



The
BKD Award
for Excellence & Innovation

2007 Nomination Form

Dear Oklahoma Bankers:

Do you have what it takes to succeed? **BKD, LLP** and the **Oklahoma Bankers Association** are cosponsoring the ***BKD Award for Excellence & Innovation***. The award program serves as a platform to share ideas among community financial institutions and to fulfill our mission to help community banks and thrifts succeed.

Nominations should demonstrate the key factors for success in today's banking environment: high performance, community leadership and entrepreneurial spirit. Past winners in other states have been honored for a variety of reasons: an innovative product with creative marketing support, hugely successful philanthropic efforts and targeted community improvement projects.

This is your opportunity to be recognized as one of the best in the state. By sharing your success story, you encourage others to improve their performance and commitment to their communities. We look forward to receiving your nomination.

Sincerely,

Roger Beverage, President & CEO
Oklahoma Bankers Association

Kim Shoemake, Partner
BKD, LLP

Cosponsored by



The Award

The Oklahoma Bankers Association (OBA) and BKD are proud to present the inaugural **BKD Award for Excellence and Innovation** in Oklahoma. This prestigious award program has been very successful in other states by bringing attention to the vital roles banks play within our local communities and the sharing of best practices among member banks.

The **BKD Award for Excellence and Innovation** recognizes high-performing OBA member banks and thrifts that make extraordinary use of innovative ideas to demonstrate commitment to their employees, customers, shareholders and community.

Whether it's a new way to serve customers or outstanding examples of corporate citizenship, OBA and BKD will honor the bank or thrift that strives to ensure a healthy future for its institution and community. Our mission is to:

- ✓ Encourage all member banks and thrifts to improve business performance and participate in the growth and success of their communities
- ✓ Generate new ideas and programs for customers, employees, shareholders and the community
- ✓ Heighten awareness of the key factors for future success
- ✓ Increase public awareness of the vital roles banks play within our local communities
- ✓ Honor peer banks and their passion for excellence

2007 Inaugural Award Ceremony

The winner will be announced at OBA's Annual Convention in Oklahoma City, during the Chairman's Dinner, June 12. The winner will receive an engraved crystal award, symbolizing the level of innovation and excellence the OBA member has achieved.

Deadline & Judges

Entry materials for the 2007 award must be received by OBA no later than May 1. A minimum of three unbiased judges chosen by OBA will review entries and select the winner.

Eligibility

Any OBA member bank or thrift is eligible to participate. The intent of the award program is to honor institutions that

have developed innovative products/services or have served the community in a creative way while achieving financial success. Nominations will be judged on the financial impact or overall value of the program to the institution, its community or both.

Here are three examples of programs that could be nominated:

- ✓ A new deposit product and marketing program for senior citizens that results in significant deposit growth
- ✓ Innovative use of technology for Internet-based business banking services that helped local businesses flourish
- ✓ A community restoration program that re-established a thriving neighborhood or downtown district

Nominations can be submitted by any OBA member bank/thrift employee, shareholder or citizen of the community in which the institution operates. A bank or thrift is encouraged to nominate itself. Up to three different programs that demonstrate your institution's innovation or community service excellence may be submitted.

Entries must include the completed nomination form and samples of representative promotional material, if applicable. Photographs, video or other media are encouraged but not required.

For More Information

Janis Reeser
Executive Vice President/Education
Oklahoma Bankers Association
866 424-5252, janisr@oba.com

www.oba.com

Greg Cole
Niche Marketing Specialist
BKD, LLP
800 472-2745, gcole@bkd.com

bkd.com



The
BKD Award
for Excellence & Innovation

For member banks and thrifts of the Oklahoma Bankers Association

Please type or print all information. Institutions may nominate themselves. Completed forms and accompanying materials must be received by May 1, 2007. Attach additional pages if needed.

Nominator: _____ Title: _____

Organization: _____ Telephone: _____ Fax: _____

E-mail: _____

Address: _____

City: _____ State: _____ ZIP Code: _____

Bank/Thrift Name: _____

Address: _____

City: _____ State: _____ ZIP Code: _____

County: _____

Contact Name (*if different from above*): _____

Title: _____ Telephone: _____ Fax: _____

E-mail: _____

Program Title: _____

Program Description (*please provide a brief description of the program*): _____

Program Promotion (*please describe how the program was promoted to employees and/or customers*): _____

Is this an ongoing program? If so, what are your future plans for this program? _____

How was the program successful (*please explain the impact on the institution's bottom line, the economic health of the community or both*)? _____

List your attachments (*if any*):

1. _____

2. _____

3. _____

Please return this nomination form to: Janis Reeser
Oklahoma Bankers Association
643 N.E. 41st Street
Oklahoma City, OK 73105
Fax 405 424-4518

Or complete online at: www.bkd.com/oba

The **BKD Award** for Excellence & Innovation



Call for nominations

Recognizing high-performing OBA member banks and thrifts that make extraordinary use of innovative ideas to demonstrate commitment to their employees, customers, shareholders and community.

Cosponsored by

**Nomination form enclosed
Entry deadline May 1, 2007**



643 N.E. 41st Street
Oklahoma City, OK 73105