

Full name _____
 First name (for badges, etc.) _____
 Title/Department _____
 Publication or Company _____
 Mailing address _____
 City _____ State _____ Zip _____
 Off. Phone _____ Cell _____
 Fax _____ E-mail _____
 Web site _____ Twitter _____
 Specialty _____
 Keyword identifiers for NAREE web search (i.e., freelancer/residential) _____

(optional and not published) Home phone _____

Enroll me as an:

☐ **ACTIVE MEMBER** (Journalist:staff or freelance)

\$ 75.00 annual dues

____ Working journalists who report, write or edit information about real estate, and home and urban design and/or housing for a news media outlet that is independent of a sponsoring organization or advertising control.

____ Part-time staff or freelance writers whose major practice is devoted to real estate, mortgage or home or urban design writing or editing.

☐ **ASSOCIATE MEMBER** (Special interest or industry writer/publicist)
\$ 195.00 annual dues

____ Professional writers/editors/columnists/bloggers for special interest publications.

____ Industry experts who write daily/weekly column for general circulation as a complement to their job in the real estate, mortgage or home building industry.

____ Communications and marketing professionals who disseminate information for a real estate-related business or professional association.

☐ *"I swear the above is an accurate description of my professional status. It is my responsibility to notify NAREE in writing of any change that could affect my NAREE membership. If the above information is shown to be false, NAREE can terminate my membership immediately and all prepaid membership dues are forfeited. As a NAREE member, I will strive to uphold the highest standards of professional conduct and to avoid any conflict of interest. Should my conduct be called into question, I shall cooperate in any NAREE Board conducted investigation and accept any decision it may render on membership."*

Signed _____ Date _____

☐ Check enclosed

☐ Charge the following credit card: ☐ Visa ☐ Mastercard ☐ AmEx

Name on Card _____

Card No. _____ Exp. date _____

☐ I'll fax my credit card information by _____ to 561-391-0099

☐ I need an invoice emailed or faxed to _____

☐ I'll pay on www.naree.org by _____

Membership begins when payment is received and processed.

Referred by _____

MAIL TO: Mary Doyle-Kimball, NAREE Executive Director
 1003 NW Sixth Terrace
 Boca Raton, FL 33486

NAREE dues are not deductible as a charitable for federal tax purposes, but may be deductible as a business expense. NAREE is a non-profit organization. IRS Registration # 51-1036401

www.naree.org
NAREE
 NATIONAL ASSOCIATION of REAL ESTATE EDITORS

1003 NW Sixth Terrace
 Boca Raton, FL 33486

A network of writers, editors,
 reporters, bloggers, columnists
 and authors covering the
 broad field of real estate

Executive Director
 Mary Doyle-Kimball
 madkimba@aol.com

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 NATIONAL ASSOCIATION of REAL ESTATE EDITORS

THE

ONLY
 professional
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 for editors,
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 and bloggers on
 staff and freelance
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 and commercial
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 home & urban
 design

www.naree.org



FOUNDED IN 1929

ACTIVE MEMBERS

NAREE's Active members are the nation's leading journalists who cover residential, commercial, and/or financial real estate, home design and building, and/or urban redevelopment, and related industries for general circulation and trade news outlets in print, online, and on the air.

Membership is as diverse as the issues shaping the industry. NAREE members report on real estate mortgage and finance, housing policy, the environment, urban growth, land use, investment, construction, design and related trends.

Active members include editors, writers, reporters, columnists, and bloggers, on staff and freelancers working in print, broadcast, and on the Internet in small and large markets throughout the United States, Canada, Mexico and Europe.

NAREE provides a forum for members to share ideas, discuss trends and ethical concerns, and explore new and innovative ways to cover the important real estate issues of the day. NAREE also offers professional development seminars for those new to the real estate beat and those seeking to enhance skills in the digital age, as well as news coverage tips and a network for freelance referrals.

ASSOCIATE MEMBERS

NAREE offers Associate membership to writers and editors who work for special interest publications and to communication professionals who disseminate information on behalf of real estate-related business interests.

