your marketing personnel. Law firm sponsors may also market the program or event they are sponsoring to their in-house counsel clients. In order to ensure that an ACCA South Florida program or event is marketed in a timely and effective manner, the sponsor responsible for that program or event is expected to work closely with us and to adhere to all deadlines associated with the program or event.
- Sponsorship Guidelines.** The Sponsorship Program and Guidelines are subject to change at any time at the discretion of ACCA South Florida.
- Event Tickets.** Unless otherwise stipulated in the sponsor levels above, no additional tickets may be purchased for the Southeast Educational In-House Counsel Conference or other ACCA South Florida events throughout the year.





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## SPONSORSHIP ENROLLMENT FORM

NAME OF SPONSORING COMPANY: \_\_\_\_\_  
CONTACT NAME: \_\_\_\_\_  
TITLE: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
CITY/STATE/ZIP: \_\_\_\_\_  
TEL: \_\_\_\_\_ FAX: \_\_\_\_\_  
E-MAIL: \_\_\_\_\_

### SPONSORSHIP OPPORTUNITIES

For 2010, our firm/company agrees to be an ACCA South Florida Chapter (check only one):

- ☐ PLATINUM SPONSOR (\$15,000)  
☐ GOLD SPONSOR (\$7,500)  
☐ SILVER SPONSOR (\$5,000)  
☐ BRONZE SPONSOR (\$2,500)  
☐ FRIEND (Up to \$2,500) - SPECIFY AMOUNT HERE: \_\_\_\_\_

### SPONSORSHIP FEE DUE DATE

Each sponsor must pay to ACCA South Florida Chapter the applicable sponsorship fee by **January 15, 2010**; otherwise your sponsorship may be cancelled. The content of all programs and the design, layout and content of all sponsor advertising and promotional material and articles is subject to prior approval by ACCA South Florida.

By signing below, you represent that you are authorized to sign this enrollment form on behalf of the sponsor named below, and the sponsor agrees to abide by the terms and conditions of the ACCA South Florida 2010 Sponsorship Program and to pay the applicable enrollment fee to ACCA South Florida Chapter by January 15, 2010.

NAME OF SPONSOR: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

After completing this form, please fax or e-mail and mail to:

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