

# The **BKD Award** for Excellence & Innovation

### **2007 Nomination Form**

#### Dear Oklahoma Bankers:

Do you have what it takes to succeed? **BKD**, **LLP** and the **Oklahoma Bankers Association** are cosponsoring the *BKD Award for Excellence & Innovation*. The award program serves as a platform to share ideas among community financial institutions and to fulfill our mission to help community banks and thrifts succeed.

Nominations should demonstrate the key factors for success in today's banking environment: high performance, community leadership and entrepreneurial spirit. Past winners in other states have been honored for a variety of reasons: an innovative product with creative marketing support, hugely successful philanthropic efforts and targeted community improvement projects.

This is your opportunity to be recognized as one of the best in the state. By sharing your success story, you encourage others to improve their performance and commitment to their communities. We look forward to receiving your nomination.

Sincerely,

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Roger Beverage, President & CEO Oklahoma Bankers Association

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Kim Shoemake, Partner **BKD**, LLP

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#### **The Award**

The Oklahoma Bankers Association (OBA) and BKD are proud to present the inaugural **BKD** Award for Excellence and Innovation in Oklahoma. This prestigious award program has been very successful in other states by bringing attention to the vital roles banks play within our local communities and the sharing of best practices among member banks.

The **BKD** Award for Excellence and Innovation recognizes high-performing OBA member banks and thrifts that make extraordinary use of innovative ideas to demonstrate commitment to their employees, customers, shareholders and community.

Whether it's a new way to serve customers or outstanding examples of corporate citizenship, OBA and BKD will honor the bank or thrift that strives to ensure a healthy future for its institution and community. Our mission is to:

- Encourage all member banks and thrifts to improve business performance and participate in the growth and success of their communities
- Generate new ideas and programs for customers, employees, shareholders and the community
- Heighten awareness of the key factors for future success
- Increase public awareness of the vital roles banks play within our local communities
- Honor peer banks and their passion for excellence

#### 2007 Inaugural Award Ceremony

The winner will be announced at OBA's Annual Convention in Oklahoma City, during the Chairman's Dinner, June 12. The winner will receive an engraved crystal award, symbolizing the level of innovation and excellence the OBA member has achieved.

#### **Deadline & Judges**

Entry materials for the 2007 award must be received by OBA no later than May 1. A minimum of three unbiased judges chosen by OBA will review entries and select the winner.

#### Eligibility

Any OBA member bank or thrift is eligible to participate. The intent of the award program is to honor institutions that have developed innovative products/services or have served the community in a creative way while achieving financial success. Nominations will be judged on the financial impact or overall value of the program to the institution, its community or both.

Here are three examples of programs that could be nominated:

- A new deposit product and marketing program for senior citizens that results in significant deposit growth
- Innovative use of technology for Internet-based business banking services that helped local businesses flourish
- A community restoration program that re-established a thriving neighborhood or downtown district

Nominations can be submitted by any OBA member bank/ thrift employee, shareholder or citizen of the community in which the institution operates. A bank or thrift is encouraged to nominate itself. Up to three different programs that demonstrate your institution's innovation or community service excellence may be submitted.

Entries must include the completed nomination form and samples of representative promotional material, if applicable. Photographs, video or other media are encouraged but not required.

#### **For More Information**

Janis Reeser Executive Vice President/Education Oklahoma Bankers Association 866 424-5252, janisr@oba.com

www.oba.com

Greg Cole Niche Marketing Specialist **BKD**, LLP 800 472-2745, gcole@bkd.com









#### For member banks and thrifts of the Oklahoma Bankers Association

Please type or print all information. Institutions may nominate themselves. Completed forms and accompanying materials must be received by May 1, 2007. Attach additional pages if needed.

Nominator:	Title:		
Organization:	Telephone:	Fax:	
E-mail:			
Address:			
City:	State:	ZIP Code:	
Bank/Thrift Name:			
Address:			
City:	State:	ZIP Code:	
County:			
Contact Name (if different from above):			
Title:	Telephone:	Fax:	
E-mail:			
Program Title:			
Program Description (please provide a brief	f description of the program):		
Program Promotion (please describe how th	he program was promoted to em	oloyees and/or customers):	
Is this an ongoing program? If so, what are	your future plans for this progra	m?	
How was the program successful ( <i>please ex</i> , <i>munity or both</i> )?	•		of the com-
List your attachments (if any):			
1			
2			
3			
Please return this nomination form to:	lanis Reeser	Or complete online at: www.bkc	l.com/oba

Oklahoma Bankers Association 643 N.E. 41st Street Oklahoma City, OK 73105 Fax 405 424-4518





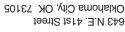
## **Call for nominations**

Recognizing high-performing OBA member banks and thrifts that make extraordinary use of innovative ideas to demonstrate commitment to their employees, customers, shareholders and community.

Nomination form enclosed Entry deadline May 1, 2007



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643 N.E. 41st Street

