LABORATORY ECONOMICS

Competitive Market Analysis For Laboratory Management Decision Makers

NATION'S LARGEST GASTRO GROUP BRINGING PATHOLOGY SERVICES INHOUSE

Digestive Health Associates of Texas (DHAT-Dallas), a 70-doctor gastroenterology group with 30 office locations in Dallas/Fort Worth, is moving forward with plans to bring its pathology services inhouse, *Laboratory Economics* has learned. The giant group plans to open its own histology lab early next year. The move will result in millions of dollars of lost business for several commercial labs and local hospitals. *More details on Page 8*.

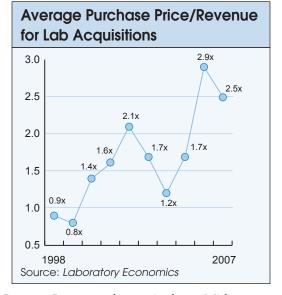
LAB ACQUISITION PRICES GETTING "STUPID"

"For any lab with more than \$5 million in annual revenue, now is the time to sell because the multiples have gotten stupid and the cost to compete, espe-

cially in the area of information technology, is going to rise," a lab industry deal maker tells *LE*.

Since the late nineties, the average purchase price/revenue multiple for lab and pathology companies has climbed from below 1x to well above 2x. Most recently, LabCorp agreed to buy DSI Laboratories for about 3.2x revenue, while Sonic Healthcare USA bought Sunrise Medical Labs for 2.2x and Quest paid 2.6x for AmeriPath.

Private equity firms are helping to drive up prices and creating an urgency to close deals fast. The new



venture-capital-backed Laboratory Partners Inc. recently acquired two Midwest independent labs, while Aurora Diagnostics has acquired eight pathology labs in the past year. For full details on the latest transactions, *see pages 5-7*.

LAB BIDDING DEMO TO BEGIN IN SPRING 2008

The Centers for Medicare & Medicaid Services has declared a rough time table for implementation of its demonstration project for lab competitive bidding:

1) the bidders package will be finalized this summer; 2) the demonstration site will be revealed in late summer; 3) bids will be due this Fall; 4) the winning bidders will be notified this winter; and 5) the project will begin in Spring 2008.

Continued on Page 2.

CONTENTS

HEADLINE NEWS
Seventy-doc GI group
bringing pathology inhouse
Lab acquisition prices rising1, 5-7
Competitive bidding demo
to begin in spring 20081-2

PATHOLOGY Anti-markup proposal would hurt many path groups......2-3 CPT 88305 cut of 9.5% proposed......3 Lab and path PACs step up spending.....4

MERGERS & ACQUISITIONS
Sonic to buy Sunrise5
Lab Partners buys Kilbourne
Medical Labs and Terre Haute
MedLab5
LabCorp pays big for DSI Labs6
Is Quest a takeover candidate?6
Acquisition summary, 2005-20077

COMMERCIAL LABS
Quest couriers may join union8
Quest building new lab in India11
Galup steps down as CEO at SBMF11

MANAGED CARE SURVEY RESULTS
United slashes rates for Empire Plan9
More on United's push for 25% 10
Profit margins falling
at United10

EINIANCIAI
Ventana says "no" to Roche10
GE backs out of Abbott deal10
1021(1 (21)2 010

REAGENT VENDORS

TINANCIAL
Quest shares jump
on buyout speculation12

To Get The Full Issue: Subscribe to Laboratory Economics!

Laboratory Economics is a monthly business newsletter that gets behind the headlines and press releases to provide you with the strategic information and data you need to compete and win. Our editors talk directly to the people making the news, providing you with a first-hand view on lab marketplace developments. Subscribe today and you will immediately receive a PDF file of the current issue. Then every month you'll receive 12 pages filled with clear analysis and valuable business strategies that will help your lab become more successful.

Win Big with the Most Current News & Information:

- Get in-depth profiles of the nation's most successful hospital lab outreach programs
- Keep up to date on key contracting initiatives like Medicare's competitive bidding project and United HealthCare's new lab network
- Stay informed on the latest strategic moves by the nation's two largest labs: Quest Diagnostics and LabCorp
- Hear expert opinion on emerging lab trends through exclusive interviews with the lab industry's movers and shakers
- Get benchmarking data and strategies you can use to improve your lab's billing and collection operations
- Learn the clinical and business details behind exciting new molecular diagnostics
- Find out why some specialty physician groups are beginning to insource their anatomic pathology work
- Get statistics from our proprietary surveys on lab automation, Web-connectivity, molecular diagnostics and hospital lab outreach

Special Bonus: New subscribers will receive the current issue free of charge. That's 13 issues for the price of 12!

100% Satisfaction Guaranteed! If at anytime you become dissatisfied with your subscription to Laboratory Economics, drop me an e-mail and I'll send you a refund for all unmailed issues of your subscription, no questions asked.

Jondavid Klipp, labreporter@aol.com

Subscribe to Laboratory Economics

Substitute to Euroratory Escriptimes		
☐ YES! Please enter my subscription to Laboratory Economics at \$327 for one year. (That includes 12 monthly issues plus a bonus issues.)	Check enclosed (payable to Laboratory Economics; Tax ID: 56-2572976)	
☐ I'll try an introductory 7-month subscription for	Charge my: MC Amex Visa (circle one)	
\$199. (That includes 7 monthly issues plus a bonus issues.) Name	Card #	
Title	Expiration Date	
Company	Cardholder's name	
Mailing Address	Signature	
City, State, Zip	Billing address	
Phone	. ————	
Fax		
e-mail address (necessary to receive electronic copies)		
Mail To: Laboratory Economics, 195 Kingwood Park, F 0470; or call 845-463-0080 to order via credit card.	oughkeepsie, NY 12601; Fax order to 845-463- CC2007	