Professional Development Course on Teaching English through Language Arts at Secondary Level (BWC038) Apríl – June 2009

Currículum Renewal with Language Arts

A Resource pack with selected text types of popular culture for Learning English through Sports Communication

Theme: 2009 East Asían Games

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Source:

- 2009 East Asian Games Official Website: http://www.2009eastasiangames.hk/html/en/index/
- 4 2009 East Asian Games Magazine <u>http://www.2009eastasiangames.hk/html/tc/index/EAGMagazine.pdf</u>
- Education Bureau
 <u>http://www.edb.gov.hk/index.aspx?langno=1&nodeID=2769</u>

Learning Targets

To develop learners' ability to:

- **understand a variety of written and spoken texts related to sports**
- \downarrow analyze sports-related texts to understand the typical features, language and structures
- **u** organize and present information and ideas on a sports-related topic
- **understand** how the English language works in different sports-related texts and apply this understanding to their learning and use of the language

Learning Objectives

- 1. To familiarize learners with the various elements of sports writing, such as types, styles and conventions
- 2. To help learners to develop the skills needed to create written and spoken materials related to sports
- 3. To reinforce learners' language skills and learning strategies through providing them with opportunities to produce texts for the selected theme

Target group: S4 Band 2 CMI Boys School

Lesson Development

Lesson(s)	Focus	Activity
1 – 3	Sports vocabulary related to 2009 East Asian Games	1 - 3
4 - 7	Theme Song of 2009 East Asian Games	4
8 - 12	Meet the HK Athletes	5 - 7
13 - 17	Photo captions related to 2009 East Asian Games	8 - 9
18 - 20	Poster design	10

Introduction

Throughout the year, Hong Kong offers a stunning array of sporting events for the committed sports fan. Check out the following Event Calendar (Oct - Dec 2009).

Month	Event
12 – 18 Oct	Hong Kong Squash Open 2009
31 Oct – 1 Nov	2009 Hong Kong Cricket Sixes
9 – 15 Nov	Hong Kong Open Badminton Super Series 2009
12 – 15 Nov	Hong Kong Open 2009 (golf tournament)
5 – 13 Dec	Hong Kong 2009 East Asian Games
13 Dec	Hong Kong International Races



Among these, The Hong Kong 2009 East Asian Games (EAG) is one of Asia's showpiece athletic gatherings featuring topclass athletes from 9 participating countries and places. More than 3,500 athletes will compete for 290 Gold medals in 23 sporting events. 21 venues will be used to handle the events.

An emblem is a sign, design, or figure that identifies or represents something. Study the following emblem carefully.



- 1 What does the emblem represent?
- 2 When will the event be held?
- 3 Do you know what do the five-colour firework graphics make reference to?
- 4 What do the sparkling fireworks symbolize?
- 5 Do you know what does the design advocate?
- 6 What unique characteristics of Hong Kong does the "Fireworks" bring?

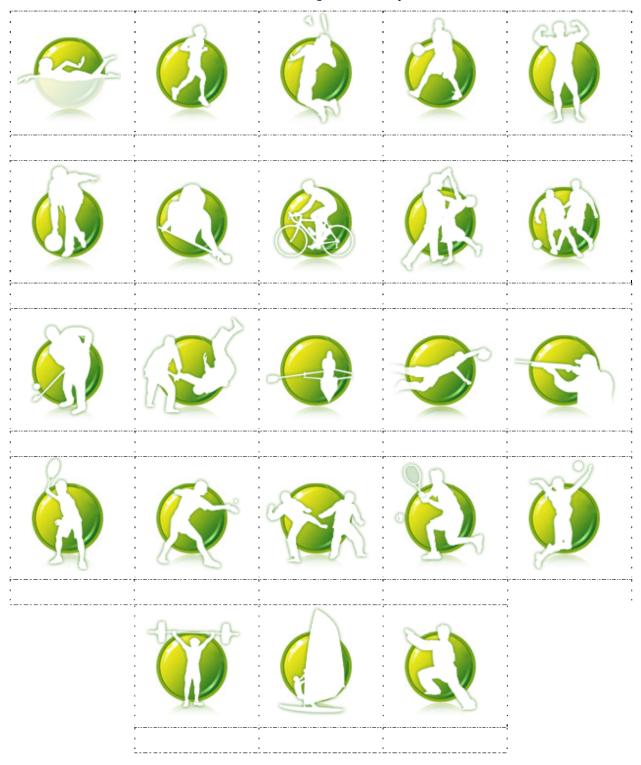
Activity 1 (Suggested answers)

