

# THE FA BE INSPIRED GIRLS' FOOTBALL FUND APPLICATION FORM





## What is the Be Inspired Girls' Football Fund?

The FA Be inspired fund is a girls' football innovation fund to increase participation amongst 14-25 year old females and increase the number of active female roles models in the girls' game.

**NB** – 12-13 year olds can be included in projects but the project cannot exclusively be for this age group.

## How much can I apply for?

Projects can apply for a maximum of £3,000 in financial support towards the project.

Applicants are encouraged to seek additional partnership funding to support the delivery of the project. Where additional funding is secured a support letter from the funding partner will need to be submitted with the application.

## Examples of additional funding schemes

- Sport England Sportivate  
[www.sportengland.org](http://www.sportengland.org)
- The Football Foundation Grow the Game  
[www.footballfoundation.org.uk](http://www.footballfoundation.org.uk)

## What can the funding be used for?

Funding can be used towards a range of development areas including;

1. FA Coach Education or Leadership Courses;
2. Football equipment i.e. goals, training equipment, first aid.
3. Promotional materials to launch new activity (Be inspired logo provided); i.e. flyers/posters
4. Developing mentoring programmes for females;
5. Taster sessions by FA qualified coaches;
6. Promotional events to kick start the project;
7. Staff costs
8. Facility hire

## What you cannot apply for

- Kit or trophies. If developing a new team refer to the Football Foundation.
- Transport costs unless for a one off event.



## Application form

SECTION 1: APPLICATION DETAILS	
1.1 Name of applying organisation?	
1.2 Type of organisation i.e. Uniformed group, Charter Standard Clubs, County FAs, Educational Establishments	
1.3 Name of contact for the applicant	
1.4 Address of applicant	
1.5 Contact telephone number (daytime)	
1.6 Contact telephone number (mobile)	
1.7 Contact e-mail address	
1.8 The locations and addresses of all facilities / sites that will be involved in delivering this project	

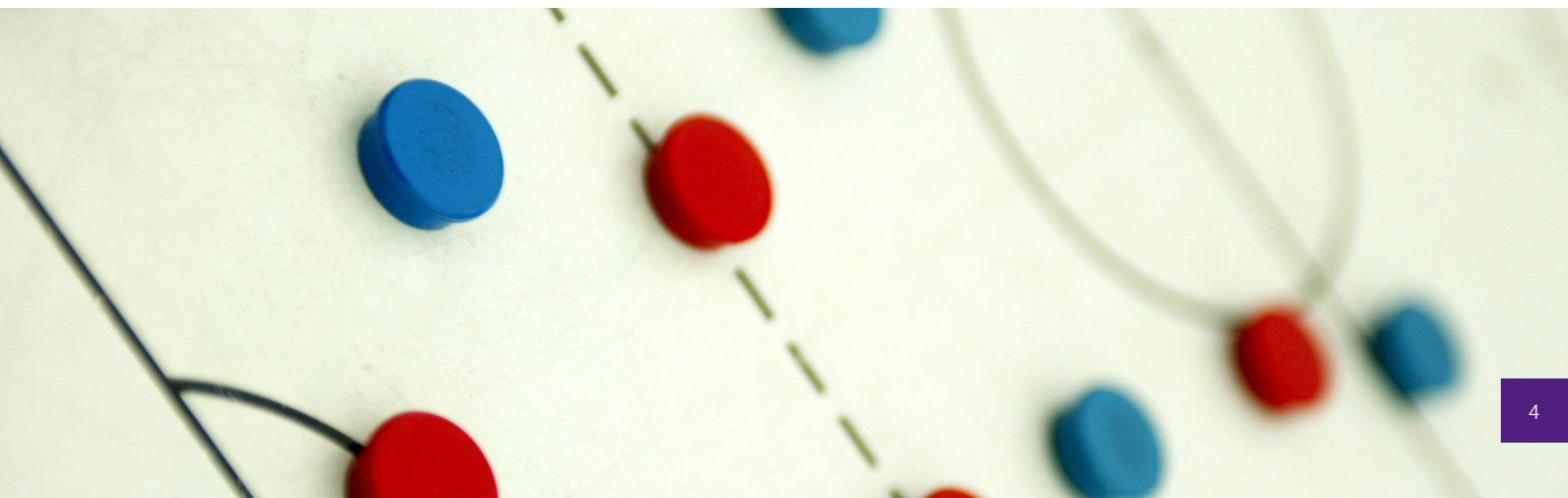


## SECTION 2: PROJECT PROPOSAL

2.1 What are the key aims and objectives of your project?

2.2 What do you plan to deliver? (Please provide an outline of the content of the project and how you plan to deliver it, including any strategies for making it a success)

2.3 Who will be your target audience and how will you reach them effectively?





2.4 Will you be looking for support from or to link with any other organisation or agency in order to deliver your project outcomes? (If yes, then please describe)

