

WINNIPEG HARVEST 2014

# EMPTY BOWL *Celebrity Auction*



**BECOME A SPONSOR  
FIGHT HUNGER, FEED HOPE**

*"We have the ability, we have the means, and we have the capacity to eliminate hunger from the face of the earth. We need only the will."*

**35th U.S. President  
John F. Kennedy**

## Past contributors



Three time Oscar winner  
Meryl Streep in 2012



"The Great One"  
Wayne Gretzky in 2007



Musical Legend  
Elton John in 2009

WINNIPEG HARVEST 2014

# EMPTY BOWL *Celebrity Auction*

**Tuesday, October 14, 2014 - Delta Winnipeg**

At this one-of-a-kind event, guests are treated to a gourmet soup dinner and other culinary delights prepared by the Delta Winnipeg's Executive Chef Jerome Case. Guests are also provided an opportunity to bid on bowls signed by celebrities, humanitarians and business leaders from around the world. Money raised through ticket sales, live and silent auctions, sponsorships and donations will support Winnipeg Harvest's commitment to share food with families in Manitoba.

Winnipeg Harvest is pleased to have Manitoba Liquor & Lotteries once again as our presenting sponsor for 2014. We also wish to acknowledge the contributions of Purolator and the Delta Winnipeg.

Purolator's contribution allows Winnipeg Harvest to ship and receive bowls from celebrities all over the world.

And the Delta Winnipeg's donation of its ballroom as well as its volunteer commitment from so many current and former staff members, embodies the spirit of fighting hunger and feeding hope.

Winnipeg Harvest wishes to thank all of the sponsors, donors, volunteers and supporters for helping make last year's Empty Bowls Celebrity Auction a fun and successful event. We hope you will consider supporting the 2014 auction.

MANITOBA  
LIQUOR  
& LOTTERIES



**Purolator**

**DELTA**  
HOTELS AND RESORTS

**BECOME A SPONSOR - FIGHT HUNGER, FEED HOPE**

WINNIPEG  
**HARVEST** INC.  
*Fighting Hunger and Feeding Hope*

# CHEF SPONSOR

**\$10,000**

Feeding the Spirit...Food for the Soul

## Chef Sponsor Value in the fight against hunger

Provides...

135 emergency food kits for 135 households; or  
22 newborns with infant formula for six months; or  
600 infants with enough rice cereal for one month; or  
200,000 bowls of soup for hungry children; or  
3,000 lunches for hungry children.

## Recognition: Empty Bowl Celebrity Auction

- Table for 10 in premium location.
- Corporate signage on table.
- Verbal recognition of your wonderful contribution during the program.
- Recognition on print materials and evening program.
- Acknowledgement on the Winnipeg Harvest website with a link provided.
- Prominent Sponsorship recognition on large screen video loop played throughout the evening.
- Sponsorship Gift: A commemorative gift recognizing your contribution.
- Post-Event: Winnipeg Free Press Thank You Ad, Recognition on Donor Wall at Winnipeg Harvest.



**Larry Hagman in 2012**

“Qualico is proud to sponsor the Empty Bowls Celebrity Auction and support the important work of Winnipeg Harvest in helping to address the challenges of poverty and hunger in our city.”

**John Daniels, Regional Vice President  
Qualico - Winnipeg  
2013 Chef Sponsor**



## Did you know?

More than 60,000 people require assistance from a food bank each month. Nearly 45% of these recipients are children. Our programs include support services and training programs, designed to help reach the goal of ending the need for food banks.

**BECOME A SPONSOR - FIGHT HUNGER, FEED HOPE**

# BOWL SPONSOR

**\$5,000**

Fighting Hunger...One bowl at a time

## Bowl Sponsor Value in the fight against hunger

Provides...

- 500 families with enough food to fill their bowls at breakfast; or
- 100,000 bowls of soup for hungry children; or
- 300 babies with bowls full of rice cereal for one month; or
- 11 newborn babies with infant formula for six months.



**Mariska Hargitay  
in 2013**

## Recognition: Empty Bowl Celebrity Auction

- Table for 10.
- Corporate signage on table.
- Recognition in the evening program.
- Acknowledgement on the Winnipeg Harvest website.
- Prominent Sponsorship recognition on large screen video loop played throughout the evening.
- Sponsorship Gift: A commemorative gift recognizing your contribution.
- Post-Event: Winnipeg Free Press Thank You Ad, Recognition on Donor Wall at Winnipeg Harvest.

“As a leading contributor to food banks, Safeway knows firsthand of the vital role Winnipeg Harvest plays in creating change by helping ensure fewer families go hungry, while feeding hope through soft and hard skill training.”

**John Graham**  
**Director of Public Affairs & Government Relations**  
**Safeway Operations, Sobeys Inc.**  
**2013 Bowl Sponsor**



“Thank you to all the donors, sponsors, volunteers and organizing committee for making this event so successful.”

**David Northcott,**  
**Executive Director,**  
**Winnipeg Harvest**

**BECOME A SPONSOR - FIGHT HUNGER, FEED HOPE**

# LADLE SPONSOR

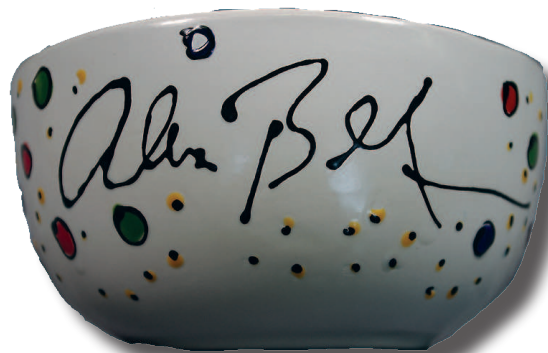
# \$2,500

Making a Difference...One Spoonful at a time

## Ladle Sponsor Value in the fight against hunger

Provides...