An emblem is a sign, design, or figure that identifies or represents something. Study the following emblem carefully.



- 1 What does the emblem represent? 2009 Hong Kong East Asian Games
- 2 When will the event be held? *It will be held on 5 13 December, 2009.*
- 3 Do you know what do the five-colour firework graphics make reference to? *The five Olympic rings.*
- 4 What do the sparkling fireworks symbolize? *The energy of athletes striving to fulfill their potential and to achieve sporting excellence.*
- 5 Do you know what does the design advocate? Solidarity, harmony, friendship, the realization of potential and the building of a better and peaceful world.
- 6 What unique characteristics of Hong Kong does the "Fireworks" bring? *Vibrancy, freedom, progressiveness and prosperity.*

2009 East Asian Games will feature 23 sports. Can you name them?



Activity 2 (Suggested answers)

2009 East Asian Games will feature 23 sports. Can you name them?

Aquatics	Athletics	Badminton	Basketball	Bodybuilding
Bowling	Cue sports	Cycling	DanceSport	Football
Hockey	Judo	Rowing	Rugby Sevens	Shooting
				W
Squash	Table-tennis	Taekwondo	Tennis	Volleyball
	Weightlifting	Windsurfing	Wushu	

2009 East Asian Games will feature 23 sports. Among these, some are Olympics sports. Find and Circle them.

Aquatics	Athletics	Badminton	Basketball	Bodybuilding
Bowling	Cue sports	Cycling	DanceSport	Football
Hockey	Judo	Rowing	Rugby Sevens	Shooting
Squash	Table-tennis	Taekwondo	Tennis	Volleyball
	Weightlifting	Windsurfing	Wushu	

Activity 3 (Suggested answers)

2009 East Asian Games will feature 23 sports. Among these, some are Olympics sports. Find and Circle them.

Aquatics	Athletics	Badminton	Basketball	Bodybuilding
Bowling	Cue sports	Cycling	DanceSport	Football
Hockey	Judo	Rowing	Rugby Sevens	Shooting
Squash	Table-tennis	Taekwondo	Tennis	Volleyball
	Weightlifting	Windsurfing	Wushu	

You are going to listen to the international version of the Theme Song of EGA. Answer the following questions.

- 1 Can you guess the title of the theme song?
- 2 Upon the first listening, have you noticed anything special?

You are going to view the international version of the Theme Song of EGA. Answer the following questions.

- 3 Which 5 East Asian Regions do the singers present?
- 4 Can you name the singers?
- 5 What is the main theme of the song?

Source: http://www.2009eastasiangames.hk/html/en/branding/song.html

Now read the lyrics of the international version of the theme song.

Open your eyes	Feel the flame, see the passion burning
The moment that you've been waiting for	Breaking down the walls
Deep in your heart	With your heart, filled with passion
There is one dream worth fighting for	Salute your rival
	And stride towards victory.
Breaking the barrier to deliver	
Your spirit flying high	You are the Legend, this is your time
To the unseen future.	You are the light of the stars that shine Across the sky
You are the Legend, this is your time	Giving all you've got to win the prize
You are the light of the stars that shine	Standing stronger, feeling alive
Across the sky	You are the Legend, the Legend.
Now you are shining with bright light	
You are the Legend, the Legend of your life.	You are the Legend, this is your time
	You are the light of the stars that shine
Open your eyes	Across the sky
Watch your dreams fly and soar	Giving all you've got to win the prize
Your heart's beating	Standing stronger, feeling alive
To show the strength you are having.	You are the Legend, the Legend of your life

6 Suggest a reason for choosing that theme for the EGA song.

Group Work

In groups of four, share each other's opinion on Q5 & Q6.

