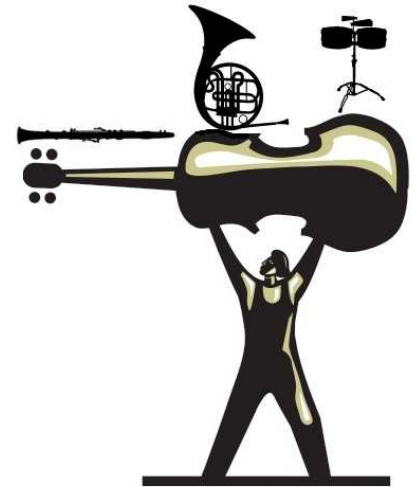


Announcing the Second Annual ISO Practice-a-thon!

- For young musicians to make progress, nothing beats practicing!
- For a nonprofit to make progress, nothing beats donations!



Practice Makes us Strong!
InterSchool Orchestras of New York
Practice-a-thon 2014

We've combined the two in the ISO Practice-a-thon.

From November 3 through 16, musicians in the Carnegie Hill, Morningside, Queens East, Trinity Florentine, and Turtle Bay Orchestras are asked to increase their usual practice time and to ask their parents, family, and friends to sponsor them by making a contribution. ISO and school rehearsals, lessons, and practicing at home all count! Weekly practice tips will be sent to help improve practice habits.

We're asking each student to set a personal goal to raise at least \$200. There will be many prizes to reward students:

- A pizza party for the ensemble whose members practice the most ON AVERAGE
- \$100, \$50, and \$25 cash gift cards for the three students who clock the most total practice/rehearsal time
- \$100, \$50, and \$25 cash gift cards for the three students who raise the most money
- Two free tickets to either the Dec. 8 or Dec. 9 Symphony Space concerts for everyone who raises at least \$200
- All students who submit a practice log will receive a stainless steel water bottle with the "Practice Makes Us Strong" logo

The overall fundraising goal for the Practice-a-thon is \$25,000, so we need every student to do his/her best and take part in this event. **The cost of providing ISO's programs is more than \$2,000/student, but tuition is less than \$1,200 and many students receive financial aid. Practice-a-thon donations help make up the difference.**

So here's how it works:

- Ask parents, relatives, parents' co-workers, neighbors, friends, to sponsor you.
- Give each sponsor a Practice-a-Thon information sheet or send an email to explain why you are raising money.
- Have your sponsors go online to make their donation or give you a check payable to ISO.
- On November 16, have your parents/guardians sign off on your practice sheets, verifying the number of hours you practiced.
- Turn in your pledge sheets and any money you have collected at your regular rehearsal no later than November 21.

See the Practice-A-Thon Log Sheet for how to log your practice time.

PRACTICE LOG for ISO Practice-a-thon!

November 3—16, 2014

Student's name: _____

Ensemble: _____

Parent's/Guardian's name: _____

1. Record the total number of hours practiced or in rehearsal each day to the nearest quarter hour.

2. Parent/Guardian must certify each day's practice time by initialing the blocks provided.

Date:	Nov. 3	Nov. 4	Nov. 5	Nov. 6	Nov. 7	Nov. 8	Nov. 9
Time Practiced:							
Parent's Initials:							

Date:	Nov. 10	Nov. 11	Nov. 12	Nov. 13	Nov. 14	Nov. 15	Nov. 16
Time Practiced:							
Parent's Initials:							

3. Add up your total hours here: _____

4. Return completed form to ISO by fax (212) 410-1606 or at your rehearsal November 17 to 20 to be eligible for individual and ensemble prizes.

Note: The Ensemble Prize is based on the average time of *all students in that ensemble*. Any student not logging practice time therefore brings down the average for the entire group.

InterSchool Orchestras of New York

121 West 27th Street, #902, New York, NY 10001

(212) 410-0370

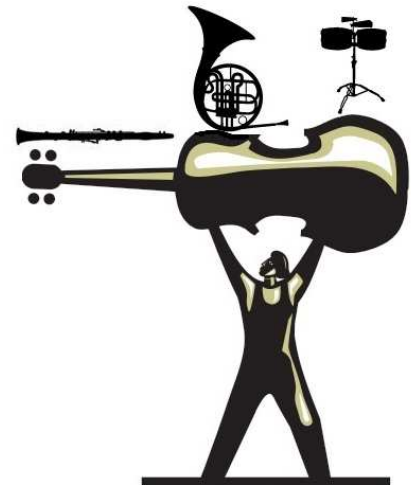
www.isorch.org

Won't you Sponsor an ISO Student through the ISO Practice-a-thon!

- For young musicians to make progress, nothing beats *practicing!*
- For a nonprofit to make progress, nothing beats *donations!*

We've combined the two in ISO's own Practice-a-thon.

From November 3 through 16, musicians in the Carnegie Hill, Morningside, Queens East, Trinity Florentine, and Turtle Bay Orchestras have been asked to increase their usual practice time and to ask their parents, family, and friends to sponsor them by making a contribution. ISO and school rehearsals, lessons, and practicing at home all count! Weekly practice tips will help improve practice habits.



Practice Makes us Strong!
InterSchool Orchestras of New York
Practice-a-thon 2014

Join with us to make the ISO experience available to every child!

All contributions will support financial aid for children whose families cannot afford tuition.

You can make donations online at <http://isorchestra.donorpages.com/Practiceathon2014/> or by giving a check payable to InterSchool Orchestras to an ISO student.

About InterSchool Orchestras of New York

The InterSchool Orchestras of New York creates opportunities for school-aged children in New York City to make music together through a family of ensembles. These include seven orchestras and a band that provide progressively graded experiences for beginning students through advanced levels. ISO ensembles rehearse weekly, September through May, and perform at venues such as Lincoln Center, Carnegie Hall, and Symphony Space, as well as in public schools, hospitals, houses of worship, and community centers. In the last two years, enrollment has increased by more than 50% leading to all-time record enrollment in the last two seasons.