34 emergency food kits for 34 households; or  
Fresh fruit to hungry children for one month; or  
6 newborns with infant formula for six months; or  
1500 children with after school snacks; or  
50,000 bowls of soup to hungry children.



**Actor Alec Baldwin  
in 2010**

## Recognition: Empty Bowl Celebrity Auction

- Table for 10.
- Corporate signage on table.
- Recognition in the evening program.
- Acknowledgment on the Winnipeg Harvest website.
- Sponsorship gift: A commemorative gift recognizing your contribution.

“Aon is honoured to support and sponsor Winnipeg Harvest and the Empty Bowl event. We believe in supporting the communities in which we serve and contributing to the mission of this amazing organization gives us the chance to support this devoted team as they serve others. Thank you for the opportunity to do so and for all you do, Winnipeg Harvest”

**Diane Panting  
Local Market Leader  
Aon Hewitt  
2013 Ladle Sponsor**



## Did you know?

In 2013, we distributed more than 12 million pounds of food through more than 350 partner agencies, including soup kitchens, emergency shelters, community food banks, children's recreation and school programs, senior citizens' support groups and low-income daycares.

**BECOME A SPONSOR - FIGHT HUNGER, FEED HOPE**

# HEARTY SOUP PATRON

\$1,000

Soup for the Soul

## Hearty Soup Patron Value in the fight against hunger

Provides...

- 300 families with a nutritious snack and lunch or;
- 2 newborns with infant formula for six months.

## Value to Hearty Soup Patron:

Making a difference...Soup for the Soul.

Help Winnipeg Harvest serve the needs of the poor and the hungry.  
For every Loonie donated, we can leverage \$20 worth of food.



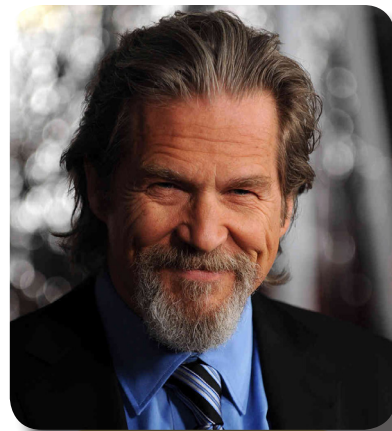
Milt Stegall in 2009

## Recognition: Empty Bowl Celebrity Auction

- 4 tickets to the Empty Bowl Celebrity Auction.
- Recognition as a Patron in the evening program.



Oscar Winning Actor  
Jeff Bridges in 2012



"I first got involved with ending world hunger, and I got hip to the facts about it - what a huge problem it was and how it wasn't a matter of not having food or not knowing how to end it, but it was a matter of creating the political will."

Oscar winning Actor Jeff Bridges,  
founder of the End Hunger Network

**BECOME A SPONSOR - FIGHT HUNGER, FEED HOPE**

# WINNIPEG HARVEST 2014



<b>Corporation/Business/ Individual</b>	
<b>Contact Name</b>	
<b>Address</b>	
<b>Postal Code</b>	
<b>Level of Support</b>	<input type="radio"/> CHEF SPONSOR: Feeding the Spirit...Food for the Soul <b>\$10,000</b> <input type="radio"/> BOWL SPONSOR: Fighting Hunger...One bowl at a time <b>\$5,000</b> <input type="radio"/> LADLE SPONSOR: Making a Difference...One Spoonful at a time <b>\$2,500</b> <input type="radio"/> HEARTY SOUP PATRON:...Soup for the Soul <b>\$1,000</b> <input type="radio"/> INDIVIDUAL TICKET: <b>\$250</b> <input type="radio"/> Please advise if you wish to donate your tickets for others to use
<b>*Please advise if you have any special dietary requirements.*</b>	
<b>Telephone</b>	<b>Cell</b>
<b>E-mail</b>	
<b>Fax</b>	
<b>Signature(s)</b>	
<b>Date</b>	

Please make cheques payable to:  
**Winnipeg Harvest**  
 1085 Winnipeg Avenue  
 Winnipeg, MB R3E 0S2  
 Attention:  
 2014 Empty Bowl Celebrity Auction

<b>Credit Card Type</b>	<b>VISA</b>	<b>Mastercard</b>
<b>Credit Card Number</b>		
<b>Expiry Date</b>		
<b>Authorized Signature</b>		

I (we) are unable to commit to sponsorship at this time but would like to make a donation:

\$5,000     
  \$2,500     
  \$1,000     
  \$500

I will forward a Cheque     
  I will pay by Credit Card (refer to above information)

For more information, contact:  
 Winnipeg Harvest Inc. 1085 Winnipeg Avenue R3E 0S2  
 Phone: (204) 982-3666, Fax: (204) 775-4180  
 Email: colleen.mcvarish@winnipeg Harvest.org  
 www.winnipeg Harvest.org



Charitable Tax Receipts will be issued for donations in compliance with Canada Revenue Agency guidelines.



Winners of the Jack Nicholson bowl in 2013



Winner of the Neil Young bowl in 2013

*Fighting Hunger and Feeding Hope*