Express in about 50 words which verse / lines / words you like the most and why?



Activity 4 (Suggested answers)

You are going to listen to the international version of the Theme Song of EGA. Answer the following questions.

- Can you guess the title of the theme song?
 You are the Legend
- 2 Upon the first listening, have you noticed anything special?The song is sung by different singers with languages other than English.

You are going to view the international version of the Theme Song of EGA. Answer the following questions.

- 3 Which 5 East Asian Regions do the singers present? China, Hong Kong, Japan, Korean and Chinese Taipei
- 4 Can you name the singers?
 Dadawa (China), Eason Chan (HK), Kousuke Atari (Japan), Chan Yeon (Korea), Richie Jen (Chinese Taipei)
- 5 What is the main theme of the song? The singers joined together unprecedented to show a close tie and solidarity with the EAG spirit and make cultural exchange among each other.

Source: http://www.2009eastasiangames.hk/html/en/branding/song.html

Imagine you were a reporter of a sports magazine. You are going to interview Marco Fu. What questions will you ask him? Why do you ask such questions? Write down at least 5 questions that you are going to ask him.

Q1	
Reason	
Q2	
Reason	
neusen	
Q3	
Reason	
Reason	
Q4	
Reason	
Reason	
Q5	
Reason	

In groups of four, share each other's opinions on your questions. Select <u>five</u> questions to ask Marco Fu from your group.

Q1	
Q2	
Q3	
Q4	
Q5	

Meet the Athletes – Our Pride, Our Athletes

Read the profile of Marco Fu below and complete the table that follows.

Cue Sports – Marco Fu

Source: http://www.2009eastasiangames.hk/html/en/athletes/cuesports.html



Marco Fu's first-ever victory in a ranking event at the Royal London Watches Grand Prix at the end of 2007 made headlines in the media and renewed public awareness and interest about the "Wonder Kid" of cue sports.

Encouraged by his father, Marco developed a passion for cue sports at an early age. Renowned professional cue sports Steve Davis was his childhood idol. His enthusiasm continued after he emigrated to Canada at the age of 12; and he was urged to become a professional player, a step that he took in 1998.

That same year, he gained worldwide renown and the "Wonder Kid" title from the media by becoming the first Chinese ever to make it to the final of the Grand Prix, where he became first runner-up. Afterwards, he went on to win gold medals in the Billiards Team events at the 1998 Bangkok Asian Games and the 2002 Busan Asian Games.

One of the few cue sports players to have become well-known by the public, Marco has a personal philosophy to explain the success he has achieved in a number of championships over the years.

"Winning can be the start of your downfall," he warns. "Pride can take over, and criticisms of your performance can go in one ear and out the other. My way of dealing with success is to remind myself constantly that it is just something that inevitably happens to all athletes sometimes.

"Cue Sports is always unpredictable, just like chess. It helps to train your logical thinking and analytical powers, and it also enhances your psychological competence and mental well-being. Cue sports definitely deserves to be promoted

more. I hope the government will organize a greater number of training programmes for teenagers and encourage them to take up the sport."

Many elite athletes, like Australian swimmer Ian Thorpe and Chinese diver Tian Liang, retired at their 20s. But retirement is not yet on the agenda for the 30-year-old "Wonder Kid". Instead, he continues to strive to gain more titles. Hong Kong will soon be hosting its first-ever East Asian Games in 2009, and cue sports will become one of its events for the first time. Marco has already set his sights on capturing the gold medal in his home town. We look forward to seeing him standing at the top of the podium, winning this honour for Hong Kong!

