

THE NEVADA MILITARY SUPPORT ALLIANCE PRESENTS THE



3RD ANNUAL NMSA

RENO GALA

Please join the NMSA for an evening to honor and recognize the Nevada men and women of the United States Armed Forces. Proceeds will benefit the NMSA Military & Veterans Center within the Pennington Student Achievement Center on the University of Nevada, Reno campus.

Saturday, May 10, 2014
Silver Legacy Resort Casino
407 N Virginia St. Reno, NV 89501

**Cocktails 5:30pm
Dinner & Program at 7:00pm**

Black tie optional.

PROCEEDS WILL BENEFIT THE NMSA MILITARY & VETERANS CENTER WITHIN THE PENNINGTON STUDENT ACHIEVEMENT CENTER ON THE UNIVERSITY OF NEVADA, RENO CAMPUS.



GUEST SPEAKER



Col. Bryan P. McCoy

United States Marine Corps (Ret.)

Colonel B.P. McCoy was the Commanding Officer of the 3rd Battalion, 4th Marine Regiment from May 2002 through July 2004 and led his Battalion through two combat tours in Operation Iraqi Freedom. His unit was the first Marine unit to enter Baghdad on April 7, 2003 and was the unit to pull down the Saddam Statue in Firdos Square on April 9, 2003. During the second tour 3rd Battalion 4th Marines saw action during Operation Vigilant Resolve the first battle for Fallujah during April and May of 2004. His awards include the Legion of Merit with Combat 'V' with gold star in lieu of second award, the Bronze Star with Combat "V", the Purple Heart and the Combat Action Ribbon with gold star in lieu of second award. Throughout his career, Colonel McCoy has served primarily in Infantry and Light Armored Reconnaissance Units as platoon commander, company commander and operations officer and commanding officer at the battalion and regimental levels. He was the winner of the 2003 Navy League "General John A. Lejuene Inspirational Leadership Award" and has been the subject of articles in Time magazine, Outside magazine, and New York Times magazine. In 2004, Colonel McCoy also testified to the United States Congress, House Armed Services Committee on the situation in Iraq. He is a published author on combat leadership and is the subject of the book by embedded reporter John Koopman, *McCoy's Marines*. He is also the author of *Passion of Command Moral Imperative Leadership*. He is a distinguished graduate from the National War College, National Defense University, Washington D.C. and served as the Chief of Operations, United States Central Command.



SPONSORSHIPS

\$50,000 Title Sponsorship

- Title Sponsorship
- Sponsor logo recognition and acknowledgement in all promotional material, including print, online, digital and event program
- 2 Tables of 10 with Priority Placement
- Premium recognition throughout event
- Table signage

4 Star - \$25,000

- 2 Tables of 10 with priority placement
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- On-screen recognition throughout pre-event and event
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- 1 Table of 10 with priority placement
- Premium recognition in event program
- On-screen recognition throughout pre-event and event
- Table signage

2 Star - \$10,000

- 1 Table of 10 with priority placement
- Recognition in event program
- On-screen recognition throughout pre-event and event
- Table signage

1 Star - \$5,000

- 1 Table of 10
- Recognition in event program
- Table signage

Table - \$2500

- 1 Table of 10

Individual tickets are \$250 each

Sponsorship deadline: April 25, 2014

Sponsorships help support the construction of the NMSA Military & Veterans Center within the Pennington Student Achievement Center on the University of Nevada, Reno campus.

To pledge sponsorship commitment or purchase tickets please send an email to: rsvp@nvmilitarysupport.org or call Teresa at 775-691-2770. Tickets are also available online at www.nvmilitarysupport.org.

Nevada Military Support Alliance is a 501 (c) 3 organization. The value of the dinner is \$65 per person, which is not tax-deductible under IRS Guidelines. The balance of your payment is a tax-deductible contribution to the extent allowed by law.



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- \$50,000 Sponsorship
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TABLES/TICKETS

- I would like to pledge _____ sponsorship level at \$ _____
- I would like _____ reserved table(s) of 10 at \$2,500/each \$ _____
- I would like _____ individual ticket(s) at \$250/each \$ _____
- I am unable to attend, please accept my tax-deductible donation of \$ _____

TOTAL AMOUNT DUE: \$ _____

Make checks payable to: Nevada Military Support Alliance
Attn: Teresa Di Loreto-Long
985 Damonte Ranch Parkway, Suite 310 - Reno, NV 89521

Please charge the following credit card: Visa Mastercard

Total Amount: _____

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3RD ANNUAL NMSA RENO GALA

Please mail this completed form by **May 2, 2014** to:

Nevada Military Support Alliance
Attn: Teresa Di Loreto-Long
985 Damonte Ranch Parkway, Suite 310
Reno, NV 89521

-or-

Email to: rsvp@nvmilitarysupport.org

-or-

Fax to: 775-359-4303 (Reno)

For questions, contact Teresa at 775.691.2770.

TABLE SPONSOR NAME

(As it should appear in the Gala Program).

Guest #1 _____

Guest #2 _____

Guest #3 _____

Guest #4 _____

Guest #5 _____

Guest #6 _____

Guest #7 _____

Guest #8 _____

Guest #9 _____

Guest #10 _____