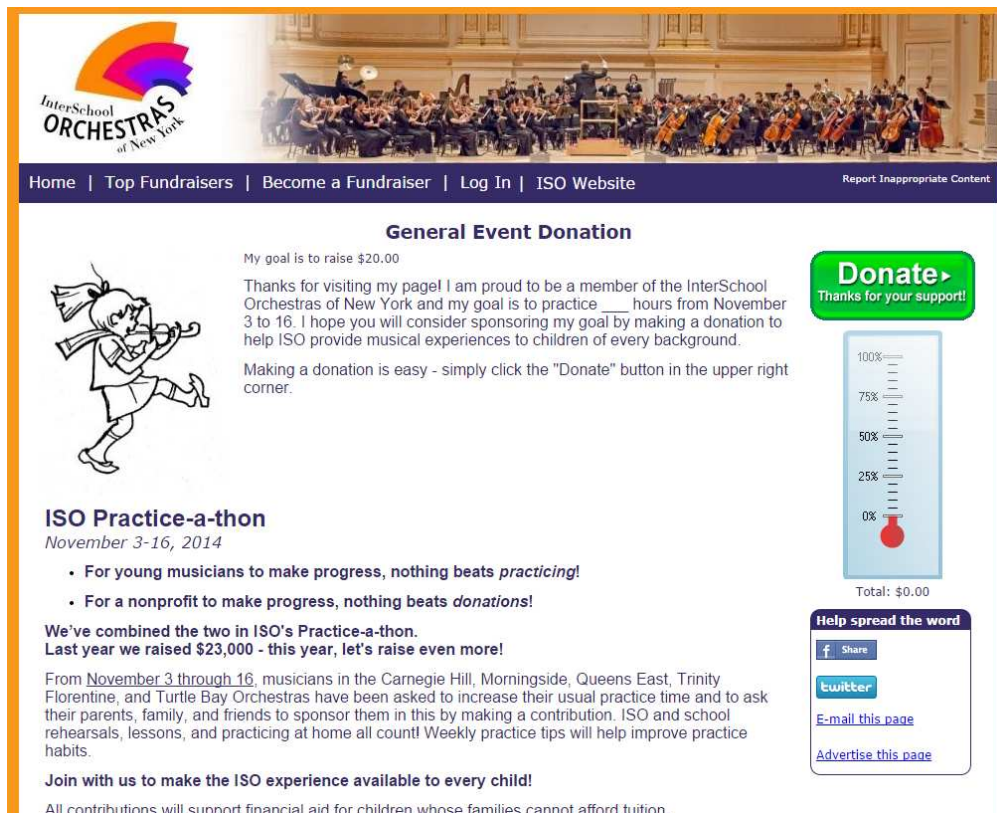
ISO seeks to eliminate family income as an impediment to participation in ISO through generous financial aid. We award as much as \$200,000 in financial aid and scholarships annually to assist half of our students; 38% of those receiving financial aid come from families with less than \$40,000 in family income. Each year, we must raise nearly \$500,000 to support financial aid and programs. ISO is a 501(c)(3) organization, and contributions are tax deductible to the extent allowed by law.

ISO Practice-a-thon Fundraising Page

Sign up for your DonorPage now to start fundraising for the Practice-a-Thon! It only takes a few minutes to get started.

- 1. Get registered:** Go to: <http://isorchestra.donorpages.com/Practiceathon2014/register> and fill in the blanks of the form that comes up.
- 2. Design your page:** Customize your page by adding your fundraising goal, a picture, your personal story, and other items that will display on your page. Hover over different sections of the webpage and you will be given a pop-up link to click (this is easier than it sounds). The more you personalize the page, the more effective it will be in raising funds!
- 3. Invite everyone to support you:** Friends, family, teachers, and everyone you know will want to know about your participation in this event! Click "Promote Page" in the box on the right for links that give you the text to include in your emails with a link to your page, or to post to Facebook, or Twitter about your page.

If you have any questions, there is a link to the Help Page in the box on the right side. You may also call or email the ISO office with questions (212-410-0370 or skoop@isorch.org). Thank you for helping make ISO stronger!



InterSchool ORCHESTRAS of New York

Home | Top Fundraisers | Become a Fundraiser | Log In | ISO Website Report Inappropriate Content

General Event Donation

My goal is to raise \$20.00

Thanks for visiting my page! I am proud to be a member of the InterSchool Orchestras of New York and my goal is to practice ___ hours from November 3 to 16. I hope you will consider sponsoring my goal by making a donation to help ISO provide musical experiences to children of every background.

Making a donation is easy - simply click the "Donate" button in the upper right corner.

Donate
Thanks for your support!

100%
75%
50%
25%
0%

Total: \$0.00

Help spread the word

[Share](#) [twitter](#) [E-mail this page](#) [Advertise this page](#)

ISO Practice-a-thon

November 3-16, 2014

- For young musicians to make progress, nothing beats *practicing!*
- For a nonprofit to make progress, nothing beats *donations!*

We've combined the two in ISO's Practice-a-thon.
Last year we raised \$23,000 - this year, let's raise even more!

From November 3 through 16, musicians in the Carnegie Hill, Morningside, Queens East, Trinity Florentine, and Turtle Bay Orchestras have been asked to increase their usual practice time and to ask their parents, family, and friends to sponsor them in this by making a contribution. ISO and school rehearsals, lessons, and practicing at home all count! Weekly practice tips will help improve practice habits.

Join with us to make the ISO experience available to every child!

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