



Membership E-Blast: September 15, 2009

For the most current information visit our calendar of events: www.asidmn.org/calendar_member.cfm

September

- 15th Tuesday **Monthly Meeting “Green Plumbing Design”**
.1 CEU **Time & Location:**
 5:30pm – 6:15pm: Networking/Appetizers in IMS Suite 512
 6:30pm – 7:30pm: Presentation in IMS Suite 185
Networking: Join us for wine and appetizers and to mix and mingle with fellow ASID members. **Meet our new 09/10 Board Members and thank the out-going members who served our chapter in 08/09!**
Speaker: Penlope Purdum, Industry Partner of ASID is proud to present, Mike Harrigan, Sr. Regional Sales Manager with TOTO, Industry Partner of ASID. Mike has 7+ years with TOTO and 17 years in the plumbing, specifications, distribution, bathroom design/fixtures/sales/installation and showroom design. Mike has been a CEU approved presenter since 2003.
Topic: This course will better inform the designer on water efficiency and requirements for new toilets. It will also explain the new innovative technology that is shaping bathrooms today. The designer will also learn about Water Efficiency Credits.
CEU Credit: **.1 CEU**
Cost: \$20 Members, \$35 Non-Member, \$10 Students
RSVP: Tabitha Czeck, info@asidmn.org or 612-339-6003
- 18th Friday **Award Submissions Due at Noon**
Nomination deadline for: Designer of Distinction, Emerging Talent & Industry Partner Star Award
- 24th Thursday **Lunch & Learn “Lighting Design 101: Color & Light”**
.1 CEU **Location:** IMS Suite 512
Speaker: L. Frankie Cameron is an NCIDQ Certified Interior Designer and has spent the last 13 years working in the design industry and is currently serving as the Account Manager for BellacorPro.com, an online supplier of lighting and home furnishings. She has gained significant experience as a professional interior designer, instructor and guest speaker on design related topics. Frankie has worked extensively with builders, remodelers, architects, other designers and end users to customize interior spaces. Her work has been featured on both National television and in magazines. She is currently living in Edina, MN
This Lunch & Learn is full. You are welcome to place your name on the reserve list.

October

- 1st Thursday **Business Peer Group**
Location: IMS Conference Room B
Time: 11:45am-1:00pm, no reservations are necessary
Speakers: Lynn Monson from Monson Interior Design & DreamMaker Kitchen & Bath
Topic: How to make money remodeling kitchens and baths.
The Business Peer Group is an information and business exchange meeting for ASID independent designers.
- 8th Thursday **Lunch & Learn “A New Twist on Creating More Business”**
Location: IMS, Conference Room B
Speaker: Tim Purcell, Jr., owner and president of Purcell Quality Inc., Industry Partner of ASID
Topic: Tim began his career in the residential remodeling industry at a very young age. His passion for fine architecture evolved from building furniture in wood shop class to renovating elite homes throughout the Twin Cities area. Growing up in the Stillwater area and extensive travel has given Tim an appreciation for diverse styles of architecture and construction techniques. When Tim started his own company his vision was to unite architecture, interior design, and construction to meet and exceed the expectations of the most discriminating clients. Tim’s goals for Purcell include his personal attention to the smallest details of design

and construction, hiring the best people to do the work from construction managers to the workers on site, communication with the client from the first site visit to the completion of the project, an excellent working relationship with Architects and Interior Designers, and first and foremost a dedication to client satisfaction. **This Lunch & Learn is full. You are welcome to place your name on the reserve list.**

10-11 Sat-Sun **ASID Kitchen & Bath Tour**

The Fifth Annual Kitchen & Bath Tour takes place the weekend of October 10th & 11th. This tour will feature sixteen innovative and unique kitchens, while offering a variety of styles, sizes and budgets. Tickets will be available soon at the ASID office. Visit www.mspmag.com/tour for Kitchen & Bath locations and details.

16th Friday Monthly Meeting “**Student Day**”

Location: International Market Square, Suite 160

Time: 12:00 – 1:00pm Lunch & Learn/Design panel discussion

1:30 – 2:30pm Presentation by Les Chylinski with Creative Media Illustrations, Inc.

3:00 – 5:00pm Open house provided by Cambria

Cost: \$10 Student Member

\$15 Non-Member

A box lunch and beverage is included.

RSVP: info@asidmn.org or 612-339-6003 by Thursday, October 8th.

22nd Thursday Lunch & Learn “**Cultural Kitchen Design – How to Make Money (and Avoid Embarrassment)**”

Location: IMS, Suite 512

Speaker: Mike Otto, Industry Partner Representative for Mike Otto Construction.

Topic: A fast-paced (and fairly light-hearted) look at the hows, whens, and whys of key design and functional issues of the process and procedures relating to kosher kitchens. A look at what can, what can't and what shouldn't be done in the design and installation process – getting past the things that you might think are correct and leaving you with a clear understanding of this burgeoning market segment.

