



Recycling
Council of
Ontario

Recycling Council of Ontario

RCO Highlights the Headlines
Recycling & Waste News for RCO Members
Tuesday, June 29th, 2010

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Thanks!

→ **Information and registration is now available for the 2010 Ontario Waste Minimization Awards!**

Please visit www.rcoawards.ca for more information on the 2010 Ontario Waste Minimization Awards to be held at Atlantis Pavilions, Ontario Place, on Thursday, October 21st, 2010.

Register your organization today!

→ **Appliance maker to use plastic recovered from ocean**

International home appliance maker Electrolux has announced plans to make a limited number of vacuum cleaners from plastic recovered from the ocean as part of an effort to raise recycling awareness. "Plastic is a material with many advantages. But when plastic ends up in the wrong place it becomes a problem. To raise public awareness about this issue, Electrolux aims to gather plastic debris from vulnerable marine habitats -- and produce a limited number of vacs out of it," Hans Stråberg, president and CEO of Electrolux, states in a message on the company's website.



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METRO processes over
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Free Recycling E-News for RCO Members!

The Resource Recycling E-
Newsflash on issues of
importance to those involved
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Recycling Update looks at
the key factors in polymer
recovery efforts while E-

[More from the article in *Waste & Recycling News*](#)

→ Nestlé Waters wins sustainability award

Nestlé Waters Canada has won the 2009 Certificate of Environmental Sustainability Award for its commitment to sustainable packaging practices. The award is given out each year by Atlantic Packaging Products Ltd., one of Canada's largest producers of paper and plastic packaging, and honours companies that are committed to environmental sustainability. In 2009, Nestlé Waters used 100 per cent recycled corrugated trays and pads supplied by Atlantic Packaging for its domestic waters, saving the equivalent of 55,824 mature trees - enough to cover 29 football fields.

[More from the article in *Solid Waste & Recycling*](#)

→ Vancouver Soccer Field Made of 22,000 Recycled Tires

Halfway across the globe from the World Cup in South Africa, a soccer story in Vancouver is making headlines for reasons other than officiating. Vancouver's Empire Field Stadium has installed a sports field that used 346,000 pounds of crumb rubber made from tires, courtesy of Liberty Tire Recycling. The field is now the largest installation of crumb rubber in all of British Columbia, and offers other benefits besides the reuse of 22,450 scrap tires.

[More from the article at *Earth911.com*](#)

→ The Incandescent Bulb Heads Offstage After Century-Long Performance

Earlier this month, when Ikea announced this will be its last year selling incandescent light bulbs, the retailer billed it as an early, pro-sustainability move before federal law "bans" the famously inefficient lamps. Yet even after the phaseout is complete on New Year's Day, Ikea shoppers will still find bulbs that, technically, are incandescents, but they will be pricier and more efficient than their elderly cousins.

[More from the article in the *New York Times*](#)

Scrap News is the only newsletter targeting electronics recycling.

For more information, or to sign up for this free recycling e-newsletter, please contact Jerry Powell at jpowell@resource-recycling.com.



Starbucks expanding recycling program with coffee cups in Chicago

Starbucks is finding new ways to use the 3 billion paper cups its customers use each year, even in cities where recycling is not popular or mandated. This fall, it will send cups used at its Chicago stores to Green Bay, where a Georgia Pacific paper mill will turn them into Starbucks napkins. The effort is a major push by Starbucks to create a commercial market for its used cups, which include 1 billion plastic cups for cold drinks. Over the past few weeks, it has put recycle and compost bins into 90 Seattle stores to comply with a new city ordinance.

[More from the article in the *Seattle Times*](#)

The Recycling Council of Ontario believes that society must minimize its impact on the environment by eliminating waste. To that end, our mission is to inform and educate all members of society about the generation of waste, the avoidance of waste, the more efficient use of resources and the benefits and/or consequences of these activities.

Thank you,

Andrew Reeves
Executive Assistant & Manager, Member Relations
Tel: 416-657-2797 x1
members@rco.on.ca

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 **Recycling program hikes cost of new products**

July 1 marks the beginning of an expanded recycling program in British Columbia. Chris Olsen explains what you'll be able to keep out of the landfill and what it will cost you. London Drugs has been voluntarily taking old alkaline batteries back for recycling for two years, but a government program starting July 1 means alkaline batteries and numerous electronic products will now be recyclable province-wide at 100 locations.

[More from the article at CTV.ca](#)



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→ Shop carefully to reduce your landfill footprint

You probably don't go to the grocery store saying, "I think I'll buy some trash today." But depending on which products you choose, that's exactly what you're doing. Packaging makes up almost a third of the waste we all generate. And, all that excessive packaging ends up in our landfills where it takes an extremely long time to decompose -- if it ever will.

[More from the article in the *Victoria Times Colonist*](#)

→ Judge Dismisses NYC E-Waste Recycling Suit

A federal judge dismissed a suit that had been brought by the electronics industry against New York City's new e-waste recycling initiative, according to reports. The suit had been brought against the city by Panasonic, LG Electronics, Sony and Samsung, which argued the new recycling law would have imposed undue burdens on electronics companies to comply with the recycling initiative even if they only had minimal presence in the city. The consortium of manufacturers had said the law could end up costing them as much as \$200 million a year.

[More from the article in the *Environmental Leader*](#)

→ Software Tracks Food Waste, Saves Thousands

A solution for the billions of pounds of wasted food in the restaurant industry could be as easy as three clicks on a touch screen. LeanPath's WasteLOGGER is a new software that minimizes pre-consumer food waste for restaurants, caterers and hotels. Commercially available this summer, the PC-based software could save businesses up to 4 percent on food purchases by tracking pre-consumer items - food that has been dropped, burned, spoiled or expired. The system, however, does not take into account leftover food from diners.

[More from the article at *Earth911.com*](#)

→ Republic CEO to Retire at Start of 2011

James O'Connor, CEO of Phoenix-based Republic Services for 12 years, will retire on Jan. 1, 2011. Donald Slager, currently president and COO of Republic, will replace O'Connor as CEO and will retain his position as president. O'Connor will continue to serve as chairman of Republic's board of directors until the firm's next annual meeting in May 2011. "Given our successes in achieving the financial and operational milestones of the merger of Republic Services and Allied Waste and the clear path forward for the company, I believe the time is right for me to retire," said O'Connor in a statement. "It is with pride and confidence that we prepare to transition leadership of the company into the capable hands of Don Slager, who I believe is the

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ideal person to lead the next chapter in Republic's history."

[More from the article in *Waste Age*](#)

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