While Marco may be the only local cue sports player you know of just now, more and more "wonder kids" will emerge and demonstrate their excellence in the sport in the coming years.

Name:		Date of birth:
Height:	Weight:	Childhood Idol:
Ye	ear	Achievement
19	98	
1998		
20	02	
2007		
Future		
plan:		
Motto:		

"Never become arrogant, even when you win" – Marco Fu

Activity 6 (Suggested answers)

Name:	Marco Fu		Date of birth:	8 January	
Height:	175cm	Weight:65kgChildhood Idol:Steve D			
Ye	ear	Achievement			
1998		1 st Runner-up, Grand Prix			
1998		Gold medal, Bangkok Asian Games			
2002		Gold medal, Busan Asian Games			
2007		Winner, Royal London Watches Grand Prix			
Future plan:	Capturing the Gold medal in 2009 East Asian Games			es	
Motto: Never become arrogant, even		when you win.			

Activity 7 (I)

Student A

Role play (Pair work)

You are a reporter. You are going to interview Chan Yun To, Student B, a bodybuilder. Think of at least 5 questions to ask him. Write down the questions below.

Q1	
Q2	
Q3	
Q4	
Q5	

Chan Yun To, Student B, is going to answer your questions. Listen to him carefully and write down his answers.

Activity 7 (II)

You are Dick Lau, a squash player. A reporter, Student B, is going to interview you. Based on the following profile, answer his questions. If you cannot find the information to his questions in the profile, make up your answers. Remember, you a Dick Lau, make sensible reply to the reporter's questions.



Like the boy next door, Dick Lau is a tall, dark-skinned guy with a pair of bright and clear eyes. Dick described himself as a shy person who has ever accepted any TV interview until winning the Hong Kong Closed Squash Championships title in 2007, "It wasn't comfortable at all. Talking in front of the camera is much harder than I thought."

"My parents are very delighted because I made their dreams come true. When I got the match point, I gazed at my mum on spectator stand immediately with pride and put from my eyes."

joy and tears coming out from my eyes."

It may be just an ordinary competition to many who are not involved in the sport. Yet, that was the turning point of Dick's career. "I went to the Netherlands to horn my skill before the competition. Luckily, it's paid off."

"I am determined to win this competition and I got it! I want to share my victory with my parents," he said.

After completing Form 5 in 2004, Dick became a full-time athlete. As a Hong Kong junior champion, Dick had big plans on his sporting career. But life was always more difficult than he had expected.

One can hardly believe that a junior champion got beaten in the first round in professional tournaments. "I expected I could enter the world top 100 soon after joining the tournaments. It really depressed me after continuous defeats and I started to doubt my ability and skill. The plan of withdrawing was pounding in my mind a year ago. Would it be a right time to give up when I was still young? Would it be a better decision to return to school and get higher academic qualifications?"

"I understand clearly that playing squash is my dream. I don't want to give up this dream so easily," Dick said. After considering carefully, he finds squash is still at his top priority.

"To me, being rich is not the most important thing. I am playing for the love of sport but not for the monetary rewards."

In the second half of the year 2007, Dick stayed in Europe, striving for improving his technique and strategy, "I have set a new goal for 2008 – to boost my world ranking from world number 124 to top 100. And in 2009, I want to represent Hong Kong to compete in East Asian Games and then the 2010 Guangzhou Asian Games. If I am chosen to the team, I swear I will contribute my best endeavours."

Dick failed to enter the quarter-final in the Hong Kong Squash Open in November 2007. Nevertheless, with his talents and passion in this sport, he can certainly move forward and reach the pinnacle in the future.

"Never Give up! Never Lose Hope" – Dick Lau

Activity 7 (I)

You are Chan Yun To, a bodybuilder. A reporter, Student A, is going to interview you. Based on the following profile, answer his questions. If you cannot find the information to his questions in the profile, make up your answers. Remember, you a Chan Yun To, make sensible reply to the reporter's questions.