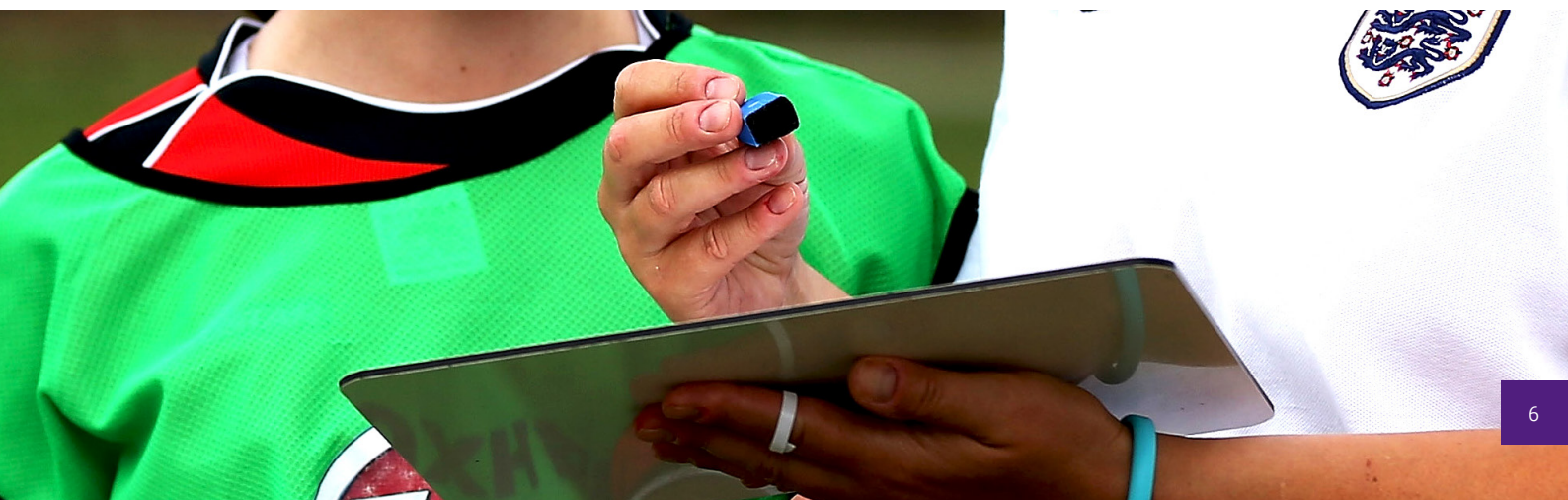
2.5 Are there any risks that you can identify that potentially hinder the delivery of this project? If so, how do you propose to manage these risks?

2.6 What are the timelines for delivering this project? (Please provide start & end dates, along with any dates of key milestones or deliverable)

2.7 Is the success of this project dependent on starting in line with these dates above?



2.8 Have you an appointed project manager to oversee the delivery of this project? (If yes, please provide the name and email address)



## SECTION 3: PROJECT OUTCOMES

3.1 Please outline below the planned impact and outcomes this project will deliver. (This section will form the basis of what you'll be measured against if successful. So please be accurate in your assumptions.)

(Not every KPI listed below will necessarily be delivered through your project – so please complete those that are appropriate to your project. Also if you feel there are other KPIs that you wish to measure your projects performance against then please add these in)

Total number of new 14-25 female football players	
Total number of 'new' female role models trained as FA coaches or leaders	
Total number of female (14-25) disabled football players	
Total number of female (14-25) football player from BME background	
Total number of 'new' youth club/school? female (14-25) football teams	

3.2 How do you plan to monitor and evaluate this project? (How will you accurately collect the data to indicate whether you have successfully delivered the above KPI outcomes?)





3.3 Which of the Be inspired Development & objectives do you feel your project will achieve? (Please select all that apply)

1. Significantly increase girls (14-25) football participation
2. Attracting new female youth players into football: participants who do not normally play any form of football.
3. Encouraging youth female football participation in female, disabled and BME (Black and Minority Ethnic) groups.

3.4 How is this project innovative or different to programmes or initiatives that your organisation currently runs or has run in the past or other FA funded programmes?





## SECTION 4: FINANCIAL INFORMATION

4.1 Does your organisation have a bank account in your organisation's name?	
4.2 How much funding are you seeking from The Be inspired fund?	
4.3 How much funding is your organisation contributing to this project?	
4.4 What is the overall total project cost?	
4.5 How much do you intend to charge participants / players involved through this project?	
4.6 What is the projected amount of project income?	

### Windows of application

October to March

### FA USE ONLY

Approved: Yes / No / Pending

Name:

Date:

Comments:

Please submit application by post or by email to:

Be Inspired Girls' Football Fund  
Football Services Division  
The FA Group  
Wembley Stadium,  
Wembley,  
London  
HA9 0WS  
Be.inspired@thefa.com

