



February 2013

Dear Friends of the Foundation:

I am thrilled to announce our 4th year of **Keep Your ArtsAlive!**, the Foundation's arts and culture competition for the non-profit sector. What started out as an initiative to engage the community during difficult financial times for the arts, ArtsAlive! is now a significant financial component for the participating organizations. With over \$253,000 in community and Foundation support, we have kept our arts and cultural organization alive and well in Allegan County!

The role the Foundation plays in ArtsAlive! is extensive; managing donations from hundreds of supporters, creating and providing all promotional materials as well as covering all costs related to the entire 10-month annual project. The exception is when our friends and friends of the arts help sponsor this one-of-a-kind initiative.

If you have been a sponsor or supporter of ArtsAlive! previously, I ask that you consider providing support again. If you are new to sponsorship, please consider the following:

For support under \$200, your name/business name appears on the **Keep Your ArtsAlive!** website.

For support \$200 and above, the following is provided:

- ◆ Your name/business name and website link appears on the **Keep Your ArtsAlive!** website
- ◆ Your name/business name appears on bookmarks; distribution of which exceeds 7,500
- ◆ Your name/business name appears on posters located throughout Allegan County
- ◆ Your name/business name appears on over 10,000 flyers distributed nationwide
- ◆ Your name/business name appears at the ArtsAlive! BASH, the celebratory final event recognizing the participating organizations.

In addition to the above visibility for you or your business, your donation is tax deductible.

Where else can you get such a bang for your buck and have the pleasure of supporting the arts?!

In order to have your information appear on all the printed marketing materials, please send the information requested below by **Friday, April 1.**

On behalf of the Allegan County Community Foundation and the arts & cultural non-profits throughout Allegan County...***thank you.***

Warm Regards,

Theresa M. Bray
CEO/Executive Director
Allegan County Community Foundation
Theresa.ACCF@gmail.com
269.673.8344



PLEASE RETURN A COPY OF THIS PAGE WITH YOUR SUPPORT.

Name/Business name as it should appear on marketing materials

Website

Email

Printed Name, Mailing Address & ZIP

Telephone

Do you wish to remain anonymous? _____

Amount Enclosed

* Please make checks payable to: Allegan County Community Foundation

Thank You!