There is an unofficial formula of success for most professional athletes:

1. Intensive training since their childhood.

2. Reach his/her peak and become a star during their 20s, and

3. Retire at their 30s.

Chan Yun To is an exception. Though having been a bodybuilder for over 20 years, Chan used to work at the

office and just spent his leisure time on bodybuilding. In 2003, he gave up the job and decided to be a full-time athlete. In the same year, Chan was being selected as a member of Hong Kong team. Three years later at the age of 40, he participated in the Asian Games for the first time ever and won a Gold Medal, the first gold medal in bodybuilding and in Hong Kong's history.

Winning his first Asian Games gold medal at the age of 40 is unusual for professional athletes. And for Chan, it was the dream he had been pursuing for more than 20 years.

"I was very excited as Asian Games is a quadrennial event which gathers highlevel athletes," he said.

"On the other hand, after competing for many years, I don't feel much pressure in the competition. Most of my competitors have become friends of mine. We are rivals on stage, yet when walking off the stage, we chat with each other just like having a reunion." Chan was calm and punctilious; he rarely overreacts to the others and thinks carefully before he acts. Chan was a surprise medalist to the general public who has little knowledge of bodybuilding. After winning the Games, he was engaged with seas of media interviews and coverage. The public is eager and desperate to uncover his story and the focus is on his favorite food, sticky rice wrapped in lotus leaf (糯米雞), which had been forbidden from him for months, so as to maintain his 'power and beauty' for the Games.

The game is not just about muscle and power; it is also a "beauty pageant". Judges pick the winners based on various factors and even the size of head, the strength of muscles and of course the gesture on the stage count. A performance on stage lasts only for a few minutes, which is miniscule compared to the amount of time bodybuilders take to prepare for the event. Chan, a veteran with 20-year experience, has his own method of success, 'Striving for the best, always!'

Chan has become a full-time athlete since 2003 and his living is now mainly supported by government allowance. The Asian Games Gold Medal gave him a taste of glory but does it change his life?

"If I could be 20 years younger, my bodybuilding career would be driven onward by the medal. When you grow older, you start to view everything differently. I really want to have a shot at 2009 East Asian Games but it hugely depends on my financial status. I am always prepared to give up my career and get a nine-til-five instead, if that is what's best for my family."

Although the three-time Asian Championship winner is considering a career switch, his heart is still with the sport he loves. "Gold is the only medal I want to win in 2009 East Asian Games! I aim at gaining my weight to 80kg from 75kg and hope to vie in the 80kg category in 2009 East Asian Games,"

"It is because there are dozens of talented Hong Kong bodybuilders whose weight are 75kg. I will pave the way for them to compete against strong competitors from Korea and Japan."

Bodybuilding will make its debut as a competition event in 2009 East Asian Games. It is hoped that the Games will boost its popularity in the region. We all look forward to the moment Chan is on stage, showing off his muscles and beauty to us.

Activity 7 (II)

Student B

Role play (Pair work)

You are a reporter. You are going to interview Dick Lau, Student A, a squash player. Think of at least 5 questions to ask him. Write down the questions below.

Q1	
Q2	
Q3	
Q4	
Q5	

Role Play Rubric

Student:	Class:
Title:	
Date:	

