



EXCLUSIVE FOR EXHIBITORS

PARTICIPANTS MUST BE REGISTERED DELEGATES

ELEVATOR PITCH COMPETITION

GET PRACTICING AND GET READY TO RUMBLE!

Think you have what it takes to sell anything to anyone? Parkas in Florida? Ice cubes in Antarctica? Well let's see you put your money where your mouth is! MRIA's elevator pitch competition will see who's the best "spin doctor" and reward them for it in style. The prize for this competition? How does 15 minutes in the grand ballroom with the entire audience sound? Yeah, we thought so!

DETAILS

- Pitch cannot exceed **90 seconds**
- No visual aids permitted
- Competition runs from 1:00 - 4:30 on **Thursday, June 2nd**
- Will present to a panel of three client judges
- Winner announced at Gala Awards **Thursday, June 2nd**
- Winner will present to conference prior to lunch on **Friday, June 3rd**
- Participants must present live at the competition - no videotaped submissions are permitted

DON'T DELAY!

Reserve your spot in this exciting tradeshow exclusive event.

Questions? Interested?

Contact
Fiona Sommerville at
fsommerville@mria-arim.ca

Competition runs from 1:00 - 4:30 on Thursday, June 2nd

TIME PARTICIPANT

| | |
|-------------|--|
| 1:00 - 1:05 | |
| 1:05 - 1:10 | |
| 1:10 - 1:15 | |
| 1:15 - 1:20 | |
| 1:20 - 1:25 | |
| 1:25 - 1:30 | |
| 1:30 - 1:35 | |
| 1:35 - 1:40 | |
| 1:40 - 1:45 | |
| 1:45 - 1:50 | |
| 1:50 - 1:55 | |
| 1:55 - 2:00 | |
| 2:00 - 2:05 | |
| 2:05 - 2:10 | |
| 2:10 - 2:15 | |
| 2:15 - 2:20 | |
| 2:20 - 2:25 | |
| 2:25 - 2:30 | |
| 2:30 - 2:35 | |
| 2:35 - 2:40 | |
| 2:40 - 2:45 | |

TIME PARTICIPANT

| | |
|-------------|-------|
| 2:45 - 3:00 | BREAK |
| 3:00 - 3:05 | |
| 3:05 - 3:10 | |
| 3:10 - 3:15 | |
| 3:15 - 3:20 | |
| 3:20 - 3:25 | |
| 3:25 - 3:30 | |
| 3:30 - 3:35 | |
| 3:35 - 3:40 | |
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| 3:45 - 3:50 | |
| 3:50 - 3:55 | |
| 3:55 - 4:00 | |
| 4:00 - 4:05 | |
| 4:05 - 4:10 | |
| 4:10 - 4:15 | |
| 4:15 - 4:20 | |
| 4:20 - 4:25 | |
| 4:25 - 4:30 | |