NAREE Associate members include public relations and marketing professionals representing architects, builders, developers, real estate agents, banks, professional trade organizations, computer software publishers and consulting law firms. Associate members also include writers, editors, columnists, bloggers, and authors who write for special interest publications or who write for independent news outlets part-time as a complement to their industry-related jobs.



AWARDS

Annual Journalism Competition

NAREE's Annual Real Estate Journalism Awards Competition honors outstanding journalists and teams of journalists who make substantial contributions to keep the public and trade aware of the rapidly changing real estate and home building industries.

Platinum Award: Best Overall Entry \$1,000
Presidents Award: Best Freelance Collection \$500
Ruth Ryon Award: Best Young Journalist Entry \$250
Gold Award: Winners in 32 categories \$250 each
Silver Award: Winners in 32 categories
Bronze Award: Winners in 32 categories

First entry is free for NAREE active members.

Contest deadline: March 1 for work published, posted or aired in the previous calendar year.



Annual Bruss Book Awards

This awards program was created to recognize excellence manifested in the work of real estate authors. Books focusing on the broad field of real estate including mortgage finance, investment, property management, architecture, green building and sustainable urban design, foreclosures, government policy, are among myriad topics. The competition is open to all published real estate authors.

Gold, silver, and bronze, plus Best First-time Author awards - First place prize \$1000.
Discounted application fee for NAREE members.

Entry Deadline: April 15.



Bivins Fellowship



Annual NAREE Bivins Fellowship

A grants program to foster professional development for working journalists. Details on www.naree.org

No application fee for NAREE active members.

Application Deadline: May 1.

PUBLICATIONS

NAREE Network Directory

NAREE's Annual Network Directory lists media and public relations professionals who have an interest in the broad field of real estate and are NAREE members. Member contact information is published alphabetically and by affiliation.

Spring Conference Source Book

NAREE publishes its Spring Conference Program & Source Book annually. Detailed agendas covering the top real estate issues of the day, area points of interest to real estate reporters which are site specific and highlight emerging national trends, plus speaker biographies, additional industry contacts and attendees are included in this 50-page source book.

NAREE News

The NAREE News is published three times a year. This newsletter includes stories on how the media are covering real estate news and home and design features, and offers ideas for real estate coverage, plus member news and association plans and events.

NAREE.org

Association and industry headlines, member news and upcoming event calendars and details, plus entry forms are available from menus on the home page. Association officers, history and member benefits are detailed. Members may also register for programs and pay dues online. A "Members Only" section provides print document formats (PDFs) of the Directory, Conference Program Book and NAREE News and any special projects.

MEETINGS

Annual Conference

See www.naree.org for dates and location

NAREE's Annual Real Estate Journalism Conference is held in a different city each year. Experts are brought in for panel discussions and press conferences on the latest information on the state of real estate mortgages, appraisals, housing, growth management, research, commercial and industrial law, urban & suburban design, insurance, lending and environmental concerns. NAREE University sessions: "Mining Washington Sources," "An Editor's Roundtable" or "Digital Journalism Tools," "Multi-Media Workshop for Print Journalists" and "Setting up a Freelance Writing Business and Taking It Up a Notch" provide strong professional components for NAREE's annual conferences. Registrants also enjoy networking opportunities at the Awards Banquet, during NAREE's Meet the Press, on area tours, and in the Cyber Cafe and Hospitality Suite.

FALL Journalism Summit

NAREE's Real Estate Journalism Summit, held each fall, is woven around the meetings of either the National Association of Realtors (NAR) or Urban Land Institute (ULI). NAREE holds its annual Installation and Awards Dinner and other news gathering and networking events designated by the leadership.

Winter Meeting

NAREE Suites, Receptions & Tours are offered as the schedule permits to foster member networking and skill sharpening as the media gather to cover the National Association of Home Builders' International Builders Show (IBS) in January or February.

Industry Gatherings

NAREE members may meet informally at other real estate-industry related conferences such as the Mortgage Bankers Association, National Association of Real Estate Investment Trusts, or International Conference of Shopping Centers, among others, depending on member interest and resources.