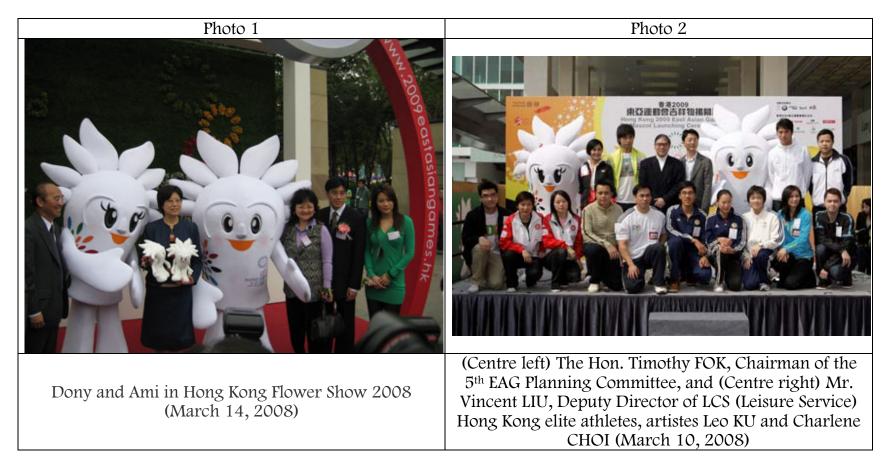
(5 = Excellent; 4 = Good; 3 = Average; 2 = Needs Improvement; 1 = Poor)

Scoring criteria			5	4	3	2	1
Relates to audien							
Provides a fluen	t rendition of sc	enario.					
Role plays scena	rio with feeling	and					
expression.							
Varies intonatio	n.						
Presents charact	ters appropriate	ly.					
Gives the scenar	rio its full range	•					
Breaches are eas	sily identified.						
Scale:							
30-35	25 - 29	19 -	- 24	13 -	- 18	7 -	12
Excellent	Good	Ave	rage	Ne	eds	Pc	or
LACCHCIII	acca		luse	Improv	vement		01
Comments:				1			

Source: http://www.texashste.com/documents/rubrics/role_play_rubric.pdf

Every time when you read newspapers or magazines, you will see photos with a line written below it, the 'photo caption'.

Look at the following photos about EAG (November 06 to now) and their captions. In groups of 4, discuss with your group members which photo caption best describes the photo and briefly explain the reason.





Group:				
Group members:				
The best photo caption	n which describes the p	photo is:		
Photo 1 🗆	Photo 2 🗆	Photo 3 🗆	Photo 4 🗆	Photo 5 🗆
Reason(s):				
·-		••••••	- · - · - · - · - · - ·	
· _ · _ · _ · _ ·				
1				
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1				
:				·
I 				
		•		

What makes a good 'photo caption'?

Content and features

- A photo caption is usually a one-sentence description that answers some of the following questions, usually in this order:
 - Who or what is being pictured?
 - What are they doing?
 - Where is it? (Sometimes this may be omitted, e.g. when writing a caption for a picture of an object)
 - When was it? / When was the picture taken?
- 4 An additional sentence can be written to add more details if needed.

Language and structures

Appositives (words or phrases that define or provide a synonym for a noun or pronoun) often follow the subject of the sentence and provide information regarding the subject's significance. Examples:

Nicholas Tse, Hong Kong screen star, ...

- The present tense is almost always used
 Example:
 Jacky Chan, famed martial arts star, appears at the Tsunami Aid Concert ...
- Active verbs are used
 Examples:
 Donald Tsang, Chief Executive of the HKSAR, addresses a Legco session...
- Prepositions of place are used to describe where the subject was
 Example:
 Faye Wong, Canto pop diva, launches a spring/summer shoe collection at a department store in Causeway Bay, Hong Kong...
- Prepositions of time are usually not used. The date is written at the end of the sentence Example:
 Faye Wong, Canto pop diva, launches a spring/summer shoe collection at a department store in Causeway Bay, Hong Kong, 12 April 2005.

Source:

http://www.edb.gov.hk/FileManager/EN/Content_2804/teaching%20resources_popular%20 culture_17%20dec%202007.doc





Does your choice fulfill the criteria stated in '*What makes a good photo caption*? Discuss with your group members again and decide on the best photo caption. Use the information you have read as your supporting evidence.

If your group agree that none of the photo captions are good, then based on what you have read and rewrite the captions yourselves.