This Lunch & Learn is full. You are welcome to place your name on the reserve list.

Member Events & Etc.

RealWorld DesignWeek ASID RealWorld DesignWeek – the ASID exclusive national job shadowing program – is well underway. Student registration opened on September 1st and already, over 90% of shadow day events have been filled. **This leaves hundreds of interested students at a loss.** During RealWorld DesignWeek, November 1-7, 2009, ASID student members will participate in one-day shadow experiences with ASID professional, allied and industry partner representatives, on site at work locations. **More shadow day hosts are needed. Sign up to host an interior design student today!** Help to shape the future of interior design. Be a part. It's your profession. For more information on this program and to register please visit: www.asid.org/rwdw.

Sample Sale **Save the Date! This year's ASID Sample Sale is set for November 5, 6, 7 2009.** If you have items (including better antiques this year!) you are considering selling at the sale in the designer flea market, please contact Kathryn Johnson at 612-423-5014 or kathryn@kjinteriorsinc.com.

September 18th **You are invited to a reception of sparkling beverages and light appetizers as Artful Décor Gallery celebrates their Grand Opening** on Friday, September 18 from 4:00 to 8:00 PM at IMS, Suite C-1 on the lower level. The gallery features a large selection of paintings, sculpture and glass for sale, rent and lease, starting at just \$20 per month, an excellent way to conserve up-front cash and take advantage of tax-deductible monthly payments in these challenging economic times. Artful Décor Gallery also provides trade discounts on framing, studio oils and reproductions on canvas.

September 24th **The Fall Design Event at IMS.** You and your clients are cordially invited to the 2009 Fall Design Event. Keynotes by special guests: Barclay Butera, President CEO Barclay Butera, Inc. **Decorating In a New Economy** sponsored by Kravet/LeeJofa and Denise Gee, Editor, Spaces Magazine, **Elegant & Easy Holiday Entertaining** sponsored by Spaces. Reserve your place today! Attendance is limited to the first 250 registrants. Cost \$10 per keynote speaker. For fast easy credit card registration visit www.imsdesigncenter.com or call 612-338-6250 for more information. Please note that all guests must be accompanied by a designer, as the event is not open to the general public.

September 24th **Join PPG/Pittsburgh Paints for a colorful reception.** September 24th 5:30 – 8:30pm, Hilton Minneapolis, .1 CEU
1001 Marquette Ave S. Fawn Chang will discuss the new color and design trends for 2009-2010 in residential, retail and commercial. Reservations are required. Please RSVP by 9/18 by calling Steve Conrath at 515-202-9076 or email Jeanette at jwaksmunski@ppg.com. As a special thank you for attending, you will receive their new color trends fan deck, the Hacienda Style palette, Frank Lloyd Wright's Fallingwater palette and other designer color tools. Presentation counts for .1 CEU.

September 24th Home Value ASID Industry Partner, Open House Event: **"Ladies Night at Home Valu Interiors,"**
Time & Location: 5pm - 8pm Home Valu Interiors, 1901 American Blvd W, Bloomington, MN 55435.
Topic: "What's New in Kitchen & Bath?" Join the Design Staff at H V Interiors for an evening of appetizers & door prizes while learning tips on how to make your Kitchen or Bath project more functional. Speakers to present info on latest looks in cabinets, countertops, window coverings & flooring, all offered at a special discount pricing. HV Interiors Designer Program offered to members of ASID. For More Info: contact Gail Dougherty, Louise Grove or Natalie Robare: 952-888-8876

October 15th Fiber-Seal is presenting **"Hard Facts About Soft Surfaces"**, a .1 CEU, on Thursday, October 15th. The .1 CEU
one hour program is at 4:00pm in IMS lower level Conference Room A. Contact Nancy Kloehn at 612-339-6659 or nancy@fiberseal.com to reserve your seat. No charge.

Mentor an Interior Design Student The College of Design (CDes) at the University of Minnesota is preparing for the upcoming 2009-2010 mentor program and would like you to mentor an interior design student. This annual CDes program helps students grow professionally by matching them with a mentor in their field of study. The time is approximately two hours per month, but is determined by the mentor and student. NEW THIS YEAR: They are offering a Training and Information session on Thursday, September 24th from 8:00-9:00am in 225 Rapson Hall. RSVP with Lucy Reile at cdesmentor@umn.edu. For more information and on-line application please visit: www.design.umn.edu/mentor.

On-line CEU options Pocket CEU: <http://www.asid.org/events/ceus/pocket>
On-line CEU: <http://www.asid.org/events/ceus/online/>
ASID UNI: https://member.asid.org/asidssa/ecssashop.shopping_page
Only classes with an assigned IDCEC number count for ASID CEU credit (very few exceptions apply).
Reminder to all Practitioner members (Allied and Professional): **ASID now requires 6 hours of continuing education (.6 CEU) every two years.** The first two-year period ends on December 31, 2009.