



Annual Glow Scholar Dinner

Palo Alto Sheraton, April 18th 2009

January 23, 2009

Dear Community Member:

It gives me great pleasure to invite your company to participate at the ***Annual Glow Scholar Dinner*** on April 18, 2009. This event will be held at the Palo Alto Sheraton and will be attended by many of ***Glow's affluent donors and representatives*** drawn from the local business, banking, venture capital and professional communities. The proceeds from the event will raise funds for Glow's financial education, mentoring, and "unmet need" scholarships for high potential, college-ready students from under-resourced communities (***Please see the enclosed attachment to find out more about Glow's Programs***).

On behalf of Glow, I invite **you** to consider a sponsorship package at the ***Annual Glow Scholar Dinner***. In recognition of your sponsorship, Glow would be pleased to provide your company with **benefits including named scholarships, co-branding, logo placement in key collateral, and special recognition at the event** (*Please see attachment for details on sponsorship benefits*).

Please use the enclosed Corporate Sponsorship Form to respond. Please do not hesitate to call Elena Sevastopoulos, Communications Director, at 650-269-3995 if you have any questions or need more information about the event. Donations are tax-deductible as allowed by law. Glow Foundation is a 501(c)3 non-profit organization. Our federal tax ID number is 56-2590044.

We hope you will consider supporting Glow's programs while increasing visibility for your company in the Bay Area. Please feel free to contact me if you would like to participate in this exciting event!

Sincerely,

Elena Sevastopoulos
Communications Director
elena@glowfoundation.org
(650) 269-3995



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- YES, we would like to attend. Please reserve: (see opposite side for sponsorship details)**

____ Valedictorian Sponsor @ \$10,000
____ Summa Cum Laude Sponsor @ \$5,000
____ Magna Cum Laude Sponsor @ \$2,500
____ Cum Laude Sponsor @ \$1,500
____ Dean's List Sponsor @ \$1,000
____ Graduate Sponsor @ \$500
____ Collegiate Sponsor @ \$250
____ Individual Ticket @ \$100

- NO, we are not able to attend; however, we would like to sponsor:**

____ Valedictorian Sponsor @ \$10,000
____ Summa Cum Laude Sponsor @ \$5,000
____ Magna Cum Laude Sponsor @ \$2,500
____ Cum Laude Sponsor @ \$1,500
____ Dean's List Sponsor @ \$1,000
____ Graduate Sponsor @ \$500
____ Collegiate Sponsor @ \$250

- We regret that we are unable to attend or sponsor the Glow Scholar Dinner. Please accept our contribution of \$_____.**

Company/Donor Name (as it should appear in program): _____

Contact Name: _____

Day Phone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Referring Glow Representative (if any): _____

- Check enclosed Check coming Please charge my credit card (complete below)

Name on card: _____ Signature: _____

Credit Card Number: _____ Exp. Date: _____ CVV Code: _____

**Formal invitations with more details will be mailed in March. Please mail form and check to:
Glow Foundation, Attn: Glow Scholar Dinner, 275 5th St., San Francisco, CA 94103 or fax to (415) 276-4168.**

The **Annual Glow Scholar Dinner** will be attended by **many of Glow's supporters** drawn from the local business, banking, venture capital, and professional communities. The dinner will raise funds for Glow's financial education, mentoring, and "unmet need" scholarships for high potential, college-ready students from under-resourced communities. **The levels of sponsorship for the Annual Glow Scholar Dinner are:**

VALEDICTORIAN SPONSOR (\$10,000):

- 2 Glow Scholarships titled with your company's name
- 1 VIP table (10 seats) at the event
- Co-branding of event, e.g. Glow Scholar Dinner sponsored by (your company name) .
- Special recognition and award given at the event
- Print and email invitation with company logo distributed to Glow network and supporters
- Full-page ad in the event program
- Projection of logo on event screen
- Link on our website with your logo

SUMMA CUM LAUDE SPONSOR (\$5,000):