Photo	It is a good capti	on?	Revised version
	Yes 🗆	No 🗆	
	Reason(s)		
1			
	Yes 🗆	No 🗆	
	Reason(s)		
2			
	Yes 🗆	No 🗆	
	Reason(s)		
3			
	Yes 🗆	No 🗆	
	Reason(s)		
4			
	Vac 🗖	No 🗖	
	Yes Reason(s)	No 🗆	_
5	NC45011(5)		
	Yes 🗆	No 🗆	
C	Reason(s)		
6			

Actívíty 9

Select at least two photos from the 2009 East Asian Games official website and write captions for them.

Photo 1

Caption:

Photo 2

Caption:

Photo Caption Rubric

Criteria	1	2	3
		Not all	
	No individual is identified	necessary	All individuals
(I) Primary information		individuals	involved in
Who? What? When? Where?		are identified;	the action are
who? what? when? where?	is identified	some	identified
		identification	fully by name
		is missing	
(II) Secondary information Why? How?	No secondary information is included	Some secondary information is missing	All secondary information is included
(III) Quote	Quote is missing	Quote is meaningless; does not add to the meaning of the photo	Quote is from an individual involved in the action

Criteria	Photo 1	Photo 2	Photo 3
Ι			
II			
III			

You are going to design a poster to promote 2009 East Asian Games. In groups of 4, discuss what to include in the poster and how to make it attractive. You can refer to the following tips.

Creating an effective poster requires planning, art, science and attention to detail.

Each of the following aspects of poster creation is considered in detail ...

- Planning
 - Before starting work on your poster, consider message, space, budget, format (single sheet or multi-panel), and deadlines.
- 6 Focus
 - Stay focused on your message and keep it simple. Create a mock-up and dispense with unneeded details.
- Headings
 - Use headings to orient readers and convey major points.
- Graphics
 - Clear graphics should dominate your poster.
- So Text
 - Text should be minimized in favour of graphics, and large where used.
- Colours
 - Colours can make a poster attractive and improve readability, but be cautious.
- Editing
 - Edit ruthlessly to reduce the amount of text and focus on a results-oriented message.
- Software Software
 - There are many packages you can use to create your poster.

Reference: http://www.ncsu.edu/project/posters/NewSite/CreatePosterOverview.html

Items to include / Things to consider	Features

How to design a poster to promote 2009 East Asian Games

Poster Rubric

Student: _____

	4	3	2	1
Required Elements	The poster includes all required elements as well as additional information.	All required elements are included on the poster.	All but 1 of the required elements are included on the poster.	Several required elements were missing.
Labels	All items of importance on the poster are clearly labeled with labels that can be read from at least 3 ft. away.	Almost all items of importance on the poster are clearly labeled with labels that can be read from at least 3 ft. away.	Many items of importance on the poster are clearly labeled with labels that can be read from at least 3 ft. away.	Labels are too small to view OR no important items were labeled.
Graphics – Relevanc e	All graphics are related to the topic and make it easier to understand. All borrowed graphics have a source citation.	All graphics are related to the topic and most make it easier to understand. Some borrowed graphics have a source citation.	All graphics relate to the topic. One or two borrowed graphics have a source citation.	Graphics do not relate to the topic OR several borrowed graphics do not have a source citation.
Attractive ness	The poster is exceptionally attractive in terms of design, layout, and neatness.	The poster is attractive in terms of design, layout and neatness.	The poster is acceptably attractive though it may be a bit messy.	The poster is distractingly messy or very poorly designed. It is not attractive.
Grammar	There are no grammatical/mec hanical mistakes on the poster.	There are 1-2 grammatical/mec hanical mistakes on the poster.	There are 3-4 grammatical/mec hanical mistakes on the poster.	There are more than 4 grammatical/mec hanical mistakes on the poster.

Source:

http://www.teacherweb.com/ME/JALeonardMiddleSchoolOldTown/Ecologywebquest/page3.htm