

BRICK-PROJECT-DEADLINE IS MARCH 15, 2009

THE STURGIS BRICK PROJECT ANNOUNCES PLACEMENT

at the Official Sturgis Motorcycle Rally Headquarters on Legendary Main Street.

Only \$75 per brick
Orders taken until March 15, 2009
Bricks will be placed on Sturgis Main Street in June 2009 Sturgis was incorporated in 1888 and is known as the City of Riders. It has been influenced and shaped by American Indians, Pony Express riders, the United States Cavalry and most recently, the American Biker. For 68 years the Sturgis Motorcycle Rally has attracted riders to the Black Hills of South Dakota, which means Sturgis owes over half of its history to the Rally, a legacy we are incredibly proud of.

> Motorcycle enthusiasts return to Sturgis year after year to make memories ~ to meet old friends and make new ones, marry, celebrate the life of a friend that has moved on, introduce a child to a pristine canyon road or celebrate the return of a son or daughter defending freedom in a distant land.

> > Now you can be a part of the legend of Sturgis, the City of Riders. Commemorate a special occasion, mark a date or moment in time, celebrate a birth, remember a passing or leave your personal message on an engraved brick or granite paver.

> > Bricks are given premier placement in downtown Sturgis on our famous Main Street. The cost to become a permanent part of motorcycle history is affordable and makes a great gift. Orders will be taken through March 15, 2009 for installation pre-2009 Rally.

Please see reverse for information regarding ordering bricks and pavers.

For more information log on to: www.SturgisMotorcycleRally.com

STURGIS RALLY BRICK PROJECT Order Form

GUIDELINES AND COST:

Your brick includes three lines with your personalized message for only \$75.00 (tax included). Each line is limited to 14 capitalized letters / characters (includes spaces and punctuation). If your message requires more space, graphics or an upscale platform we have the perfect solution! 8" x 10" granite pavers make a beautiful statement, as well as providing a larger format and interesting contrast. Pavers are also limited to 14 characters per line and cost \$500.00 (tax included). Graphics can be added to customize your statement and will be approved on an individual basis. Additional charges will apply.

Bricks and pavers must be purchased by March 15, 2009 to ensure placement on legendary Main Street in downtown Sturgis by June, 2009.

COLLECTIBLE BRICK REPLICA:

As an added bonus for your own decor, you may add a commemorative brick for just \$40 (tax included). It is a replica to the actual brick laid in the sidewalk in Sturgis!

CONSIDERATIONS:

Please consider the following when placing your order:

- The Rally Department reserves the right to approve or reject any and all brick wording.
- The conjoined placement of a group of bricks is possible only when requested & if bricks are ordered all together. No refunds!

MAIL ORDERS TO:

Sturgis Brick Project c/o Sturgis Motorcycle Rally 1147 Sherman St., Ste #201 Sturgis, SD 57785

www.SturgisMotorcycleRally.com www.sturgisbrick.com or Email: info@sturgismotorcyclerally.com

ORDER VIA OUR WEBSITE:

QUESTIONS?

Please contact: p 605.720.0800 f 605.720.0801

STURGIS BRICK PROJECT ORDER FORM

Please fill out the information below and return it with payment to the address shown above. - PLEASE PRINT -		
NAME:	DATE:	
ADDRESS:		
CITY:	STATE:ZIP:PHONE:	
EMAIL:	PAYMENT CHOICE: CHECK CREDIT CARD MONEY ORDER	

If credit card, please choose one of the following options:

_Visa____Mastercard 3 Digit Security Code:(found on back of card)_____

CREDIT CARD NUMBER:

EXPIRATION:

SIGNATURE OF CARD OWNER:	
LINE 1 - Each line counts spaces and punctuation as characters.	BRICK & GRANITE ORDER TOTAL Brick(s) x \$75.00 each Replica Brick(s) x \$40.00 each Granite Paver(s) x \$500.00 each
LINE 3	Grand Total (tax included) OFFICE USE ONLY Conf\$Dbase GelAGelB