- 1 Glow Scholarships titled with your company's name
- 1 VIP table (10 seats) at the event
- Acknowledgement from the stage at the event
- Framed certificate of recognition
- Logo in the program at 5K level
- Projection of logo on event screen
- Link on our website with your logo

MAGMA CUM LAUDE SPONSOR (\$2500):

- 1 VIP table (10 seats) at the event
- Framed certificate of recognition
- Logo in the program at 2.5K level
- Projection of logo on event screen
- Company name on website

CUM LAUDE SPONSOR (\$1500):

- 1 VIP table (8 seats) at the event
- Logo in the program at 1.5K level
- Projection of logo on event screen
- Company name on website

DEAN'S LIST SPONSOR (\$1000)

- 6 seats at a VIP table at the event
- Company name in the program and on website

GRADUATE SPONSOR (\$500)

- 4 seats at a table at the event
- Company name in the program and on website

COLLEGIATE SPONSOR (\$250)

- 2 seats at a table at the event
- Company name in the program and on website



Helping students bridge the gap to college

WHO WE ARE

Glow Foundation is a 501(c)3 non-profit organization founded in 2006 to address the financial barriers that high potential, low income students face in attending college.

Our VISION is that all qualified, highly motivated students, regardless of their income level, should be able to afford and graduate from college and reach their greatest potential.

Our MISSION is to provide financial education, college planning advice, and scholarships to high potential, college-ready students from under-resourced communities.

WHO WE SERVE

Majority will be the **first in their family** to attend college.

Over 80% qualify for **federally subsidized lunch program**.

Nearly 100% are from ethnic/racial backgrounds **historically underrepresented in college** (Hispanic, Asian / Pacific Islander, African American, Multi-racial)

Since being founded in 2006, Glow Foundation has provided financial education classes to over 350 students and provided college scholarships to over 40 students around the **San Francisco Bay Area**. Our goal is to rapidly scale the organization to reach the thousands of students in need, including expansion into broader California regions in the long term.

OUR PROGRAMS

Glow's solution provides students with both the tools and the support to overcome financial barriers to attend and graduate from college. The three parts to the solution include:

- **Financial Education.** The Financial Education curriculum, consisting of 1) financial education classes and 2) college financial planning, empowers students to proactively plan and acquire funding for their college education. Students also obtain critical financial literacy skills that will help them lead a financially responsible life.
- **College Planning Advice /Mentorship.** Many students in our program are the first in their family to go to college. Glow provides mentorship to students so that they receive the individual support needed to navigate and evaluate the various financial expenses and funding options for college.
- **"Unmet Need" Scholarships.** Once students complete Glow's financial education classes and college financial planning program, they can apply for a Glow Scholarship



*Edgar Molina, 2006 Glow Scholar
Graduate of BUILD Program
Attending San Jose State University*

"Glow Foundation helped me get to San Jose State. They helped me understand my tuition bill, find scholarships, and then awarded me the last \$2,000 I needed to enroll in a freshman year. I am doing well in school, working part-time, and know that graduating college will benefit my family and me."

"I am very thankful to everyone who helped to create Glow and are part of this organization. They are helping me make my educational dreams come true. From the bottom of my heart— Thank you so much."



*Mayra Gomez,
2007 Glow Scholar
Graduate of East Palo Alto Academy High School
Attending UC Berkeley*

OUR PARTNERS & SUPPORTERS

Glow achieves maximum impact, efficiency, and scale through effective partnerships with other non-profits and corporations .

Our Current Financial Education Partners: Citibank, Opportunity Fund, Silicon Valley Bank, Wells Fargo, United Commercial Bank

Our Current Student Partner Organizations: BUILD, East Palo Alto Academy High School, Envision Schools, Foundation for A College Education, Fresh Lifelines for Youth, Leadership Public School (San Jose), Bay Area National Foundation for Teaching Entrepreneurship, Summit Preparatory Charter High School, and YMCA Urban Services (at International Studies Academy, San Francisco)

Glow is funded by generous donations from individuals, corporations, and foundations.

CONTACT US

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